



BIC Brunch **The *Thema* Sessions – No Children's** **Teenage and Educational Material**

28th July 2022 12 noon GMT

#bicbrunch@bic1uk

In collaboration with

EDITEUR

Book Industry Communication - making the book supply chain more efficient and sustainable

BIC's Standard Subject Categories Scheme - obsolete by Feb 2024



Announcement (Feb 2022)

<https://www.bic.org.uk/155/Press-Releases/>



Upcoming BIC Brunch *Thema* Sessions

No. 4: Non-Fiction: Popular (e.g. Health Travel Cookery etc.) - 29th Sep 2022

No. 5: Non-Fiction: Academic (e.g. Medicine Law etc.) - 17th Nov 2022

No. 6: Comics and Manga - 26th Jan 2023

Find out more and book now



<https://www.eventbrite.co.uk/o/book-industry-communication-ltd-2699424>

Past BIC Brunch *Thema* Sessions



No. 1: Adult Fiction (Mar 2022) recording: <https://youtu.be/hOCsWWQRhrQ>

A Guided tour of What's new in *Thema* v.1.5 – recording: <https://youtu.be/AS7ocE7pmc>

No. 2: Diversity Equity & Inclusion (May 2022) recording:

<https://youtu.be/YjdnbECmdw>

Some housekeeping before we get started

- 🕒 **Questions for speakers:** Questions will be invited after the presentation and panel discussion have finished. Please use the “Questions” or “Chat” boxes to submit your question to the organisers.
- 🕒 **Recording:** This event is being recorded for BIC to use in its marketing and to allow people who are unable to attend this session today to still enjoy the event later. Unless invited to speak attendees will not be identified in the recording.
- 🕒 **BIC is a neutral members organization**

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Agenda

12.00pm

Welcome & Introduction

Karina Urquhart Executive Director BIC

12.05pm

Using *Thema* for Children's Teenage and Educational Material

Chris Saynor Standards Editor EDItEUR

***Thema* Children and Education at Penguin Random House UK**

Jack Lowe Senior Bibliographic Coordinator Penguin Random House UK

Bibliographical Data for O'Brien Press Children's Books

Ivan O'Brien Managing Director The O'Brien Press

12.50pm

Question & Answer Session

1.30pm

Wrap-up and end – Karina Urquhart

Who we are



BIC (Book Industry Communication Ltd) is at the cornerstone of the book industry creating standards delivering best practice and improving margin.

If you are in the book industry supply chain you need to be a member of BIC.

www.bic.org.uk

Book Industry Communication - making the book supply chain more efficient



Over to our first speaker...



Chris Saynor Standards Editor
EDItEUR

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The *Thema* sessions:

3 – Using *Thema* for children's, teenage and educational material

Chris Saynor
EDITEUR

BIC Brunch

About EDItEUR

- a not-for-profit membership organisation
 - based in London, but a global membership of publishers, distributors, wholesalers, retailers, subscription agents, libraries, system vendors, rights organisations and trade associations
- develops, supports and promotes metadata and identification standards for the global book, e-book and serials supply chains
 - in particular ONIX, Thema, EDItX, ISNI
 - active member participation is vital, to ensure that standards keep pace with evolving business requirements
 - membership supports development, helps identify new business issues and requirements, and has a vital role in governance and sustainability

What is Thema?

- *Thema* is an international, multilingual book subject classification scheme designed to meet the diverse needs of publishers, retailers and trade intermediaries in all sectors of the global book business
- suitable for physical and digital publications, audiobooks, in-person and online retail, domestic and international use
- aims to enhance the merchandising, discoverability and potential sales of books, with direct, clear communication along the metadata supply chain, and across borders and languages
- created and maintained by users to address real problems and needs
- post-coordination facilitates filtered or faceted search
- international standards give the chance of an equal voice to all

What is Thema?

- ***Thema* is always used to indicate the principal subject(s) of the work**
 - not used for peripheral themes, topics or incidental characters
 - *Thema* is not about misleading potential readers or scoring marketing badges
 - *Thema* is about choosing the ‘right shelf’ to display your titles
- ***Thema* subject categories or qualifiers are not *target audience* codes**
 - although there is an overlap with the treatment or approach to the subject
- ***Thema* is not about the identity of the creators**
 - although there may be an overlap between the identity of the contributors and the subject of the work

Structure of *Thema*

- ~ 3000 subject categories, arranged hierarchically in 20 main sections
 - variable depth of hierarchy, because some topics need more detail
- ~ 1000 core qualifiers in 6 sections
- ~ 4000 national extension qualifiers
 - qualifiers can be combined with subject categories to refine their meaning
- each category and qualifier has a language-independent code, a heading and optional notes
 - headings and notes can be in multiple languages

Six general rules of *Thema* classification

1. ensure the first subject category is the primary subject
 - and marked as the <MainSubject/> in ONIX
2. classify titles as precisely as applicable or as broadly as required
 - do not assign both a detailed category and a broader ancestor of the same code
3. assign as many categories as required (within reason)
 - unusual to require more than 4 subject categories and often 1 or 2 are enough
4. add qualifiers wherever appropriate
5. observe any scope notes and instructions for each category
6. always consider context - of the code and of the title

Y – Children’s, Teenage and Educational – 55 new codes added at latest version 1.5

Notation	Category heading	Add	Mod	?
Y	Children’s, Teenage and Educational...		1.5	*
YF	Children’s / Teenage fiction and true stories...		1.4	*
YFH	Children’s / Teenage fiction: Fantasy...		1.5	*
YFHB	Children’s / Teenage fiction: Epic fantasy / heroic fantasy	1.5		*
YFHD	Children’s / Teenage fiction: Magical realism / Magical fantasy	1.3	1.5	*
YFHG	Children’s / Teenage fiction: Mythic fantasy / Mythic fiction	1.5		*
YFHH	Children’s / Teenage fiction: Historical fantasy	1.5		*
YFHK	Children’s / Teenage fiction: Comic (humorous) fantasy	1.5		
YFHR	Children’s / Teenage fiction: Fantasy romance		1.5	*
YFHT	Children’s / Teenage fiction: Dark fantasy	1.5		*
YFHW	Children’s / Teenage fiction: Contemporary and urban fantasy	1.5		*

Y – Children’s, Teenage and Educational – 55 new codes added at latest version 1.5

Notation	Category heading	Add	Mod	?
Y	Children’s, Teenage and Educational...		1.5	*
YX	Children’s / Teenage: Personal and social topics...		1.5	*
YXE	Children’s / Teenage personal and social topics: Emotions, moods, feelings and behaviours...		1.5	*
YXEB	Children’s / Teenage emotions: Anger, frustration	1.5		*
YXED	Children’s / Teenage emotions: Sadness, unhappiness, disappointment	1.5		*
YXEF	Children’s / Teenage emotions: Worry, fear	1.5		*
YXEH	Children’s / Teenage emotions: Loneliness, isolation	1.5		*
YXEJ	Children’s / Teenage emotions: Compassion, empathy, kindness	1.5		*
YXEL	Children’s / Teenage emotions: Courage, bravery, hope	1.5		*
YXEN	Children’s / Teenage emotions: Happiness, joy	1.5		*

Y – Children’s, Teenage and Educational – 55 new codes added at latest version 1.5

Notation	Category heading	Add	Mod	?
Y	Children’s, Teenage and Educational...		1.5	*
YN	Children’s / Teenage: General interest...		1.5	*
YNW	Children’s / Teenage general interest: Sports and outdoor recreation...		1.5	*
YNWA	Children’s / Teenage general interest: Sporting events	1.5		*
YNWD	Children’s / Teenage general interest: Ball games and sports...		1.5	*
YNWG	Children’s / Teenage general interest: Athletics and gymnastics		1.5	*
YNWJ	Children’s / Teenage general interest: Martial arts	1.5		*
YNWK	Children’s / Teenage general interest: Tennis and other racket sports	1.5		*
YNWM	Children’s / Teenage general interest: Winter sports...		1.3	
YNWP	Children’s / Teenage general interest: Camping and active outdoor pursuits	1.5		*
YNWT	Children’s / Teenage general interest: Vehicle sports	1.5		*
YNWW	Children’s / Teenage general interest: Swimming and water sports		1.5	*
YNWY	Children’s / Teenage general interest: Cycling, rollerskating and skateboarding		1.5	*
YNWZ	Children’s / Teenage general interest: Sports teams and clubs		1.1	*

<https://www.editeur.org/151/Thema/#New>

Y – Children’s, Teenage and Educational

ns.editeur.org

Thema version 1.5

Welcome to the latest version of *Thema*, v1.5, released 22nd April 2022

Previous versions of *Thema* are still available: [1.4](#) [1.3](#) [1.2](#).

Browse the [Thema](#) subject categories hierarchy, or search for a specific term within the hierarchy.

See the [search hints](#) below.

Notation	Category heading	?
Y	Children’s, Teenage and Educational...	*
YB	Children’s: picture books, activity books, early learning concepts...	*
YD	Children’s / Teenage poetry, anthologies, annuals...	*
YF	Children’s / Teenage fiction and true stories...	*
YN	Children’s / Teenage: General interest...	*
YP	Educational material...	*
YR	Children’s / Teenage reference material...	*
YX	Children’s / Teenage: Personal and social topics...	*
YZ	Children’s / Teenage stationery and miscellaneous items...	*

version detail

Y – Children’s, Teenage and Educational

Notation	Category heading	?
Y	Children’s, Teenage and Educational...	*
YB	Children’s: picture books, activity books, early learning concepts...	*
YBC	Children’s picture books...	*
YBD	Children’s / Teenage: Chapter books (transitional storybooks)	*
YBG	Children’s interactive and activity books and kits...	*
YBL	Early years / early learning concepts...	*

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YF	Children’s / Teenage fiction and true stories...	*
YN	Children’s / Teenage: General interest...	*
YP	Educational material...	*
YR	Children’s / Teenage reference material...	*
YX	Children’s / Teenage: Personal and social topics...	*
YZ	Children’s / Teenage stationery and miscellaneous items...	*

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YBG	Children’s interactive and activity books and kits...	*
YBL	Early years / early learning concepts...	*

Notation	Category heading	?
Y	Children’s, Teenage and Educational...	*
YB	Children’s: picture books, activity books, early learning concepts...	*
YBL	Early years / early learning concepts...	*
YBLA	Early years: letters and words	*
YBLB	Early years: verse, rhymes and wordplay	*
YBLC	Early years: numbers and counting	
YBLD	Early years: colours	
YBLF	Early years: opposites	
YBLH	Early years: size, shapes and patterns	
YBLJ	Early years: time and seasons	*
YBLL	Early years: nature and animals	*
YBLM	Early years: daily routine...	*
YBLN	Early years: first experiences...	
YBLP	Early years: people who help us	
YBLQ	Early years: family	*
YBLT	Early years: things that go	*

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YP	Educational material...	*
YR	Children’s / Teenage reference material...	*
YX	Children’s / Teenage: Personal and social topics...	*
YZ	Children’s / Teenage stationery and miscellaneous items...	*

version detail

Y – Children’s, Teenage and Educational

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YBG	Children’s interactive and activity books and kits...	*
YBL	Early years / early learning concepts...	*

Notation	Category heading	?
Y	Children’s, Teenage and Educational...	*
YB	Children’s: picture books, activity books, early learning concepts...	*
YBC	Children’s picture books...	*
YBCB	Baby books	*
YBCH	Picture books: character books	*
YBCS	Picture storybooks...	*

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YN	Children’s / Teenage: General interest...	*
YP	Educational material...	*
YR	Children’s / Teenage reference material...	*
YX	Children’s / Teenage: Personal and social topics...	*
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Y – Children’s, Teenage and Educational

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YBCB	Baby books	*
YBCH	Picture books: character books	*
YBCS	Picture storybooks...	*

Notation	Category heading	?
Y	Children’s, Teenage and Educational...	*
YB	Children’s: picture books, activity books, early learning concepts...	*
YBG	Children’s interactive and activity books and kits...	*
YBGC	Children’s interactive and activity: drawing, colouring and painting	*
YBGH	Children’s interactive and activity: hidden object / search and discover	*
YBGS	Children’s interactive and activity: papercrafts	*

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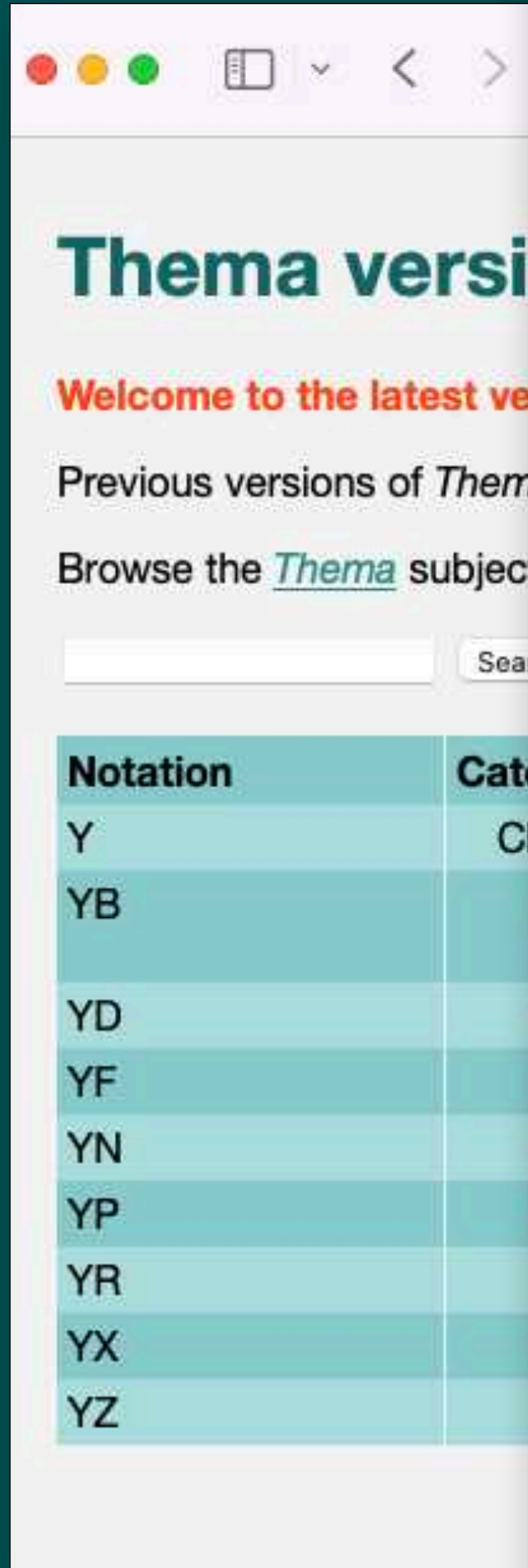
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YZ	Children’s / Teenage stationery and miscellaneous items...	*

version detail

Notation	Category heading	?
Y	Children’s, Teenage and Educational...	*
YN	Children’s / Teenage: General interest...	*
YNA	Children’s / Teenage general interest: Art and artists	*
YNB	Children’s / Teenage general interest: Biography and autobiography	*
YNC	Children’s / Teenage general interest: Music and musicians...	*
YND	Children’s / Teenage general interest: Drama and performing arts...	*
YNF	Children’s / Teenage general interest: Television, video and film	*
YNG	Children’s / Teenage general interest: General knowledge and interesting facts...	*
YNH	Children’s / Teenage general interest: History and the past...	*
YNJ	Children’s / Teenage general interest: Warfare, battles, armed forces...	*
YNK	Children’s / Teenage general interest: Work, politics and society...	*
YNL	Children’s / Teenage general interest: Literature, books and writers	*
YNM	Children’s / Teenage general interest: Places and peoples...	*
YNN	Children’s / Teenage general interest: Nature, animals, the natural world...	*
YNP	Children’s / Teenage general interest: Practical interests...	*
YNQ	Children’s / Teenage general interest: Youth clubs, societies, groups and organisations	*
YNR	Children’s / Teenage general interest: Philosophy, Religion and beliefs...	*
YNT	Children’s / Teenage general interest: Science and technology...	*
YNU	Children’s / Teenage general interest: Humour and jokes...	*
YNV	Children’s / Teenage general interest: Hobbies, quizzes, toys and games...	*
YNW	Children’s / Teenage general interest: Sports and outdoor recreation...	*
YNX	Children’s / Teenage general interest: Mysteries and the unexplained...	*

Y – Children’s, Teenage and Educational



Notation	Category heading	?
Y	Children's, Teenage and Educational...	*
YX	Children's / Teenage: Personal and social topics...	*
YXA	Children's / Teenage personal and social topics: Body and health...	*
YXB	Children's / Teenage personal and social topics: LGBTQ+...	*
YXC	Children's / Teenage personal and social topics: Gender identity	*
YXD	Children's / Teenage personal and social topics: Self-awareness and self-esteem	*
YXE	Children's / Teenage personal and social topics: Emotions, moods, feelings and behaviours...	*
YXF	Children's / Teenage personal and social topics: Families and family members...	*
YXG	Children's / Teenage personal and social topics: Death and grief...	*
YXH	Children's / Teenage personal and social topics: Relationships (non-family / groups)...	*
YXJ	Children's / Teenage personal and social topics: Drugs and addiction	*
YXK	Children's / Teenage personal and social topics: Disability, impairments and special needs	*
YXL	Children's / Teenage personal and social topics: Physical and mental health conditions...	*
YXM	Children's / Teenage personal and social topics: Multicultural	*
YXN	Children's / Teenage personal and social topics: Racism and anti-racism	*
YXP	Children's / Teenage personal and social topics: Diversity, equality and inclusion...	*
YXQ	Children's / Teenage personal and social topics: Bullying, violence, abuse and peer pressure...	*
YXR	Children's / Teenage personal and social topics: Personal safety	*
YXS	Children's / Teenage personal and social topics: Runaways	*
YXT	Children's / Teenage personal and social topics: School, education and teachers...	*
YXV	Teenage personal and social topics: Advice on careers and further education, leaving school	*
YXW	Children's / Teenage personal and social topics: First / new experiences and growing up / coming of age	*
YXZ	Children's / Teenage: Social issues / topics...	*

Notation	Category heading	?
Y	Children's, Teenage and Educational...	*
YN	Children's / Teenage: General interest...	*
YNA	Children's / Teenage general interest: Art and artists	*
YNB	Children's / Teenage general interest: Biography and autobiography	*
YNC	Children's / Teenage general interest: Music and musicians...	*
YND	Children's / Teenage general interest: Drama and performing arts...	*
YNF	Children's / Teenage general interest: Television, video and film	*
YNG	Children's / Teenage general interest: General knowledge and interesting facts...	*
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YNN	Children's / Teenage general interest: Nature, animals, the natural world...	*
YNP	Children's / Teenage general interest: Practical interests...	*
YNQ	Children's / Teenage general interest: Youth clubs, societies, groups and organisations	*
YNR	Children's / Teenage general interest: Philosophy, Religion and beliefs...	*
YNT	Children's / Teenage general interest: Science and technology...	*
YNU	Children's / Teenage general interest: Humour and jokes...	*
YNV	Children's / Teenage general interest: Hobbies, quizzes, toys and games...	*
YNW	Children's / Teenage general interest: Sports and outdoor recreation...	*
YNX	Children's / Teenage general interest: Mysteries and the unexplained...	*

List	Code	Heading	?
28		Audience type...	*
28	01	General / adult	*
28	02	Children	*
28	03	Teenage	*
28	04	Primary and secondary education	*
28	11	Pre-primary education	*
28	12	Primary education	*
28	13	Lower secondary education	*
28	14	Upper secondary education	*
28	05	Tertiary education	*
28	06	Professional and scholarly	*
28	08	Adult education	*
28	07	ELT/ESL	*
28	09	Second language teaching	*

Subject codes need complementary information about the main audience

- ONIX <Audience> and <AudienceRange>

List	Code	Heading	?
28		Audience type...	*
28	01	General / adult	*
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28	05	Tertiary education	*
28	06	Professional and scholarly	*
28	08	Adult education	*
28	07	ELT/ESL	*
28	09	Second language teaching	*

List	Code	Heading	?
30		Audience range qualifier...	*
30	11	US school grade range	*
30	12	UK school grade	*
30	15	Reading speed, words per minute	*
30	16	Interest age, months	*
30	17	Interest age, years	*
30	18	Reading age, years	*
30	19	Spanish school grade	*
30	20	Skolettrinn	*
30	21	Nivå	*
30	22	Italian school grade	*
30	23	Schulform	*
30	24	Bundesland	*
30	25	Ausbildungsberuf	*
30	26	Canadian school grade range	*
30	27	Finnish school grade range	*
30	28	Finnish Upper secondary school course	*
30	29	Chinese School Grade range	*
30	30	French school cycles / classes	*
30	31	Brazil Education level	*
30	32	French educational levels	*
30	33	Finnish Upper secondary school course (2021+)	*
30	34	Detailed French educational levels	*

Subject codes need complementary information about the main audience

- ONIX <Audience> and <AudienceRange>

For young people an interest and reading age are really important

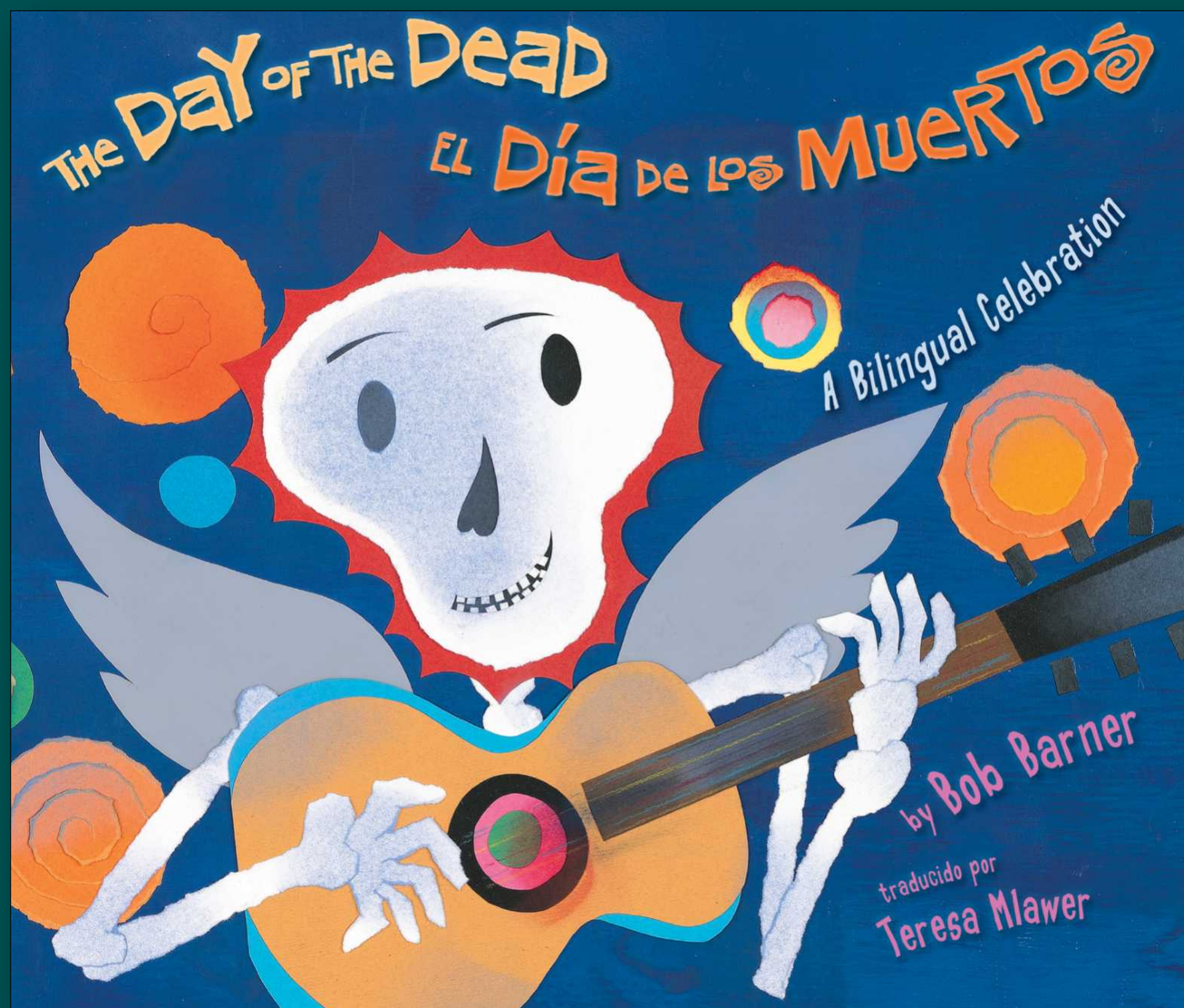
- both key to finding age appropriate material

- school years or grade levels for educational material

The interest age – the age that the book was written to appeal to, so a book with an interest age of 13 to 16 was written to appeal to (average) 13- to 16-year-olds.

The reading age – the level of reading ability that a person has in comparison to an average child of a particular age, so a reading age of 9 means that a person can read at the level of an average 9-year-old.

