



BIC Brunch: The *Thema* Sessions – No. 5: Academic Titles

12th January 2023, 12 noon GMT

#bicbrunch @bic1uk

EDITEUR

Book Industry Communication - making the book supply chain more efficient and sustainable

BIC's Standard Subject Categories Scheme - obsolete by Feb 2024

🕒 **Announcement (Feb 2022)** - available on request

🕒 **Upcoming BIC Brunch *Thema* Sessions:**
No. 6: Comics and Manga - 26th Jan 2023

🕒 **Find out more and book now:**
<https://www.eventbrite.co.uk/o/book-industry-communication-ltd-2336994243>

🕒 **Past BIC Brunch *Thema* Sessions: Video recordings**
No. 1: Adult Fiction (Mar 2022), <https://youtu.be/hOCsWWQRhrQ>
A Guided tour of What's new in *Thema* v.1.5, <https://youtu.be/A3S7ocE7pmc>
No. 2: Diversity, Equity & Inclusion (May 2022), https://youtu.be/Yj_dnbECmdw
No. 3: Children's, Teenage & Educational Material (Jul 2022), https://youtu.be/Z2B_yyKSyyI
No. 4: Popular/General Trade Adult Non-Fiction (Sep 2022), <https://youtu.be/69SWVhKQveA>

Some housekeeping before we get started

- 🕒 **Questions for speakers:** Questions will be invited after the presentation and panel discussion have finished. Please use the “Questions” box to submit your question to the organisers.
- 🕒 **Recording:** This event is being recorded for BIC to use in its marketing and to allow people who are unable to attend this session today to still enjoy the event later. Attendees will not be identified in the recording.
- 🕒 **BIC is a neutral members organization**

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Agenda

12.00pm

Welcome & Introduction

Karina Urquhart, Executive Director, BIC

12.05pm

Using *Thema* for Academic Titles

Chris Saynor, Standards Editor, EDItEUR

Implementation and Ongoing Usage of *Thema*

Fiona Green, Senior Metadata Manager, Bloomsbury Publishing,
Academic & Professional

12.50pm

Question & Answer Session

1.30pm

Wrap-up and end – Karina Urquhart

Who we are



BIC (Book Industry Communication Ltd) is at the heart of the book industry, creating standards, delivering best practice and improving margin.

If you are in the book industry supply chain, you need to be a member of BIC.

www.bic.org.uk

Book Industry Communication - making the book supply chain more efficient and sustainable



Over to our first speaker...



**Chris Saynor, Standards Editor,
EDItEUR**

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The *Thema* sessions:

5 – Using *Thema* for academic titles

Chris Saynor
EDItEUR

BIC Brunch

What is *Thema*?

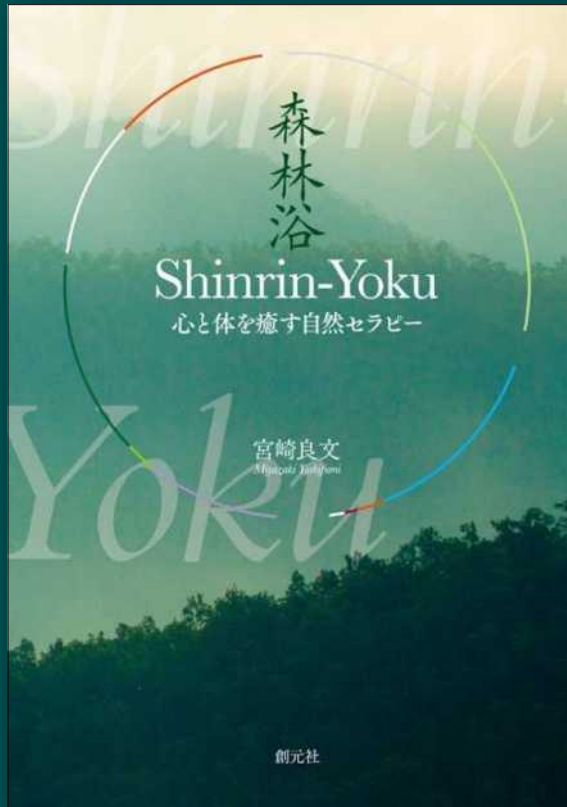
- *Thema* is an international, multilingual book subject classification scheme designed to meet the diverse needs of publishers, retailers and trade intermediaries in all sectors of the global book business
 - suitable for physical and digital publications; audiobooks; in-person and online retail; domestic and international use; trade, academic, educational, children's titles...
 - aims to enhance the merchandising, discoverability and potential sales of books, with direct, clear communication along the metadata supply chain, and across borders and languages
 - created and maintained by users to address real problems and needs
 - post-coordination facilitates filtered or faceted search
 - international standards give the chance of an equal voice to all

Structure of *Thema*

- ~ 3000 core subject categories, arranged hierarchically in 20 main sections
 - variable depth of hierarchy
- ~ 1000 shared qualifiers in 6 sections
- ~ 4000 national extension qualifiers
 - qualifiers can be combined with subject categories to refine their meaning
- each category and qualifier has a language-independent code, a heading and optional notes
 - codes are used for communication from machine to machine
 - headings and notes can be in multiple languages

