



BIC Brunch: The *Thema* Sessions –No. 1: Fiction

17th March 2022, 12 noon GMT

#bicbrunch@bic1uk

In collaboration with



Book Industry Communication - making the book supply chain more efficient

Some housekeeping before we get started

- 🕒 **Questions for speakers** Questions will be invited after the presentation and panel discussion have finished. Please use the “Questions” or “Chat” boxes to submit your question to the organisers.
- 🕒 **Recording** This event is being recorded for BIC to use in its marketing and to allow people who are unable to attend this session today to still enjoy the event later. Unless invited to speak, attendees will not be identified in the recording.
- 🕒 **BIC is a neutral members organization**

#bicbrunch @bic1uk

What is a BIC Brunch?

- 🕒 Informal & short (60 – 90 minutes) & online
- 🕒 Dedicated to book industry supply chain topics, successes, interests or concerns
- 🕒 Unique opportunity to gather industry knowledge from experts and ask questions
- 🕒 Recorded and shared online

Find out more:

- 🕒 Green BIC Brunches – every two months
<https://www.bic.org.uk/227/BIC-Green-Brunches/>
- 🕒 Schedule of BIC Brunches
<https://www.bic.org.uk/99/What-are-BIC-Breakfasts-and-BIC-Brunches?/>
- 🕒 BIC's YouTube Channel
<https://www.youtube.com/channel/UCEbQhwp9eweNkfBY1Ln0rTQ>

Agenda

12.00pm

Welcome & Introduction

Karina Urquhart, Executive Director, BIC

12.05pm

Introduction to *Thema* (history, structure and fiction examples)

Chris Saynor, Standards Editor, EDItEUR

12.25pm

Thema – Fiction: A Publisher's Perspective

Marisa Davies, Metadata Manager, PanMacmillan

12.50pm

How to Make Good Use of Thema in a Modern ERP System For Small and Medium Sized Bookstores

Nele Ahrens | Dr. Detlef Bauer, Product Management Metadata & Search, Libri

1.10pm

Question and Answer Session

1.30pm

Wrap-up and end – Karina Urquhart,

Who we are



BIC (Book Industry Communication Ltd) is at the cornerstone of the book industry, creating standards, delivering best practice and improving margin.

If you are in the book industry supply chain you need to be a member of BIC.

www.bic.org.uk

Book Industry Communication - making the book supply chain more efficient



Over to our first speaker...



Chris Saynor, Standards Editor, EDItEUR

Introduction to Thema - (history, structure and fiction examples)

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The *Thema* sessions:

1 – Fiction

Chris Saynor
EDITOR

BIC Brunch

About EDItEUR

- a not-for-profit membership organisation
 - based in London, but a global membership of publishers, distributors, wholesalers, retailers, subscription agents, libraries, system vendors, rights organisations & trade associations
- develops, supports & promotes metadata and identification standards for the global book, e-book & serials supply chains
 - ONIX for Books, *Thema*, EDItX, *etc*
- active member participation is vital, to ensure that standards keep pace with evolving business requirements
 - membership supports development, helps identify new requirements & business issues, & has a vital role in governance and sustainability

What is *Thema*?

- *Thema* is an international, multilingual book subject classification scheme designed to meet the diverse needs of publishers, retailers and trade intermediaries in all sectors of the global book business
 - suitable for physical and digital publications, audiobooks, online and in-person retail, domestic and international use
 - aims to enhance the merchandising, discoverability and potential sales of books, with direct, clear communication along the metadata supply chain, and across borders and languages
 - created and maintained by users to address real problems and needs
 - post-coordination facilitates filtered or faceted search
 - international standards give the chance of an equal voice to all

Structure of *Thema*

- ~ 3000 core subject categories, arranged hierarchically in 20 main sections
 - variable depth of hierarchy
- ~ 1000 shared qualifiers in 6 sections
- ~ 4000 national extension qualifiers
 - qualifiers can be combined with subject categories to refine their meaning
- each category and qualifier has a language-independent code, a heading and optional notes
 - headings and notes can be in multiple languages

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 - each category has a heading and optional notes
 - headings and notes can be in multiple languages
- ...e their meaning
...nt code, a

FR = Romance (en)
Liebesromane (de)
Narrativa romántica (es)
Романтична література (uk)
(ar) الرومانتيكية
ロマンス (ja)



Thema Subject Categories 1.4

Previous versions of *Thema* are still available [1.3](#) [1.2](#).

Browse the [Thema](#) subject categories hierarchy, or search for a specific term within the hierarchy.

Search See the [search hints](#) below.

Notation	Category heading	?
F	Fiction and Related items...	*
FB	Fiction: general and literary...	*
FC	Biographical fiction	*
FD	Speculative fiction...	
FF	Crime and mystery fiction...	
FG	Sports fiction	*
FH	Thriller / suspense fiction...	
FJ	Adventure fiction...	*
FK	Horror and supernatural fiction...	
FL	Science fiction...	
FM	Fantasy...	
FN	Traditional stories, myths and fairy tales...	*
FP	Erotic fiction	*
FQ	Contemporary lifestyle fiction	*
FR	Romance...	
FS	Family life fiction	*
FT	Generational sagas	*
FU	Humorous fiction...	*
FV	Historical fiction	*
FW	Religious and spiritual fiction	*
FX	Fiction: narrative themes...	*
FY	Fiction: special features...	*
FZ	Fiction companions	*

Show/hide version detail

- An ellipsis indicates a category has more detailed subcategories
- Click on a category description to reveal these 'descendant' subcategories and descendants of a category

Open "<https://ns.editeur.org/thema/en/FR>" in a new tab and descenda

<https://ns.editeur.org/thema/>

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Notation	Category heading	?
F	Fiction and Related items...	*
FR	Romance...	
FRD	Contemporary romance	*
FRF	Romance: wholesome	*
FRH	Historical romance	*
FRJ	Romance: 'western', rural or 'outback'	*
FRM	Romantic suspense	
FRP	Romance in uniform	*
FRQ	Romance: medical	*
FRT	Romance: fantasy and paranormal	*
FRU	Romance: time travel	
FRV	Dark romance	*
FRX	Erotic romance	*

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- Search for categories (for example ‘celebrity’) using the search field at the top
 - Searches are not case-sensitive, and search both the category headings and any notes
 - You don’t need to use complete words (eg ‘celeb’)
 - You can also search for *Thema* codes – these searches must be exact (eg ‘MFGV’)
- Click on a search result category to see it ‘in context’ with its ancestor and descendant categories
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- [Download](#) a quick reference sheet here

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<https://ns.editeur.org/thema/>

FR	Romance...	
FRD	Contemporary romance Use for: romance where main characters live and work in a world most readers can understand, with modern conveniences and current social mores	*
FRF	Romance: wholesome Class here: sweetheart, clean and cosy romance. Use for: romance that does not contain any strong language or physical intimacy. Use with: FW for religious romance, as appropriate, and with 5P* values from INTEREST 5* Qualifiers as appropriate	*
FRH	Historical romance Use for: romance stories set in the past (typically before the writer's lifetime), where the time period is a significant or essential part of the story, and that portray the spirit, manners, and social conditions of that time with realistic detail (e.g. Regency romances). Use with: PLACE 1* and/or TIME PERIOD 3* Qualifiers to indicate setting as appropriate	*
FRJ	Romance: 'western', rural or 'outback' Class here: cowboy romance. Use for: romance that takes place in very rural environments, often set on farms, ranches or in small rural communities, usually far from any city	*
FRM	Romantic suspense	
FRP	Romance in uniform Class here: military, armed services, firefighters, police, pilots, cabin crew etc. Use for: romance stories where one or more of the main protagonists is in a job that means wearing a formal uniform	*
FRQ	Romance: medical Use for: romance stories featuring doctors, nurses, etc	*
FRT	Romance: fantasy and paranormal Class here: vampire romance, were / shifter romance. Use for: a romance story which blends elements from the fantasy genre or features mythical creatures or supernatural elements but remain primarily and recognisably a romance story. Use with: FM* codes as appropriate	*
FRU	Romance: time travel	
FRV	Dark romance Use for: genre romance stories where the themes are dark, often exploring themes of evil or horror, usually featuring an anti-hero or non-heroic characters and/or distressing situations	*
FRX	Erotic romance Use for: romance fiction which contains explicit sexual content, but which remains primarily and recognisably a romance story. Use with: INTEREST Qualifier 5X as appropriate. DO NOT USE: with FP code. See also: FP Erotic fiction	*

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<https://ns.editeur.org/thema/>

Notation	Category heading	?
F	Fiction and Related items...	*
FY	Fiction: special features...	*
FYB	Short stories	
FYD	Epistolary fiction	*
FYH	Fiction: pastiche	*
FYM	Fiction: mashup	*
FYQ	Fiction: special features: Yaoi / BL novels	*
FYR	Category fiction	*
FYS	Fiction: special features: ranobe ('light novels')	*
FYT	Fiction in translation	*
FYV	Fiction: inspired by or adapted from	*
FYW	Fiction: special features: game-related	*

Notation	Category heading	?
F	Fiction and Related items...	*
FX	Fiction: narrative themes...	*
FXB	Narrative theme: Coming of age	*
FXD	Narrative theme: Love and relationships	*
FXE	Narrative theme: Environmental issues	*
FXL	Narrative theme: Death, grief, loss	*
FXM	Narrative theme: Interior life	*
FXN	Narrative theme: Identity / belonging	*
FXP	Narrative theme: Politics	*
FXQ	Narrative theme: Displacement, exile, migration	*
FXR	Narrative theme: Sense of place	*
FXS	Narrative theme: Social issues	*

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Notation	Category heading	?
F	Fiction and Related items...	*
FQ	Contemporary lifestyle fiction Class here: romantic comedy, ‘feel good’, ‘up-lit’, ‘slice of life’ fiction. Use for: stories set in the present day or contemporary settings, dealing with realistic everyday themes or lifestyles, usually in a light-hearted, sometimes uplifting, manner	*

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Show/hide **version detail**