NB - This is for guidance only, as every person is different but guidance is vital to allow for informed choices



YXF – Children’s / Teenage personal and social topics: Families and family members

YNMD – Children’s / Teenage general interest: Celebrations, holidays festivals and special events <MainSubject/>

YBCS – Picture storybooks

1KLCM – Mexico

5AD – Interest age: from c 4 years

5HC-MX-D – Day of the Dead / Día de Muertos

Sample of ONIX

<Audience>

<AudienceCodeType>**01**</AudienceCodeType>

<AudienceCodeValue>**02**</AudienceCodeValue> <!-- Children -->

</Audience>

<AudienceRange>

<AudienceRangeQualifier>**17**</AudienceRangeQualifier> <!-- Interest Age -->

<AudienceRangePrecision>**03**</AudienceRangePrecision> <!-- From -->

<AudienceRangeValue>**4**</AudienceRangeValue> <!-- 4 years -->

<AudienceRangePrecision>**04**</AudienceRangePrecision> <!-- To -->

<AudienceRangeValue>**6**</AudienceRangeValue> <!-- 6 years -->

</AudienceRange>

Notation	Category heading	?
Y	Children's, Teenage and Educational...	*
YF	Children's / Teenage fiction and true stories...	*
YFA	Children's / Teenage fiction: Classic fiction	*
YFB	Children's / Teenage fiction: General, modern and contemporary fiction	*
YFC	Children's / Teenage fiction: Action and adventure stories...	
YFD	Children's / Teenage fiction: Horror and ghost stories, chillers	*
YFE	Children's / Teenage fiction: Speculative, dystopian and utopian fiction...	*
YFF	Children's / Teenage fiction: Superhero stories	*
YFG	Children's / Teenage fiction: Science fiction...	*
YFH	Children's / Teenage fiction: Fantasy...	*
YFJ	Children's / Teenage fiction: Traditional stories	*
YFK	Children's / Teenage fiction: Religious and spiritual stories	*
YFM	Children's / Teenage fiction: Relationship stories...	*
YFN	Children's / Teenage fiction: Family and home stories	*
YFP	Children's / Teenage fiction: Nature and animal stories	*
YFQ	Children's / Teenage fiction: Humorous stories	*
YFR	Children's / Teenage fiction: Sporting stories	*
YFS	Children's / Teenage fiction: School stories	*
YFT	Children's / Teenage fiction: Historical fiction	*
YFU	Children's / Teenage fiction: Short stories	*
YFV	Children's / Teenage fiction: Stories in verse	*
YFX	Children's / Teenage fiction: Biographical fiction / autobiographical stories	*
YFY	Children's / Teenage fiction: True stories told as fiction	*
YFZ	Children's / Teenage fiction: Special features and related items...	*

Why is there no Middle-grade fiction code?

Why is there no Juvenile fiction code?

Why is there no Young Adult fiction section?

5	Interest qualifiers...	*
5A	Interest age / level...	*
5AB	For children c 0–36 months...	
5AC	Interest age: from c 3 years	
5AD	Interest age: from c 4 years	
5AF	Interest age: from c 5 years	
5AG	Interest age: from c 6 years	
5AH	Interest age: from c 7 years	
5AJ	Interest age: from c 8 years	
5AK	Interest age: from c 9 years	
5AL	Interest age: from c 10 years	
5AM	Interest age: from c 11 years	
5AN	Interest age: from c 12 years	
5AP	Interest age: from c 13 years	
5AQ	Interest age: from c 14 years	
5AR	For reluctant or struggling readers (children / teenagers)	*
5AS	Interest age: from c 15 years	
5AT	Interest age: from c 16 years	
5AU	Interest age: from c 17 years	
5AX	For adult emergent readers	*
5AZ	For people with learning / communication difficulties or impairments	*

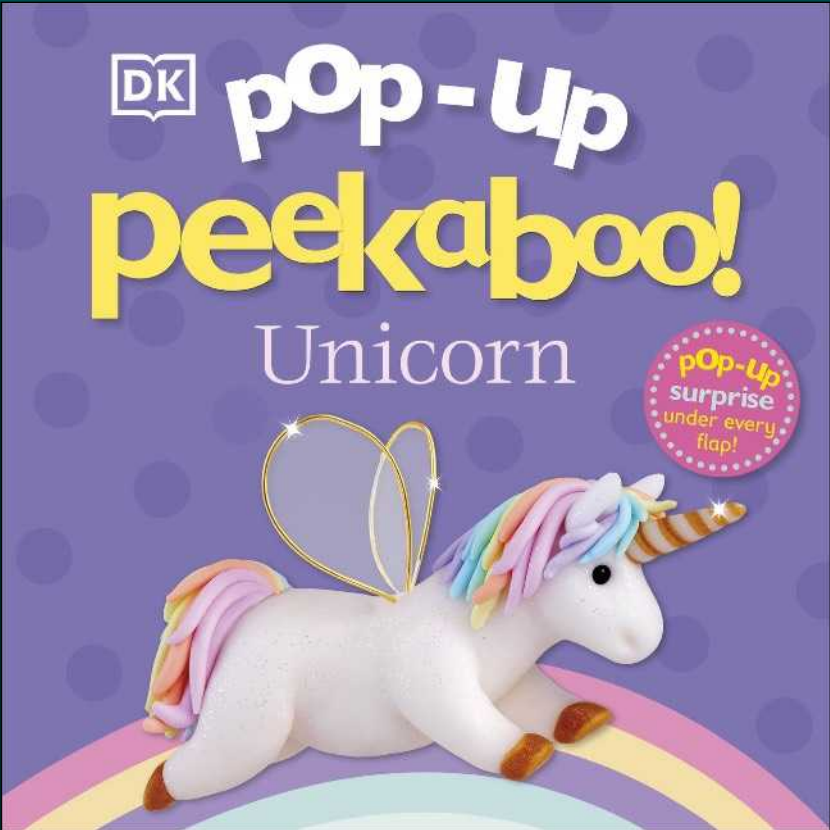
5	Interest qualifiers...	*
5A	Interest age / level...	*
5AB	For children c 0–36 months...	
5AC	Interest age: from c 3 years	
5AD	Interest age: from c 4 years	
5AF	Interest age: from c 5 years	
5AG	Interest age: from c 6 years	
5AH	Interest age: from c 7 years	
5AJ	Interest age: from c 8 years	
5AK	Interest age: from c 9 years	
5AL	Interest age: from c 10 years	
5AM	Interest age: from c 11 years	
5AN	Interest age: from c 12 years	
5AP	Interest age: from c 13 years	
5AQ	Interest age: from c 14 years	
5AR	For reluctant or struggling readers (children / teenagers)	*
5AS	Interest age: from c 15 years	
5AT	Interest age: from c 16 years	
5AU	Interest age: from c 17 years	
5AX	For adult emergent readers	*
5AZ	For people with learning / communication difficulties or impairments	*

All Y* codes MUST have one 5A* qualifier

5	Interest qualifiers...	*
5A	Interest age / level...	*
5AB	For children c 0–36 months...	
5AC	Interest age: from c 3 years	
5AD	Interest age: from c 4 years	
5AF	Interest age: from c 5 years	
5AG	Interest age: from c 6 years	
5AH	Interest age: from c 7 years	
5AJ	Interest age: from c 8 years	
5AK	Interest age: from c 9 years	
5AL	Interest age: from c 10 years	
5AM	Interest age: from c 11 years	
5AN	Interest age: from c 12 years	
5AP	Interest age: from c 13 years	
5AQ	Interest age: from c 14 years	
5AR	For reluctant or struggling readers (children / teenagers)	*
5AS	Interest age: from c 15 years	
5AT	Interest age: from c 16 years	
5AU	Interest age: from c 17 years	
5AX	For adult emergent readers	*
5AZ	For people with learning / communication difficulties or impairments	*

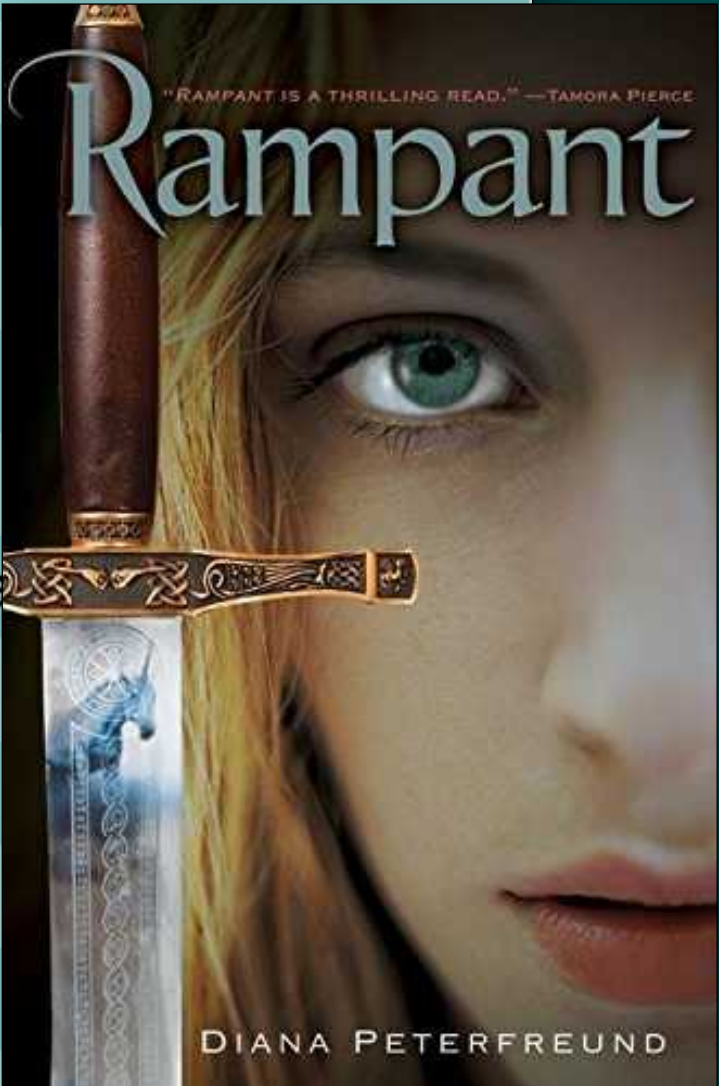
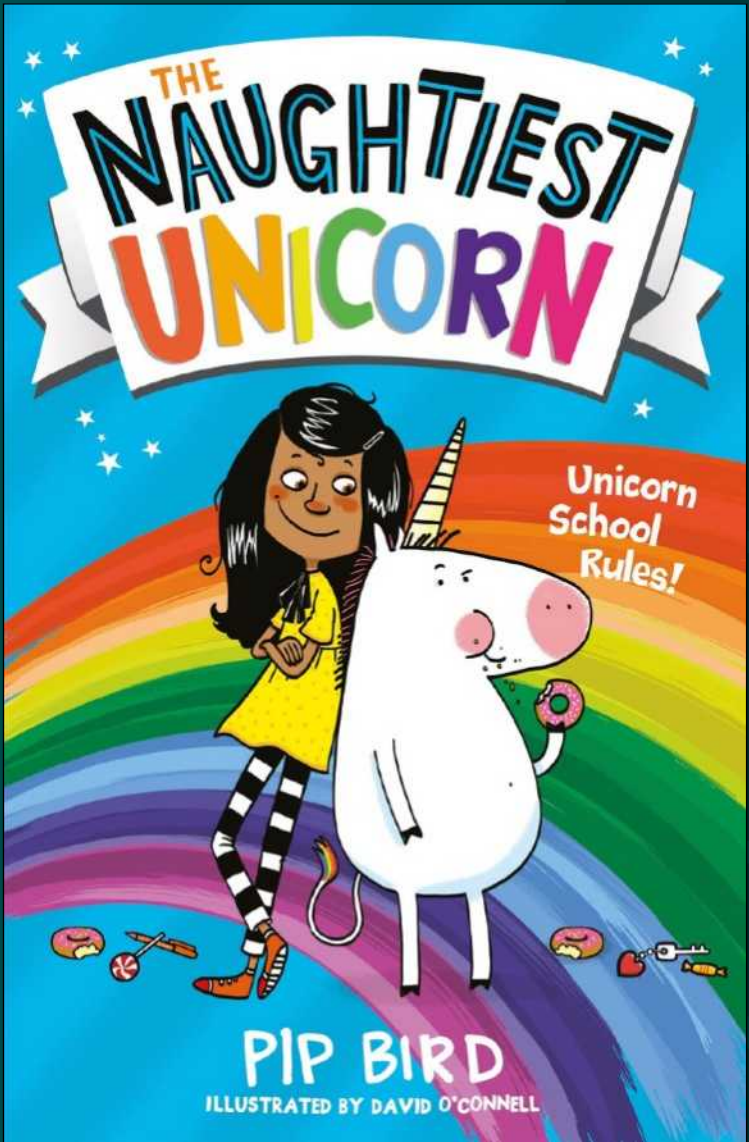
YNXB₅ – Children’s / Teenage general interest: Unicorns

5	Interest qualifiers...	*
5A	Interest age / level...	*
5AB	For children c 0–36 months...	
5AC	Interest age: from c 3 years	
5AD	Interest age: from c 4 years	
5AF	Interest age: from c 5 years	
5AG	Interest age: from c 6 years	
5AH	Interest age: from c 7 years	
5AJ	Interest age: from c 8 years	
5AK	Interest age: from c 9 years	
5AL	Interest age: from c 10 years	
5AM	Interest age: from c 11 years	
5AN	Interest age: from c 12 years	
5AP	Interest age: from c 13 years	
5AQ	Interest age: from c 14 years	
5AR	For reluctant or struggling readers (children / teenagers)	
5AS	Interest age: from c 15 years	
5AT	Interest age: from c 16 years	
5AU	Interest age: from c 17 years	
5AX	For adult emergent readers	
5AZ	For people with learning / communication difficulties or impairments	*

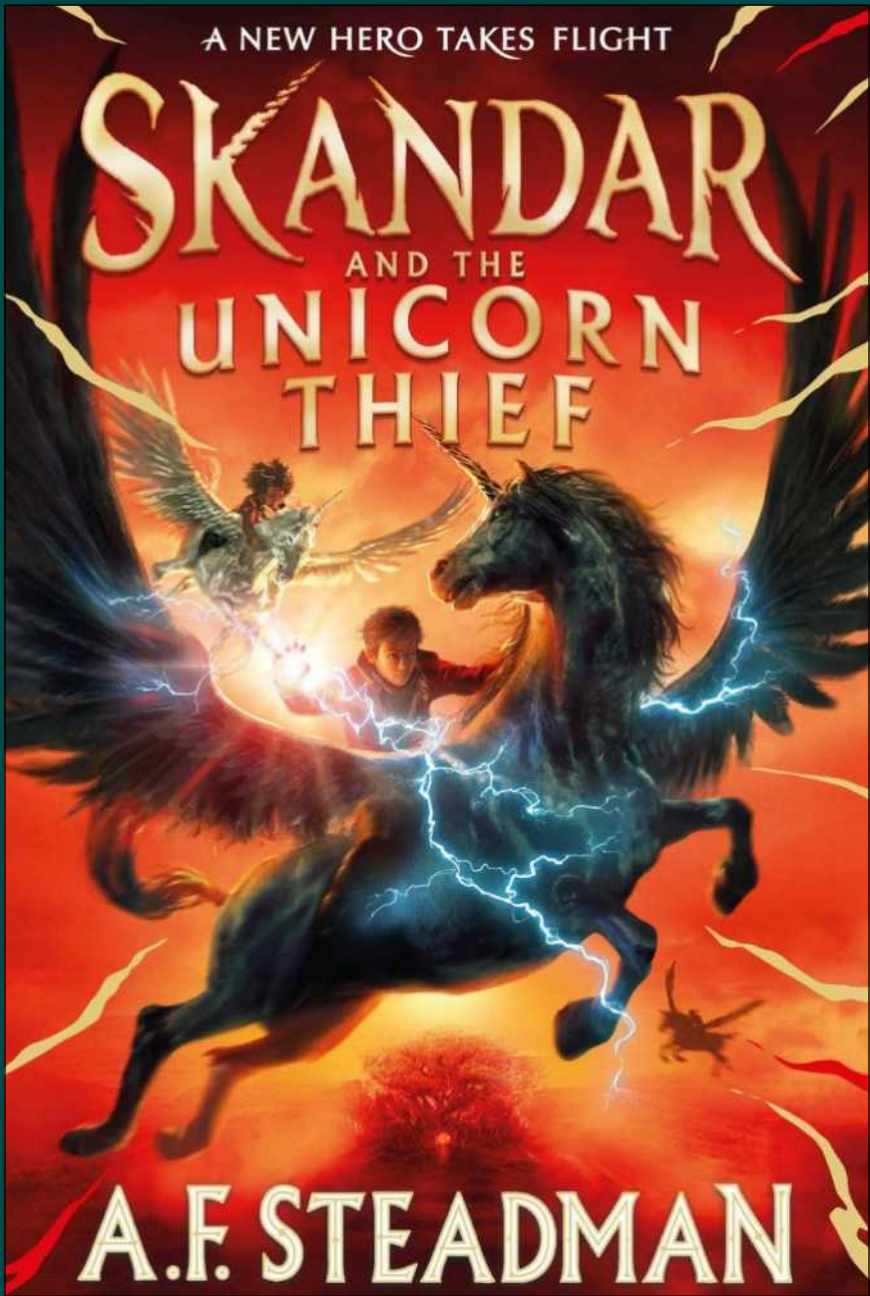


5ABH

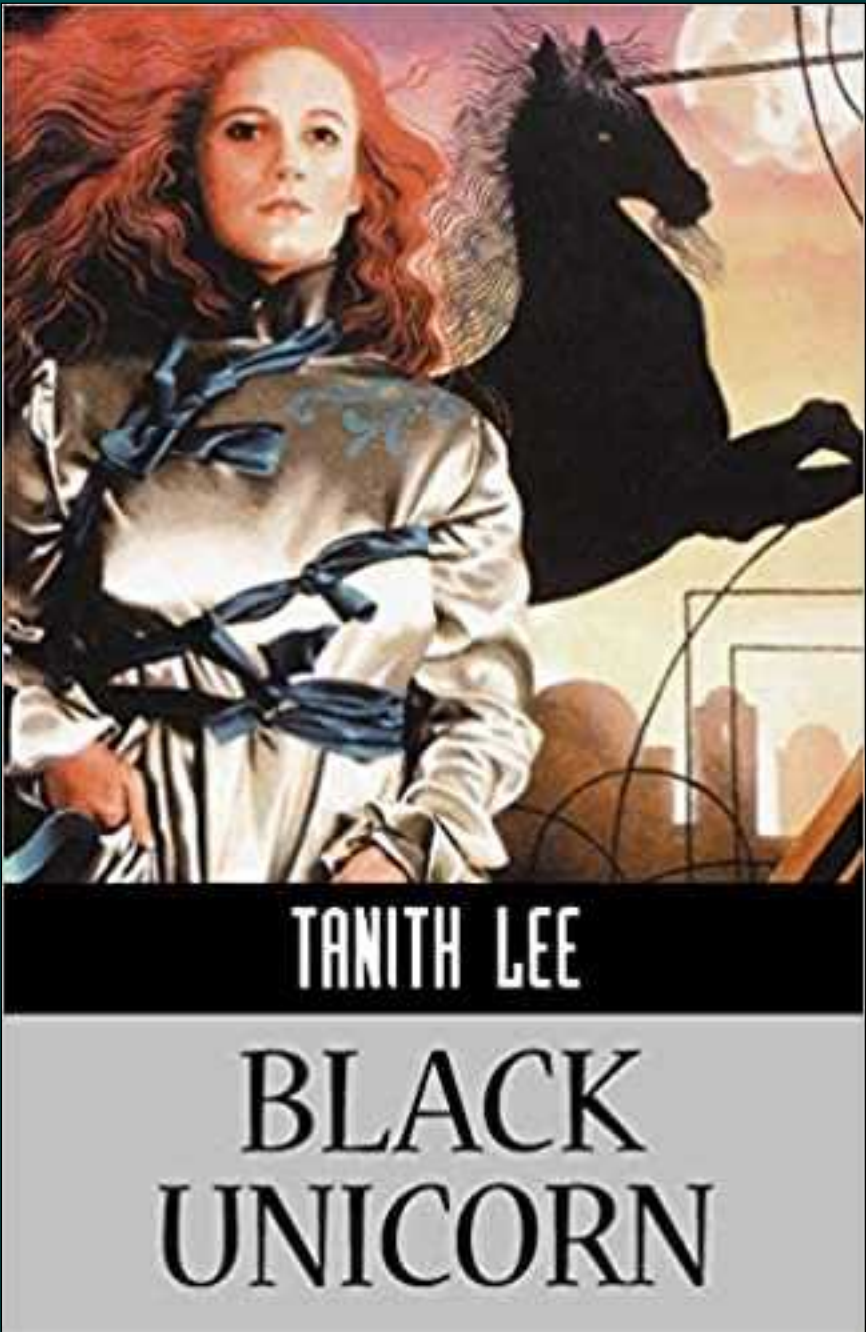
5AG



5AS

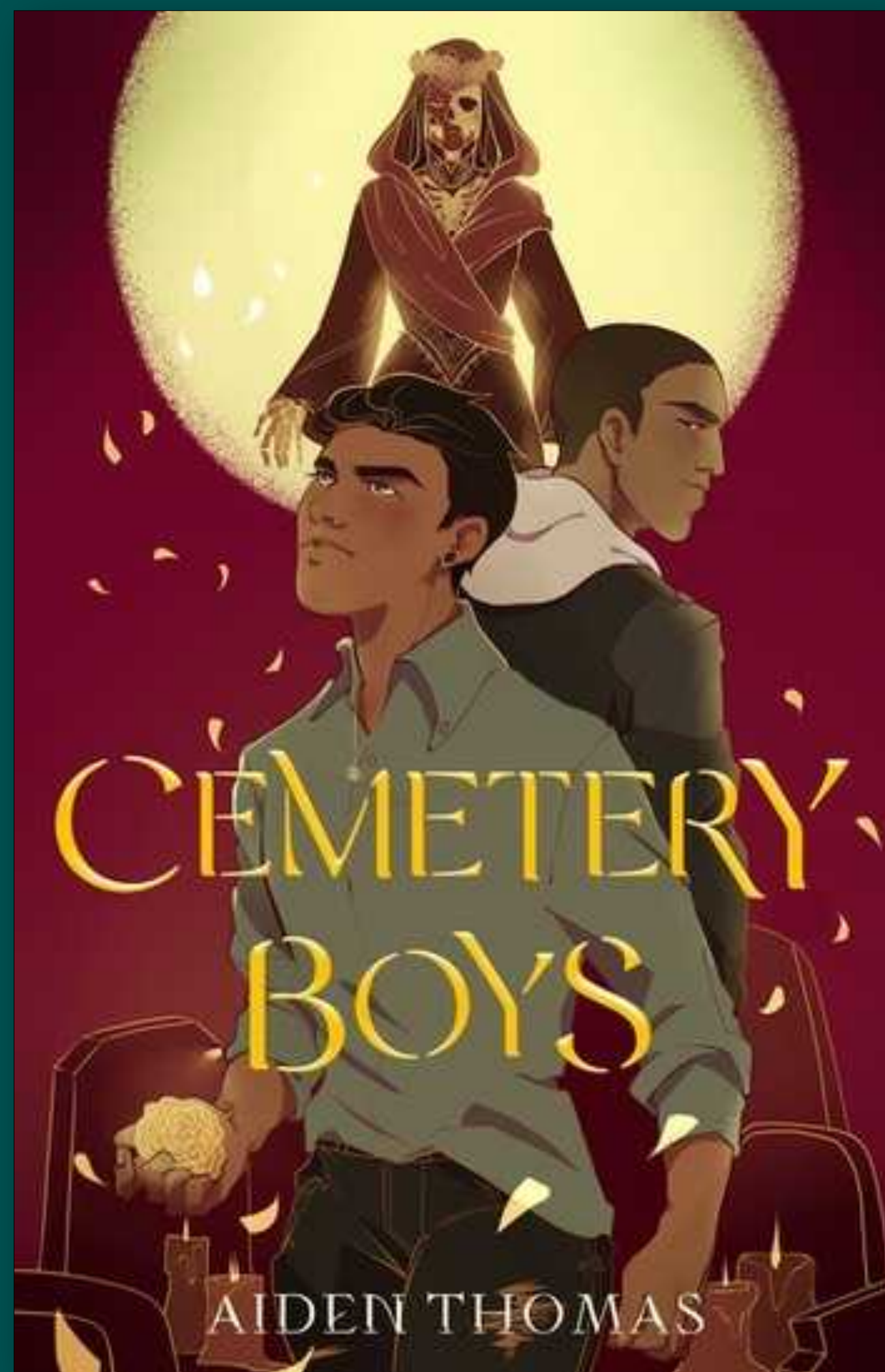


5AK



5AP

YNXB5 – Children’s / Teenage general interest: Unicorns



YFMR – Children's / Teenage fiction: Romance and love stories <MainSubject/>

YFD – Children's / Teenage fiction: Horror and ghost stories, chillers

YXC – Children's / Teenage personal and social topics: Gender identity

YXD – Children's / Teenage personal and social topics: Self-awareness and self-esteem