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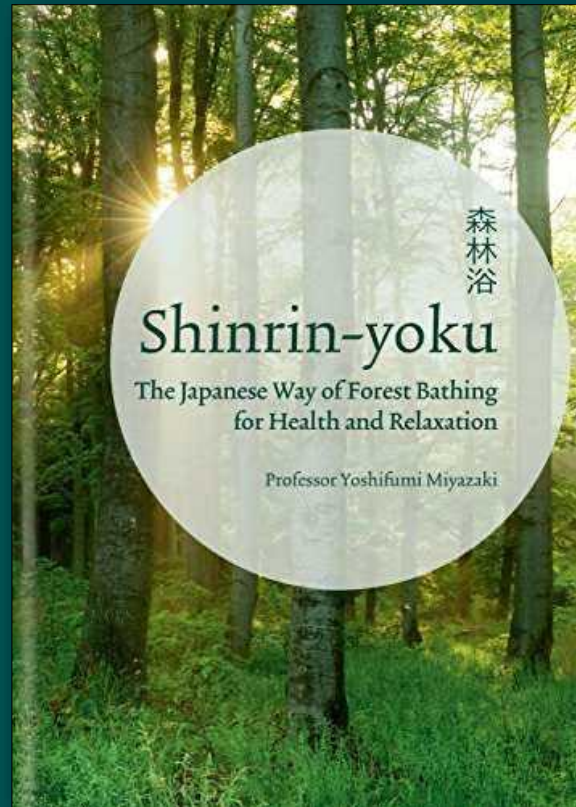
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```



VXHF – 自然療法

SZ – 野外活動

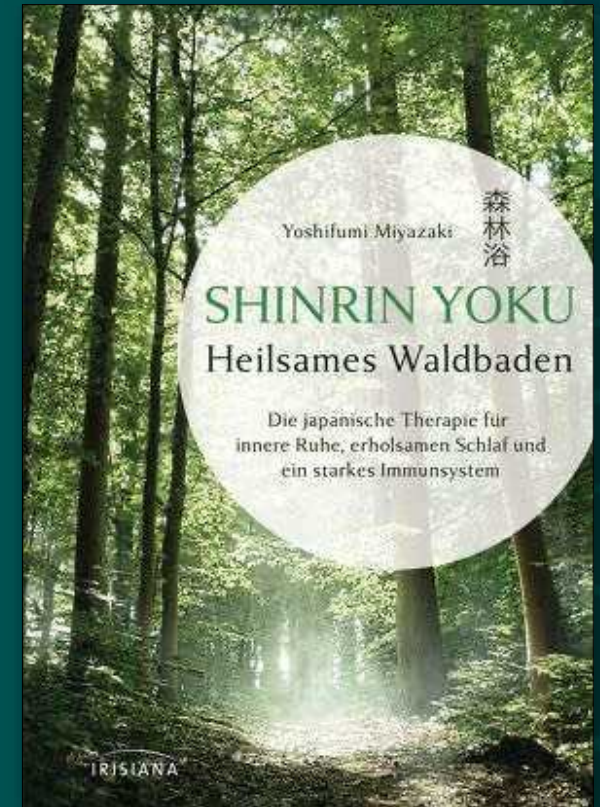
RGBL – 森林&森林地帯



VXHF – Nature therapy

SZ – Active outdoor pursuits

RGBL – Forests and woodlands



VXHF – Naturtherapie

SZ – Outdooraktivitäten

RGBL – Wälder

Current language availability

- العربية
- Čeština
- Dansk
- Deutsch
- English
- Español
- Français
- Français canadien
- Italiano
- 日本語
- 한국어
- Lietuvių
- Magyar
- Nederlands
- Norsk (Bokmål + Nynorsk)
- Polski
- Português
- Português do Brasil
- Русский
- Slovenčina
- Suomi
- Svenska
- Türkçe
- Українська
- Vlaams

Six general rules of *Thema* classification

1. ensure the first subject category is the primary subject
 - and marked as the <MainSubject/> in ONIX
2. classify titles as precisely as applicable or as broadly as required
 - do not assign both a detailed category and a broader ancestor of the same code
3. assign as many categories as required (within reason)
 - unusual to require more than 4 subject categories, and often, 1 or 2 are enough
4. add qualifiers wherever appropriate
 - must always be used with at least one subject code
5. observe any scope notes and instructions for each category
6. always consider context – of the code and of the title

Thema - a hierarchy of concepts

- A 'new' concept is suggested or there is a query about how do you categorise a certain concept
- Can we express this concept already with either one existing code or a combination of existing codes?
- Do we need to expand the notes of an existing code, or does the concept need or justify its own subject code or qualifier?
- The concept is added either as a note, or as a subject code or qualifier, to the most suitable point in the hierarchy
- The concept is expressed with a heading and further clarification or guidelines may be added in the notes

French Studies

Latin American Studies

African Studies

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Thema version 1.5

Previous versions of *Thema* are still available: [1.4](#) [1.3](#).

Browse the [Thema](#) subject categories hierarchy, or search for a specific term within the hierarchy.

See the [search hints](#) below.

Notation	Category heading	?
G	Reference, Information and Interdisciplinary subjects...	*
GT	Interdisciplinary studies...	*
GTB	History of scholarship (principally of social sciences and humanities)	*
GTC	Communication studies	*
GTD	Semiotics / semiology	*
GTK	Cognitive studies	*
GTM	Regional / International studies Class here: area studies, global studies. Use for: interdisciplinary works covering a range of topics within a defined geographical, cultural or linguistic area. Use with: PLACE 1*, LANGUAGE 2* Qualifiers as appropriate. See also: RGL Regional geography	*
GTP	Development studies	*
GTQ	Globalization	
GTS	Decolonisation of knowledge / Decoloniality	*
GTT	Flags, emblems, symbols, logos	*
GTU	Peace studies and conflict resolution	*
GTV	Institutions and learned societies: general	*
GTZ	General studies and General knowledge	*

version detail

French Studies

Latin American Studies

African Studies

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Notation	Category heading	?
1	Place qualifiers...	*
1A	World	*
1D	Europe...	
1F	Asia...	
1H	Africa...	
1K	The Americas...	
1M	Australasia, Oceania, Pacific Islands, Atlantic Islands...	
1Q	Other geographical groupings: Oceans and seas, historical, political etc...	
1Z	Space, planets and extraterrestrial locations...	*

