## Applicant Contact Information

|  |  |
| --- | --- |
| Name |  |
| BIC Member Organisation |  |
| Job Title |  |
| Work Phone |  |
| Work E-Mail Address |  |
| LinkedIn Profile Details |  |

## Task & Finish Work Group Participation

### Tell us how you can proactively contribute to the **Discoverability and Conversion** Project.

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| --- |
| Use bullet points. Consider the following when completing this section:   * Describe relevant career roles and responsibilities. * Describe how you will promote and endorse the project within your own organisation and to your industry peers. * What commitments to the project deliverables are you prepared to make?   How would you improve discoverability & conversion in our industry? |

Who from your organisation has authorised your application to sit on this Task & Finish Working Group?

|  |  |
| --- | --- |
| Name |  |
| Job Title |  |
| Work Phone |  |
| Work Email Address |  |

## Agreement and Signature

By submitting this form, I confirm that the facts set forth in it are true and complete. I also confirm that I have read and understood the [Terms of Reference](https://bic.org.uk/wp-content/uploads/2023/05/BIC-Task-and-Finish-Working-Groups-Terms-of-Reference-Revised-May-2018.pdf) for BIC Task & Finish Working Groups, have the approval of my manager to proceed with my application and am willing to meet with BIC’s Project Consultant to discuss my application.

Please tick this box to confirm that BIC is authorised to share this application form with the members of the BIC Task & Finish Working Group and/ or the members of the BIC Committee which oversees its

work ☐

|  |  |
| --- | --- |
| Name (printed) |  |
| Signature |  |
| Date |  |

Please complete all fields in this form and return to [info@bic.org.uk](mailto:info@bic.org.uk?subject=Application%20to%20join%20Discoverability%20and%20Conversion%20Working%20Group).

[[BIC’s Privacy Policy](https://bic.org.uk/privacy-policy/)](http://www.bic.org.uk/197/BIC-Privacy-Policy/)