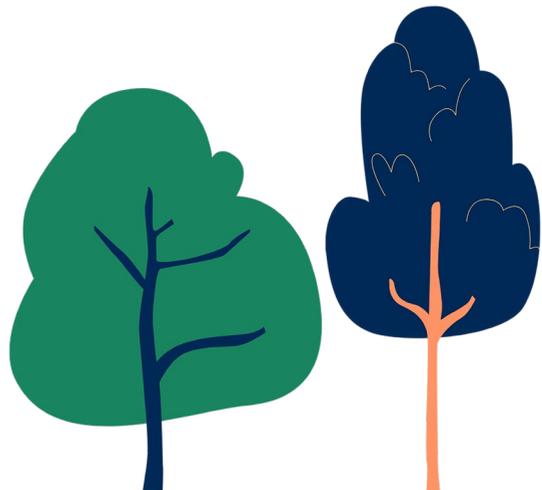




The book industry's  
supply chain organisation  
UK & Ireland

# Delivering a more efficient and sustainable supply chain



# Who we are

BIC is a not for profit, neutral organisation, driving collaboration across the book industry supply chain in the UK and Ireland.

We live and breathe books!

We work in partnership with our members, including: publishers, printers, data aggregators, distributors, wholesalers, libraries, freight forwarders, retailers, e-tailers, IT providers and standards bodies. We define and develop best practice so that members can deliver the best results for their organisations and clients. Not only that, by connecting experts with business stakeholders we tackle current supply chain issues and pre-empt future challenges.

Paid membership funds the vitally important work we do to both problem solve and enhance supply chain resilience.

*'BIC is unique in looking after the interests of so many sectors, from publishers to booksellers to libraries, and is a rare example of an industry's various sectors working together closely. As a result, the book industry has greatly benefitted from BIC's stewardship of supply chain challenges over the years. BIC makes the UK book industry much greater than the sum of its parts.'*

Taylor & Francis Group

*'BIC is important to MDL because effecting positive change to the book industry supply chain with other organisations is paramount and some things can only be changed together.'*

Macmillan Distribution (MDL)

*'BIC membership is key to our engagement with the wider publishing supply chain to ensure efficiencies are realised. Active participation in BIC projects ensures we can influence change and keep abreast of new developments that directly impact our business.'*

Ingram Content Group



# What we do and the value we bring

Through our work with business leaders as well as commercial, operational and technical experts, the BIC membership:

- Grows revenue and reduces costs.
- Enhances the discoverability and tradability of physical and digital products.
- Standardises, automates and optimises.
- Removes complexity.
- Grows employee engagement.
- Offers a unique industry forum.
- Informs and influences supply chain professionals.
- Weaves sustainability into all business initiatives.

*'BIC brings order out of chaos – it is an invaluable organisation for the business of selling books.'*

The Booksellers Association of the United Kingdom & Ireland Ltd.

- Rewards best in class supply chain organisations through recognised accreditation schemes.
- Regularly delivers training, events and workshops.

Our Best Practice projects have reviewed topics such as: supplying accurate metadata to recipients, smarter ordering, simplifying the digital audio supply chain for growth, avoiding the pitfalls of acquisitions and divestments, the best in class Industry Returns Initiative and how not to lose sales when setting titles to be 'out of print

BIC has established a cross-industry Focus Group to horizon-scan for policy and regulatory changes impacting the book industry supply chain, helping its members anticipate, prepare, and respond effectively to requirements.

We also lead the UK and Ireland ONIX and *Thema* National Groups, and operate five strategic committees charged with prioritising the supply chain challenges and opportunities for: Physical, Digital, Green, Libraries and Metadata.

ONIX and *Thema* National Groups: Influencing the development of these core international multilingual standards for the local market.

The Green Supply Chain Committee: Bringing clarity to all things environmental and sustainable.

# BIC membership

Join BIC and immediately you and your organisation can:

- **Influence** – inform the future shape of our industry's supply chain. Only representatives from BIC member organisations can apply to sit on committees, National Groups, project groups, and/or the board.
- **Drive sustainability** – contribute to BIC's sector-leading green supply chain initiatives.
- **Network** – meet and build relationships with your peers as well as gain industry insights and knowledge.
- **Strategically plan** – give your business a voice when members design future standards and the best practice and training to support them.
- **Access experts** – collaborate with experts to help understand, implement, and improve standards adoption within your organisation and with your trading partners.
- **Have contributory access to the BIC Metadata Capabilities Directory** – enabling supply chain partners to share key metadata activity and information.
- **Benefit from positive recognition** – demonstrate to your stakeholders that as a BIC member you embrace supply chain best practice and efficiency aligned with industry standards.

What's more, you and your colleagues will benefit from up to **25% off** BIC training courses, discounted and/or free attendance at all BIC events and workshops, and reduced rates for BIC event sponsorship packages.

## Join us!

BIC member organisations are actively encouraged to become involved in shaping and influencing BIC initiatives and projects. The work we do is always for and on behalf of our members. If you want to be part of our highly respected organisation, make a positive difference, develop your networks and help inform the future shape of the book industry's supply chain, get in touch.



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