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version detail

Notation	Category heading	?
2	Language qualifiers...	*
2A	Indo-European languages...	
2B	Indic, East Indo-European and Dravidian languages...	
2C	Afro-Asiatic languages...	
2F	Ural-Altaic and Hyperborean languages...	
2G	East and Southeast Asian languages...	
2H	African languages...	
2J	American indigenous languages...	
2P	Oceanic and Austronesian languages...	
2S	Sign / Signed languages	*
2Z	Other languages...	*

version detail

French Studies

Latin American Studies

African Studies

GTM – Regional / International studies

<MainSubject/>

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Show / hide version detail

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African Studies

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<MainSubject/>

1DDF – France

2ADF – French

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African Studies

GTM – Regional / International studies

<MainSubject/>

1QFY – Francophonie

2ADF – French

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GTM – Regional / International studies

<MainSubject/>

1KL – Latin America – Mexico, Central America, South America

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<MainSubject/>

1H– Africa

Branches of sociology [edit]

See also: Category:Subfields of sociology

- | | | | |
|-----------------------------|------------------------------------|---|--|
| • Sociology of architecture | • Sociology of the family | • Sociology of language | • Social psychology (sociology) |
| • Sociology of art | • Sociology of food | • Sociology of law | • Public sociology |
| • Sociology of autism | • Sociology of gender | • Sociology of leisure | • Sociology of punishment |
| • Sociology of the body | • Sociology of generations | • Sociology of literature | • Sociology of race and ethnic relations |
| • Sociology of culture | • Sociology of health and illness | • Marxist sociology | • Sociology of religion |
| • Sociology of death | • Sociology of human consciousness | • Mathematical sociology | • Sociology of scientific knowledge
(Sociology of the history of science) |
| • Sociology of deviance | • Humanistic sociology | • Medical sociology | • Sociology of sociology |
| • Sociology of disaster | • Sociology of immigration | • Military sociology | • Sociology of space |
| • Sociology of education | • Industrial sociology | • Sociology of music | • Sociology of sport |
| • Economic sociology | • Sociology of the Internet | • Real utopian sociology | • Sociology of terrorism |
| • Sociology of emotions | • Jealousy sociology | • Sociology of peace, war, and social
conflict | • Urban sociology |
| • Environmental sociology | • Sociology of Jewry | • Sociology of philosophy | • Visual sociology |
| • Feminist sociology | • Sociology of knowledge | | |

Multidisciplinary and interdisciplinary fields involving sociology [edit]

See also: Category:Interdisciplinary subfields of sociology

- | | | | |
|-------------------------------|-------------------------|-------------------------------------|-----------------------------|
| • Agnotology | • Disability studies | • Political ecology | • Social studies of finance |
| • Anthrozoology | • Environmental studies | • Political sociology | • Sociobiology |
| • Area studies | • Food studies | • Organizational studies | • Sociocybernetics |
| • Astrosociology | • Futures studies | • Science studies | • Sociolinguistics |
| • Behavioral economics | • Gender studies | • Science, technology and society | • Sociomusicology |
| • Communication studies | • Geodemography | • Social architecture | • Technology and society |
| • Community informatics | • Global studies | • Social construction of technology | • Urban studies |
| • Critical management studies | • Gerontology | • Social engineering | • Victimology |
| • Cultural studies | • Historical sociology | • Social epistemology | • World-systems theory |
| • Demography | • Human ecology | • Social geography | |
| • Development studies | • Internet studies | • Social informatics | |
| • Development theory | • Leisure studies | • Social philosophy | |

Part of a series on

Sociology



History · Outline · Index

Key themes [hide]

Society

- Globalization · Human behavior · Human environmental impact · Identity · Industrial revolutions 3 & 4 · Social complexity · Social construct · Social environment · Social equality · Social equity · Social power · Social stratification · Social structure

Perspectives [hide]

Conflict theory · Critical theory · Structural functionalism · Positivism · Social constructionism · Symbolic interactionism

Branches [hide]

Aging · Architecture · Art · Astrosociology · Body · Criminology · Consciousness · Culture · Death · Demography · Deviance · Disaster · Economic · Education · Emotion (Jealousy) · Environmental · Family · Feminist · Fiscal · Food · Gender · Generations · Health · Historical · Immigration · Industrial · Internet · Jewry · Knowledge · Language · Law · Leisure · Literature · Marxist · Mathematic · Medical · Military · Music · Peace, war, and social conflict · Philosophy · Political · Public · Punishment · Race and ethnicity · Religion · Rural · Science (History of science) · Social movements · Social psychology · Sociocybernetics · Sociology · Space · Sport · Technology · Terrorism · Urban · Utopian · Victimology · Visual

Methods [hide]

Quantitative · Qualitative · Comparative · Computational · Ethnographic · Conversation analysis · Historical · Interview · Mathematical · Network analysis · Social experiment · Survey

People [show]

Lists [show]

 **Society portal · WikiProject Sociology**

V · T · E

https://en.wikipedia.org/wiki/Outline_of_sociology

Branches of sociology [edit]

See also: *Category:Subfields of sociology*

- [Sociology of architecture](#)
- [Sociology of the family](#)
- [Sociology of language](#)
- [Social psychology \(sociology\)](#)

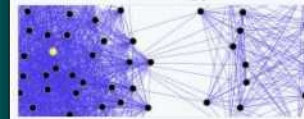
General sociology concepts [edit]

