



Greening the Supply Chain

Books shouldn't cost the Earth.



Practical advice for book industry professionals on how BIC can help to reduce carbon emissions and increase sustainability in the book supply chain.



DID YOU KNOW

62% of the energy used to produce paper and paper packaging in Europe comes from **renewable sources.**

SOURCE: [LOVEPAPER.ORG/FACT-FILE/PAPER-POWER/](https://lovepaper.org/fact-file/paper-power/)



BIC's Green Promise

The book industry needs to **reduce waste**, use more **green energy**, promote the **circular economy** and **maximise green efficiencies**.

Organisations in the publishing industry can most significantly lower their carbon footprint and become greener through **changes to the supply chain**.

BIC has made a green promise: committing to championing the green agenda and providing organisations with the tools and resources to help them make their supply chains greener and more sustainable.

Explore the [BIC Green Hub](#) for more information, guidance and resources.





Green Supply Chain Work Plan

BIC's green agenda is woven through all activities and work, however particular focus is directed through the Green Supply Chain Work plan. Using the **United Nations Sustainability Development Goals** as its framework, recent projects include:



ENVIRONMENTAL ACCREDITATION BADGES PROJECT

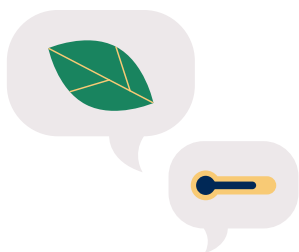
We researched all the sustainability accreditation badges and standards applicable to the book industry supply chain, and curated them into a **journey 'map'** from author to customer.



DESIGNED FOR RECYCLING

How best to progress to a situation where every book is automatically and **always designed with recycling in mind.**

Our work in this area also feeds into the Metadata Capabilities Directory (MCD), BIC Realtime and Industry Returns Initiative (IRI) - featured in more detail in our ***BIC In Practice: Data*** piece.



Collaborations



THE GREEN BOOK ALLIANCE

BIC, *BISG*, and *BookNet Canada* have joined forces to create this alliance to promote information sharing, joint planning and environmental events.



GREEN SUPPLY CHAIN JOURNEYS

This initiative features a series of **interviews with supply chain suppliers** and their steps to reduce the impact on the environment.



MEMBER INITIATIVES

We share what other organisations across the industry are doing and their successes to **support and inspire** others.



SUSTAINABILITY INDUSTRY FORUM (SIF)

A group of publishing organisations* have joined forces to take **practical steps** to make the industry more sustainable, share best practice and improve transparency and accountability.

* The Association of Authors' Agents, the Booksellers Association, Book Industry Communication, the Independent Publishers Guild, the Publishers Association and the Society of Authors.

Benefits of BIC's Projects

Collectively, the projects in this area of BIC's work will help organisations to:

- ★ Drive discoverability and sales (MCD)
- ★ Make more sustainable, cost-effective purchasing decisions (Environmental Accreditation badges)
- ★ Minimise returns and waste (MCD, IRI, BIC Realtime, Ordering Best Practice)
- ★ Reduce their carbon footprint
- ★ Reduce miscommunication throughout the supply chain



ACCESS

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Green Supply Chain Committee (open to BIC members only)

Comprised of expert, senior representatives from BIC member organisations, this strategic committee serves as a central point for industry stakeholders to convene on a regular basis to address environmental matters with specific regards to the supply chain and to oversee the development and delivery of BIC's Green Supply Chain Work Plan.

The committee has a direct link to the Green Book Alliance (GBA) and the Sustainability Industry Forum (SIF).

Reports & Guidance:

Download our [Designed for Recycling Project Report \(Part 1\)](#) now and the [Environmental Accreditation Badges map](#).

Seminars and Brunches:

These events explore key areas of the book supply chain that can and do impact our planet's environmental health. Our 2023 annual seminar event was held at the London Book Fair, [previous webinars](#) can be viewed on our YouTube channel, where you can also find the [Green BIC Brunch series](#).

Green Articles and Industry News:

Find a whole host of [information and links](#) to useful resources.

Emails

COMMUNICATION


Keep up to date with BIC projects, resources, training and more.



Scan to sign up to the BIC Mailing List


Social Media


We regularly post news, reminders, support and resources via our LinkedIn, Twitter, Facebook, or YouTube channels.



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Helping to make the book supply chain greener is so important to us at BIC. Our Green Hub is a great centre of resources to get started on making your supply chain processes a little more planet-friendly. ...see more






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📅 This Friday is the deadline for applications for the Supply Chain Excellence Award (SCEA). ...see more





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Today is #WorldEarthDay, a great day to think about how the book industry impacts the planet. ...see more