1KBB-US-WPCA – Los Angeles

5AQ – Interest age: from c 14 years

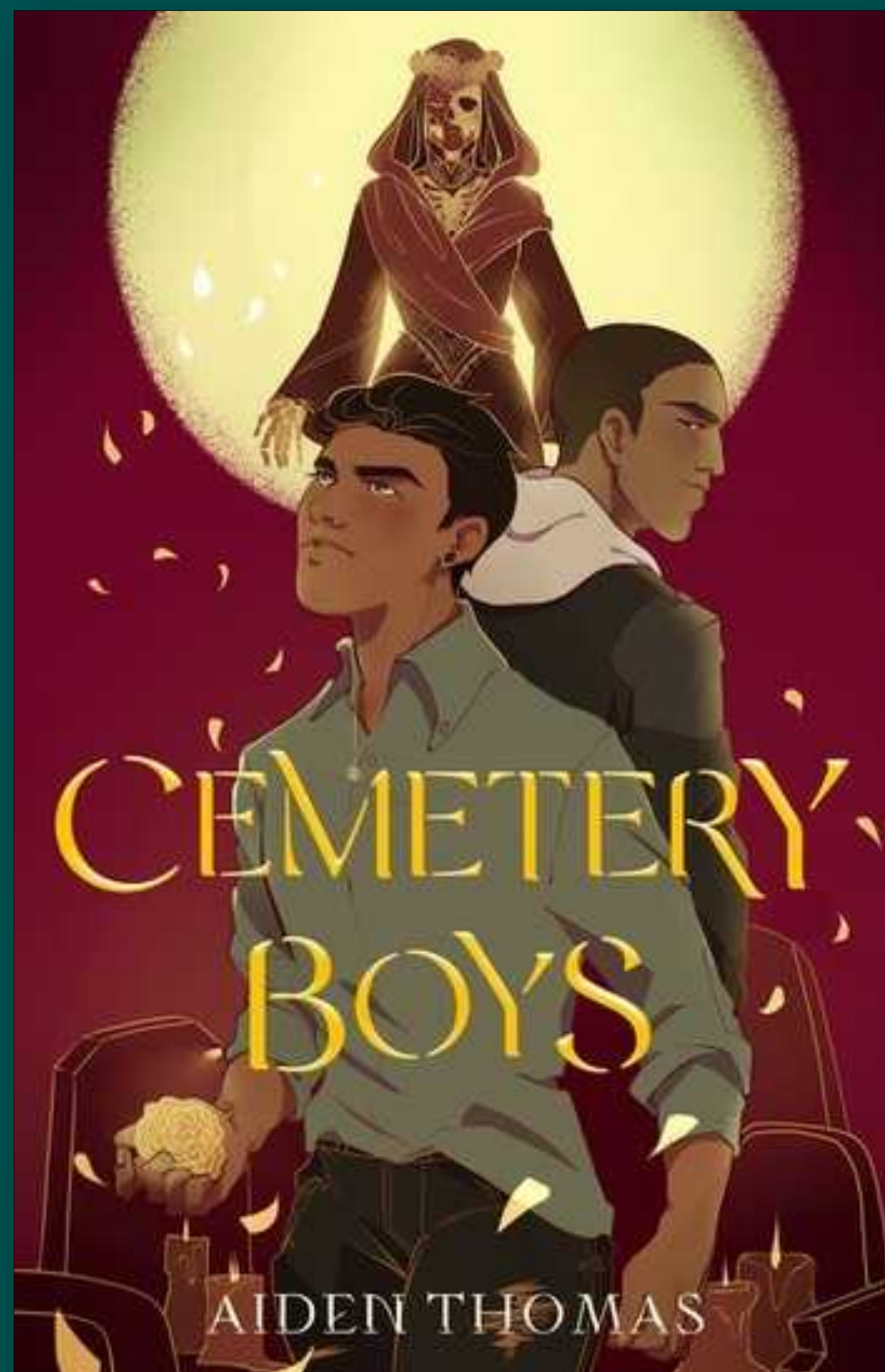
5HC-MX-D – Day of the Dead / Día de Muertos

5LF – Relating to adolescence / teenage years

5PB-US-H – Relating to Latin / Hispanic American people

5PT – Relating to Trans / transgender people or gender minorities

5PSG – Relating to gay people



YFMR – Children's / Teenage fiction: Romance and love stories <MainSubject/>

YFD – Children's / Teenage fiction: Horror and ghost stories, chillers

YXC – Children's / Teenage personal and social topics: Gender identity

YXD – Children's / Teenage personal and social topics: Self-awareness and self-esteem

1KBB-US-WPCA – Los Angeles

5AQ – Interest age: from c 14 years

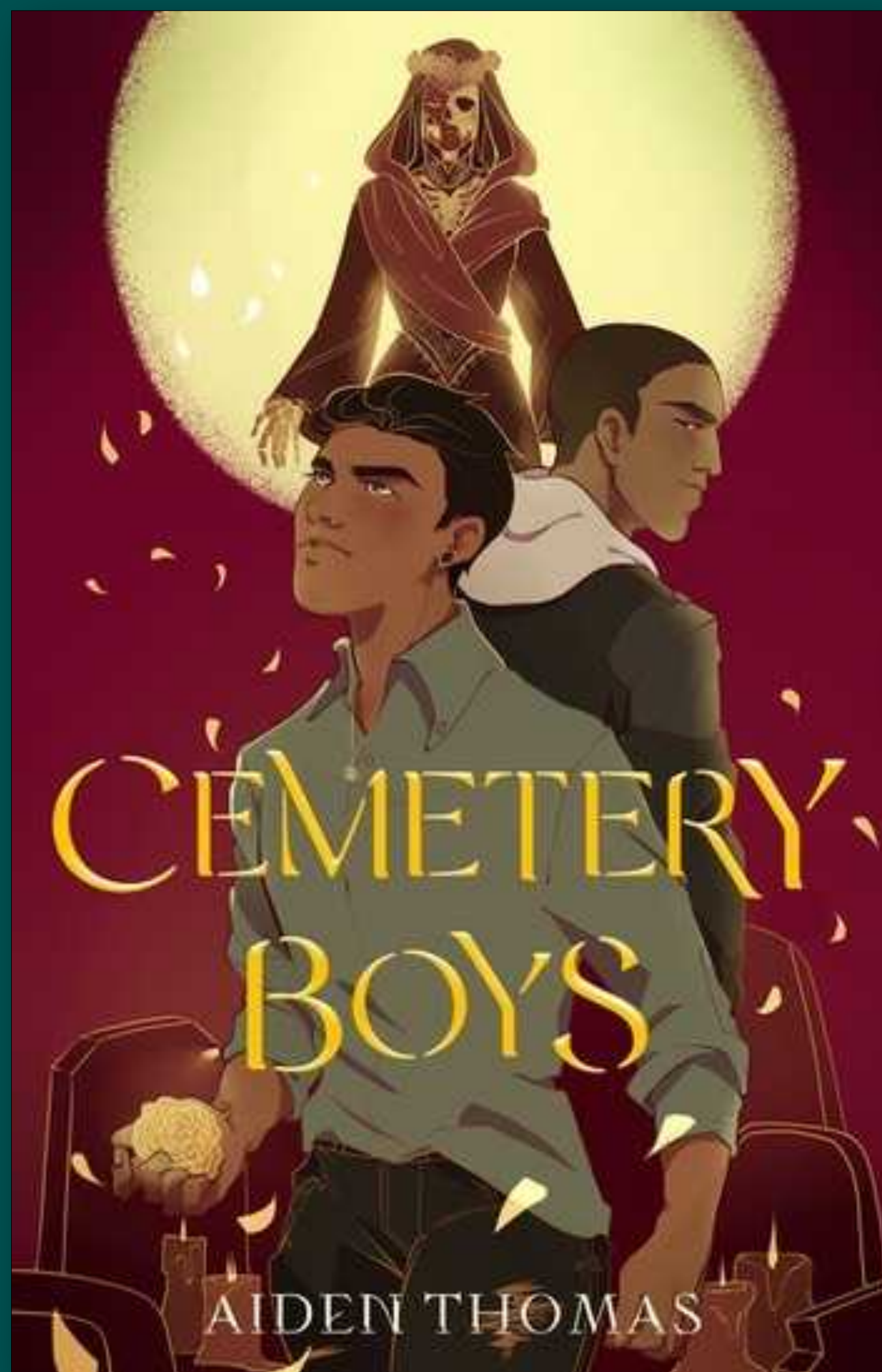
5HC-MX-D – Day of the Dead / Día de Muertos

5LF – Relating to adolescence / teenage years

5PB-US-H – Relating to Latin / Hispanic American people

5PT – Relating to Trans / transgender people or gender minorities

5PSG – Relating to gay people



YFMP – Children's / Teenage fiction: Romance and love stories <MainSubject/>

YFD – Children's / Teenage fiction: Horror and ghost stories, chillers

YXC – Children's / Teenage personal and social topics: Gender identity

YXD – Children's / Teenage personal and social topics: Self-awareness and self-esteem

1KBB-US-WPCA – Los Angeles

5AQ – Interest age: from c 14 years

5HC-MX-D – Day of the Dead / Día de Muertos

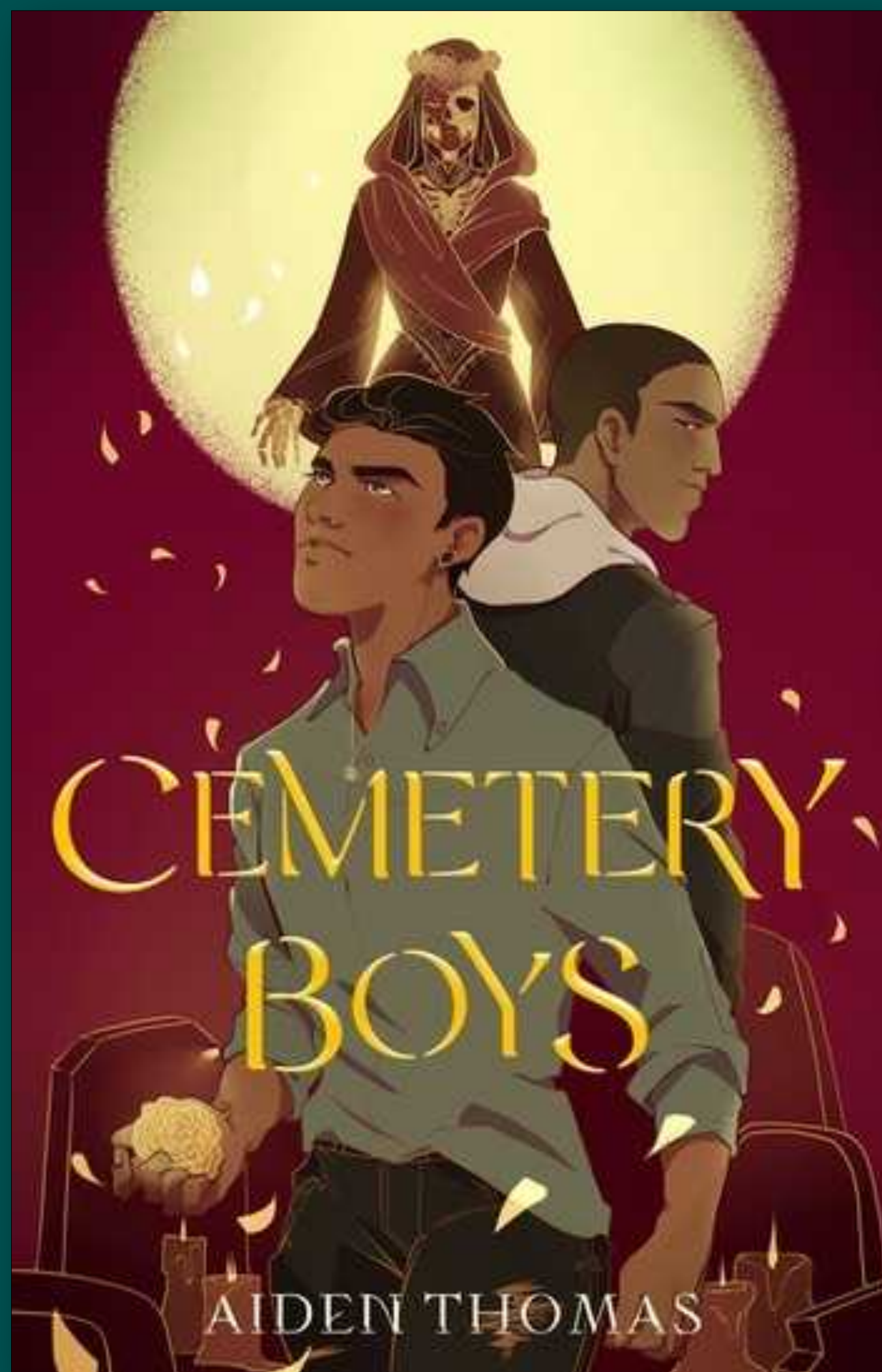
5LF – Relating to adolescence / teenage years

5PB-US-H – Relating to Latin / Hispanic American people

5PT – Relating to Trans / transgender people or gender minorities

5PSG – Relating to gay people

Teenage fiction



YFMP – Children's / Teenage fiction: Romance and love stories <MainSubject/>

YFD – Children's / Teenage fiction: Horror and ghost stories, chillers

YXC – Children's / Teenage personal and social topics: Gender identity

YXD – Children's / Teenage personal and social topics: Self-awareness and self-esteem

1KBB-US-WPCA – Los Angeles

5AQ – Interest age: from c 14 years

5HC-MX-D – Day of the Dead / Día de Muertos

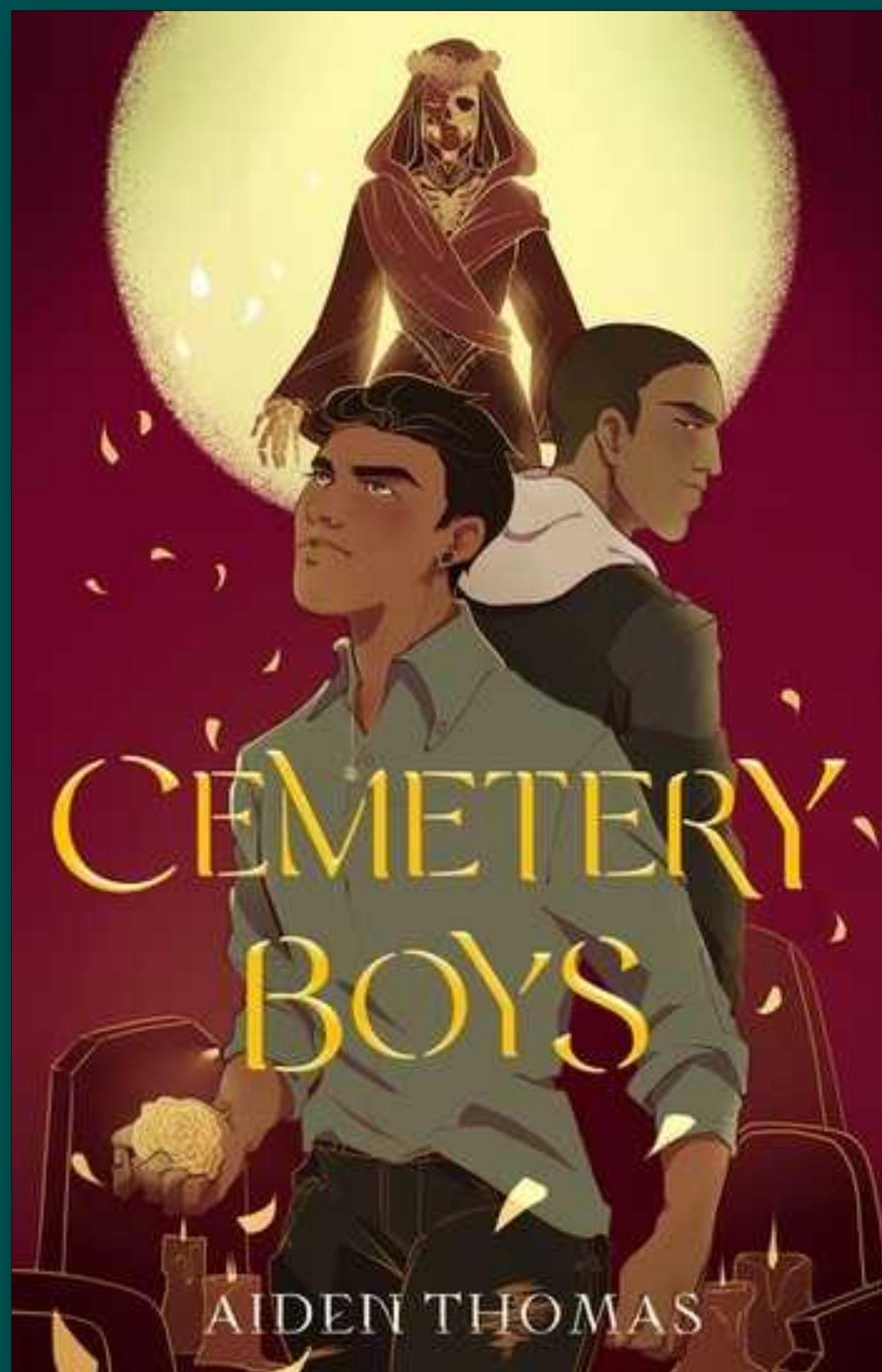
5LF – Relating to adolescence / teenage years

5PB-US-H – Relating to Latin / Hispanic American people

5PT – Relating to Trans / transgender people or gender minorities

5PSG – Relating to gay people

Young Adult fiction



YFMP – Children's / Teenage fiction: Romance and love stories <MainSubject/>

YFD – Children's / Teenage fiction: Horror and ghost stories, chillers

YXC – Children's / Teenage personal and social topics: Gender identity

YXD – Children's / Teenage personal and social topics: Self-awareness and self-esteem

1KBB-US-WPCA – Los Angeles

5AQ – Interest age: from c 14 years

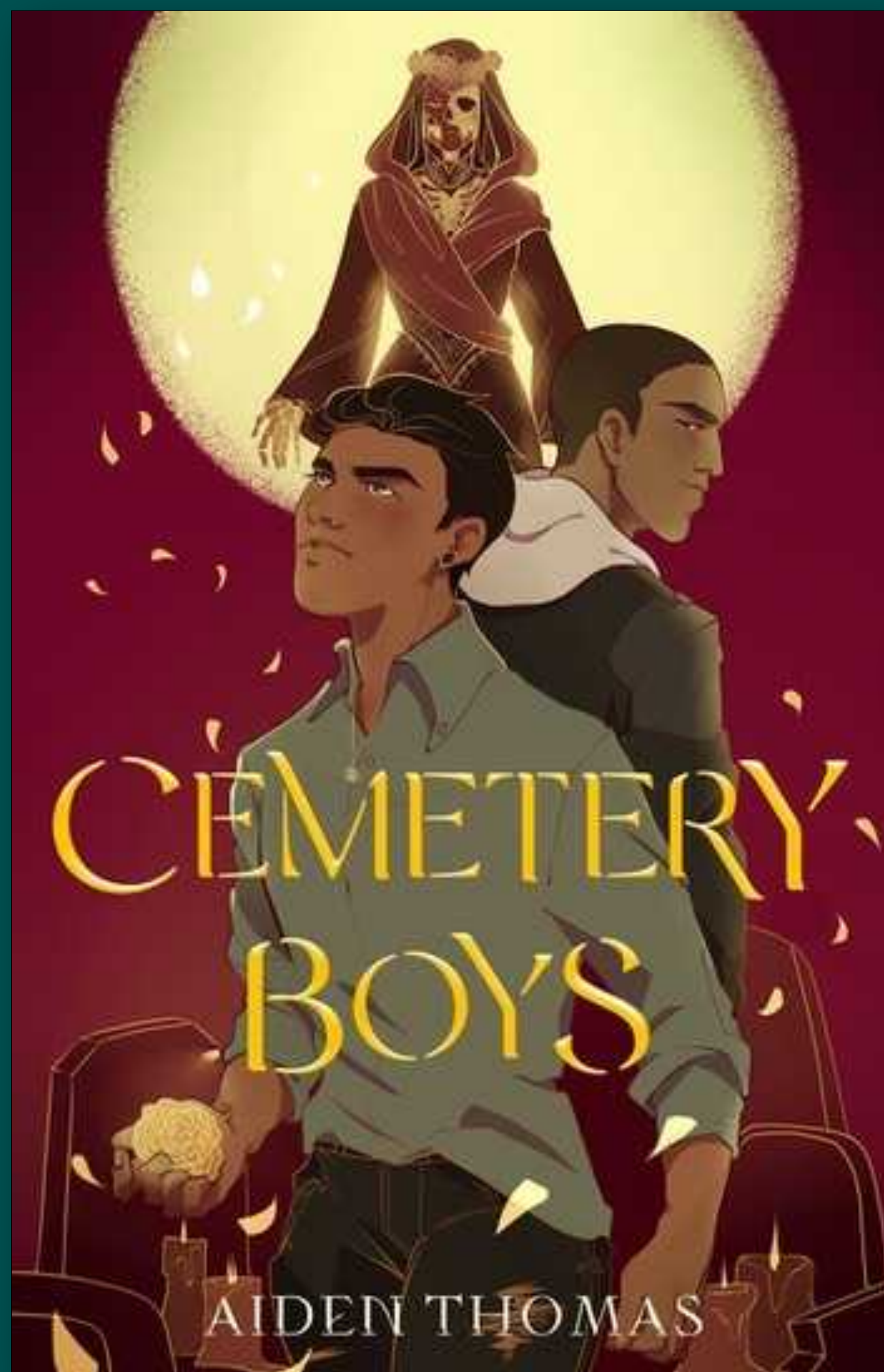
5HC-MX-D – Day of the Dead / Día de Muertos

5LF – Relating to adolescence / teenage years

5PB-US-H – Relating to Latin / Hispanic American people

5PT – Relating to Trans / transgender people or gender minorities

5PSG – Relating to gay people



YFMP – Children's / Teenage fiction: Romance and love stories <MainSubject/>

YFD – Children's / Teenage fiction: Horror and ghost stories, chillers

YXC – Children's / Teenage personal and social topics: Gender identity

YXD – Children's / Teenage personal and social topics: Self-awareness and self-esteem

1KBB-US-WPCA – Los Angeles

5AQ – Interest age: from c 14 years

5HC-MX-D – Day of the Dead / Día de Muertos

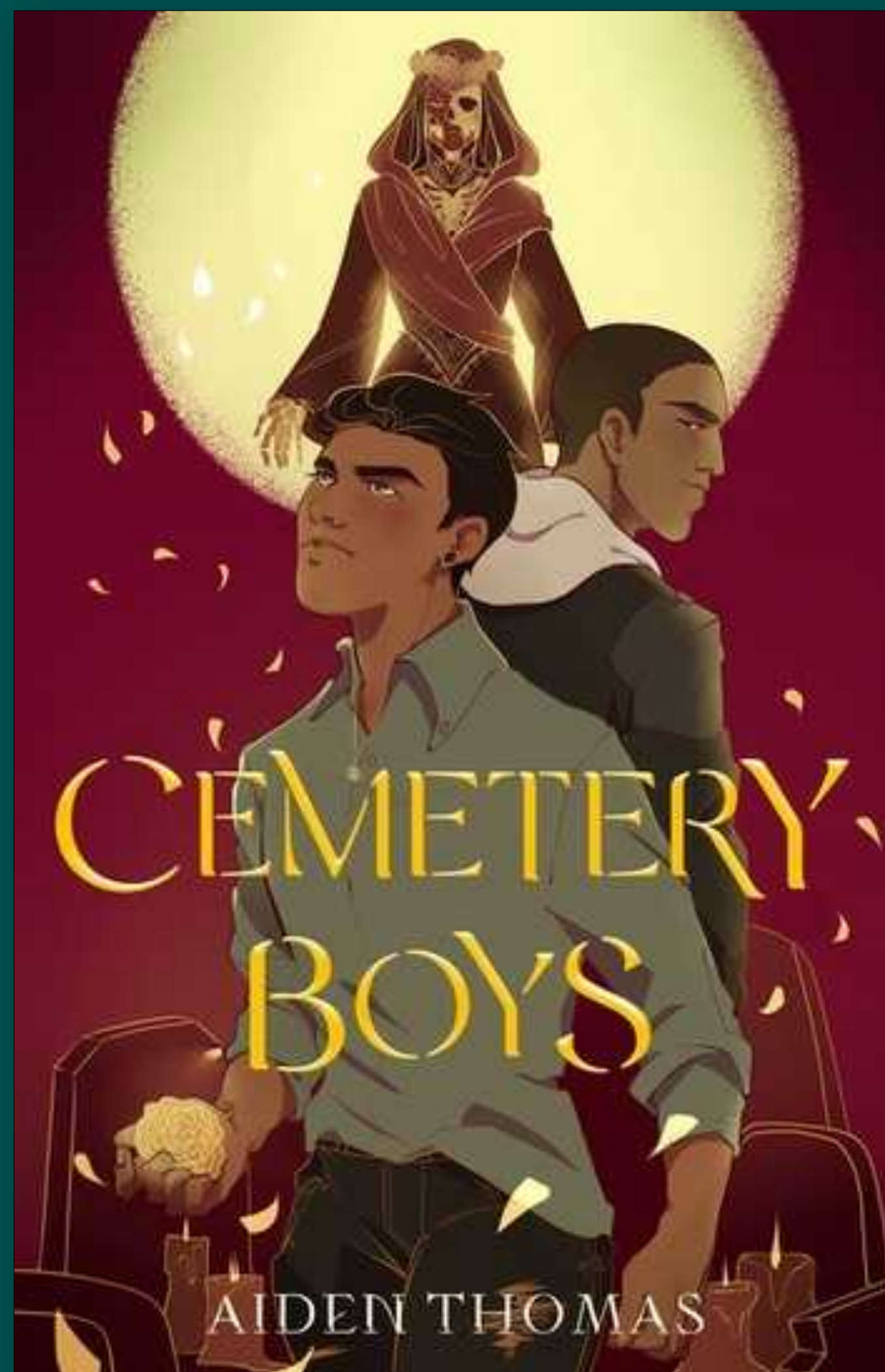
5LF – Relating to adolescence / teenage years