See also the categories *Sociological terminology* and *Social concepts*

- | | | | |
|---|--|---------------------------------------|---|
| • Attitude | • Globalization | • Power | • Social media |
| • Alienation | • Group | • Power-knowledge | • Social mobility |
| • Beliefs | • Ideal type | • Racism | • Social movement |
| • Bureaucracy | • Identity | • Rationalisation | • Social norm |
| • Collective behavior | • Ideology | • Reflexivity | • Social network |
| • Civil inattention | • Industrialization | • Religion | • Social order |
| • Civil rights | • Inequality | • Secularisation | • Social organisation |
| • Crime | • Institution | • Sexism | • Social problems |
| • Commodity fetishism | • Interpersonal relationship (outline) | • Social action | • Social solidarity |
| • Community (outline) | • Justice | • Social capital | • Social status |
| • Consumption (consumerism) | • Lifestyle | • Social change | • Social stratification |
| • Cultural capital | • Mass media | • Social class | • Social structure |
| • Culture (outline) | • Modernity | • Social complexity | • Social system |
| • Discrimination | • Nature versus nurture | • Social conflict | • Social theory |
| • Division of labour | • Organization | • Social construction | • Socialization |
| • Equality (Social inequality) | • Organizational behavior | • Social cohesion | • Society (outline) |
| • Equity | • Paradigm shift | • Social control | • Structure and agency |
| • Exploitation | • Political economy | • Social criticism | • Sustainable development |
| • Family | • Popular culture | • Social environment | • Values |
| • Freedom | • Postmodernity | • Social evolutionism | • World view |
| • Gemeinschaft and gesellschaft | • Poverty | • Social justice | |
| • Cultural studies | • Historical sociology | • Social epistemology | • World-systems theory |
| • Demography | • Human ecology | • Social geography | |
| • Development studies | • Internet studies | • Social informatics | |
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Part of a series on

Sociology



[History](#) · [Outline](#) · [Index](#)

Key themes [hide]

[Society](#)

- [Globalization](#) · [Human behavior](#) · [Human environmental impact](#) · [Identity](#) · [Industrial revolutions 3 & 4](#) · [Social complexity](#) · [Social construct](#) · [Social environment](#) · [Social equality](#) · [Social equity](#) · [Social power](#) · [Social stratification](#) · [Social structure](#)

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Branches [hide]

[Aging](#) · [Architecture](#) · [Art](#) · [Astrosociology](#) · [Body](#) · [Criminology](#) · [Consciousness](#) · [Culture](#) · [Death](#) · [Demography](#) · [Deviance](#) · [Disaster](#) · [Economic](#) · [Education](#) · [Emotion \(Jealousy\)](#) · [Environmental](#) · [Family](#) · [Feminist](#) · [Fiscal](#) · [Food](#) · [Gender](#) · [Generations](#) · [Health](#) · [Historical](#) · [Immigration](#) · [Industrial](#) · [Internet](#) · [Jewry](#) · [Knowledge](#) · [Language](#) · [Law](#) · [Leisure](#) · [Literature](#) · [Marxist](#) · [Mathematic](#) · [Medical](#) · [Military](#) · [Music](#) · [Peace, war, and social conflict](#) · [Philosophy](#) · [Political](#) · [Public](#) · [Punishment](#) · [Race and ethnicity](#) · [Religion](#) · [Rural](#) · [Science \(History of science\)](#) · [Social movements](#) · [Social psychology](#) · [Sociocybernetics](#) · [Sociology](#) · [Space](#) · [Sport](#) · [Technology](#) · [Terrorism](#) · [Urban](#) · [Utopian](#) · [Victimology](#) · [Visual](#)

Methods [hide]

[Quantitative](#) · [Qualitative](#) · [Comparative](#) · [Computational](#) · [Ethnographic](#) · [Conversation analysis](#) · [Historical](#) · [Interview](#) · [Mathematical](#) · [Network analysis](#) · [Social experiment](#) · [Survey](#)

People [show]

Lists [show]

[Society portal](#) · [WikiProject Sociology](#)

V · T · E

https://en.wikipedia.org/wiki/Outline_of_sociology

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Branches of sociology [edit]

See also: Category:Subfields of sociology

- | | | | |
|-----------------------------|------------------------------------|---|--|
| • Sociology of architecture | • Sociology of the family | • Sociology of language | • Social psychology (sociology) |
| • Sociology of art | • Sociology of food | • Sociology of law | • Public sociology |
| • Sociology of autism | • Sociology of gender | • Sociology of leisure | • Sociology of punishment |
| • Sociology of the body | • Sociology of generations | • Sociology of literature | • Sociology of race and ethnic relations |
| • Sociology of culture | • Sociology of health and illness | • Marxist sociology | • Sociology of religion |
| • Sociology of death | • Sociology of human consciousness | • Mathematical sociology | • Sociology of scientific knowledge
(Sociology of the history of science) |
| • Sociology of deviance | • Humanistic sociology | • Medical sociology | • Sociology of sociology |
| • Sociology of disaster | • Sociology of immigration | • Military sociology | • Sociology of space |
| • Sociology of education | • Industrial sociology | • Sociology of music | • Sociology of sport |
| • Economic sociology | • Sociology of the Internet | • Real utopian sociology | • Sociology of terrorism |
| • Sociology of emotions | • Jealousy sociology | • Sociology of peace, war, and social
conflict | • Urban sociology |
| • Environmental sociology | • Sociology of Jewry | • Sociology of philosophy | • Visual sociology |
| • Feminist sociology | • Sociology of knowledge | | |