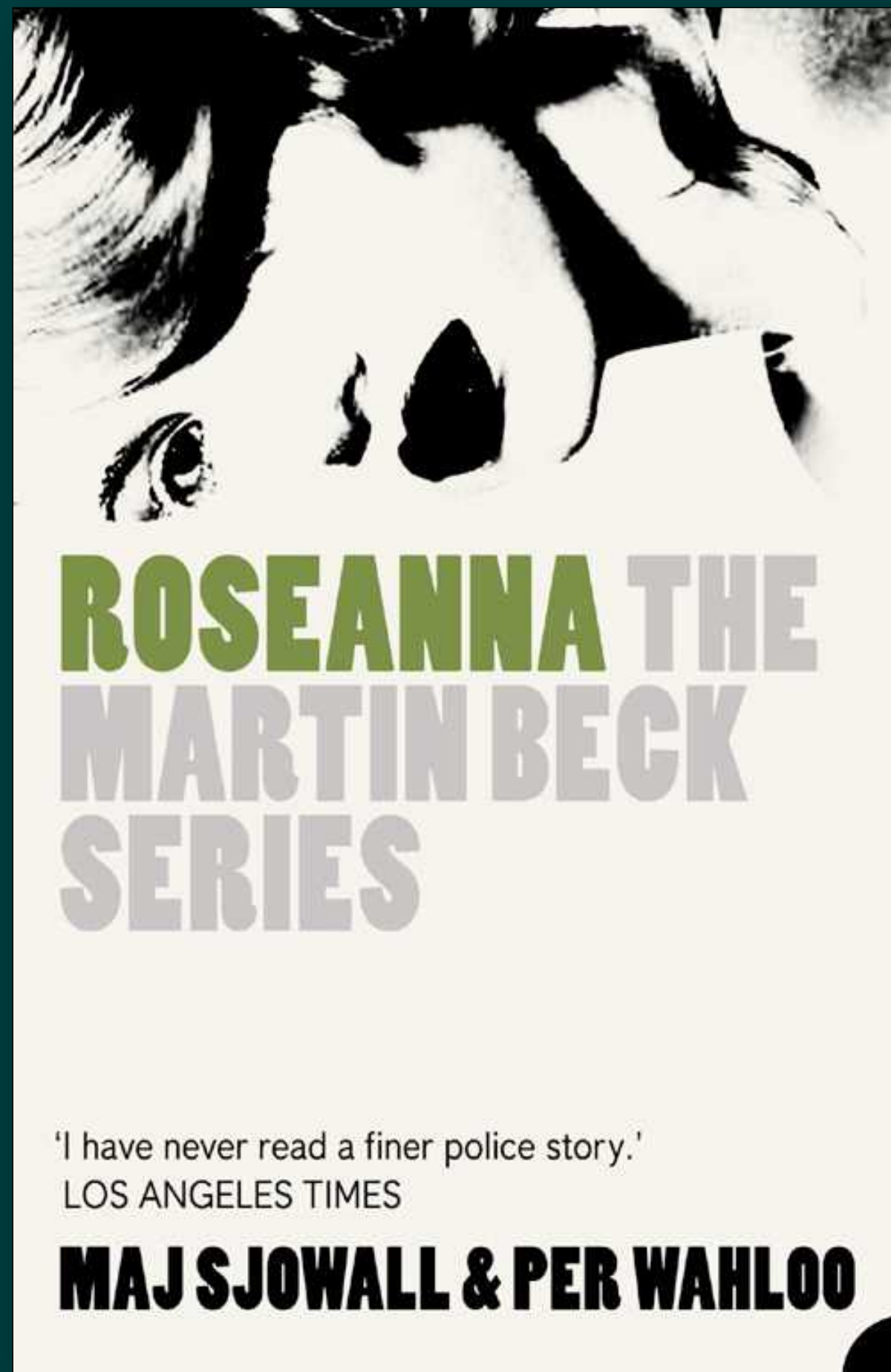
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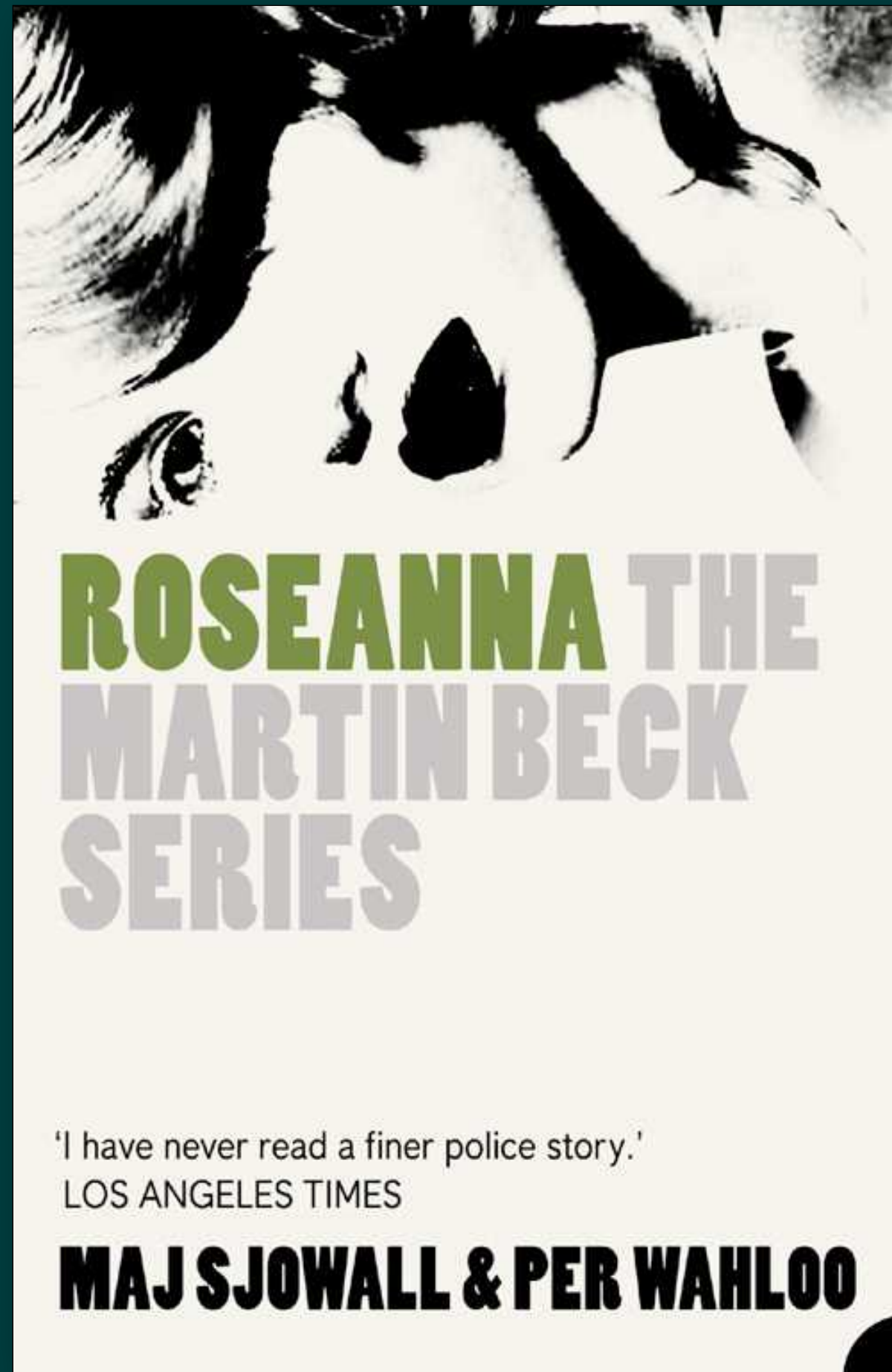
Notation	Category heading	?
F	Fiction and Related items...	*
FQ	<p>Contemporary lifestyle fiction</p> <p>Class here: romantic comedy, feel-good fiction, up-lit, 'slice of life' fiction. Use for: stories set in the present day or contemporary settings, dealing with realistic everyday themes or lifestyles, usually in a light-hearted, sometimes uplifting, manner, often focusing on things like the everyday trials and tribulations of the main protagonist, their friendships, relationships, ups and downs of life, their workplace or professional life, or their place of education, their day-to-day lifestyles, or stories about everyday heroism, human connection and love (but not romance genre), stories and characters which champion empathy, understanding, kindness and love, stories of everyday joy, etc</p>	*

Pre- or post-coordination



- BISAC – **FICo22020** FICTION / Mystery and detective / Police procedural
- BIC – **FF** Crime and mystery + **FYT** Fiction in translation
- Thema – **FFP** Crime and mystery: police procedural + **FYT** – Fiction in translation + **3MPQS** c. 1960 to c. 1969 + **1DNS-SE-BG** Östergötland + **1DNS-SE-AA** Stockholm