5PB-US-H – Relating to Latin / Hispanic American people

5PT – Relating to Trans / transgender people or gender minorities

5PSG – Relating to gay people

YA LGBTQ+ fiction



YFMP – Children's / Teenage fiction: Romance and love stories <MainSubject/>

YFD – Children's / Teenage fiction: Horror and ghost stories, chillers

YXC – Children's / Teenage personal and social topics: Gender identity

YXD – Children's / Teenage personal and social topics: Self-awareness and self-esteem

1KBB-US-WPCA – Los Angeles

5AQ – Interest age: from c 14 years

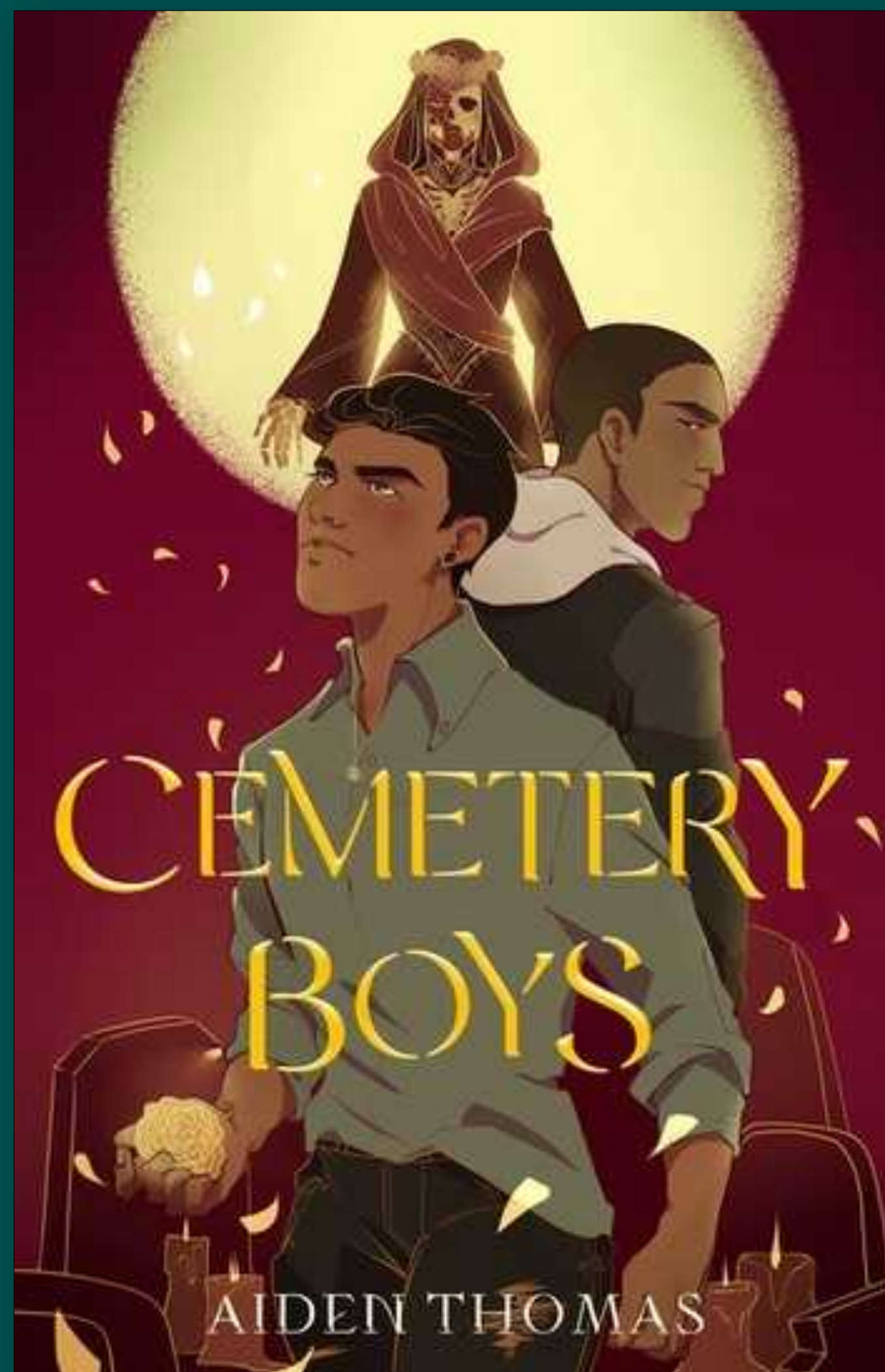
5HC-MX-D – Day of the Dead / Día de Muertos

5LF – Relating to adolescence / teenage years

5PB-US-H – Relating to Latin / Hispanic American people

5PT – Relating to Trans / transgender people or gender minorities

5PSG – Relating to gay people



YFMP – Children's / Teenage fiction: Romance and love stories <MainSubject/>

YFD – Children's / Teenage fiction: Horror and ghost stories, chillers

YXC – Children's / Teenage personal and social topics: Gender identity

YXD – Children's / Teenage personal and social topics: Self-awareness and self-esteem

1KBB-US-WPCA – Los Angeles

5AQ – Interest age: from c 14 years

5HC-MX-D – Day of the Dead / Día de Muertos

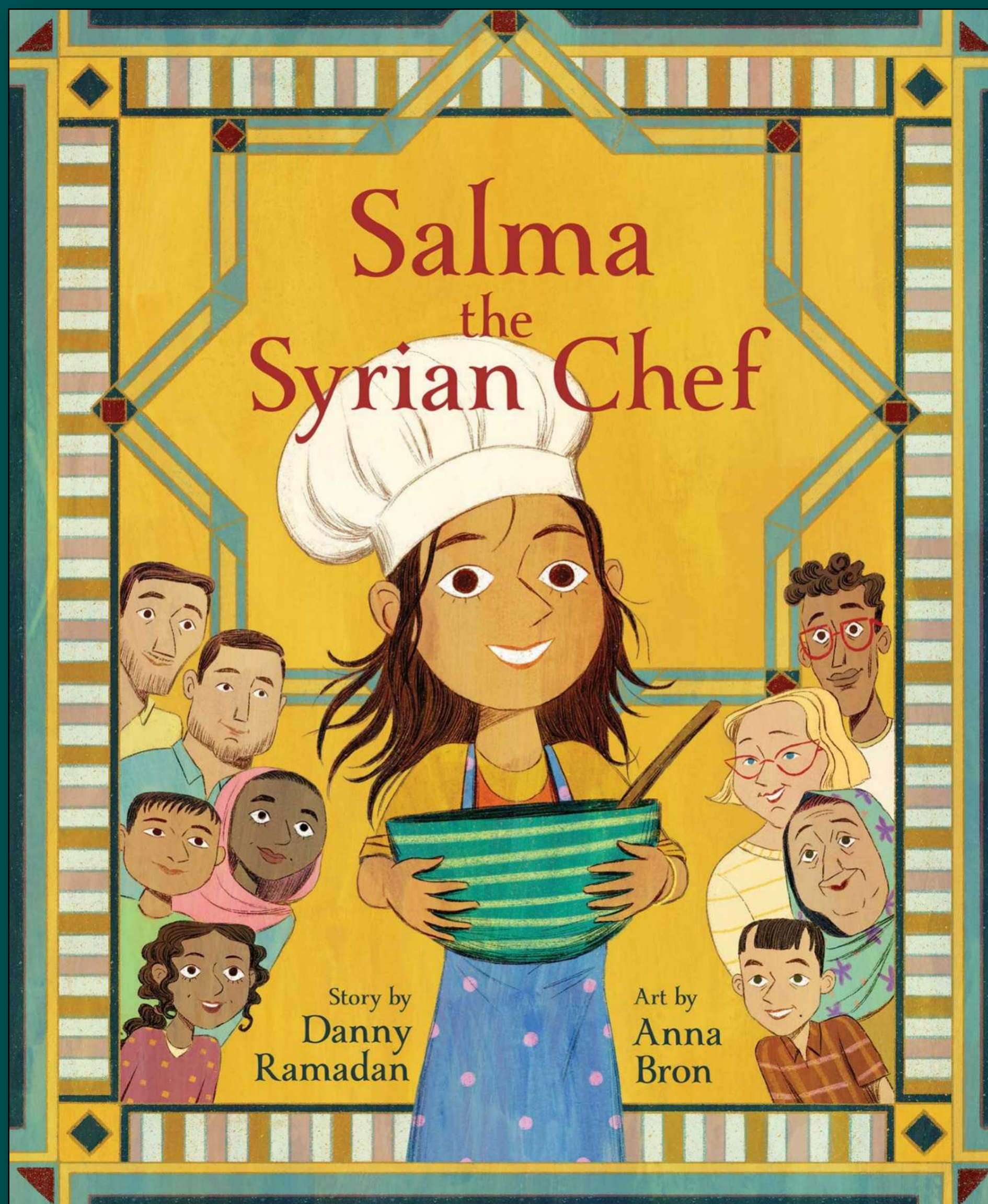
5LF – Relating to adolescence / teenage years

5PB-US-H – Relating to Latin / Hispanic American people

5PT – Relating to Trans / transgender people or gender minorities

5PSG – Relating to gay people

YA LGBTQ+ romance



YFN – Children's / Teenage fiction: Family and home stories <MainSubject/>

YBCS – Picture storybooks

YXZM – Children's / Teenage personal and social topics: Migration and refugees

YNPC – Children's / Teenage general interest: Cooking and food

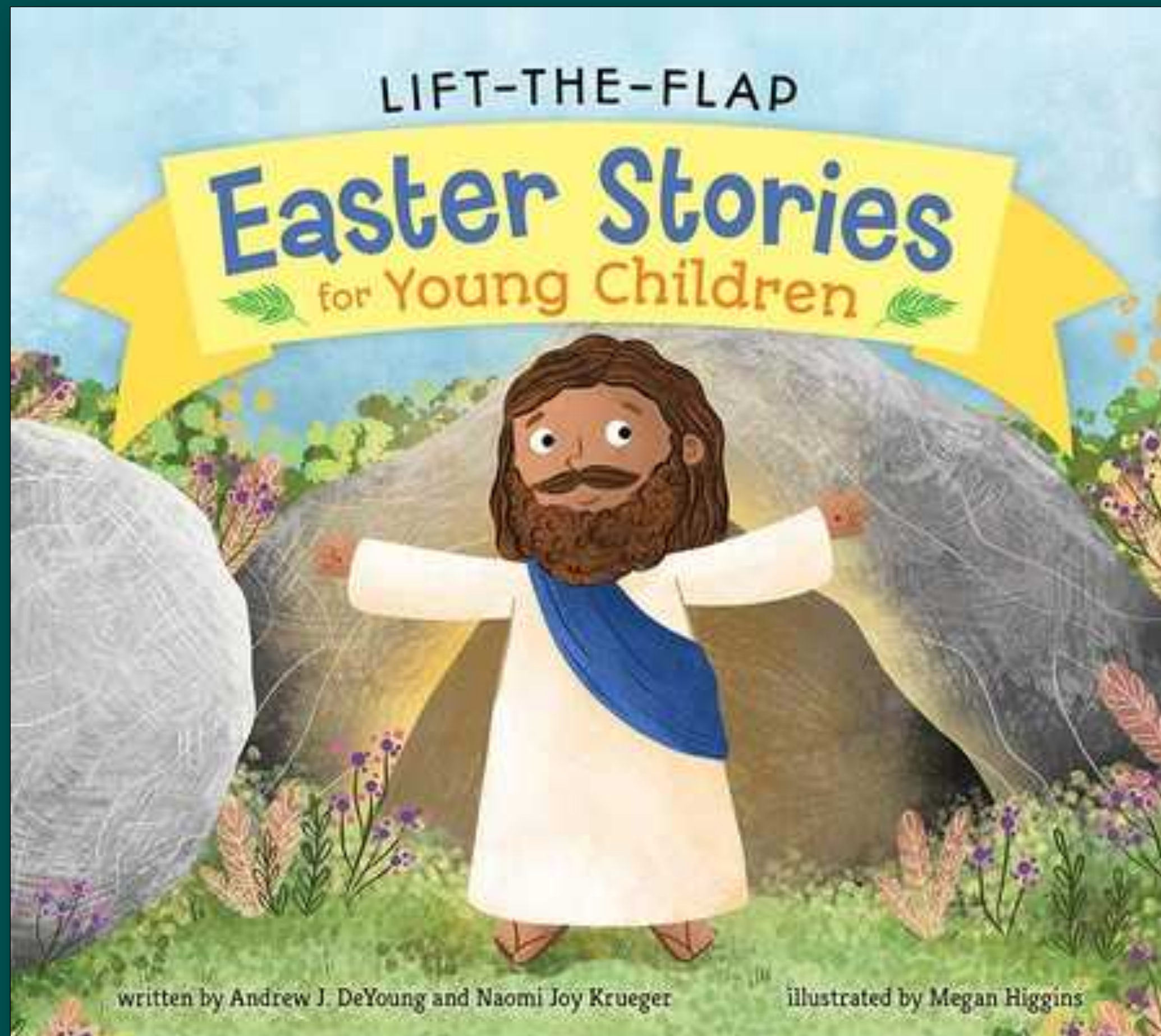
YXP – Children's / Teenage personal and social issues: Diversity and inclusion

1KBC-CA-BFD – British Columbia South Coast: Greater Vancouver

5AF – Interest age: from c 5 years

5PBCB – Relating to people of the Middle Eastern diasporas / heritage

Five is a good maximum number of subject codes !



YBC – Children's picture books

YNRM – Children's / Teenage general interest: Christianity <MainSubject/>

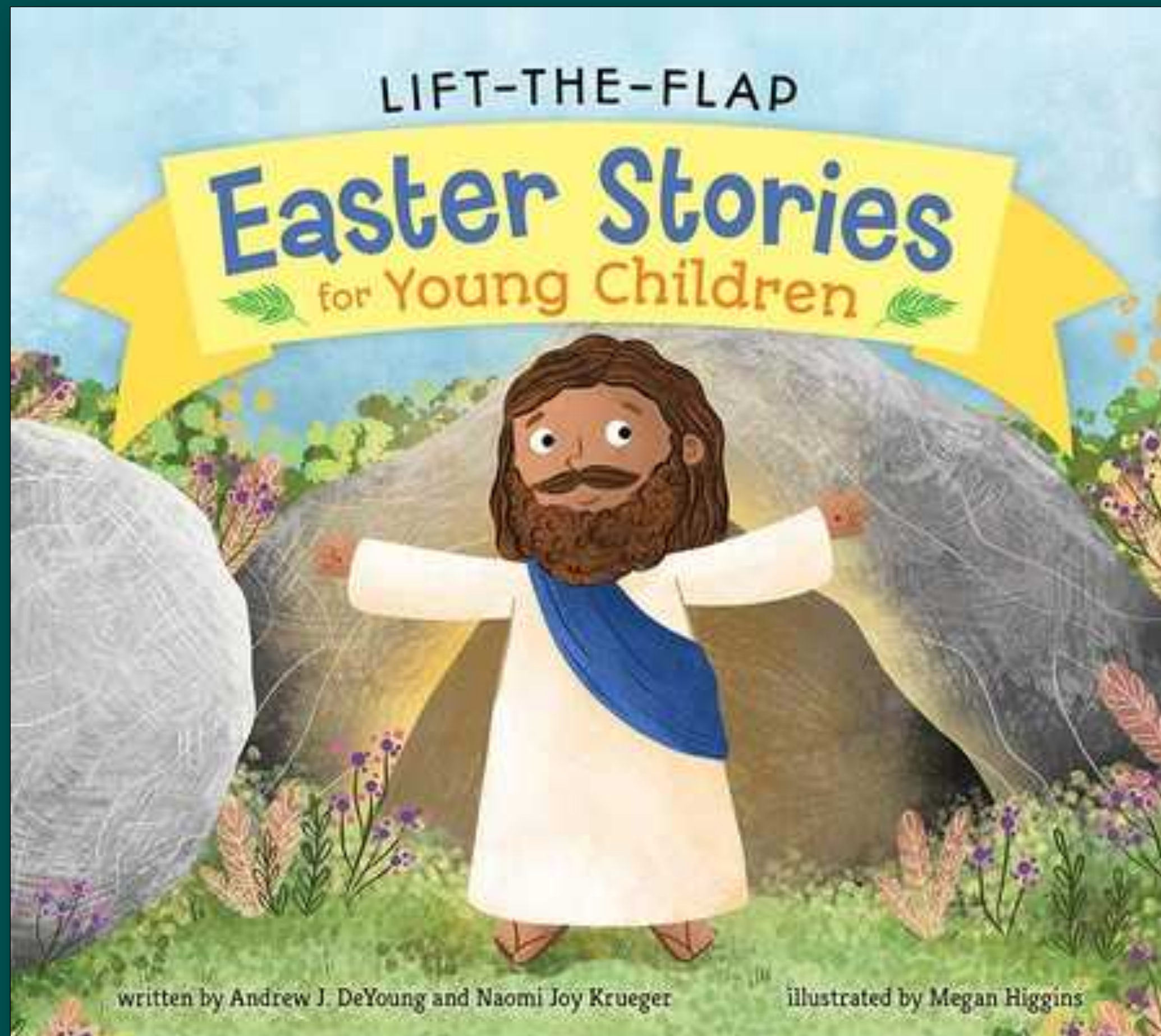
YNRX – Children's / Teenage general interest: Religious texts, prayers and devotional material

YNMD – Children's / Teenage general interest: Celebrations, holidays festivals and special events

5AC – Interest age: from c 3 years

5HPF – Easter

5PGM – Relating to Christian people and groups



YBC – Children's picture books

YNRM – Children's / Teenage general interest: Christianity <MainSubject/>

YNRX – Children's / Teenage general interest: Religious texts, prayers and devotional material

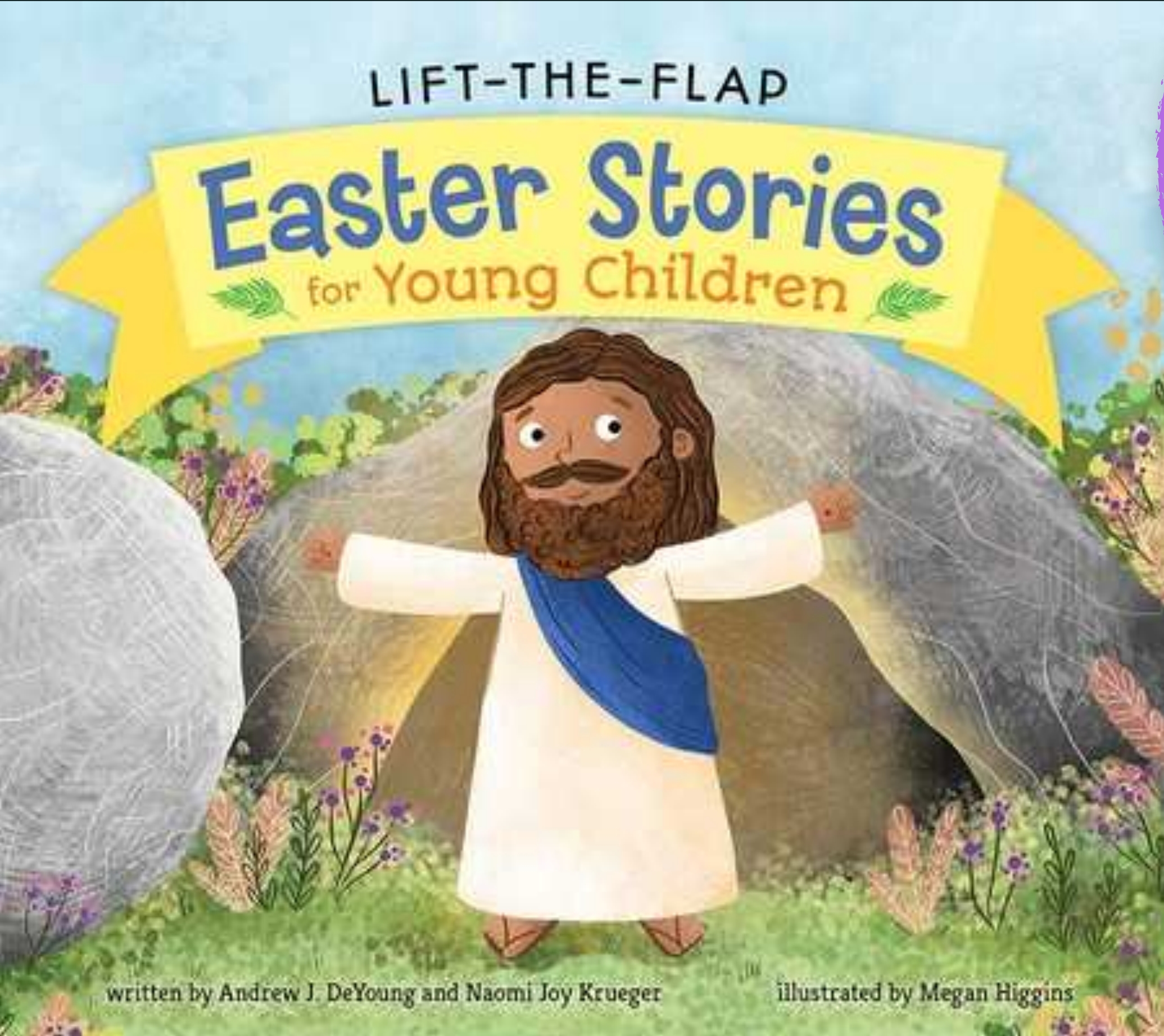
YNMD – Children's / Teenage general interest: Celebrations, holidays festivals and special events

5AC – Interest age: from c 3 years

5HPF – Easter

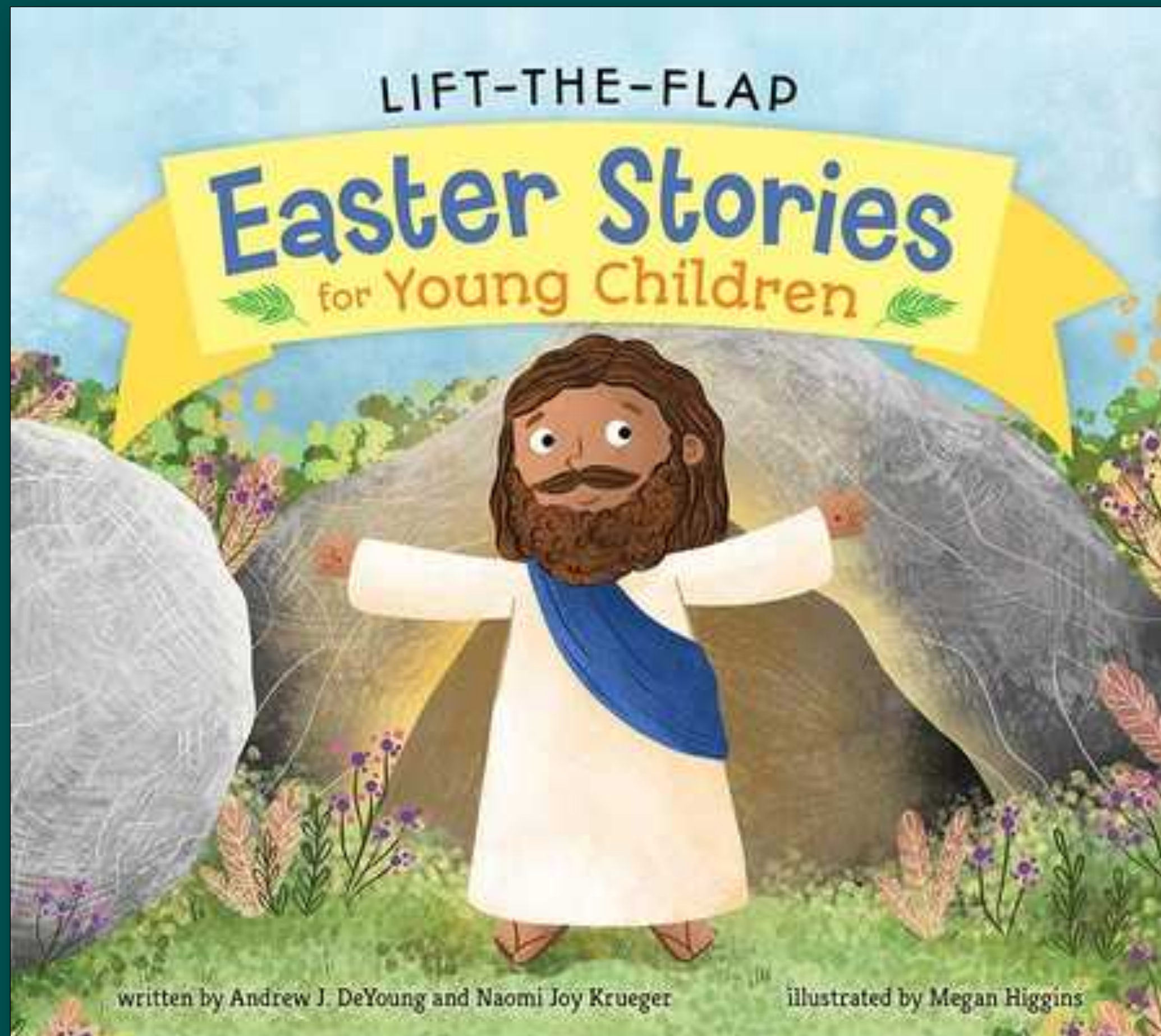
5PGM – Relating to Christian people and groups