Multidisciplinary and interdisciplinary fields involving sociology [edit]

See also: Category:Interdisciplinary subfields of sociology

- | | | | |
|-------------------------------|-------------------------|-------------------------------------|-----------------------------|
| • Agnotology | • Disability studies | • Political ecology | • Social studies of finance |
| • Anthrozoology | • Environmental studies | • Political sociology | • Sociobiology |
| • Area studies | • Food studies | • Organizational studies | • Sociocybernetics |
| • Astrosociology | • Futures studies | • Science studies | • Sociolinguistics |
| • Behavioral economics | • Gender studies | • Science, technology and society | • Sociomusicology |
| • Communication studies | • Geodemography | • Social architecture | • Technology and society |
| • Community informatics | • Global studies | • Social construction of technology | • Urban studies |
| • Critical management studies | • Gerontology | • Social engineering | • Victimology |
| • Cultural studies | • Historical sociology | • Social epistemology | • World-systems theory |
| • Demography | • Human ecology | • Social geography | |
| • Development studies | • Internet studies | • Social informatics | |
| • Development theory | • Leisure studies | • Social philosophy | |

Part of a series on

Sociology

History · Outline · Index

Key themes [hide]

Society

- Globalization · Human behavior · Human environmental impact · Identity · Industrial revolutions 3 & 4 · Social complexity · Social construct · Social environment · Social equality · Social equity · Social power · Social stratification · Social structure

Perspectives [hide]

Conflict theory · Critical theory · Structural functionalism · Positivism · Social constructionism · Symbolic interactionism

Branches [hide]

Aging · Architecture · Art · Astrosociology · Body · Criminology · Consciousness · Culture · Death · Demography · Deviance · Disaster · Economic · Education · Emotion (Jealousy) · Environmental · Family · Feminist · Fiscal · Food · Gender · Generations · Health · Historical · Immigration · Industrial · Internet · Jewry · Knowledge · Language · Law · Leisure · Literature · Marxist · Mathematic · Medical · Military · Music · Peace, war, and social conflict · Philosophy · Political · Public · Punishment · Race and ethnicity · Religion · Rural · Science (History of science) · Social movements · Social psychology · Sociocybernetics · Sociology · Space · Sport · Technology · Terrorism · Urban · Utopian · Victimology · Visual

Methods [hide]

Quantitative · Qualitative · Comparative · Computational · Ethnographic · Conversation analysis · Historical · Interview · Mathematical · Network analysis · Social experiment · Survey

People [show]

Lists [show]

Society portal · WikiProject Sociology

V · T · E

Branches of sociology [edit]

See also: *Category:Subfields of sociology*

- Sociology of architecture
- Sociology of art
- Sociology of autism
- Sociology of the body
- Sociology of culture
- Sociology of death
- Sociology of deviance
- Sociology of disaster
- Sociology of education
- Economic sociology
- Sociology of emotions
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- Sociology of immigration
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- Sociology of Jewry
- Sociology of knowledge
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- Real utopian sociology
- Sociology of peace, war, and social conflict
- Sociology of philosophy
- Social psychology (sociology)
- Public sociology
- Sociology of punishment
- Sociology of race and ethnic relations
- Sociology of religion
- Sociology of scientific knowledge (Sociology of the history of science)
- Sociology of sociology
- Sociology of space
- Sociology of sport
- Sociology of terrorism
- Urban sociology
- Visual sociology

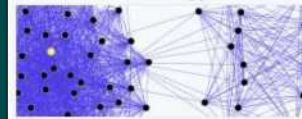
Multidisciplinary and interdisciplinary fields involving sociology [edit]

See also: *Category:Interdisciplinary subfields of sociology*

- Agnotology
- Anthrozoology
- Area studies
- Astrosociology
- Behavioral economics
- Communication studies
- Community informatics
- Critical management studies
- Cultural studies
- Demography
- Development studies
- Development theory
- Disability studies
- Environmental studies
- Food studies
- Futures studies
- Gender studies
- Geodemography
- Global studies
- Gerontology
- Historical sociology
- Human ecology
- Internet studies
- Leisure studies
- Political ecology
- Political sociology
- Organizational studies
- Science studies
- Science, technology and society
- Social architecture
- Social construction of technology
- Social engineering
- Social epistemology
- Social geography
- Social informatics
- Social philosophy
- Social studies of finance
- Sociobiology
- Sociocybernetics
- Sociolinguistics
- Sociomusicology
- Technology and society
- Urban studies
- Victimology
- World-systems theory

Part of a series on

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History · Outline · Index

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· Globalization · Human behavior · Human environmental impact · Identity · Industrial revolutions 3 & 4 · Social complexity · Social construct · Social environment · Social equality · Social equity · Social power · Social stratification · Social structure

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Branches [hide]

Aging · Architecture · Art · Astrosociology · Body · Criminology · Consciousness · Culture · Death · Demography · Deviance · Disaster · Economic · Education · Emotion (Jealousy) · Environmental · Family · Feminist · Fiscal · Food · Gender · Generations · Health · Historical · Immigration · Industrial · Internet · Jewry · Knowledge · Language · Law · Leisure · Literature · Marxist · Mathematic · Medical · Military · Music · Peace, war, and social conflict · Philosophy · Political · Public · Punishment · Race and ethnicity · Religion · Rural · Science (History of science) · Social movements · Social psychology · Sociocybernetics · Sociology · Space · Sport · Technology · Terrorism · Urban · Utopian · Victimology · Visual

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People [show]

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Society portal · WikiProject Sociology