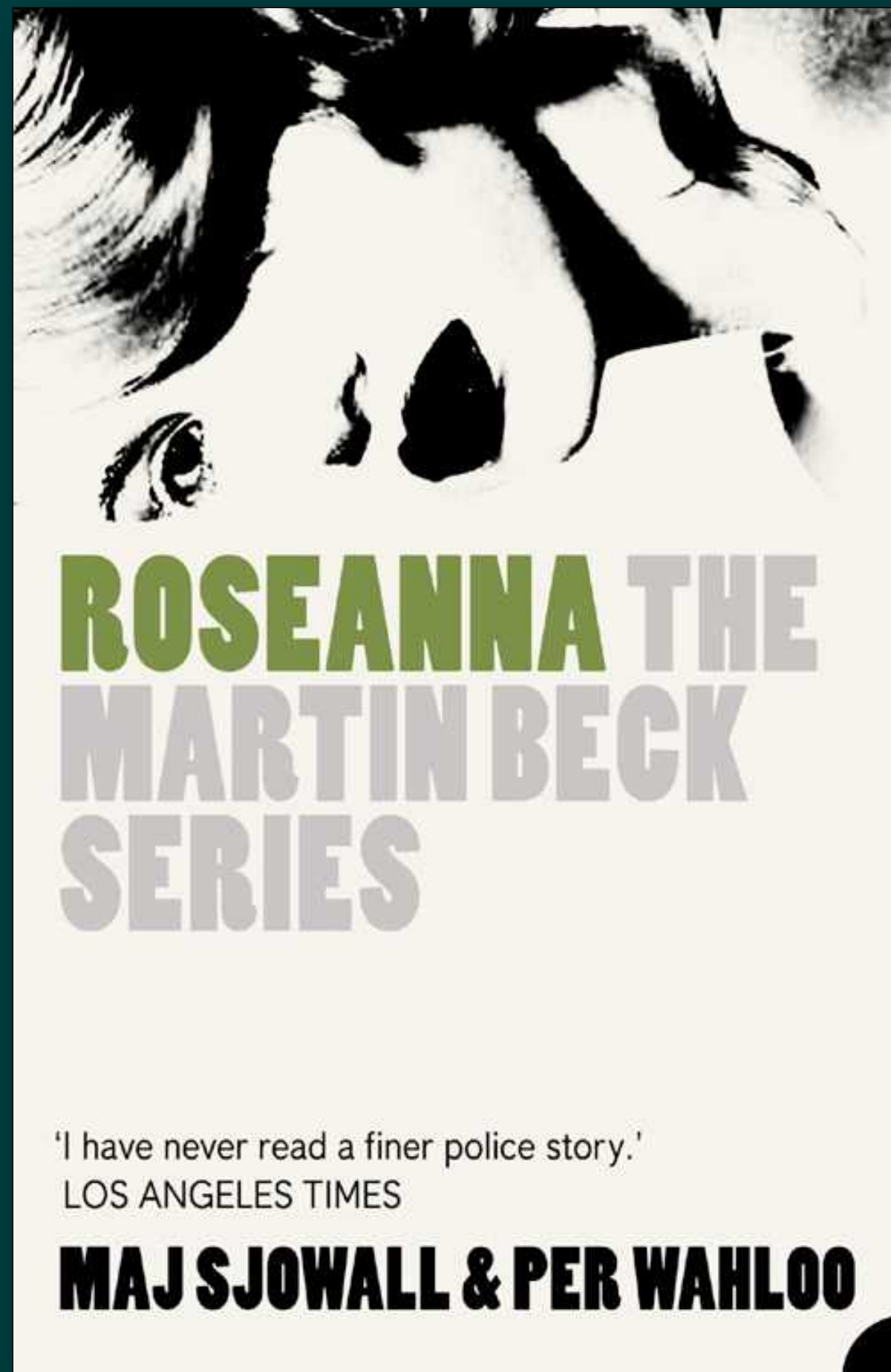
Pre- or post-coordination



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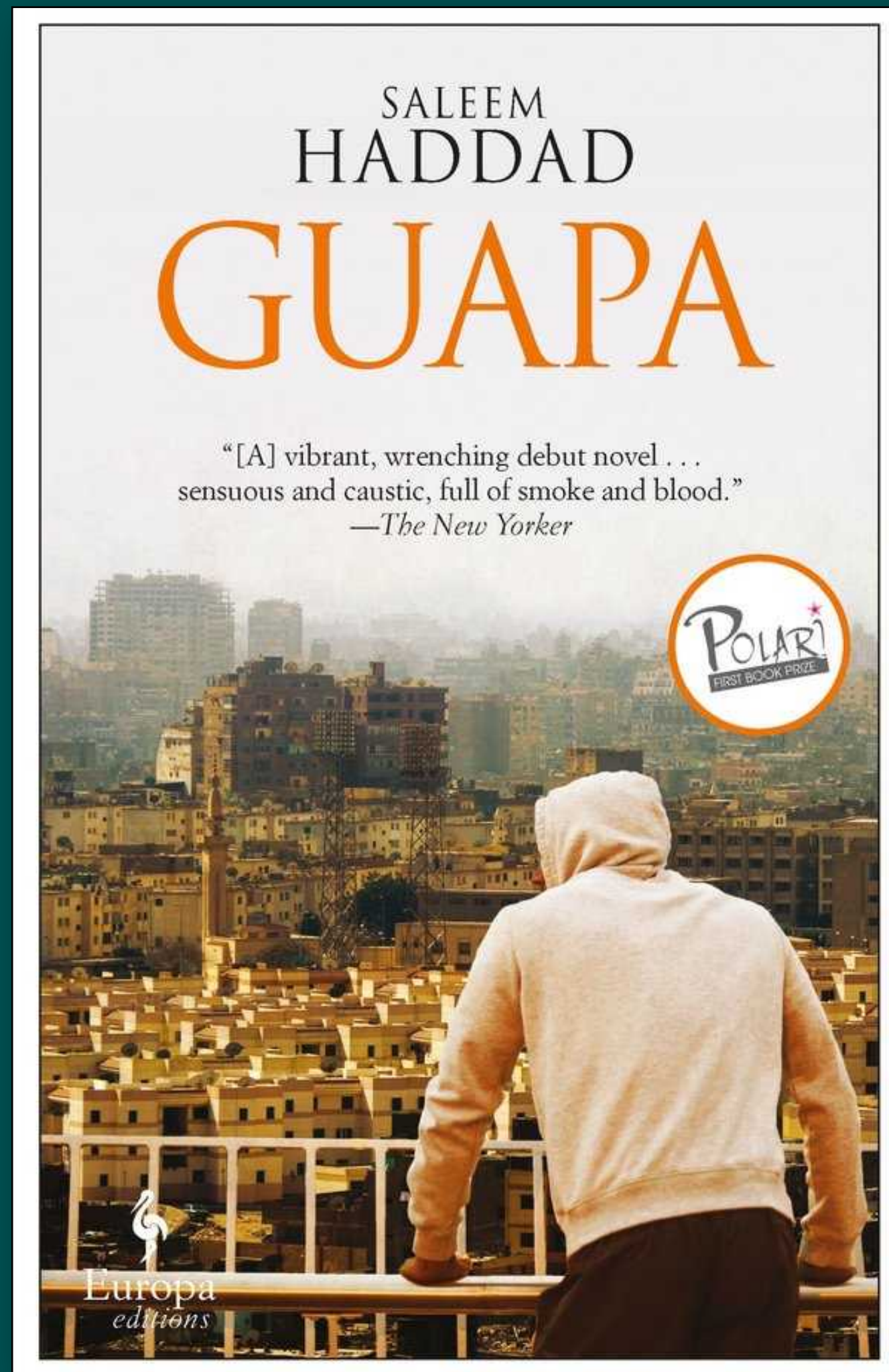
Crime fiction

Pre- or post-coordination



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Nordic noir



A few weeks after my novel was released, I received this text from a friend:
“I couldn’t find your book under ‘General Fiction’. Turns out it was in the LGBT section.”

This may not be shocking for a novel whose central character is gay, but—as the author—I had never thought of *Guapa* as a ‘gay novel’. However, my surprise was soon replaced with bemusement when I walked into a small independent bookshop in North London and discovered that the novel had been shelved under the ‘Travel—Middle East’ section. The irony of a novel that is set in an imaginary country being put in the ‘travel’ section was not lost on me. Was my novel, by virtue of being set in the Arab world, now a travel guide to a Middle Eastern country that does not actually exist? Similarly, by virtue of having a gay main character, does this automatically make my novel ‘gay’?...

(Extract from interview with Saleem Haddad with Isabel Costello for the Literary Sofa)

<https://www.europaeditions.co.uk/review/2831>

FBA – Modern and contemporary fiction <MainSubject/>

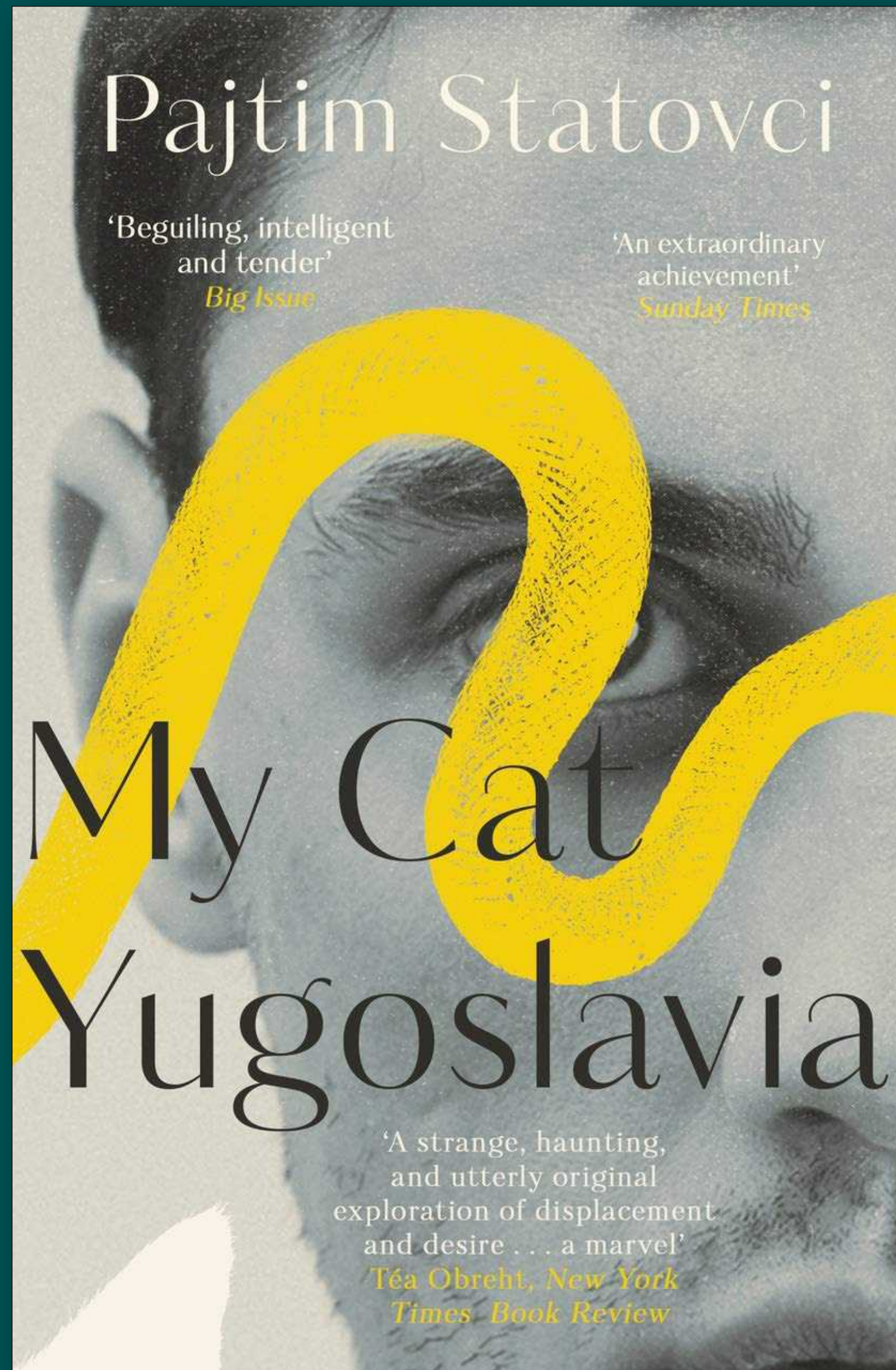
FXD – Narrative theme: Love and relationships