The format is not the subject – this is described in ONIX



175	B201	Coloring / join-the-dot book	
175	B202	Lift-the-flap book	
175	B204	Miniature book	*t/>
175	B205	Moving picture / flicker book	d
175	B206	Pop-up book	
175	B207	Scented / 'smelly' book	
175	B208	Sound story / 'noisy' book	
175	B209	Sticker book	
175	B210	Touch-and-feel book	*
175	B212	Die-cut book	*
175	B213	Book-as-toy	*
175	B214	Soft-to-touch book	*
175	B215	Fuzzy-felt book	*
175	B216	Press-out puzzle pieces	*
175	B221	Picture book	*
175	B222	'Carousel' book	*
175	B223	Pull-the-tab book	*

The format is not the subject – this is described in ONIX



YBC – Children’s picture books

YNRM – Children’s / Teenage general interest: Christianity <MainSubject/>

YNRX – Children’s / Teenage general interest: Religious texts, prayers and devotional material

YNMD – Children’s / Teenage general interest: Celebrations, holidays festivals and special events

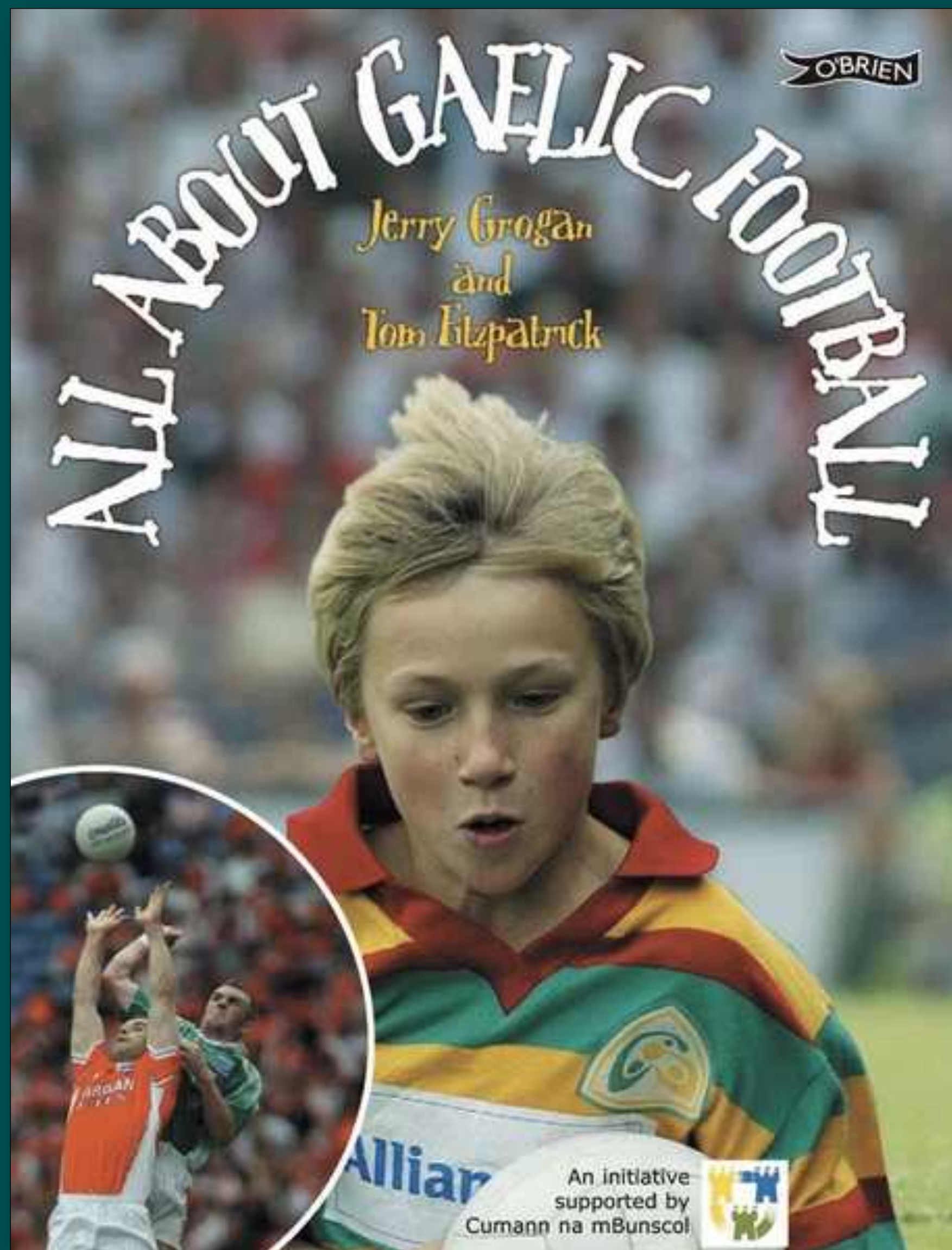
5AC – Interest age: from c 3 years

5HPF – Easter

5PGM – Relating to Christian people and groups

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The format is not the subject – this is described in ONIX



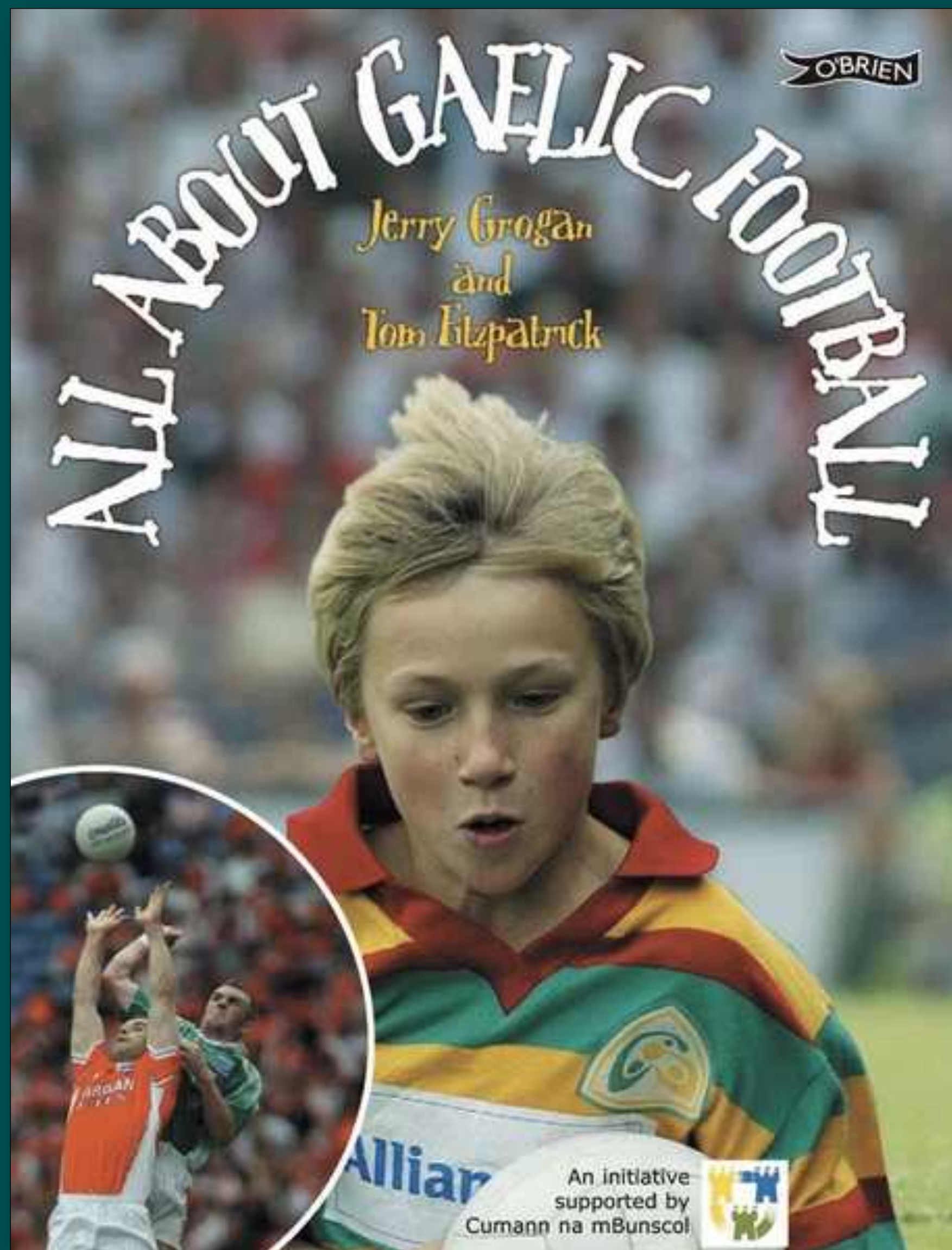
YNWD – Children's / Teenage general interest: Ball games and sports <MainSubject/>

SFBK – Gaelic football

1DDR – Ireland

5AH – Interest age: from c 7 years

When can you mix Y* codes with A* to W* codes ?



YNWD - Children's / Teenage general interest: Ball games and sport <MainSubject/>

SFBK - Gaelic football

1DDR - Ireland

5AH - Interest age: from c 7 years

When can you mix Y* codes with A* to W* codes ?



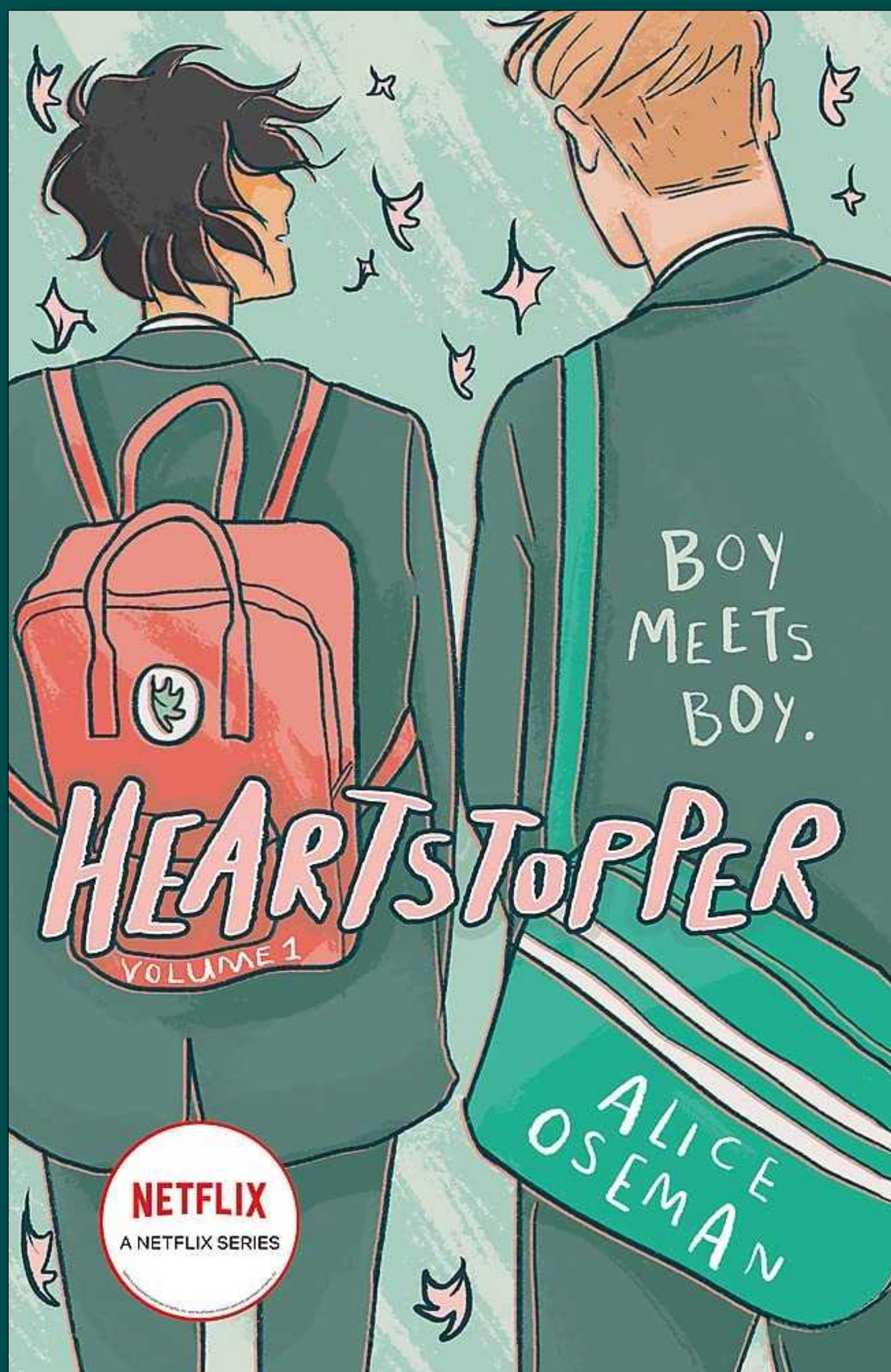
XQP – Graphic novel / Comic book / Manga: Traditional stories, myths, legends <MainSubject/> ?

XAD – European style / tradition comic books

YFHG – Children's / teenage fiction: Mythic fantasy / Mythic fiction

YNXB7 – Children's / Teenage general interest: Giants, trolls and other mythical humanoids

5AG – Interest age: from c 6 years



XQR – Graphic novel / Comic book / Manga: Romance

XQR – Graphic novel / Comic book / Manga: School / college life

XAD – European style / tradition comic books

YFMR – Children's / Teenage fiction: Romance and love stories

5AQ – Interest age: from c 14 years

5PT – Relating to Trans / transgender people or gender minorities

5PSG – Relating to gay people

<MainSubject/> ?

Y – Children’s, Teenage and Educational

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Thema version 1.5

Welcome to the latest version of *Thema*, v1.5, released 22nd April 2022

Previous versions of *Thema* are still available: [1.4](#) [1.3](#) [1.2](#).

Browse the [Thema](#) subject categories hierarchy, or search for a specific term within the hierarchy.

See the [search hints](#) below.

Notation	Category heading	?
Y	Children’s, Teenage and Educational...	*
YB	Children’s: picture books, activity books, early learning concepts...	*
YD	Children’s / Teenage poetry, anthologies, annuals...	*
YF	Children’s / Teenage fiction and true stories...	*
YN	Children’s / Teenage: General interest...	*
YP	Educational material...	*
YR	Children’s / Teenage reference material...	*
YX	Children’s / Teenage: Personal and social topics...	*
YZ	Children’s / Teenage stationery and miscellaneous items...	*

version detail

Notation	Category heading	?
Y	Children’s, Teenage and Educational...	*
YP	Educational material... Use all YP* codes for: pre-primary, primary and secondary educational material, including schoolbooks, textbooks, revision material, exam preparation, etc. For material aimed at higher education, for apprenticeship style and adult vocational qualifications, prefer non Y* subject code as appropriate. Use all YP* codes with: at least one EDUCATIONAL PURPOSE 4* Qualifier as appropriate, plus one 5A* Qualifier if age appropriateness also important, use with JNU or JNUM as Main subject when the material is meant for the educator or teacher to use. NB: YP* codes may be used with other Y* codes or codes A*–W* for textbooks that cover a specific aspect of the topic, but the YP* code MUST always be the Main subject to indicate it is educational material for young people – except when used with JNU or JNUM. See also: JNU Teaching of a specific subject..., JNUM Teachers’ classroom resources and material...	*

Y – Children’s, Teenage and Educational

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Browse the [Thema](#) subject categories hierarchy, or search for a specific term within the hierarchy.

Search

See the [search hints](#) below.

Notation	Category heading	?
Y	Children’s, Teenage and Educational...	*
YB	Children’s: picture books, activity books, early learning concepts...	*
YD	Children’s / Teenage poetry, anthologies, annuals...	*
YF	Children’s / Teenage fiction and true stories...	*
YN	Children’s / Teenage: General interest...	*
YP	Educational material...	*
YR	Children’s / Teenage reference material...	*
YX	Children’s / Teenage: Personal and social topics...	*
YZ	Children’s / Teenage stationery and miscellaneous items...	*

Show/hide

version detail

Y	Children’s, Teenage and Educational...	*
YP	Educational material...	*
YPA	Educational: Arts, general...	*
YPC	Educational: Language, literature and literacy...	*
YPJ	Educational: Humanities and social sciences, general...	*
YPM	Educational: Mathematics, science and technology, general...	*
YPW	Educational: Vocational and other subjects...	*

Notation	Category heading	?
Y	Children’s, Teenage and Educational...	*
YP	Educational material...	*
YPJ	Educational: Humanities and social sciences, general...	*
YPJH	Educational: History	*
YPJJ	Educational: Social sciences, social studies...	*
YPJK	Educational: Media studies	*
YPJL	Educational: Philosophy and ethics	*
YPJM	Educational: Law / legal studies	*
YPJN	Educational: Religious studies...	*
YPJT	Educational: Geography	*
YPJV	Educational: Business studies and economics...	*
YPJX	Educational: Cultural studies	*

Notation	Category heading	?
4	Educational purpose qualifiers...	*
4C	For all educational levels...	*
4G	For international curricula and examinations...	*
4L	For language learning courses and examinations...	*
4T	For specific educational purposes...	*
4Z	For specific national or regional educational curricula...	*



YPCk2 – Educational: Modern (non-native or second) languages: Language learning <MainSubject/>

YRDM – Children’s / Teenage reference: Non-native or second language study and reference

2ADF – French

4Z-GB-ACF – For National Curriculum Key Stage 1 (England and Wales)

4TY – For Home Learning

5AF – Interest age: from c 5 years

Sample of ONIX

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</Audience>

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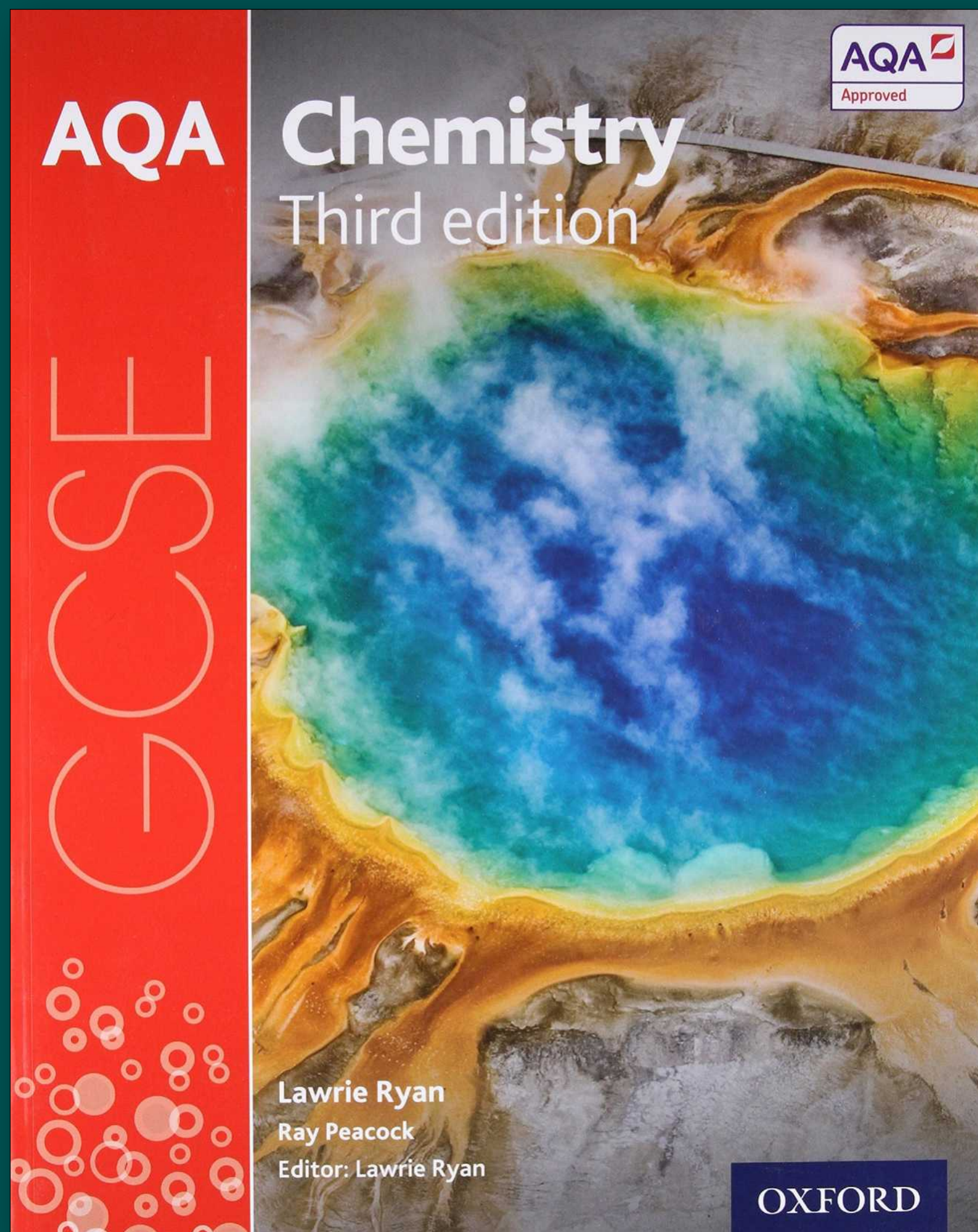
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<AudienceRangePrecision>04</AudienceRangePrecision> <!-- To -->

<AudienceRangeValue>7</AudienceRangeValue> <!-- 7 years -->

</AudienceRange>



YPMP₃ – Educational: Chemistry <MainSubject/>

4CL – For secondary education

4TC – Textbook, coursework

4Z-GB-ACT – For National Curriculum Key Stage 4 and GCSE (England and Wales)

4Z-GB-EA – AQA – Assessment and Qualifications Alliance

5AQ – Interest age: from c 14 years

Sample of ONIX

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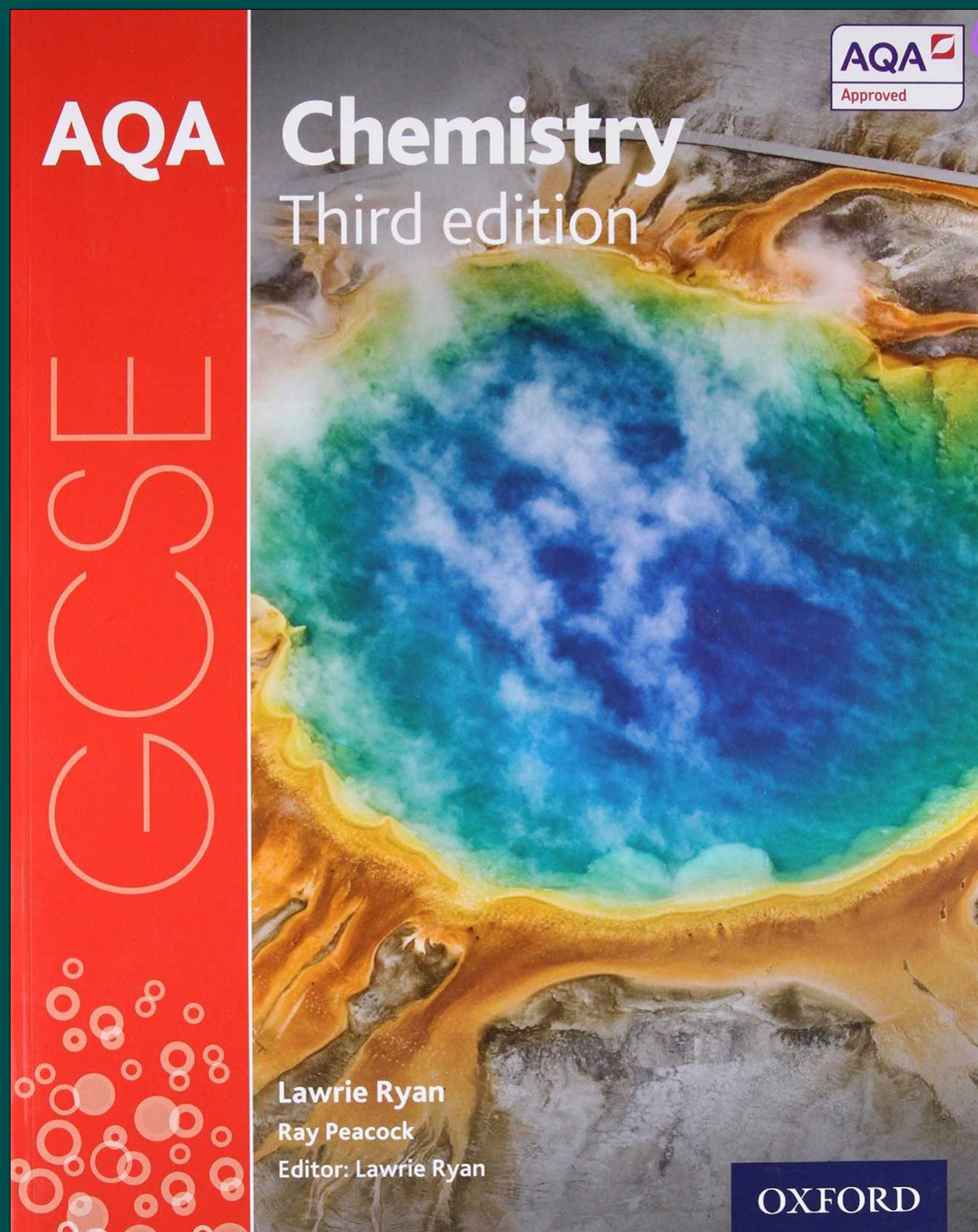
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YPMP₃ – Educational: Chemistry <MainSubject/>