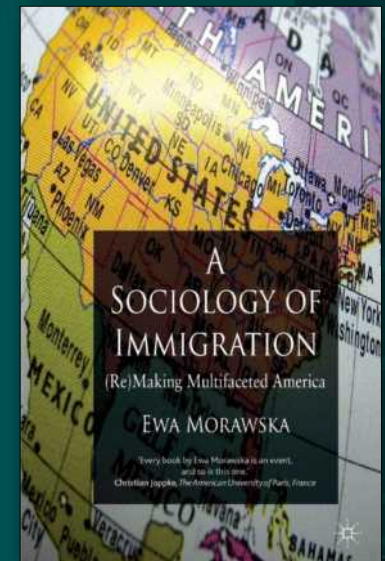
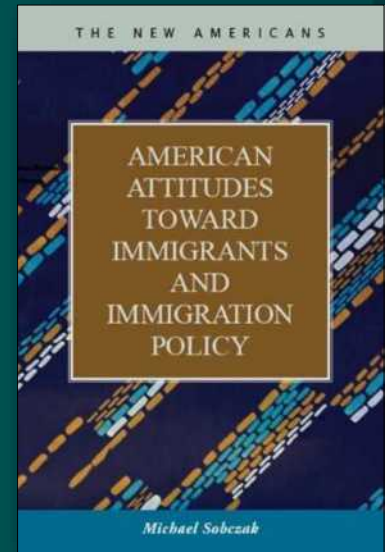
V · T · E

WIKIPEDEA

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WIKIPEDEA

Sociology of immigration



Sociology of immigration

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Thema version 1.5

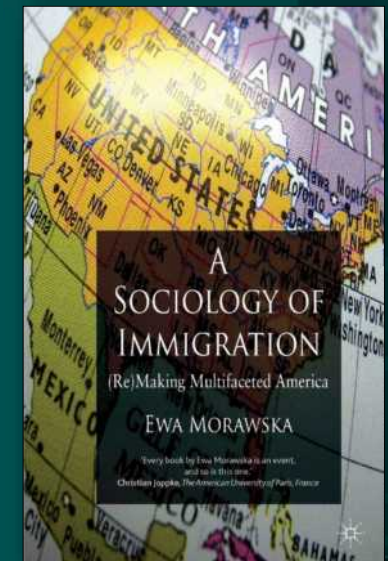
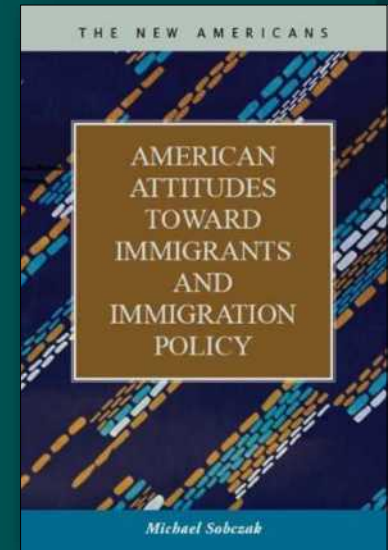
Previous versions of *Thema* are still available: [1.4](#) [1.3](#).

Browse the *Thema* subject categories hierarchy, or search for a specific term within the hierarchy.

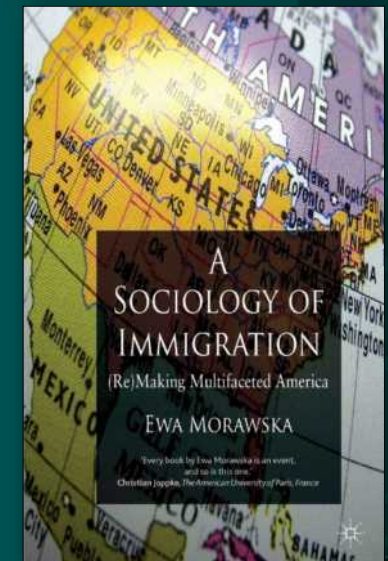
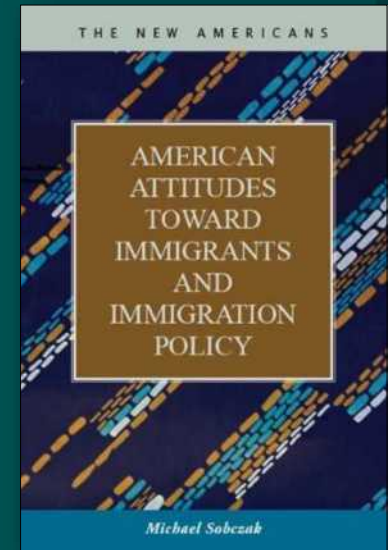
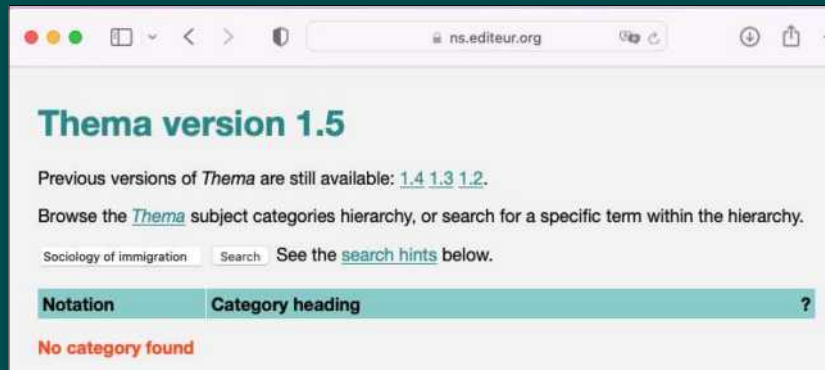
Sociology of immigration Search See the [search hints](#) below.

