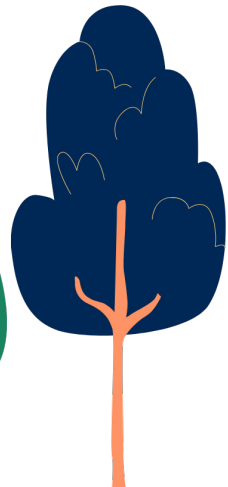




The book industry's  
supply chain organisation  
UK & Ireland

# Delivering a more efficient and sustainable supply chain



# Who we are

BIC is a not for profit, neutral organisation, driving collaboration across the book industry supply chain in the UK and Ireland.

We live and breathe books!

We work in partnership with our member organisations including (but not limited to): publishers, printers, data aggregators, distributors, wholesalers, libraries, freight forwarders, retailers, e-tailers, IT providers and standards bodies. We define and develop best practice so that members can deliver the best results for their organisations and clients. Not only that, by connecting experts with business stakeholders we tackle current supply chain issues and look ahead to pre-empt future challenges.

Paid membership funds the vitally important work we do to both problem solve and enhance supply chain resilience.

*'BIC is unique in looking after the interests of so many sectors, from publishers to booksellers to libraries, and is a rare example of an industry's various sectors working together closely. As a result, the book industry has greatly benefitted from BIC's stewardship of supply chain challenges over the years. BIC makes the UK book industry much greater than the sum of its parts.'*

Taylor & Francis Group

*'BIC is important to MDL because effecting positive change to the book industry supply chain with other organisations is paramount and some things can only be changed together.'*

Macmillan Distribution (MDL)

*'BIC membership is key to our engagement with the wider publishing supply chain to ensure efficiencies are realised. Active participation in BIC projects ensures we can influence change and keep abreast of new developments that directly impact our business.'*

Ingram Content Group



# What we do and the value we bring

Through our work with business leaders as well as commercial, operational and technical experts, the BIC membership:

- Grows revenue and reduces costs.
- Strengthens the discoverability and tradability of physical and digital products.
- Standardises, automates and optimises.
- Removes complexity.
- Enhances employee engagement.
- Offers a unique industry forum.
- Informs and influences supply chain professionals.
- Weaves sustainability into all business initiatives.

*'BIC brings order out of chaos – it is an invaluable organisation for the business of selling books.'*

The Booksellers Association of the United Kingdom & Ireland Ltd.

- Rewards best in class supply chain organisations through recognised accreditation schemes.
- Regularly delivers training, events and workshops.

Our Best Practice projects have included areas such as (but not limited to): Ordering, Digital Supply Chain, Acquisitions and Divestments, Returns, and untangling the complexities of setting titles to be Out of Print.

If you are acquiring or divesting of specific products, imprints, or whole businesses, our Acquisitions and Divestments Best Practice provides the framework for a successful outcome.

Out of Print Best Practice highlights how accuracy and timing is everything when it comes to identifying physical and digital products as 'out of print'.

We also lead the UK ONIX and *Thema* National Groups, and operate five strategic committees each of which is charged with anticipating, interpreting & prioritising the supply chain challenges and opportunities in its respective area: Physical, Digital, Green, Libraries and Metadata.

ONIX and *Thema* National Groups: Influencing the development of these core international multilingual standards for the local market.

The Green Supply Chain Committee: Bringing clarity to all things environmental and sustainable.

# BIC membership

Join BIC and immediately you and your organisation can:

- **Influence** – inform the future shape of our industry’s supply chain and better understand how it may impact your business: Only representatives from BIC member organisations can apply to sit on one, or all, of our committees, National Groups, project groups, and/or board.
- **Drive sustainability** – steer our green agenda and learn from and contribute to BIC’s sector-leading green supply chain initiatives.
- **Network** – meet and build relationships with your peers and be a part of a valuable knowledge exchange via BIC meetings & events.
- **Strategically plan** – give your business a voice when contributing towards the next generation of standards, best practices, and industry training.
- **Access experts** – access a hugely valuable source of experts and knowledge to help understand, implement, and improve standards and establish best practice within your organisations and with your trading partners.
- **Have contributory access to the BIC Metadata Capabilities Directory** – members-only resource enabling supply chain partners to share key metadata activity and information.
- **Benefit from positive PR** – display to your stakeholders that as a BIC member you embrace supply chain best practice and efficiency aligned to industry standards.
- **Participate in future planning** – via our various (in person and online) meetings we regularly bring together like-minded member organisations in the creation of a well-known and well-respected professional body that consults across a wide variety of issues on behalf of our members and the industry.

Additionally, you and your colleagues will benefit from up to 25% off BIC training courses, discounted and/or free attendance at all BIC events and workshops, and reduced rates for BIC event sponsorship packages.

## Join us!

BIC member organisations are actively encouraged to become as involved in shaping and influencing BIC initiatives and projects as much as possible. The work we do is always for the benefit and on behalf of our members and subsequently the wider book industry. If you want to be a part of our highly respected organisation, make a positive difference to your own, develop your networks and influence, and help inform the future shape of the book industry’s supply chain, get in touch.



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