FXN – Narrative theme: Identity / belonging

FXP – Narrative theme: Politics

1FB – Middle East

5PSG – Relating to Gay people



FBA – Modern and contemporary fiction <MainSubject/>

FXQ – Narrative theme: Displacement, exile, migration

FYT – Fiction in translation

VFJT – Coping with loneliness / solitude

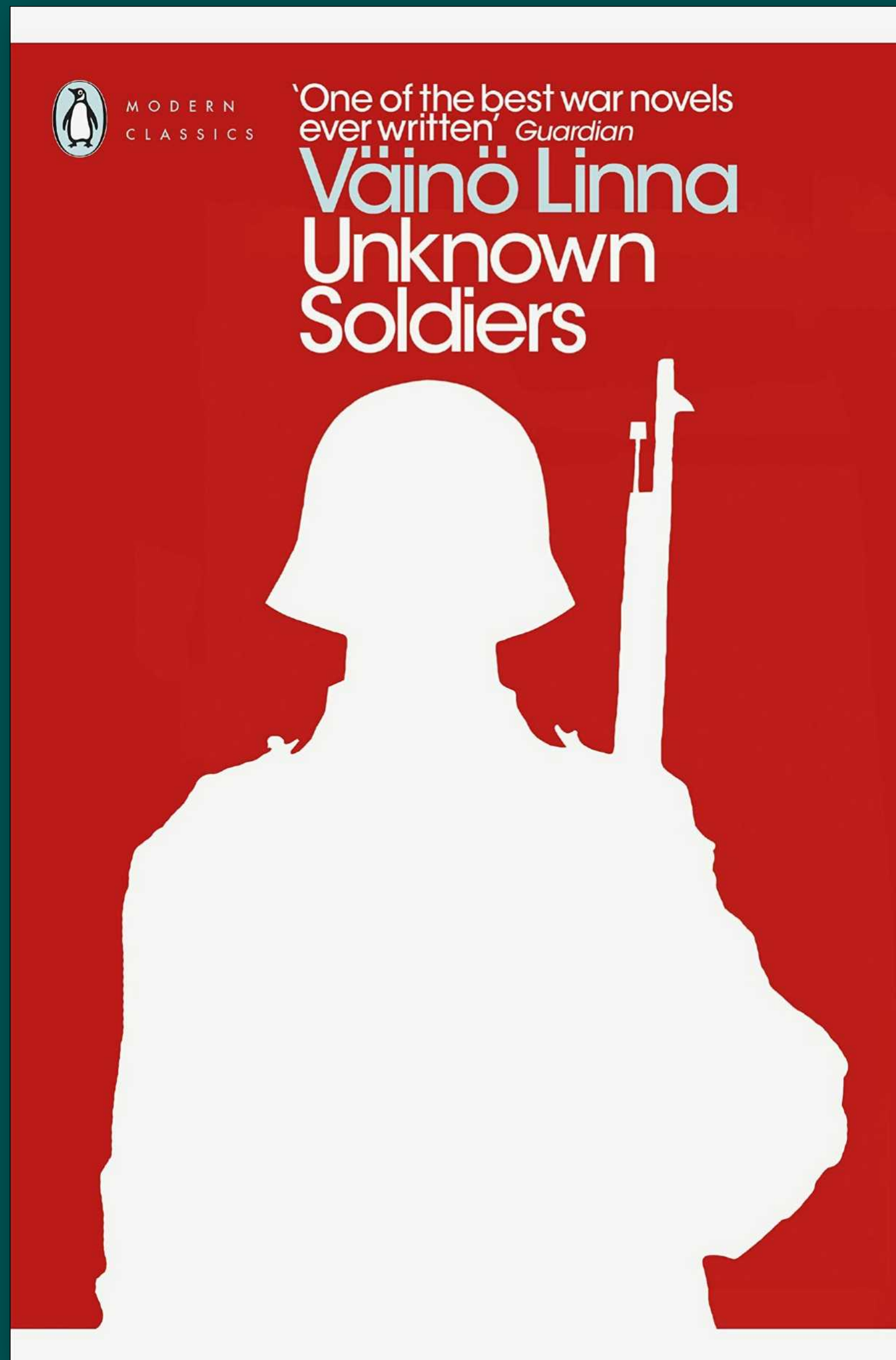
1DXK – Kosovo

1DNF-FI-CB – Helsinki region

3MPQX – c 1980 to c 1989

3MRBF – c 2010 to c 2019

5PSG – Relating to gay people



FBC – Classic Fiction <MainSubject/>

FJMS – Second World War fiction

FYT – Fiction in translation

1DNF – Finland

3MPBLB-FI-A – 1939–1944 (period of the Finnish Winter War and Continuation War)

3MPBLB – c 1938 to c 1946 (World War Two period)

Sample of ONIX

<Language>

<LanguageRole>**o1**</LanguageRole> <!-- Language of text -->

<LanguageCode>**eng**</LanguageCode> <!-- English -->

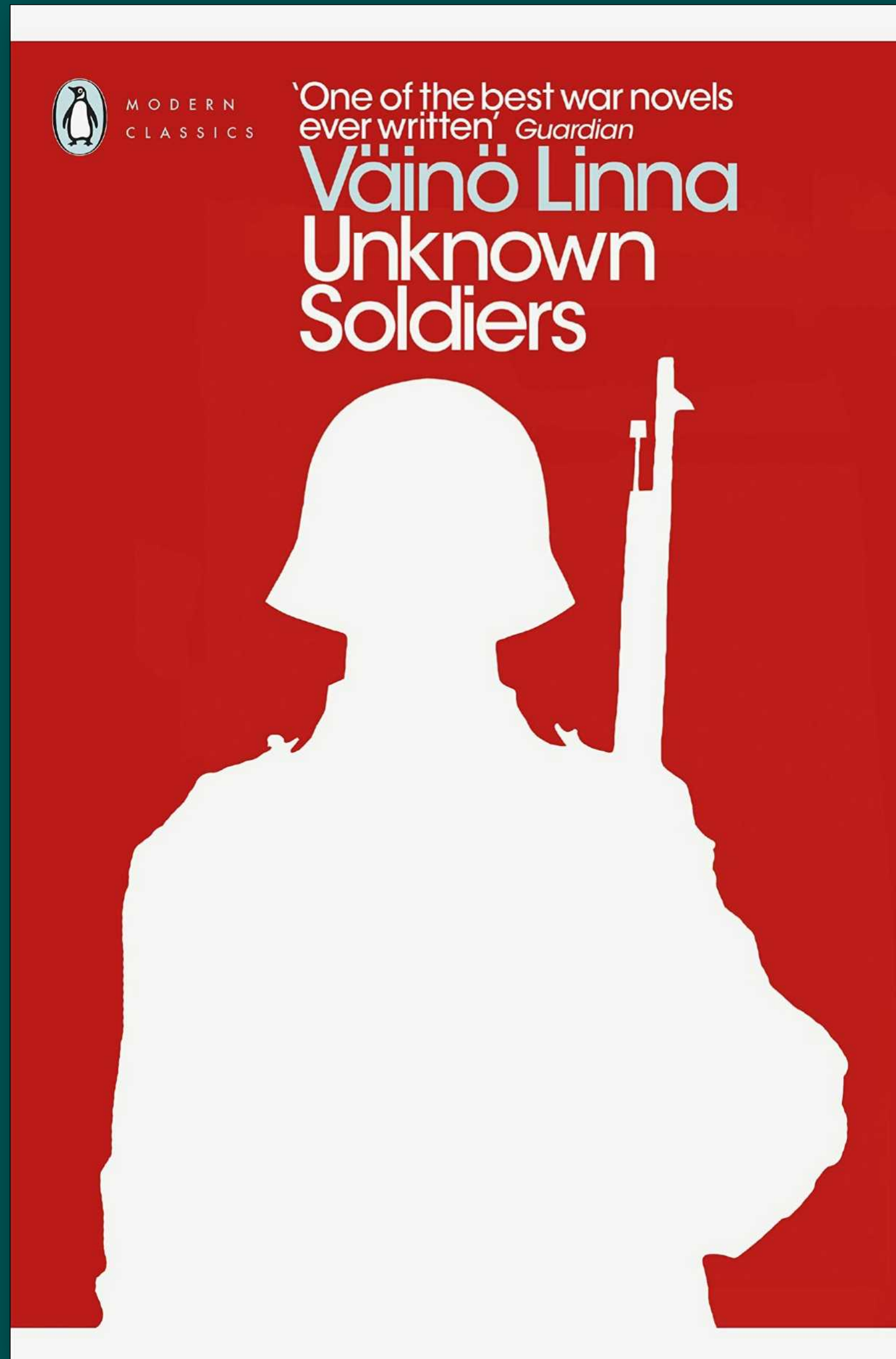
</Language>

<Language>

<LanguageRole>**o2**</LanguageRole> <!-- Original language of translated text -->