Notation	Category heading	?
A	The Arts...	*
C	Language and Linguistics...	*
D	Biography, Literature and Literary studies...	*
F	Fiction and Related items...	*
G	Reference, Information and Interdisciplinary subjects...	*
J	Society and Social Sciences...	*
K	Economics, Finance, Business and Management...	*
L	Law...	*
M	Medicine and Nursing...	*
N	History and Archaeology...	*
P	Mathematics and Science...	*
Q	Philosophy and Religion...	*
R	Earth Sciences, Geography, Environment, Planning...	*
S	Sports and Active outdoor recreation...	*
T	Technology, Engineering, Agriculture, Industrial processes...	*
U	Computing and Information Technology...	*
V	Health, Relationships and Personal development...	*
W	Lifestyle, Hobbies and Leisure...	*
X	Graphic novels, Comic books, Manga, Cartoons...	*
Y	Children's, Teenage and Educational...	*
1	Place qualifiers...	*
2	Language qualifiers...	*
3	Time period qualifiers...	*
4	Educational purpose qualifiers...	*
5	Interest qualifiers...	*
6	Style qualifiers...	*

Show / hide version detail



Sociology of immigration



Sociology of immigration

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Thema version 1.5

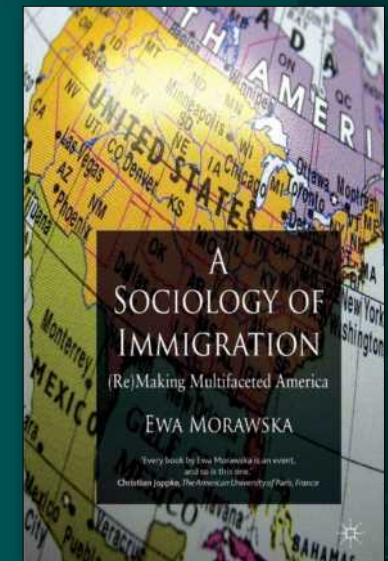
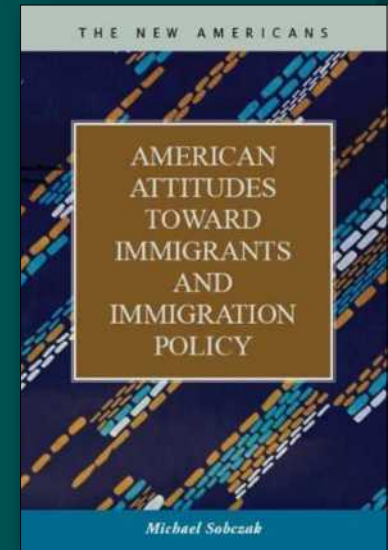
Previous versions of *Thema* are still available: [1.4](#) [1.3](#) [1.2](#).

Browse the [Thema](#) subject categories hierarchy, or search for a specific term within the hierarchy.

Immigration Search See the [search hints](#) below.

Notation	Category heading	?
FXQ	Narrative theme: Displacement, exile, migration	*
JBFH	Migration, immigration and emigration	*
JHBD	Population and demography	
LNDA1	Immigration law	
YXZM	Children's / Teenage social topics: Migration / refugees	*
5PBC	Relating to migrant groups / diaspora communities or peoples...	*

Show / hide version detail



Sociology of immigration

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Thema version 1.5

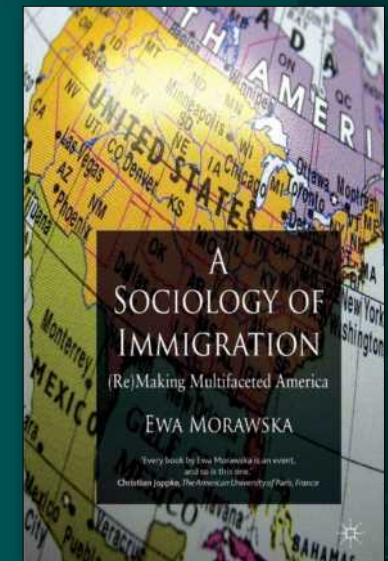
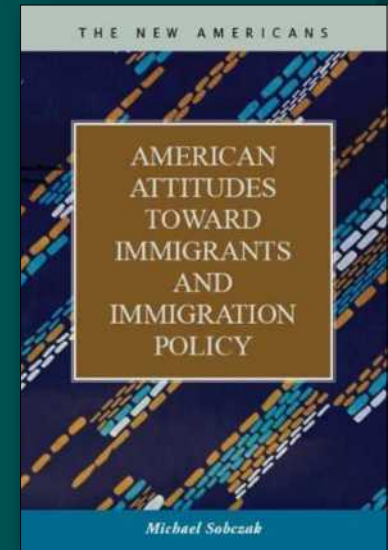
Previous versions of *Thema* are still available: [1.4](#) [1.3](#) [1.2](#).

Browse the [Thema](#) subject categories hierarchy, or search for a specific term within the hierarchy.

