

**Press Release**

**Wednesday 21<sup>st</sup> June 2023**

**London, UK**

**BIC announces appointment of Jon Windus, Head of Product Leadership, Nielsen BookData as Chair of its Board of Directors.**

Book Industry Communication (BIC) today announced the appointment of Jon Windus Head of Product Leadership, Nielsen BookData, and Chair of [BIC's Metadata committee](#), as Chair of its [Board of Directors](#). Jon Windus replaces Ruth Jones who had previously served in the post since October 2021 as interim Chair charged with guiding what was then the new board through its first 18 months of operation. Speaking of his recent appointment Jon Windus said "I am delighted and honoured to be appointed as the new Chair of BIC's Board and am very lucky to take over at a time when BIC is in great shape with a streamlined governance process and dynamic new website in place. BIC has an exciting agenda to address in the coming months including its focus on sustainability and the green supply chain, and work to support cross-border trading among much else. I very much look forward to helping BIC continue its valuable work defining and rolling out best practice and efficiency through leadership, research and collaboration."

The BIC Board today also expressed its thanks and gratitude to Ruth Jones (previously Director Global Sales, Digital Services at Ingram Content Group) who played an incredibly valued role in the BIC community for many years prior to becoming Board Chair. Ruth chaired the [BIC Digital committee](#) (2014- 2017) and Operational Board (from 2016 until it disbanded in late 2021) and was an active participant in several BIC projects and initiatives over the years, playing an instrumental part in BIC's most recent transition to its new governance model.

More information about [BIC's work for the book industry](#), including its organisational structure can be found on the BIC website: [www.bic.org.uk](http://www.bic.org.uk)

End of press release

**About BIC:**

BIC is a not-for-profit members organisation working at the heart of the UK book industry to promote supply chain efficiency in all sectors of the book world through e-commerce, best practice, training, events, and the application of standards. BIC helps organisations become more efficient, save money, become less wasteful and ultimately greener. Holding a unique position of trust, BIC facilitates UK and international industry-wide collaboration to reach agreement on dependable standards and best practice in the supply chain.

Find out more at [www.bic.org.uk](http://www.bic.org.uk) and follow via @bic1uk

**Note to editors:** more information via [info@bic.org.uk](mailto:info@bic.org.uk)