<LanguageCode>**fin**</LanguageCode> <!-- Finnish -->

</Language>



FBC – Classic Fiction <MainSubject/>

FJMS – Second World War fiction

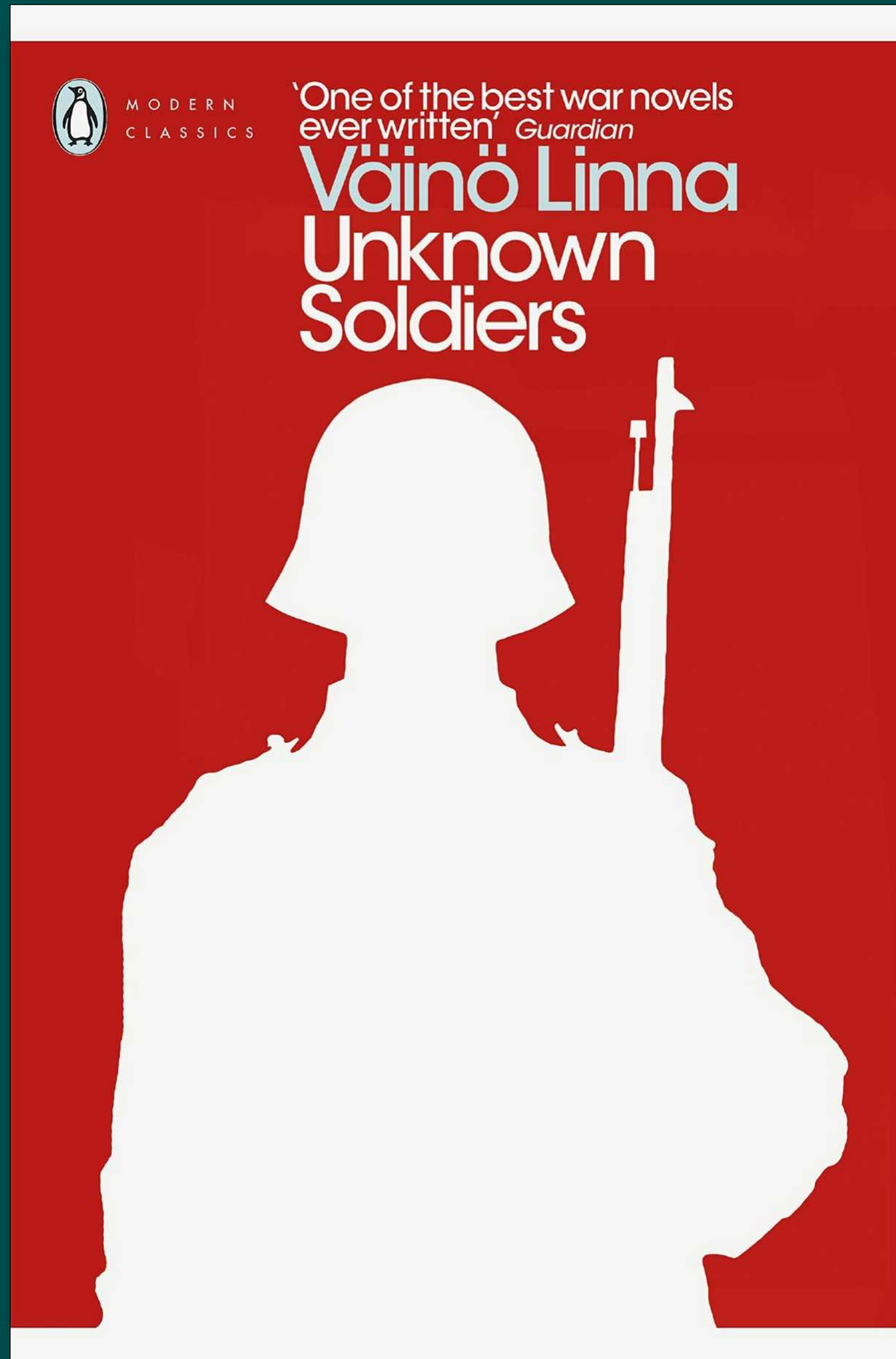
FYT – Fiction in translation

1DNF – Finland

3MPBLB-FI-A – 1939–1944 (period of the Finnish Winter War and Continuation War)

3MPBLB – c 1938 to c 1946 (World War Two period)

War fiction



FBC – Classic Fiction <MainSubject/>

FJMS – Second World War fiction

FYT – Fiction in translation

1DNF – Finland

3MPBLB-FI-A – 1939–1944 (period of the Finnish Winter War and Continuation War)

3MPBLB – c 1938 to c 1946 (World War Two period)

Translated fiction

ANDREY KURKOV

THE AUTHOR OF *DEATH AND THE PENGUIN*

**GREY
BEES**



"KURKOV'S STYLE IS SPARE AND EFFECTIVE, DRAWING US
WITH DECEPTIVE EASE INTO A DENSE, COMPLEX WORLD
FULL OF WONDERFUL CHARACTERS"

MICHAEL PALIN

FBA – Modern and contemporary fiction: general and literary
<MainSubject/>

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3MRBF – c 2010 to c 2019

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MICHAEL PALIN

version 1.5
due end
April 2022

FBA – Modern and contemporary fiction: general and literary
<MainSubject/>

FYT – Fiction in translation

1DDTN – Ukraine

3MRBF – c 2010 to c 2019



chris@editeur.org

<https://www.editeur.org/151/Thema/>

<https://ns.editeur.org/thema>

Over to our second speaker...



Marisa Davies, Metadata Manager, PanMacmillan
Thema – Fiction A Publisher's Perspective

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* BIC Brunch - Thema Sessions - Fiction *

A Publisher's Perspective

Marisa Davies
Metadata Manager



* Thoughts on Thema - General

Notation	Category heading	?
A	The Arts...	
C	Language & Linguistics...	
D	Biography, Literature & Literary studies...	
F	Fiction & Related items...	*
G	Reference, Information & Interdisciplinary subjects...	
J	Society & Social Sciences...	
K	Economics, Finance, Business & Management...	
L	Law...	
M	Medicine & Nursing...	
N	History & Archaeology...	
P	Mathematics & Science...	
Q	Philosophy & Religion...	
R	Earth Sciences, Geography, Environment, Planning...	
S	Sports & Active outdoor recreation...	
T	Technology, Engineering, Agriculture...	
U	Computing & Information Technology...	
V	Health, Relationships & Personal development...	
W	Lifestyle, Hobbies & Leisure...	*
X	Graphic novels, Comic books, Cartoons...	*
Y	Children's, Teenage & Educational...	
1	Place qualifiers...	*
2	Language qualifiers...	*
3	Time period qualifiers...	*
4	Educational purpose qualifiers...	*
5	Interest qualifiers...	*
6	Style qualifiers...	*

For publishers, getting our book into smaller **(relevant)** categories online means it is competing against fewer titles, therefore ranking higher. Thema helps us do this by:

- * Granular
- * Up to date
- * Intuitive
- * Flexible
- * Sophisticated

* Thoughts on Thema - Interactive Browser

thriller	Search	See the search hints below.
Notation	Category heading	?
ATMB	Film, television, radio genres: Action, adventure, crime and thrillers	*
FH	Thriller / suspense fiction...	
FHD	Espionage and spy thriller	
FHK	Technothriller	*
FHP	Political / legal thriller	
FHQ	Esoteric thriller	*
FHX	Psychological thriller	
FJ	Adventure fiction...	*
FXM	Narrative theme: Interior life	*
FXP	Narrative theme: Politics	*
JBSX	Secret societies	*
XQD	Graphic novel / Comic book: crime, mystery and thrillers	
YFCB	Children's / Teenage fiction: Thrillers	

Notation	Category heading	?
F	Fiction and Related items...	*
FJ	Adventure fiction...	*
FJH	Historical adventure fiction Use for: adventure novels set in past times; prefer specific FJM* code if applicable. Use with: PLACE 1* and/or TIME PERIOD 3* Qualifiers to indicate setting as appropriate	*
FJM	War, combat and military adventure fiction... Class here: Special forces stories. Use for: stories that primarily emphasise the action or adventure side of war or combat, but prefer other F* codes and TIME PERIOD 1* qualifiers for works where war or conflict is part of the background of the story or that examine the impact of war but where the primary theme could not be seen as action or adventure	*
FJN	Sea stories Class here: naval and maritime fiction, nautical fiction. Use for: adventure or action stories featuring seafarers, pirates, sailors, fishermen and so on, or largely set at sea	*
FJW	Adventure fiction: Westerns	

- * Clear & simple
- * Helpful search bar
- * Ellipsis indicates a category has more detailed subcategories
- * Asterisk great for detailed usage notes and pointing towards other codes to use

* Thoughts on Thema - Qualifiers

1	Place qualifiers...	*
2	Language qualifiers...	*
3	Time period qualifiers...	*
4	Educational purpose qualifiers...	*
5	Interest qualifiers...	*
6	Style qualifiers...	*

Notation	Category heading	?
1	Place qualifiers...	*
1K	The Americas...	
1KB	North America (USA and Canada)...	*
1KBB	United States of America, USA...	
1KBB-US-N	US Northeast...	
1KBB-US-NA	US Northeast: Mid-Atlantic States...	
1KBB-US-NAK	New York...	
1KBB-US-NAKC	New York City...	
1KBB-US-NAKCM	Manhattan...	
1KBB-US-NAKCMG	Greenwich Village	
1KBB-US-NAKCMH	Harlem	

Notation	Category heading	?
3	Time period qualifiers...	*
3K	CE period up to c 1500...	
3KL	c 1000 CE to c 1500...	
3KLY	15th century, c 1400 to c 1499...	
3KLYB	Early 15th century c 1400 to c 1450	
3KLYQ	Later 15th century c 1450 to c 1499	
3KLY-GB-F	c 1455 to c 1487 (period of the English Wars of the Roses)	
3KLY-IT-E	c 1400 to c 1499 (period of the Italian Renaissance)	
3KLY-JP-M	c 1392 to 1573 (Japanese Muromachi period)	
3KLY-PL-A	1385–1572 (Period of the Jagiellonian dynasty)	

Notation	Category heading	?
5	Interest qualifiers...	*
5P	Relating to specific groups and cultures or social and cultural interests...	*
5PB	Relating to peoples: ethnic groups, indigenous peoples, cultures, tribes and other groupings of people...	*
5PG	Relating to religious groups...	*
5PM	Relating to people with visible or hidden disabilities, impairments or conditions...	*
5PS	Relating to LGBTQ+ people...	*
5PT	Relating to Trans / Transgender people or gender minorities	*
5PV	Relating to asexual or aromantic people	*
5PX	Relating to specific and significant cultural interests...	*

Notation	Category heading	?
6	Style qualifiers...	*
6G	Styles (G)...	*
6GA	Gothic	*
6GB	Georgian style	*
6GC	Ancient Greek style	*
6GD	Gospel style	
6GE	Gauchoesque style (gauchesco)	







* Place qualifiers: New York state/Harlem

* Interest: Diversity, Moments of the year

* Time: 1000 to 1500/1455 to 1487 War of the Roses

* Style: Jazz, Bauhaus, Gothic

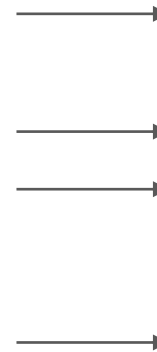
* Thema - Fiction - Genres

Notation	Category heading	?
F	Fiction and Related items...	*
FB	Fiction: general and literary...	*
FC	Biographical fiction 	*
FD	Speculative fiction... 	
FF	Crime and mystery fiction...	
FG	Sports fiction 	*
FH	Thriller / suspense fiction...	
FJ	Adventure fiction...	*
FK	Horror and supernatural fiction...	
FL	Science fiction...	
FM	Fantasy...	
FN	Traditional stories, myths and fairy tales...	*
FP	Erotic fiction	*
FQ	Contemporary lifestyle fiction 	*
FR	Romance...	
FS	Family life fiction 	*
FT	Generational sagas	*
FU	Humorous fiction... 	*
FV	Historical fiction	*
FW	Religious and spiritual fiction	*
FX	Fiction: narrative themes...	*
FY	Fiction: special features...	*
FZ	Fiction companions	*

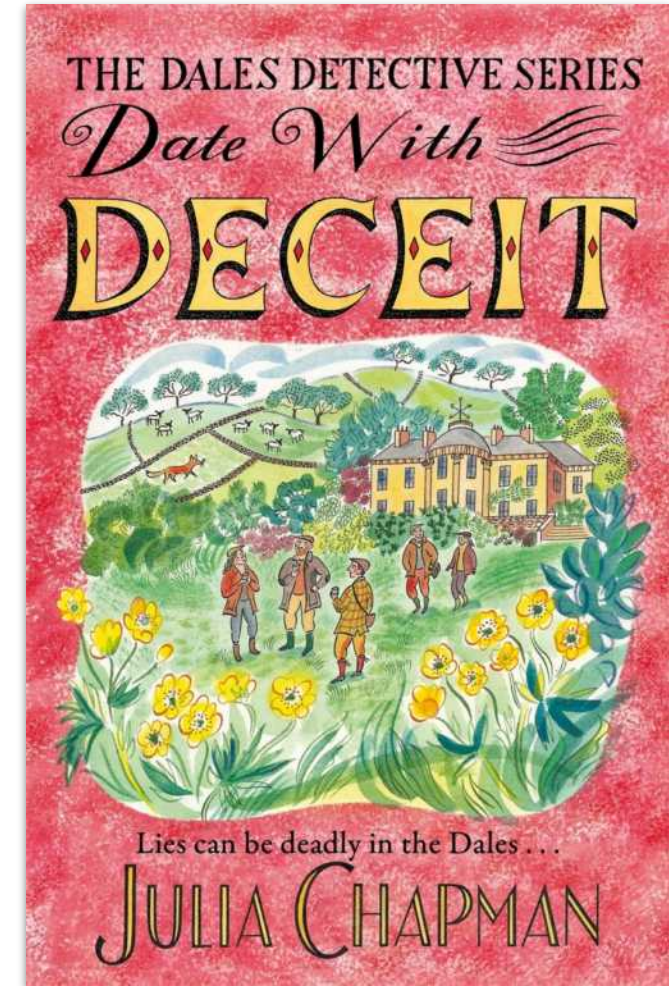
* In addition to the general genre codes, we commonly use these new Fiction Thema codes that are not available as BIC Fiction codes.