4CL – For secondary education

4TC – Textbook, coursework

4Z-GB-ACT – For National Curriculum Key Stage 4 and GCSE (England and Wales)

4Z-GB-EA – AQA – Assessment and Qualifications Alliance

5AQ – Interest age: from c 14 years

Sample of ONIX

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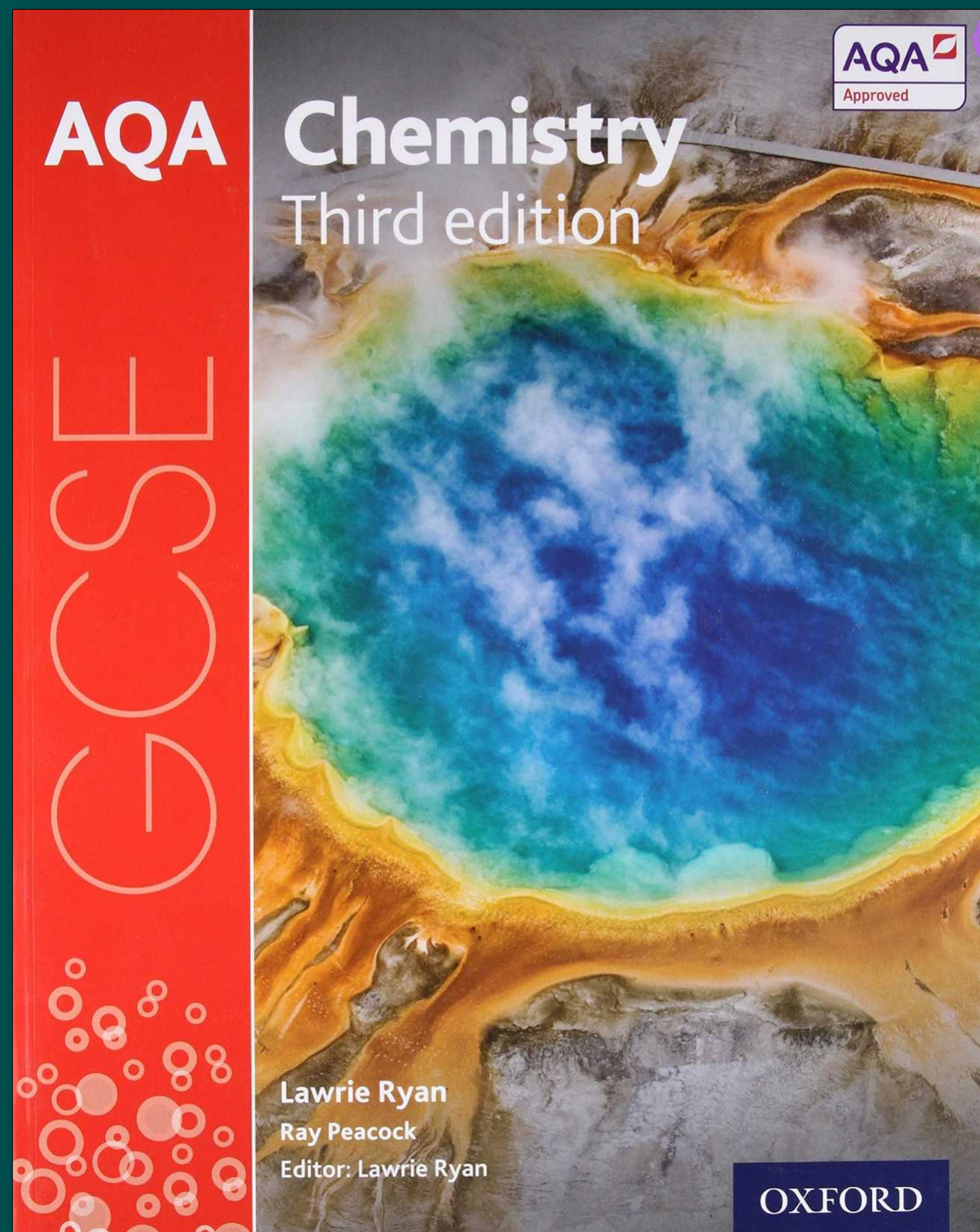
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YPMP₃ – Educational: Chemistry <MainSubject/>

4CL – For secondary education

4TC – Textbook, coursework

4Z-GB-ACT – For National Curriculum Key Stage 4 and GCSE (England and Wales)

4Z-GB-EA – AQA – Assessment and Qualifications Alliance

5AQ – Interest age: from c 14 years

Sample of ONIX

<EditionType>**STU**</EditionType> <!-- Student edition -->

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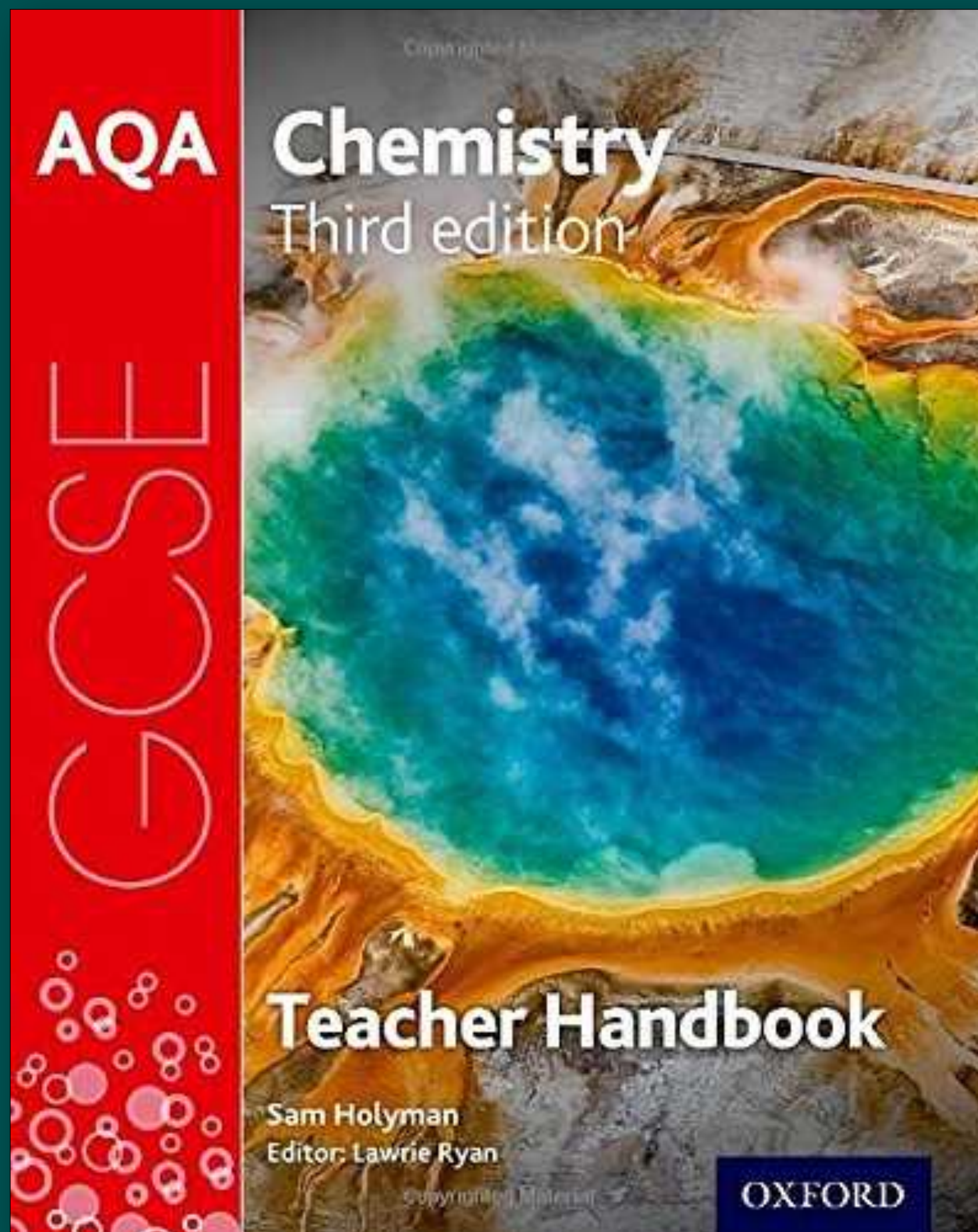
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<AudienceRangePrecision>**04**</AudienceRangePrecision> <!-- To -->

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</AudienceRange>



JNUM – Teachers' classroom resources and material <MainSubject/>

YPMP₃ – Educational: Chemistry

4CL – For secondary education

4TC – Textbook, coursework

4Z-GB-ACT – For National Curriculum Key Stage 4 and GCSE (England and Wales)

4Z-GB-EA – AQA – Assessment and Qualifications Alliance

<EditionType>TCH</EditionType> <!-- Teacher's edition -->

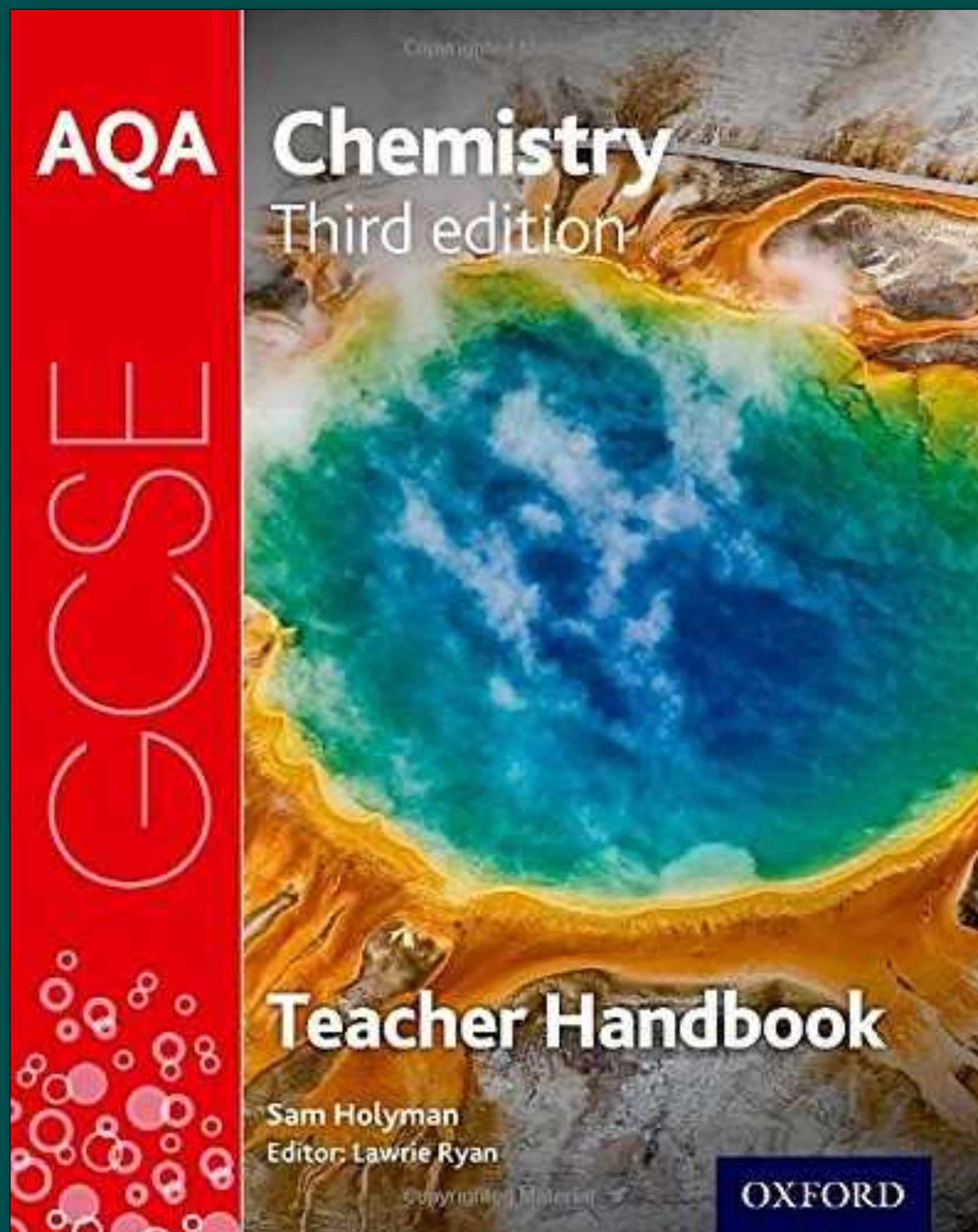
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JNUM – Teachers' classroom resources and material <MainSubject/>

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<AudienceCodeValue>**13**</AudienceCodeValue> <!-- Lower secondary education -->

</Audience>



chris@editeur.org
<https://www.editeur.org>

Over to our next speaker...



Jack Lowe Senior Bibliographic Coordinator
Penguin Random House UK

#bicbrunch
@bic1uk



BIC BRUNCH – Thema: Children and Education at Penguin Random House UK

Jack Lowe

Senior Bibliographic Coordinator

28/07/2022



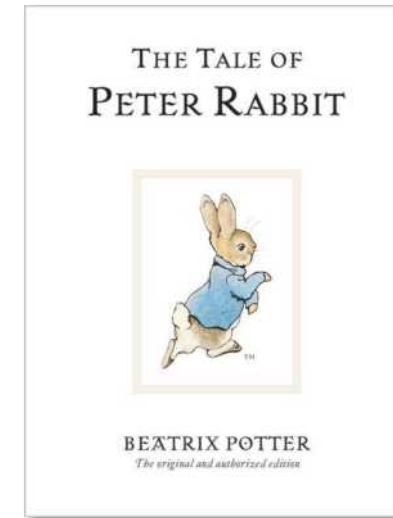
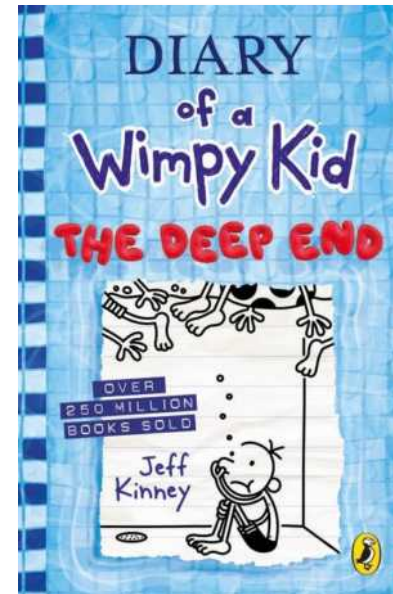
Penguin
Random House
UK

- Bibliographic Metadata and ONIX
- Centralised classification
- Balancing editorial and bibliographic knowledge and expertise





- Ladybird, Puffin, Penguin
- Series, licensed brands
- Across genres
- A variety of formats



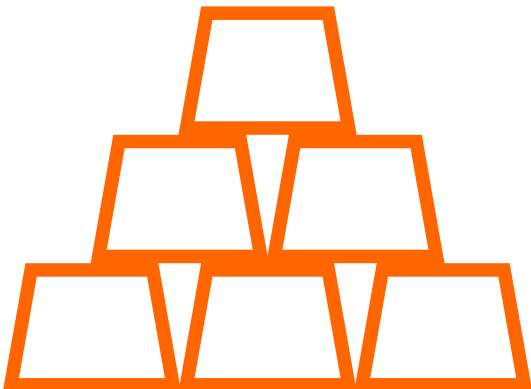
Accurate

- Classify according to subject
- Follow EDItEUR's advice
- Subject categories are not keywords
- Observe scope notes



Rich

- Full use of code lists
- Add all necessary qualifier codes
- Thema online browse tool



Thema version 1.5

Welcome to the latest version of *Thema*, v1.5, released 22nd April 2022

Previous versions of *Thema* are still available: [1.4](#) [1.3](#) [1.2](#).

Browse the [Thema](#) subject categories hierarchy, or search for a specific term within the hierarchy.

See the [search hints](#) below.

Notation	Category heading	?
Y	Children's, Teenage and Educational...	*
YB	Children's: picture books, activity books, early learning concepts...	*
YD	Children's / Teenage poetry, anthologies, annuals...	*
YF	Children's / Teenage fiction and true stories...	*
YN	Children's / Teenage: General interest...	*
YP	Educational material...	*
YR	Children's / Teenage reference material...	*
YX	Children's / Teenage: Personal and social topics...	*
YZ	Children's / Teenage stationery and miscellaneous items...	*

version detail

Thema's six golden rules

- Ensure the first subject category entered is the primary or main subject
- Categorise titles as precisely as applicable (not necessarily as precisely as *possible*), or as broadly as required
 - Don't assign both a detailed category *and* a broader ancestor of that category (eg both FJH and F)
- Assign as many categories as are required to describe the overall content of the work (within reason)
 - It's very unusual to require more than four subject categories (codes beginning A–Y), and often, just one or two categories are enough
- Observe any scope notes and instructions (see the * symbols above)
- Add qualifiers (codes beginning 1–6) whenever appropriate, to refine the meaning of the subject categories
- Consider the context of the categories within the hierarchy

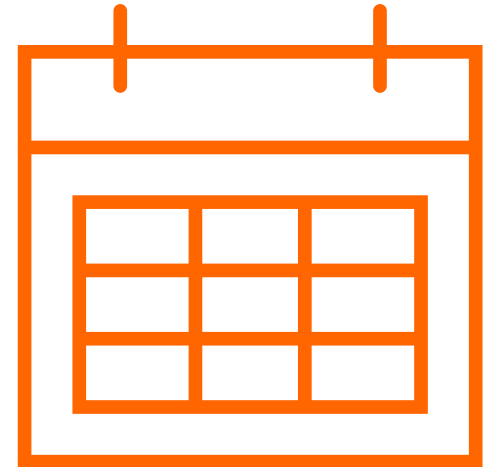
Consistent

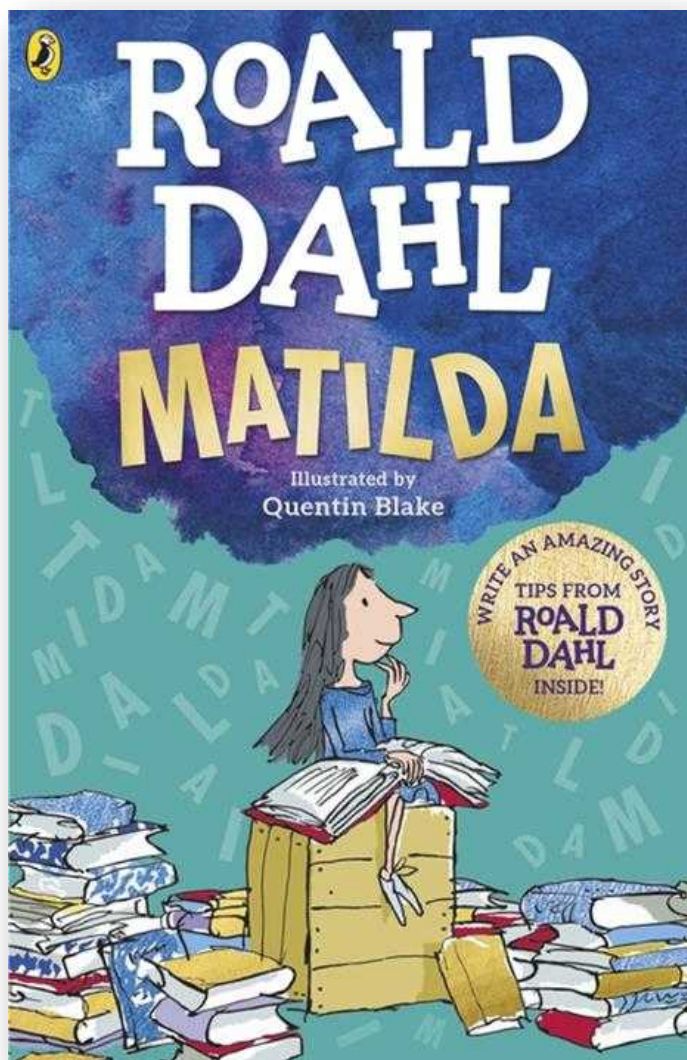
- Across series, authors
- Between industry standards
- Age range, CBMC, BISAC, BIC (for now), Thema



Timely

- ONIX Feeds – 9 months from publication
 - Main subject and other mandatory metadata
- Full classification by 16 weeks to pub

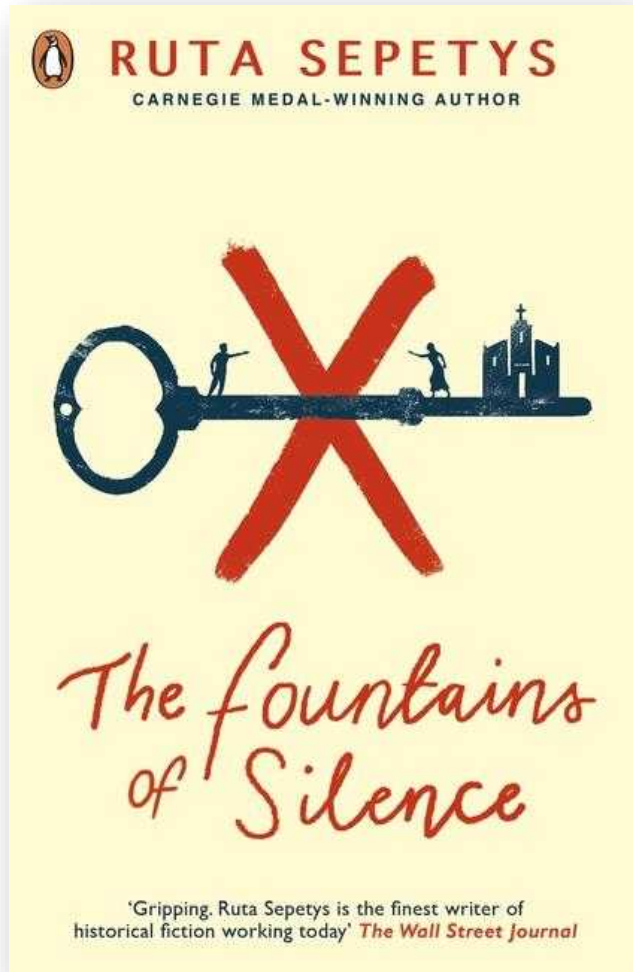




- **YFA** – Children's / Teenage fiction: Classic fiction
- **YFH** – Children's / Teenage fiction: Fantasy
- **YFN** – Children's / Teenage fiction: Family and home stories
- **YFS** – Children's / Teenage fiction: School stories
- **YXQF** – Children's / Teenage personal and social topics: Bullying and harassment
- **YXFF** – Children's / Teenage personal and social topics: Adoption / fostering
- **5AH** – Interest age: from c 7 years

