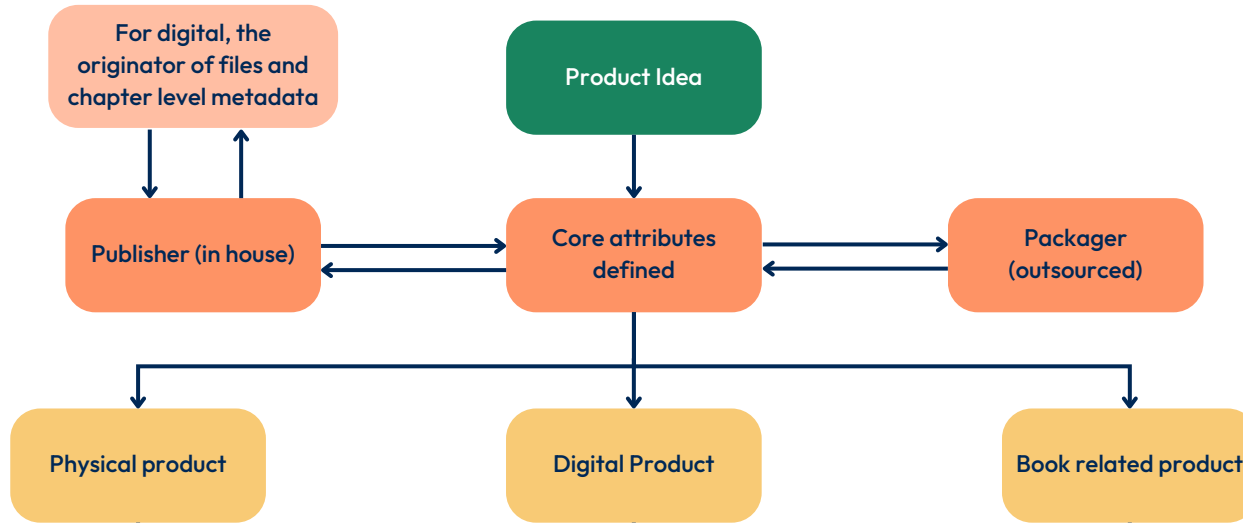


NOTE ABOUT METADATA RECIPIENTS
 Business types shown at the bottom of this diagram may have more extensive networks, including direct to consumer, academic and retailers outside the traditional book industry. This diagram focuses on the data recipients as intermediaries.



NOTE ABOUT METADATA
 Regular communication of pre and post publication product information is essential. Focus on timeliness and accuracy.