* Thema - Fiction - Granular

Notation	Category heading	?
F	Fiction and Related items...	*
FF	Crime and mystery fiction...	
FFC	Classic crime and mystery fiction	*
FFD	Crime and mystery: private investigator / amateur detectives	*
FFH	Historical crime and mysteries	*
FFJ	Crime and mystery: cosy mystery	*
FFK	Comic (humorous) crime and mystery	
FFL	Crime and mystery: hard-boiled crime, noir fiction	
FFP	Crime and mystery: police procedural	*
FFS	Crime and mystery: women sleuths	



* More detailed, appropriate Fiction codes.

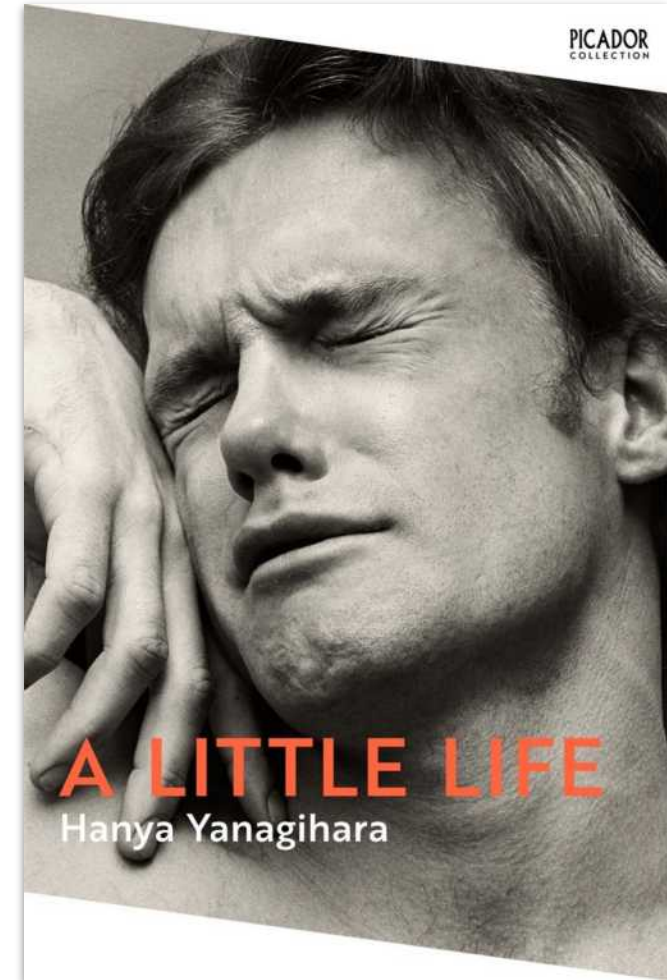


* Thema - Fiction - Narrative Themes

Notation	Category heading	?
F	Fiction and Related items...	*
FX	Fiction: narrative themes...	*
FXB	Narrative theme: Coming of age	*
FXD	Narrative theme: Love and relationships	*
FXE	Narrative theme: Environmental issues	*
FXL	Narrative theme: Death, grief, loss	*
FXM	Narrative theme: Interior life	*
FXN	Narrative theme: Identity / belonging Use for: fiction where the identity, the sense of, or search for, identity (of whatever kind, social, cultural, religious, gender, etc) of the main character(s) is the main, or one of the main themes of the story. Use with: other subject codes and INTEREST 5* Qualifiers as appropriate	*
FXP	Narrative theme: Politics	*
FXQ	Narrative theme: Displacement, exile, migration	*
FXR	Narrative theme: Sense of place	*
FXS	Narrative theme: Social issues	*



As per notes,
used with
5PSG Relating
to gay people



* For literary fiction especially, the Narrative Themes have been beneficial.

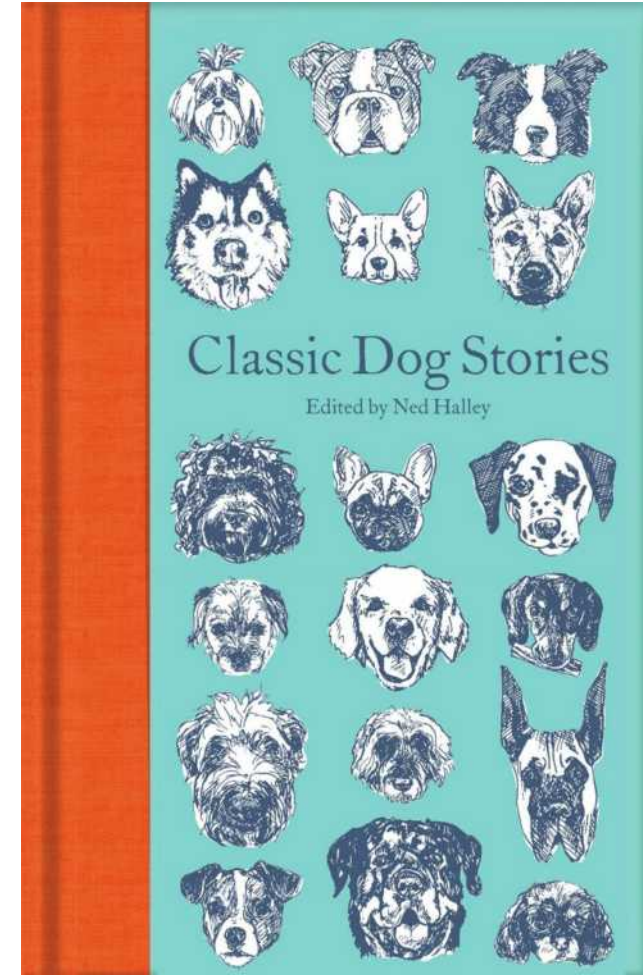
* Thema - Fiction - with Non-fiction

Notation	Category heading	?
F	Fiction and Related items...	*
FB	Fiction: general and literary...	*
FBC	Classic fiction	*

Notation	Category heading	?
F	Fiction and Related items...	*
FY	Fiction: special features...	*
FYB	Short stories	

Notation	Category heading	?
W	Lifestyle, Hobbies and Leisure...	*
WN	Nature and the natural world: general interest...	*
WNG	Domestic animals and pets...	
WNGC	Cats as pets	
WNGD	Dogs as pets...	

* The flexibility to use Non-fiction codes (after Fiction codes) has been very useful.



* Thema - Fiction - Retailer Example

- * While it's not always easy to know how online retailers are using Thema to categorize, it's great to have as much info as possible to make sure the right books go to the right place.
- * The Amazon Browse Tree Guide helps us for some (unfortunately not all) categories by letting us know how Fiction codes, Qualifiers, and Keywords can work together to get in certain categories.

* Implementing Thema

- * Breaking the news of more codes to add!
- * Training with all editors (permissions to add Thema were not given to editorial until they had attended a session)
- * Mandatory to add Thema for any new book.
- * Overall went well and Editors were pleased to have more options.
- * Main issues: similar to BIC in that Editors forget they don't need the FF in FFH. They also forget they have so many qualifiers as options.
- * Visual similarity to BIC codes.
- * Slowly updating Backlist books manually but future plans in place to automatically match the first BIC to Thema for rest of Backlist.

Thank You

Marisa Davies
Metadata Manager



Over to our final speakers...

- 🕒 **Nele Ahrens | Dr. Detlef Bauer,**
Product Management Metadata & Search, Libri
How to Make Good Use of Thema in a Modern ERP
System For Small and Medium Sized Bookstores

#bicbrunch
@bic1uk

Delivering cultural diversity

How to Make Good Use of Thema in a Modern ERP System For Small and Medium Sized Bookstores