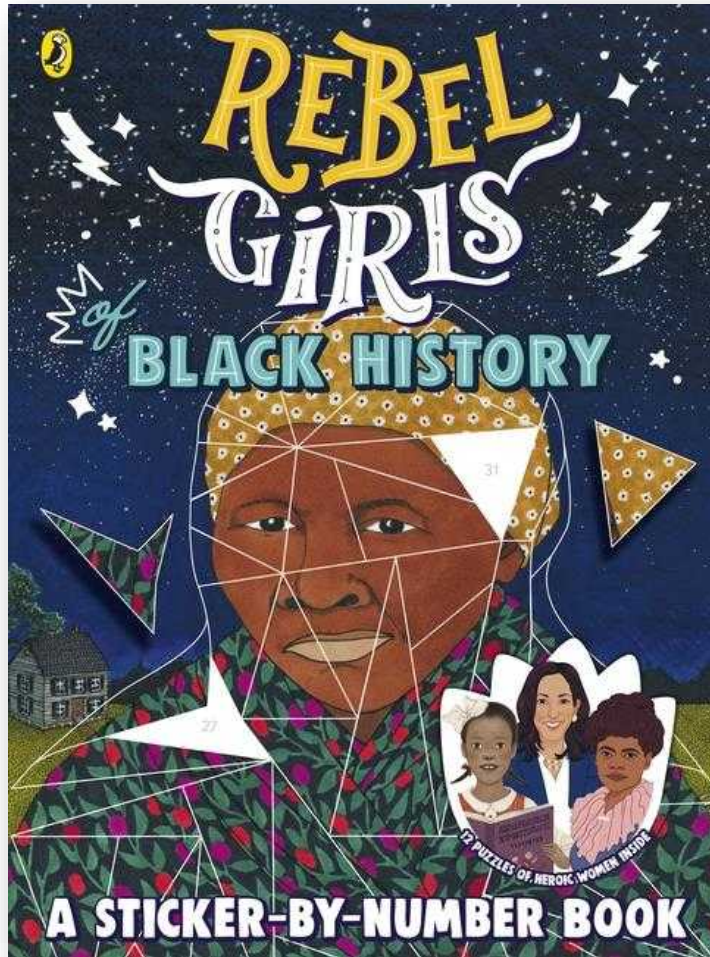
Notation	Category heading	?
Y	Children's, Teenage and Educational...	*
YF	Children's / Teenage fiction and true stories...	*
YFA	Children's / Teenage fiction: Classic fiction Use for: children's and teenage fiction widely regarded or presented as 'classic' and typically but not necessarily published and in print for several decades	*

Worked Example: Place and Time Period



- **YFT** – Children's / Teenage fiction: Historical fiction
- **YFM** – Children's / Teenage fiction: Relationship stories – Romance, love or friendship
- **YFN** – Children's / Teenage fiction: Family and home stories
- **YNKA** – Children's / Teenage general interest: Politics
- **1DSE-ES-MAA** – **Madrid (City)**
- **3MPQM** – c 1950 to c 1959
- **3MPQ-ES-A** – c 1940 to 1975 (period of Franco's dictatorship)
- **5AN** – Interest age: from c 12 years

3MPQM	c 1950 to c 1959...
3MPQS	c 1960 to c 1969...
3MPQV	c 1970 to c 1979...
3MPQX	c 1980 to c 1989
3MPQZ	c 1990 to c 1999...
3MPQ-DE-J	c 1945 to c 1990 (the Cold War period)
3MPQ-ES-A	c 1940 to 1975 (period of Franco's dictatorship)



- **YNB** – Children's / Teenage general interest: Biography and autobiography
- **YNH** – Children's / Teenage general interest: History and the past
- **YNMF** – Children's / Teenage general interest: Girls and women
- **YXP** – Children's / Teenage personal and social topics: Diversity and inclusion
- **YXZ** – Children's / Teenage: Social issues
- **YBG** – Children's interactive and activity books and kits
- **1KBB** – United States of America, USA
- **3M** – c 1500 onwards to present day
- **5AG** – Interest age: from c 6 years
- **5PB-US-C** – Relating to African American people
- **5PBD** – *Relating to people of the African diasporas / heritage*

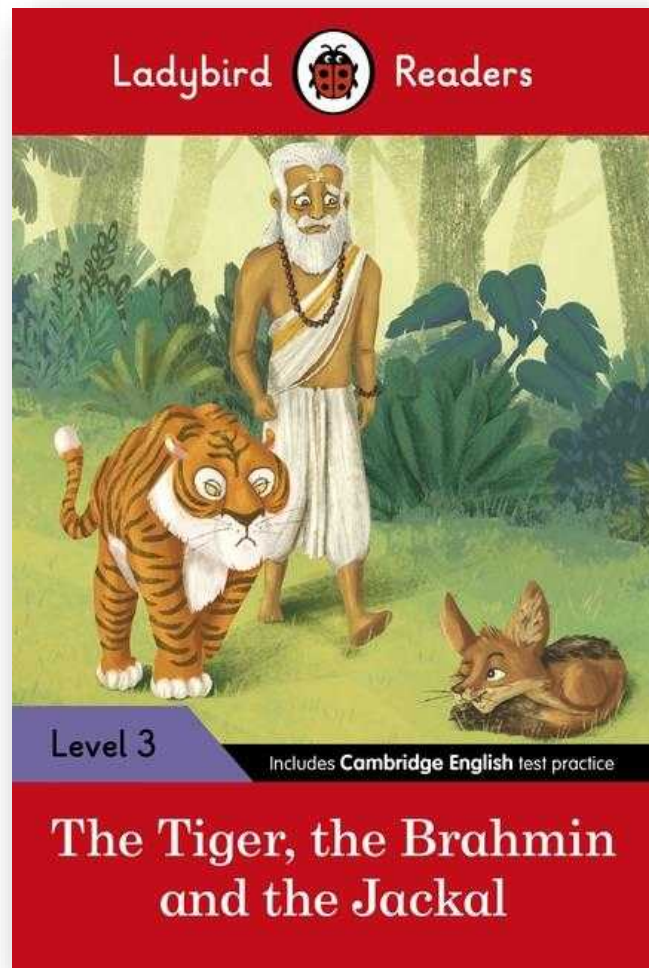
YXP

Children's / Teenage personal and social topics: Diversity, equality and inclusion...
Use for: books that deal with these topics and stories with a particularly diverse cast of characters, or which illustrate accessibility, social justice, equity, diversity, or inclusivity (DEI) within the context of the story without necessarily being the subject of the story. Use with: YF* codes for stories and values from 5P* INTEREST Qualifiers as appropriate

*

*

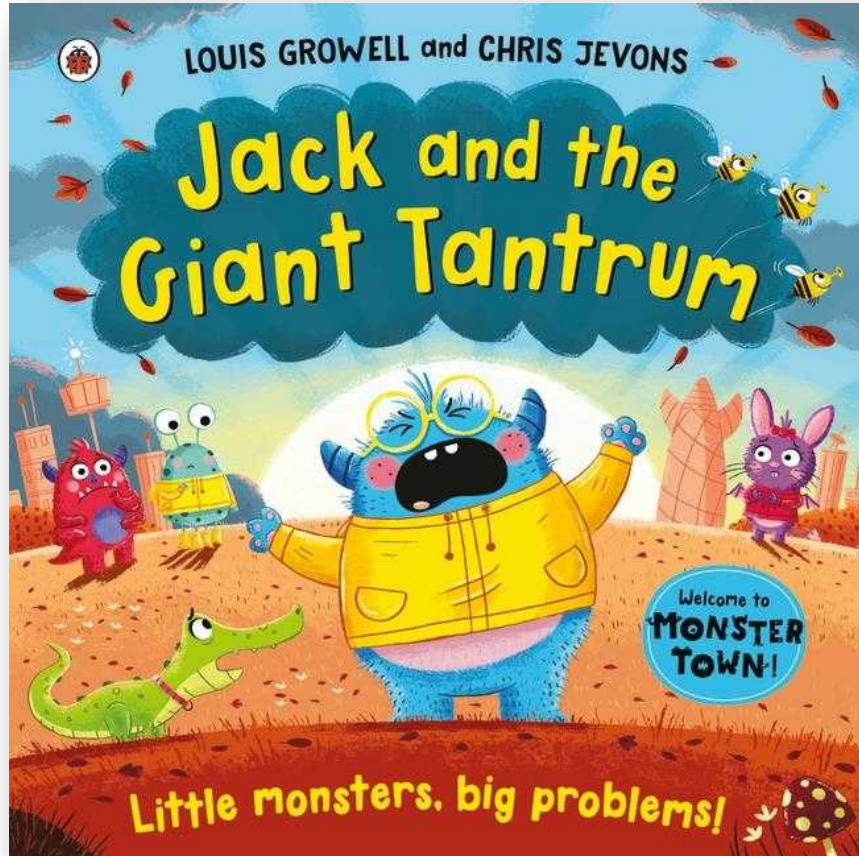
Worked Example: Educational Purpose (and Language)



- **YPCK22** – Educational: Modern (non-native or second) languages: Language learning: readers
- **YFJ** – Children's / Teenage fiction: Traditional stories
- **YFP** – Children's / Teenage fiction: Nature and animal stories
- **1FKA** – India
- **2ACB** – English
- **4LEA** – Cambridge English Exams
- **4TY** – For home learning / Self-study / autonomous learning
- **5AF** – Interest age: from c 5 years

YPCK22	<p>Educational: Modern (non-native or second) languages: * Language learning: readers Use for: purpose-written or simplified versions of texts for language learners, usually graded by language level and breadth of vocabulary. Use with: LANGUAGE 2* and EDUCATIONAL PURPOSE 4* Qualifiers, and other Children's and Teenage subject codes to indicate if they are stories (YF*) or general interest</p>
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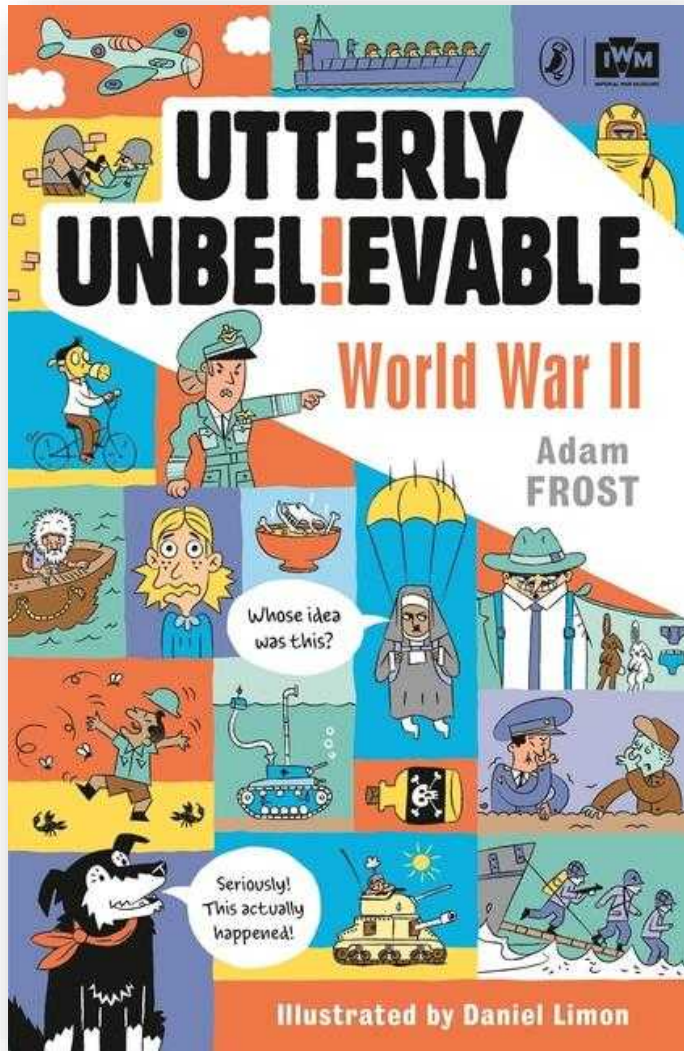
Worked Example: Thema 1.5 – Emotions



- **YXE** – Children's / Teenage personal and social topics: Emotions, moods and feelings
- **YBC** – Children's picture books
- **YNXB** – Children's / Teenage general interest: Supernatural and mythological creatures
- **YBL** – Early years / early learning concepts
- **5AC** – Interest age: from c 3 years

Notation	Category heading	?
Y	Children's, Teenage and Educational...	*
YX	Children's / Teenage: Personal and social topics...	*
YXE	Children's / Teenage personal and social topics: Emotions, moods, feelings and behaviours...	*
YXEB	Children's / Teenage emotions: Anger, frustration Class here: coping with anger, disgust, hostility, jealousy, selfishness, feeling grumpy, tantrums, bad temper or mood	*
YXED	Children's / Teenage emotions: Sadness, unhappiness, disappointment	*
YXEF	Children's / Teenage emotions: Worry, fear	*
YXEH	Children's / Teenage emotions: Loneliness, isolation	*
YXEJ	Children's / Teenage emotions: Compassion, empathy, kindness	*
YXEL	Children's / Teenage emotions: Courage, bravery, hope	*
YXEN	Children's / Teenage emotions: Happiness, joy	*

Worked Example: Thema 1.5 – Adult codes



- **YNH** – Children's / Teenage general interest: History and the past
- **YNJ** – Children's / Teenage general interest: Warfare, battles, armed forces
- **YNG** – Children's / Teenage general interest: General knowledge and interesting facts
- **NHWR7** – *Second World War*
- **5AJ** – Interest age: from c 8 years
- **3MPBLB** – c 1938 to c 1946 (World War Two period)

at Y* level, for Young Adult use the most appropriate YA qualifier according to local usage of the term. NB: Y* codes should be used along with X* codes for graphic novels, comic books, manga. Y* codes may be used in combination with A*–W* codes but always prefer Y* codes and if mixing Y* codes with A*–W* codes, the Y* code must ALWAYS be designated as the Main Subject and sent with one 5A* qualifier. If sending A*–W* codes as Main Subject, then

- **Implementing Thema 1.5 – refreshing and enriching the catalogue (backlist)**
 - Dependency on the rest of the metadata supply chain
 - Size of the catalogue – an ongoing and ever-evolving process
- Maintaining and improving consistency at all levels, within author, series, imprint
 - Using EDItEUR guidelines to create series-specific categorisation guides, to support both co-ordinators and editorial

Thank you

Jack Lowe

Senior Bibliographic Coordinator



Penguin
Random House
UK

Over to our final speaker...



**Ivan O'Brien Managing Director
The O'Brien Press**

#bicbrunch
@bic1uk



Bibliographical data for O'Brien Press children's books

Ivan O'Brien, Managing Director



About O'Brien Press

- Founded in 1974
- Family-owned independent publisher based in Dublin
- About 50/50 general and children's books
- 24-25 new titles a year
- Board books, picture books, series fiction, YA novels ...

Our Bibliographical Data Journey

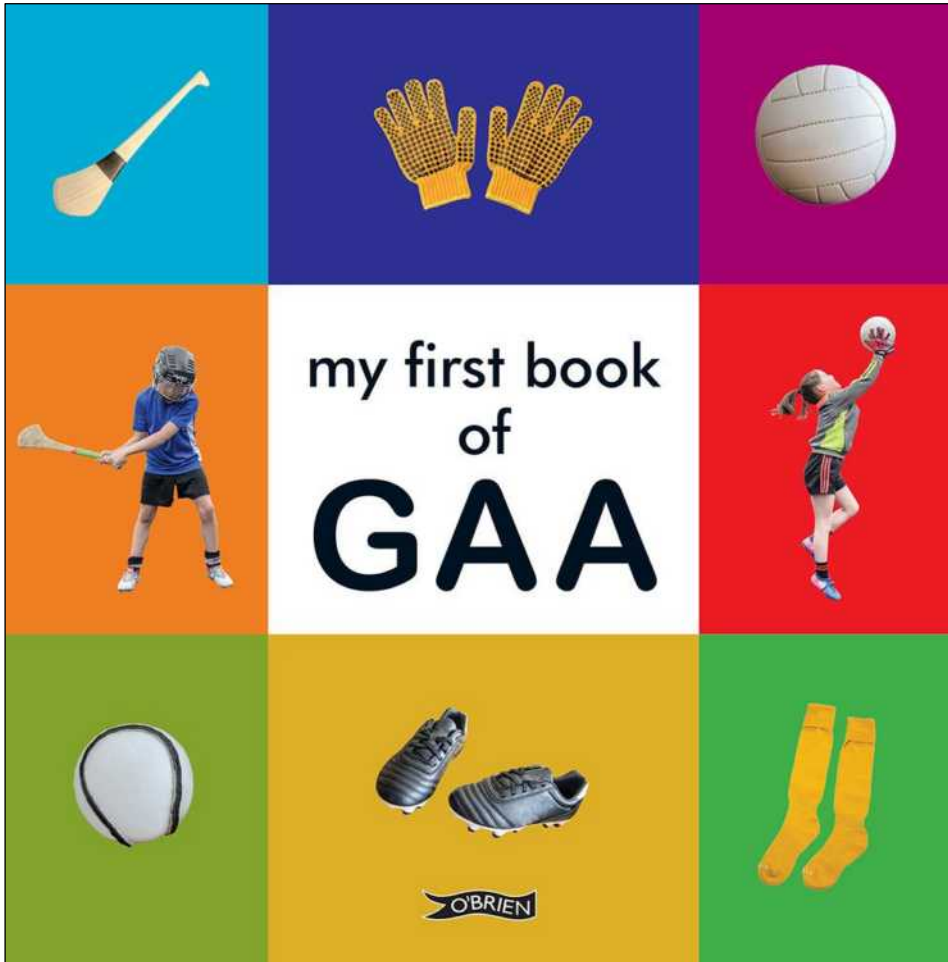
- Whitaker forms (are you old enough to remember those!?)
- Onix from 2008 (using Anko software)
- Migrated to Stison in 2013: Onix 2.1
- Moved to Onix 3.0 in 2015
- Led group that designed Irish national THEMA extensions in 2016

enerating TH MA for backlist

- Bulk mapped from BIC: similar enough system for this to be meaningful
- Reviewed and enhanced this data in a spreadsheet (to allow for easy additions/changes to groups of titles: eg all historical fiction ...)
- Imported the result into the database
- A big task to do it right, but one-off, and worth it

Process for new titles

1. THEMA codes added when contract signed and title added to database
2. Reviewed when publication dates are confirmed (about six months ahead of publication): before Onix sent!
3. Reviewed when finished books arrive from printers
4. Ad hoc review when data-driven promotional opportunities arise (eg eBook promotions): by sales dept
5. Ad hoc review when new Thema releases contain codes that spark ideas!

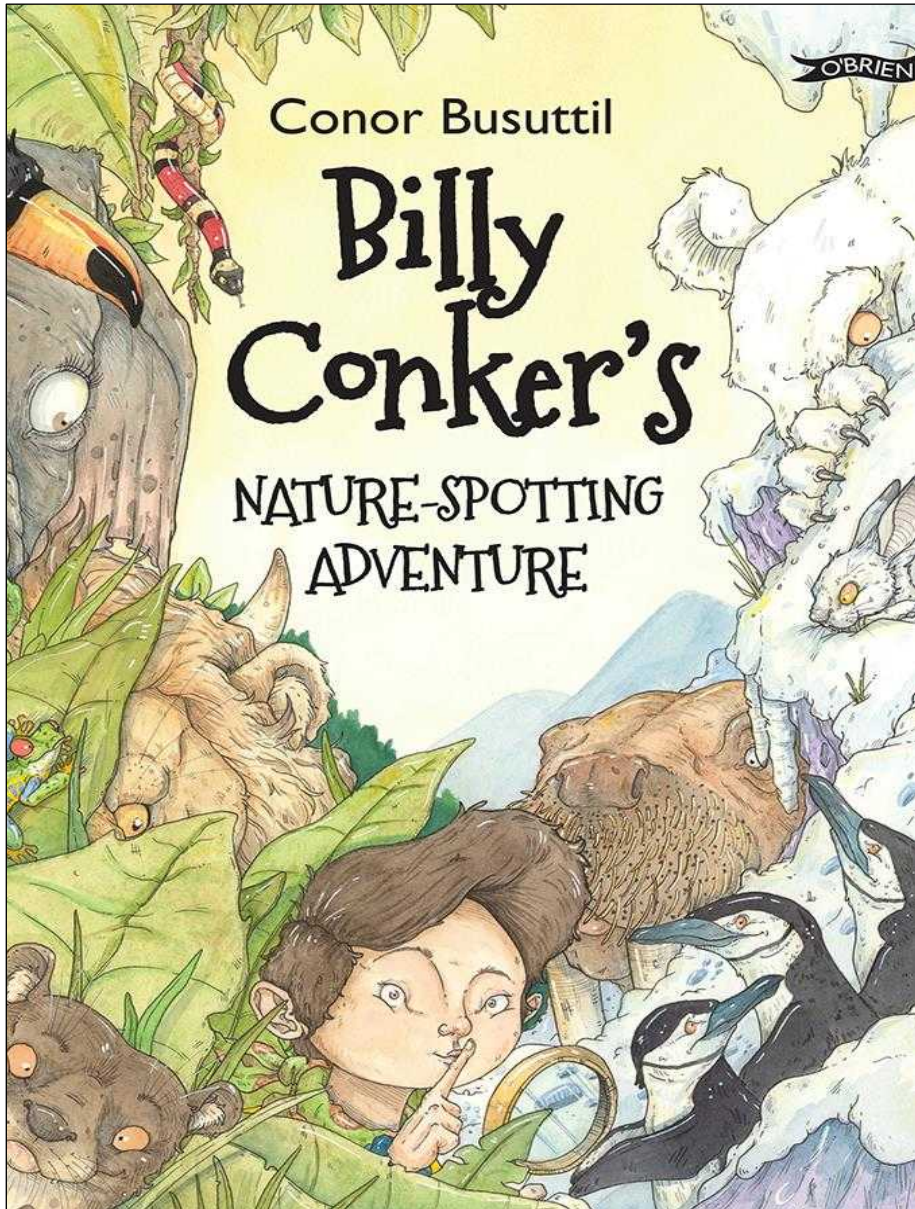


My first Book of AA

Board book featuring Gaelic sports

- **YBCB: Baby books**
- **YNW:** Children's / Teenage general interest: Sports and outdoor recreation
- **SFBK:** Gaelic football
- **SFL:** Hurling
- **5AB:** For children c 0–36 months

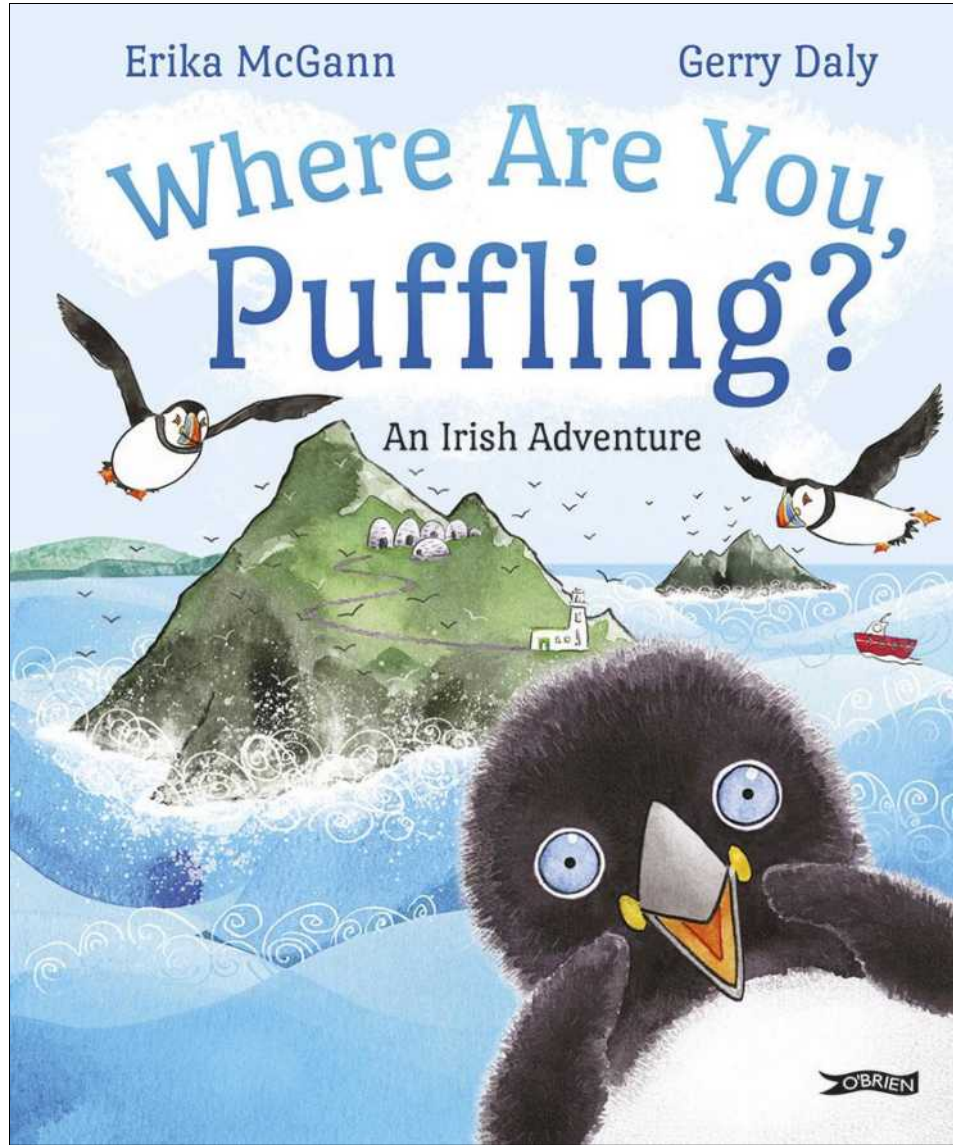
S codes are not children's codes, but are the subject of the book, so that's fine. Primary code is from Y tree.