BIC Brunch Online Session 1 - Fiction

17th of March 2022

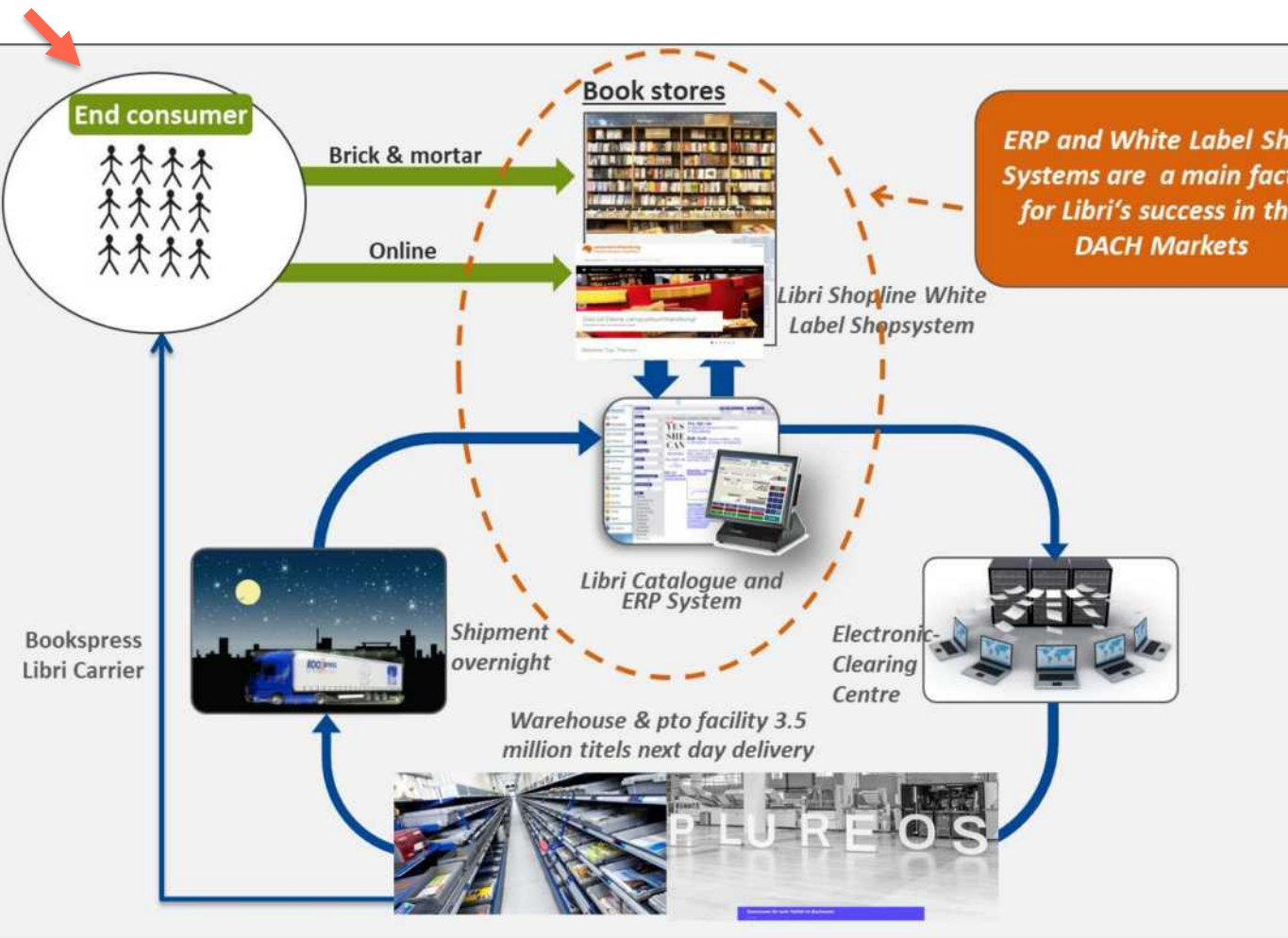
What we will be talking about

1	LIBRI – who we are and what we do
2	Quimus – an ERP system for the 21st century
3	Thema as a tool for faceted search
4	Curtailing the hierarchical Thema chain of terms
5	Adopt a new hierarchical structure of Thema
6	Customizing the Thema structure by flattening it
7	How to show more hits per topic in a plain structure
8	The newly adopted Fiction structure in Thema for Quimus



LIBRI your partner for success in the European media market

Who we are and what we do



Suchfilter
4016 Treffer

alle Filter löschen

Kategorie

- Buch (3936)
- Hörbuch (17)
- Karten & Globen (43)
- Nonbook (44)

mehr anzeigen

Thema

- Geschichte & Archäologie (877)
- Gesellschaft & Sozialwissen... (1440)
- Mathematik & Naturwissensch... (373)
- Technologie & Industrie (421)
- Wirtschaftswissenschaften (426)

From "the Ukraine" to Ukraine
EAN 9783838215143 Verlag ibidem-Verlag

Borgert-Spaniol, Megan
Ukraine
EAN 9781626170711 Verlag BELLWETHER MEDIA

Evans, Andrew
Ukraine
EAN 9781841624501 Verlag BRADT PUBLN

Quimus ERP

Kategorie
 eBooks (145)
 Schulbücher (13)
 Kalender (4)
 Internationale Bücher (4)
 Hörbücher (4)

Sprache
 Alle Sprachen
 English (1448)


Preis
 0 - 5 € (13)
 5 - 10 € (64)
 10 - 20 € (341)
 20 - 30 € (595)
 Over 30 € (340)

1468 Artikel für "ukraine" gefunden:




Autor / Titel	Daten	Art	Status	Preis
The Gates of Europe: A History of Ukraine Serhiy Plokhy	Mai 2021 Taschenbücher	Taschenbuch	Lieferbar innerhalb von 2 Wochen	29,90 €
Red Famine Anne Applebaum	Juli 2018 Taschenbücher	Taschenbuch	Lieferbar innerhalb von 1-2 Wochen	29,90 €
The Gates of Europe Serhiy Plokhy	Dezember 2016			
Summer Kitchens Elia Mary-Lee				


Shoptline White Label Shop

Quimus an ERP system for the 21st century

 Quimus

[DASHBOARD](#) [BIBLIOGRAFIE](#) [ENTDECKEN](#) [WWS](#)

Suchfilter 
683 Treffer

Filtered Search

Kategorie

☐ Buch (613)

☐ Hörbuch (49)

☐ Nonbook (11)

☐ Video (8)

Thema

☒ Belletristik & verwandte Gebiete

☐ Abenteuerroman (61)

☐ Belletristik allgemein (205)

☐ Belletristik: Handbücher (45)

☐ Besonderheiten der Belletris... (68)

☐ Biografischer Roman (6)

☐ Erotische Literatur (1)

☐ Familienleben (1)

☐ Fantasy (445)


☐ Generationenromane & Famil... (2)


☐ Historischer Roman (11)


☐ Horror & Übernatürliches (29)

EINKLAPPEN






Harry Potter


683 Treffer 

Stichwort: Harry Potter 

Thema: Belletristik & verwandte Gebiete 

Suchergebnis


    





Rowling, J. K.





Harry Potter und der Stein der Weisen: MinaLima-Ausgabe (Harry Potter 1)


Harry Potter and the Philosopher's Stone: MinaLima Edition


EAN 9783551558312  Verlag Carlsen Verlag GmbH



40,00 € 


   

Meldeschl. 305 

 WG 20 - Kinder- und Jugend...

Einband Gebunden


Ers.datum 23.09.2021





Rowling, J. K.





Harry Potter und der Feuerkelch (farbig illustrierte Schmuckausgabe) (Harry Potter 4)


Harry Potter and the Goblet of Fire


EAN 9783551559043  Verlag Carlsen Verlag GmbH



38,00 € 


   

Bestand 51 

 WG 20 - Kinder- und Jugend...

Einband Gebunden


Ers.datum 08.10.2019

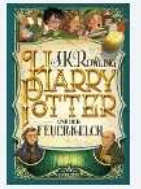



Rowling, J. K.





Harry Potter 4 und der Feuerkelch


Harry Potter and the Goblet of Fire


EAN 9783551557445  Verlag Carlsen Verlag GmbH



26,99 € 


   

Bestand 21 


 WG 20 - Kinder- und Jugend...


Einband Gebunden





Ers.datum 30.09.2018








Rowling, J. K.



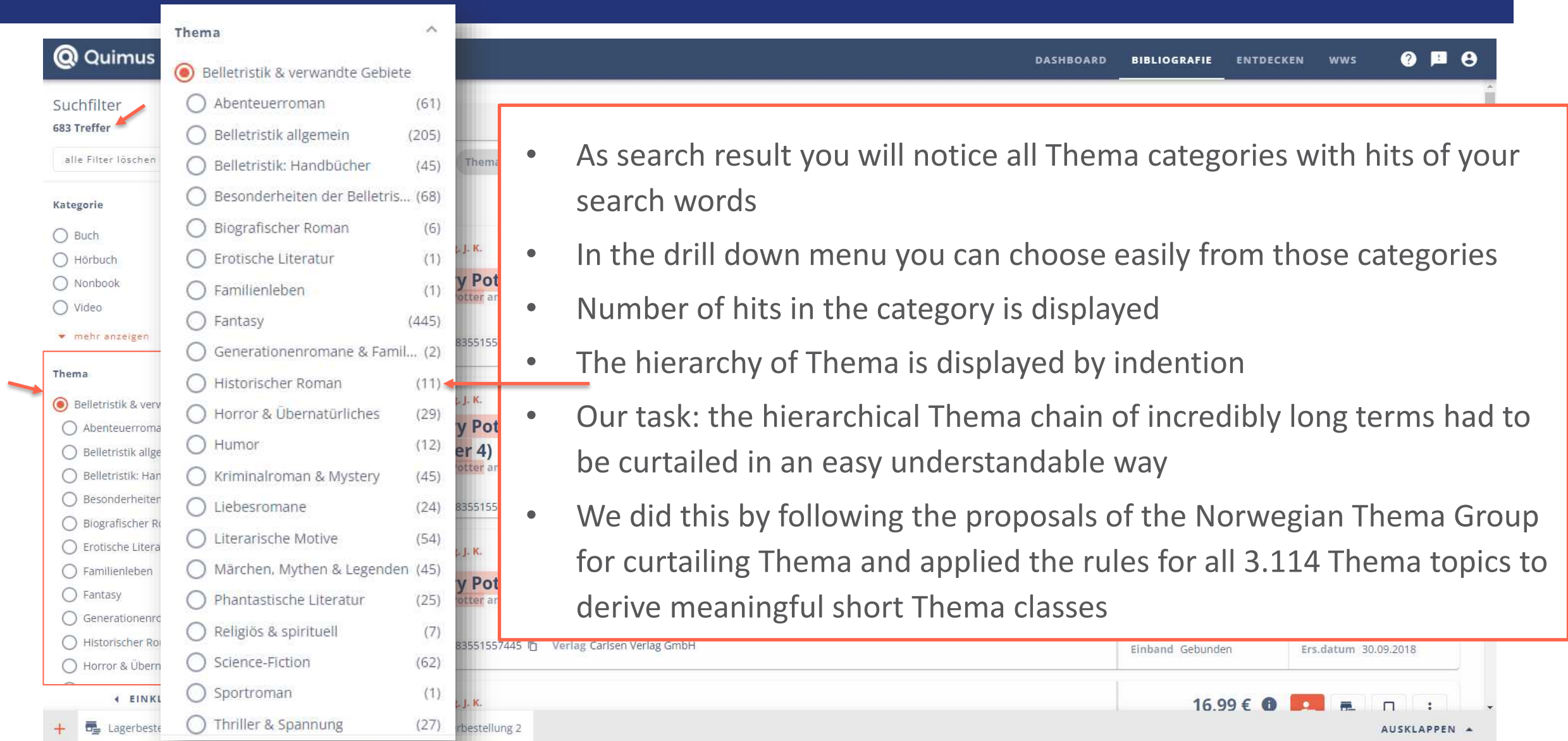
16.99 € 

AUSKLAPPEN 

 Lagerbestellung 2  Merkliste 2  Merkliste 1  Lagerbestellung 2

Thema as a tool for faceted search in Quimus



The screenshot shows the Quimus library interface. On the left, the 'Suchfilter' (Search filter) section displays '683 Treffer' (683 hits). Below it, the 'Kategorie' (Category) section lists 'Buch' (Book), 'Hörbuch' (Audiobook), 'Nonbook', and 'Video'. The 'Thema' (Topic) section is highlighted with a red box and contains a list of literary categories with their respective hit counts. A red arrow points to the 'Suchfilter' button, and another red arrow points to the 'Historischer Roman' category.

Thema	Hits
Belletristik & verwandte Gebiete	
Abenteuerroman	(61)
Belletristik allgemein	(205)
Belletristik: Handbücher	(45)
Besonderheiten der Belletristik	(68)
Biografischer Roman	(6)
Erotische Literatur	(1)
Familienleben	(1)
Fantasy	(445)
Generationenromane & Familienromane	(2)
Historischer Roman	(11)
Horror & Übernatürliches	(29)
Humor	(12)
Kriminalroman & Mystery	(45)
Liebesromane	(24)
Literarische Motive	(54)
Märchen, Mythen & Legenden	(45)
Phantastische Literatur	(25)
Religiös & spirituell	(7)
Science-Fiction	(62)
Sportroman	(1)
Thriller & Spannung	(27)

- As search result you will notice all Thema categories with hits of your search words
- In the drill down menu you can choose easily from those categories
- Number of hits in the category is displayed
- The hierarchy of Thema is displayed by indention
- Our task: the hierarchical Thema chain of incredibly long terms had to be curtailed in an easy understandable way
- We did this by following the proposals of the Norwegian Thema Group for curtailing Thema and applied the rules for all 3.114 Thema topics to derive meaningful short Thema classes

Curtailing the hierarchical Thema chain of terms

From a maximum of 122 characters to 39 characters

Code	German Heading	Length
YPCK21	Schule und Lernen: Moderne (Nicht-Mutter- oder Zweit-) Sprachen: Fremdsprachenerwerb: Grammatik, Wortschatz und Aussprache	122
YXK	Kinder/Jugendliche: Persönliche und soziale Themen: Behinderung, Beeinträchtigung und besondere Bedürfnisse	107
YXV	Jugendliche: Persönliche und soziale Themen: Ratschläge zu Berufs- und Studienberatung, zum Schulabgang	103
WCRB	Antiquitäten, Vintage und Sammlerstücke: Knöpfe, Abzeichen, Anstecknadeln und verwandte Kleinigkeiten	101
WCS	Antiquitäten, Vintage und Sammelobjekte: Knöpfe, Abzeichen, Anstecknadeln und verwandte Kleinigkeiten	101
YPCK22	Schule und Lernen: Moderne (Nicht-Mutter- oder Zweit-) Sprachen: Fremdsprachenerwerb: Lesebücher	96
YXL	Kinder/Jugendliche: persönliche und soziale Themen: physische und psychische Gesundheitszustände	96
YXQ	Kinder/Jugendliche: Persönliche und soziale Themen: Mobbing, Gewalt, Missbrauch und Gruppenzwang	96
YNRU	Kinder/Jugendliche: Sachbuch: allgemeinem Interesse: Alte Religionen, Mythologien und Legenden	94

YPCK21	Educational: Modern (non-native or second) languages: Language learning: grammar, vocabulary and pronunciation
--------	--

Grammatik, Wortschatz und Aussprache

Children's / Teenage personal and social topics:
Disability, **impairments** and special needs

Behinderung & Beeinträchtigung

YXV	Teenage personal and social topics: Advice on careers and further education, leaving school
-----	--

Ratschläge zu Berufs- & Studienwahl

Adopt a new hierarchical structure of Thema where necessary

The screenshot shows the Quimus library catalog interface. The top navigation bar includes 'DASHBOARD', 'BIBLIOGRAFIE', 'ENTDECKEN', and 'WWS'. The left sidebar contains filters for 'Suchfilter' (115 Treffer) and 'Lieferbarkeit'. The main search area shows the query 'estland reiseführer' with filters for 'Stichwort: estland reiseführer' and 'Thema: Reisen & Urlaub'. The search results are displayed in a list format, showing book covers, titles, authors, and publishers. A red arrow points from the 'Reisen & Urlaub' category in the sidebar to the search results.

Suchfilter
115 Treffer

alle Filter löschen

Kategorie

- ☐ Buch (68)
- ☐ Kalender (40)
- ☐ Karten & Globen (7)
- ☐ Nonbook (7)

Thema

- ☒ Reisen & Urlaub
- ☐ Landkarten & Atlanten (19)
- ☐ Reiseberichte & -literatur (13)
- ☐ Reiseführer (64)
- ☐ Sachbuch, Bildband: Orte & M... (4)
- ☐ Sachbuch, Ratgeber: Reise (10)

Filter löschen

Lieferbarkeit

- ☒ Lieferbar
- ☐ Sofort lieferbar

Suchergebnis

estland reiseführer

Stichwort: estland reiseführer Thema: Reisen & Urlaub

Schäfer, Günther

Reise Know-How Reiseführer

EAN 9783831732760 Verlag Reise Know-How

Pallokat, Jan

MARCO POLO Reiseführer Ba

EAN 9783829727105 Verlag Mairdumont

Presser, Brandon

Lonely Planet Reiseführer Es

EAN 9783829721868 Verlag Mairdumont

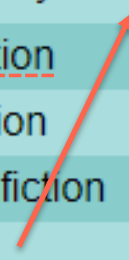
- After discussions with Users of the software we regrouped original Thema categories that were not easy to find within the framework of classification. We therefore displayed them separately on the highest hierarchical level, e.g.:
 - Travel & Holiday Guides (WTH) was part of Lifestyle, Hobbies & Leisure (W)
 - Cooking, Eating & Drinking (WB) was also part of Lifestyle, Hobbies & Leisure (W)
 - Educational material (YP) part of Children's, Teenage and Educational (Y), etc.
- For small and medium size dealers important and frequently used categories are no longer hidden.

Customising Thema structure by flattening it

How we adopted Thema to the uses of our booksellers

- We also rolled up categories not frequently used in the German Market and mapped them to broader sections higher up in the hierarchy.
- So granular terms disappeared in the faceted search option and are subsumed by broader ones.
- In the search index all granular terms are still kept for the search result. The search query is still showing the suitable hits.
- Such a compact version of Thema leads to less subject categories in the faceted search option and leads to a better discoverability of bread and butter topics of small bookstores.

Notation	Category heading	?
F	Fiction and Related items...	*
FJ	Adventure fiction...	*
FJM	War, combat and military adventure fiction...	*
FJMC	<u>Napoleonic War fiction</u>	
FJMF	First World War fiction	
FJMS	Second World War fiction	
FJMV	<u>Vietnam War fiction</u>	



How to show more hits per topic in a plainer structure

War, combat & military adventure fiction as the lowest level

Quimus DASHBOARD BIBLIOGRAFIE ENTDECKEN WWS ? ? ?

Kategorie

- ☐ Buch (137)
- ☐ Hörbuch (26)
- ☐ Video (1)

Thema

- ☐ Belletristik & verwandte Gebiete
- ☒ Abenteuerroman
 - ☐ Historischer Abenteuerroman (20)
 - ☐ Kriegerroman & Militärabenteuer (17)
 - ☐ Meeresgeschichten (36)
 - ☐ Wildwestroman (1)

Filter löschen

Lieferbarkeit

- ☒ Lieferbar
- ☐ Sofort lieferbar
- ☐ Alle Titel

Sprachen

- ☐ Deutsch (23)
- ☐ Englisch (137)
- ☐ Französisch (4)

Suchergebnis

Suche: Napoleon 164 Treffer

Stichwort: Napoleon Thema: Abenteuerroman

Thema

- ☐ Belletristik & verwandte Gebiete
- ☐ Abenteuerroman
- ☒ Kriegerroman & Militärabenteuer
 - ☐ Erster Weltkrieg (2)
 - ☐ Napoleonischer Krieg (14)
 - ☐ Zweiter Weltkrieg (1)

Filter löschen

Simon Scarrow, Simon

☐ **Ketten und Macht - Die Napoleon-Saga 1795 - 1803**
The Generals
EAN 9783453471719 Verlag Heyne Taschenbuch

☐ **Schlacht und Blut - Die Napoleon-Saga 1769 - 1795**
Young Bloods
EAN 9783453471726 Verlag Heyne Taschenbuch

☐ **Feuer und Schwert - Die Napoleon-Saga 1804 - 1809**
Fire and Sword
EAN 9783453471696 Verlag Heyne Taschenbuch

11,99 € i

Bestand 11 WG 21110 - TB / Belletristik...

Einband Kartoniert Ers.datum 14.09.2020

The newly adopted Fiction structure in Thema for Quimus

For instance Crime Mystery Fiction

Code	Original term	Updated term
FF	Kriminalromane und Mystery	Kriminalroman & Mystery
FFC	Klassische Kriminalromane und Mystery	Klassischer Krimi & Mystery
FFD	Kriminalromane und Mystery: Privatdetektiv / Amateurdetektive	Detektivroman
FFH	Historische Kriminalromane und Mystery	Historischer Krimi & Mystery
FFJ	Kriminalromane und Mystery: Cosy Mystery	Cosy Mystery
FFK	Kriminalromane und Mystery: Humor	Humor
FFL	Kriminalromane und Mystery: Hard Boiled, Roman noir	Hard Boiled & Roman noir
FFP	Kriminalromane und Mystery: Polizeiarbeit	Polizeiarbeit
FFS	Kriminalromane und Mystery: weibliche Ermittler	Weibliche Ermittler
FG	Sportromane	Sportroman
FH	Thriller / Spannung	Thriller & Spannung
FHD	Spionagethriller	Spionagethriller
FHK	Technothriller	Technothriller
FHP	Politthriller/Justizthriller	Polit- & Justizthriller

- What were 105 categories in Thema Version 1.4 for Fiction are now 90 categories in our adapted version.
- Napoleonic War Fiction and Vietnam War Fiction were rolled up because they are not as frequently used in the German market as in the UK or US market.

Delivering cultural diversity

THANK YOU

Nele Ahrens | Dr. Detlef Bauer

Product Management Metadata & Search

+49 40 853 98 0 | nahrens@libri.de | dbauer@libri.de

Q&A Session

Over to you, our attendees.

Please put any questions you may have in the
“Question” box

#bicbrunch
@bic1uk



Thank you for attending

Stay in touch via our mailing list

<https://www.bic.org.uk/188/Join-our-mailing-lists/>

2 x BIC Bites on *Thema* (14 & 15)

<https://www.bic.org.uk/129/BIC-BITES/>

Book Industry Communication - making the book supply chain more efficient

www.bic.org.uk