Billy Conker's Nature Spotting Adventure

A picture book with hidden object/animals, about habitats worldwide and endangered species.

- **YNN: Children's / Teenage general interest: Nature, animals, the natural world**
- **YBGH: Children's interactive and activity: hidden object / search and discover**
- **Y ZG: Children's / Teenage social topics: Environment, sustainability and green issues**
- **5AF: Interest age: from c 5 years**



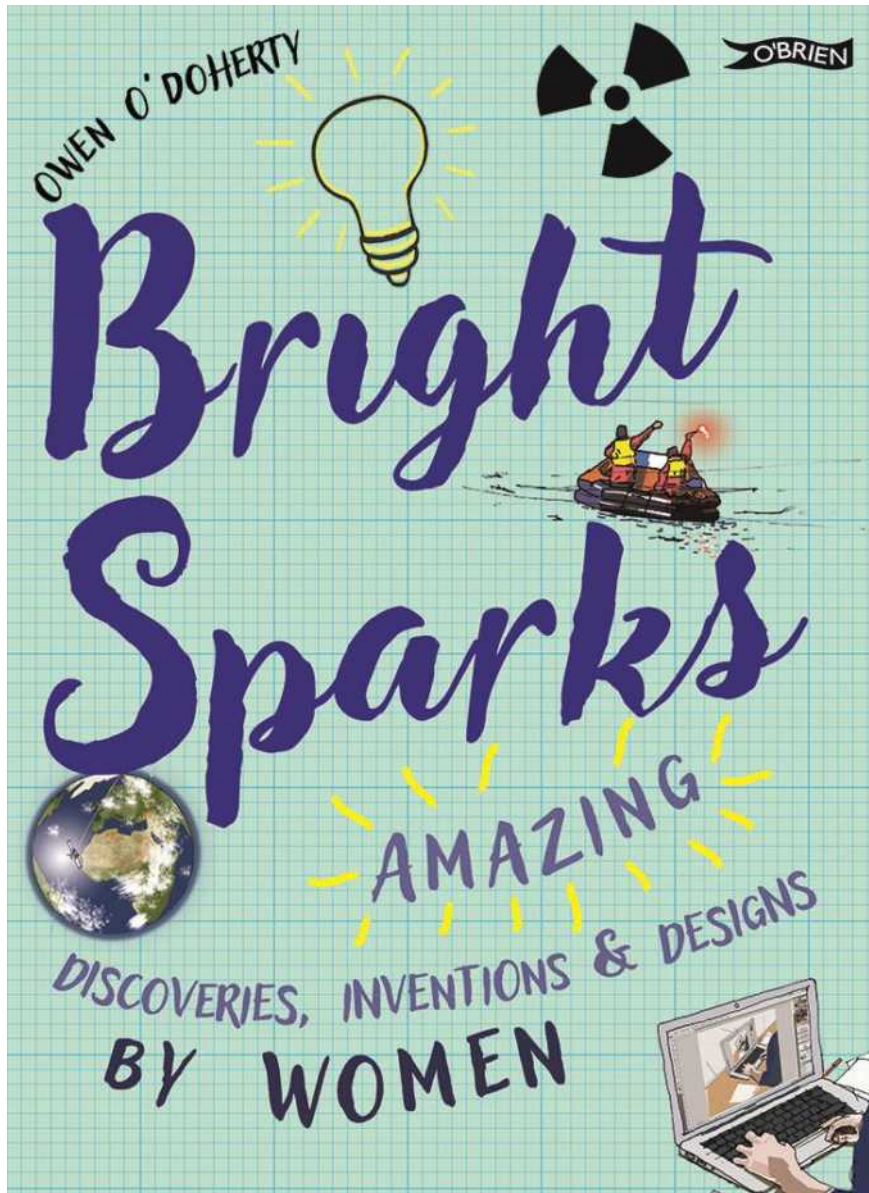
Where Are You Puffling

Story picture book, set on Skellig island, as used in Star Wars!

- **YBCS: Picture storybooks**
- 1DDR-IE-ZA: Atlantic Coast of Ireland
- YNNK: Children's / Teenage general interest: Birds
- 5AC: Interest age: from c 3 years

A colouring book based on the story has the same codes, except the primary one:

- **YBGC: Children's interactive and activity: drawing, colouring and painting**



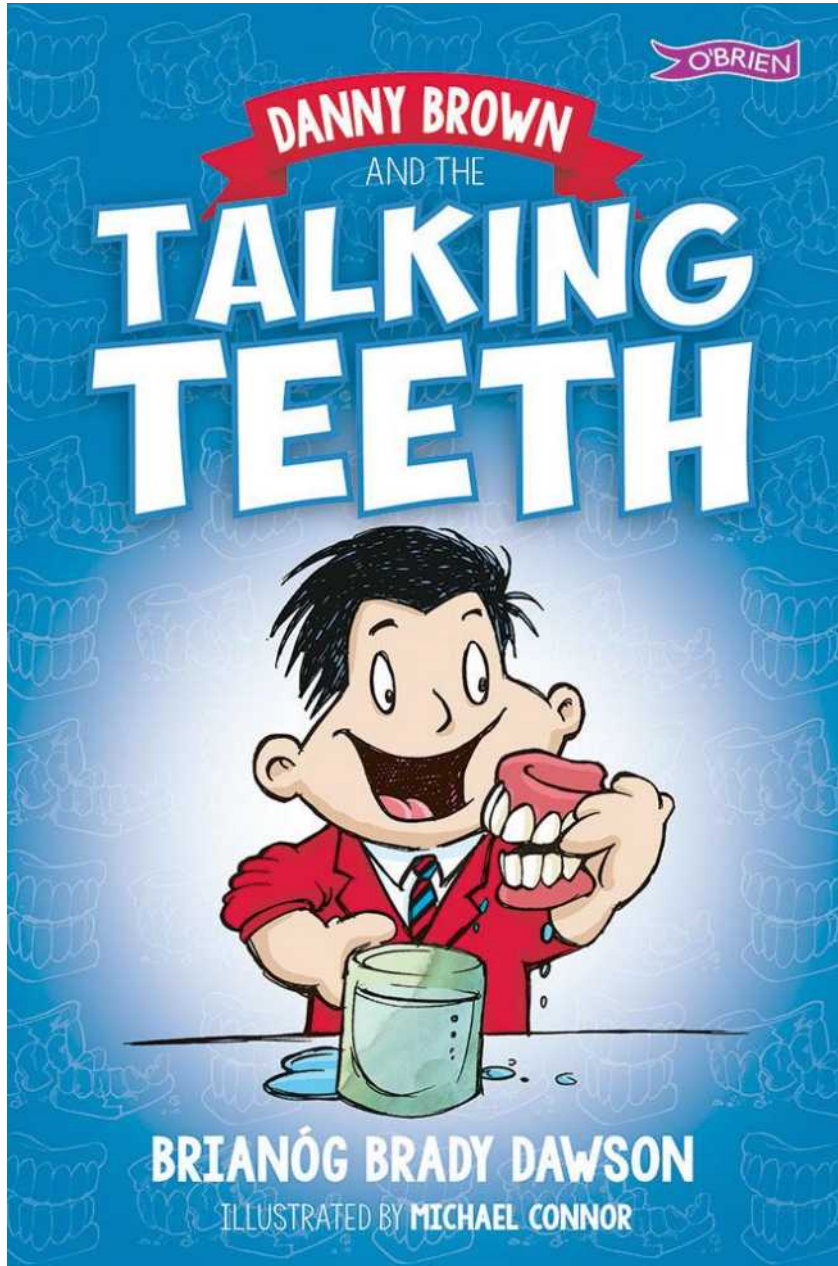
Bright Sparks

A fascinating series of inventions and designs by Women

Illustrated book about amazing women from history

- **YN D: Children's / Teenage general interest: inventors, inventions and experiments**
- **YNB: Children's / Teenage general interest: Biography and autobiography**
- **YNMF: Children's / Teenage general interest: Girls and women**
- **5AH: Interest age: from c 7 years**

About women throughout the world, and over the centuries:
so no geographical or time period codes appropriate

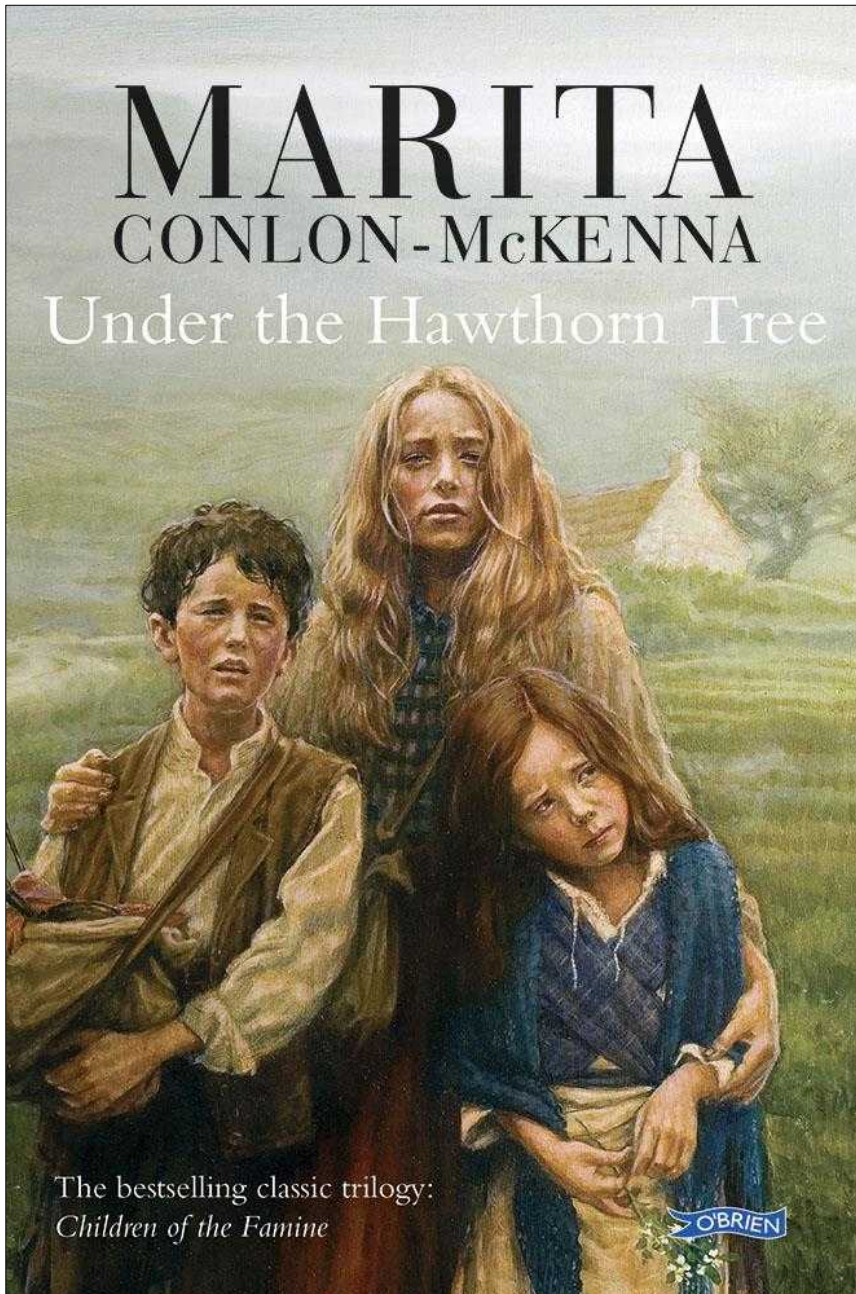


Danny Brown and the Talking Teeth

Early reader for age 5+

- YF : Children's / Teenage fiction: Humorous stories
- YFB: Children's / Teenage fiction: General, modern and contemporary fiction
- 5AF: Interest age: from c 5 years

Nothing very specific here: general, humorous fiction for young readers. We are covered!

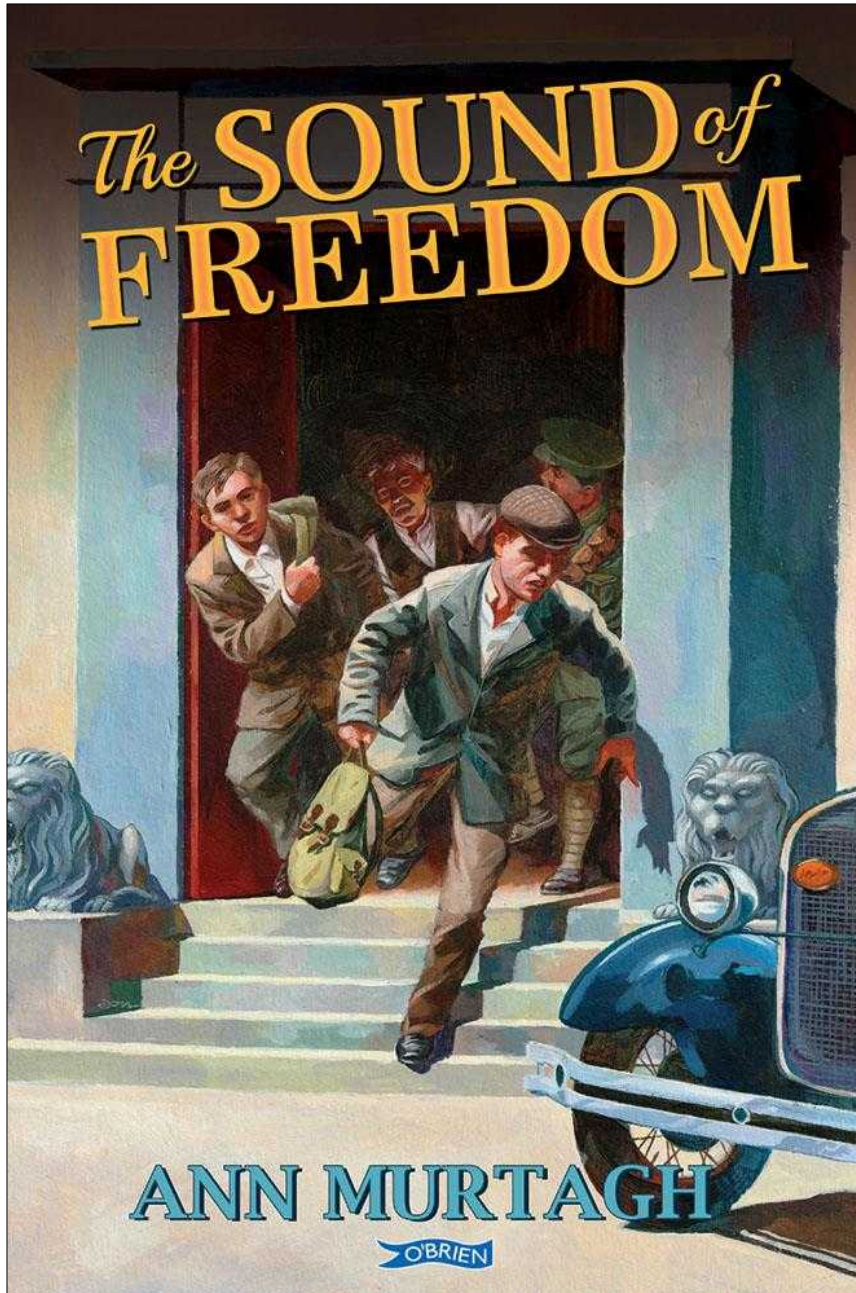


Under the Hawthorn Tree

Middle-grade historical fiction, set during the Irish famine

- **YF : Children's / Teenage fiction: Historical fiction**
- 3MNB-IE-F: 1845 to c 1852 (period of the Great Irish Famine)
- YFN: Children's / Teenage fiction: Family and home stories
- YNHP: Children's / Teenage general interest: Lives of children in the past
- NHTF: History: plagues, diseases, famines
- 1DDR: Ireland
- 5AK: Interest age: from c 9 years

Irish national extension time period, children's non-fiction code, general code for famine subject, general code for Ireland

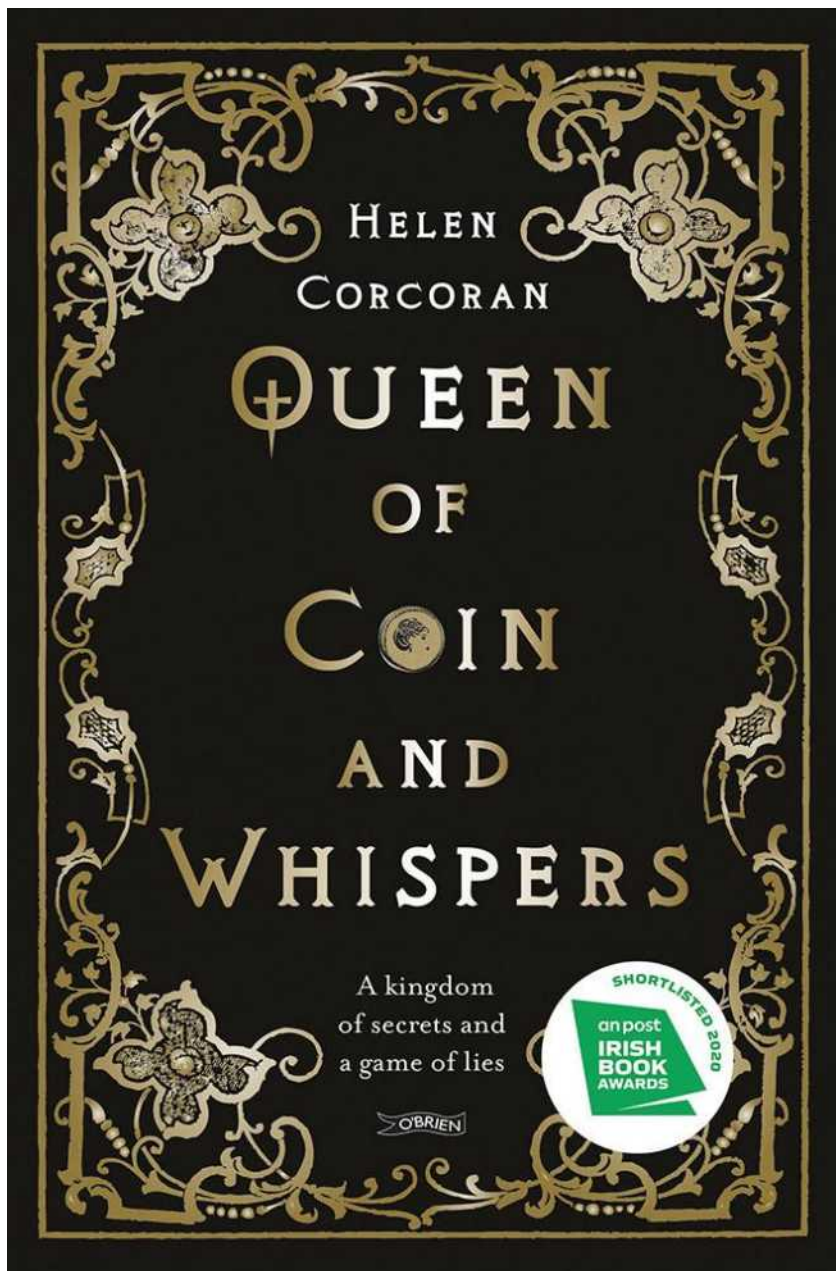


The Sound of freedom

Middle-grade historical fiction, set in Irish war of independence

- YF : Children's / Teenage fiction: historical fiction
- 3MPBF-IE-R: 1916–1922 (Irish Revolutionary period)
- YNHP: Children's / Teenage general interest: Lives of children in the past
- NHTV: Revolutions, uprisings, rebellions
- 1DDR-IE-LW: Westmeath
- 5AK: Interest age: from c 9 years

Very specific Irish national extension time period and geographical codes are appropriate in this case.



Queen of Coin and Whispers

YA Fantasy with strong LGBT romance aspects

- **YF : Children's / Teenage fiction: Fantasy**
- Y B: Children's / Teenage personal and social topics: LGBTQ+
- YFMR: Children's / Teenage fiction: Romance and love stories
- 5PS: Relating to LGBTQ+ people
- 5AS: Interest age: from c 15 years

Used YFH rather than YFHR as primary code as romance is an aspect of the book, but not the main one, and didn't want to pigeonhole the book incorrectly. Got the romance in via YFMR

eneral principals we apply

- Main subject
- Additional codes: can be non-children's codes where a specific subject is mentioned
- Don't forget Ireland/finer geographical codes!
- 5A interest code

Happy to answer questions ...
i an obrien ie i anobp

Ivan O'Brien, Managing Director

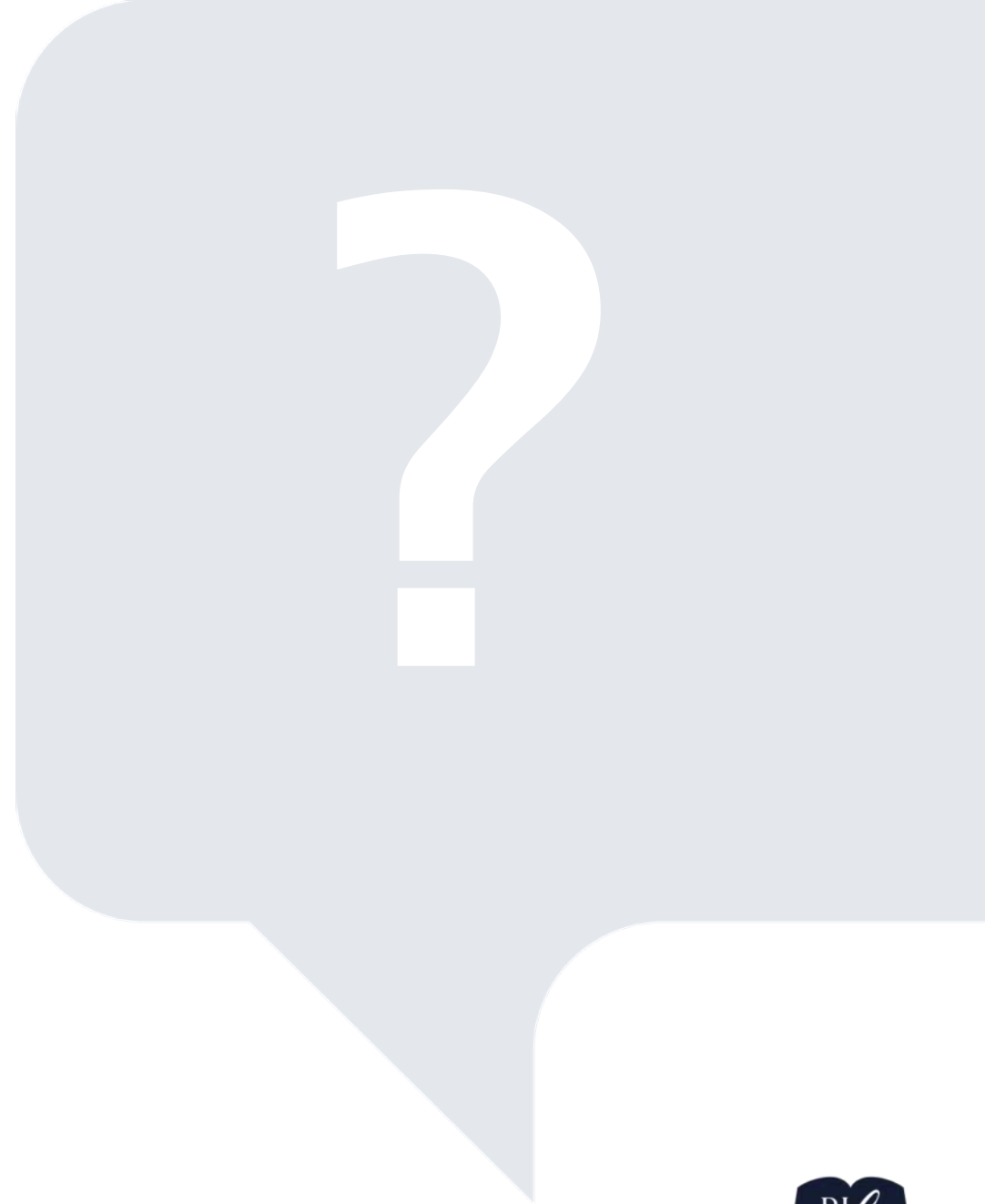


Q&A Session

Over to you our attendees

Please put any questions you may have in the
“Question” box

#bicbrunch
@bic1uk





Thank you for attending

Stay in touch via our mailing list:

<https://www.bic.org.uk/188/Join-our-mailing-lists/>

2 x BIC Bites on *Thema* (14 & 15)

<https://www.bic.org.uk/129/BIC-BITES/>

Book Industry Communication - making the book supply chain more efficient and sustainable

www.bic.org.uk