Sociology Search [See the search hints below.](#)

Notation	Category heading	?
JB	Society and culture: general...	*
JH	Sociology and anthropology...	*
JHB	Sociology...	*
JHBK	Sociology: family and relationships	*
JHBL	Sociology: work and labour	*
JHBS	Sociology: sport and leisure	*
JHBZ	Sociology: death and dying	*
KJU	Organisational theory and behaviour	*
LAQ	Law and society, sociology of law...	*
MBS	Medical sociology	*
MQCW	Nursing sociology	*
VFJX	Coping with / advice about death and bereavement...	*
VFV	Relationships and families: advice and issues...	*
YPJJ	Educational: Social sciences, social studies...	*

[Show / hide](#) version detail

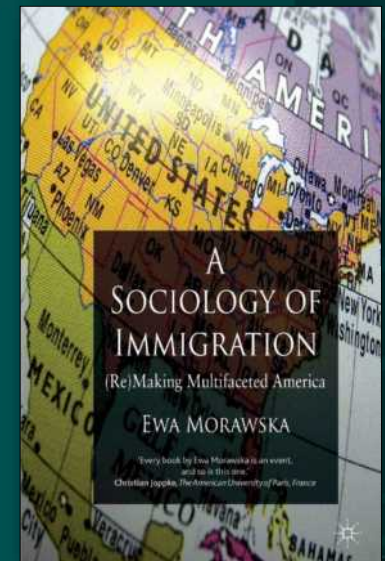
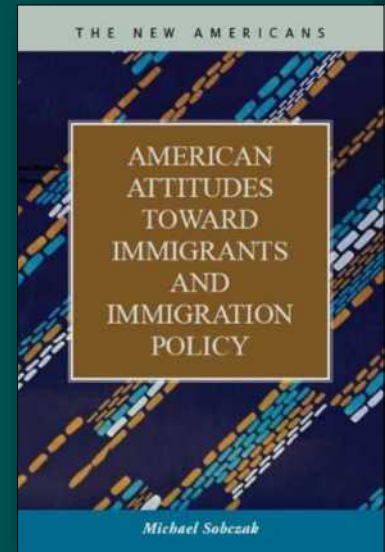


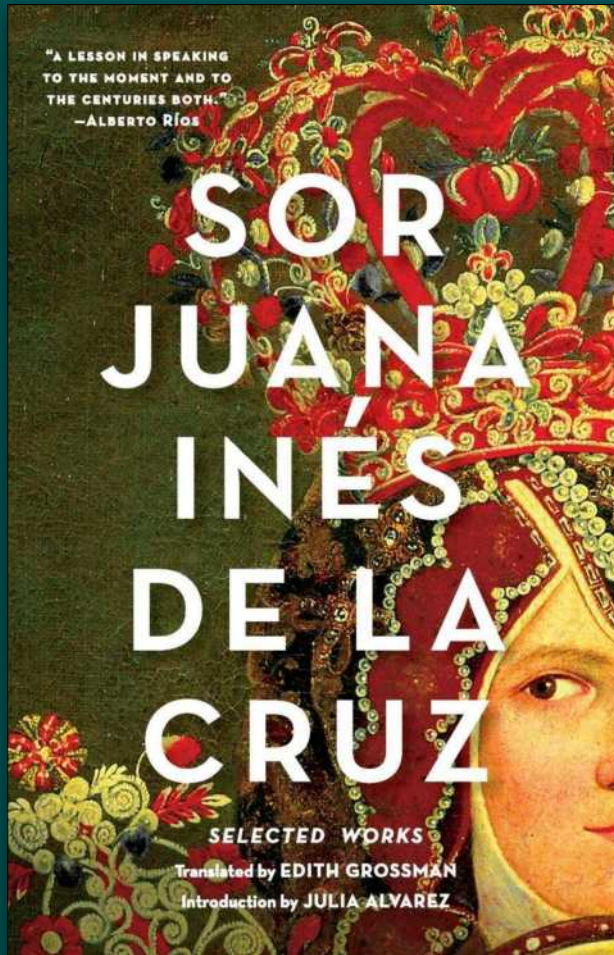
Sociology of immigration

JBFH – Migration, immigration and emigration <MainSubject/>

JHB – Sociology

1KBB – United States of America, USA

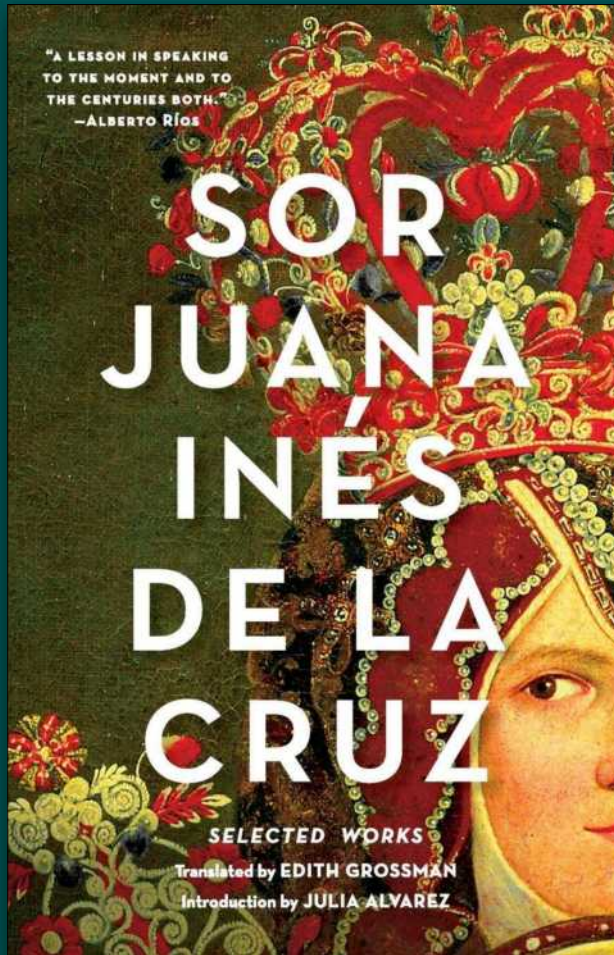




Hispanic studies / Hispanic literature

Latin American studies / Latin American literature

Mexican poetry / Mexican literature



Hispanic studies / Hispanic literature

Latin American studies / Latin American literature

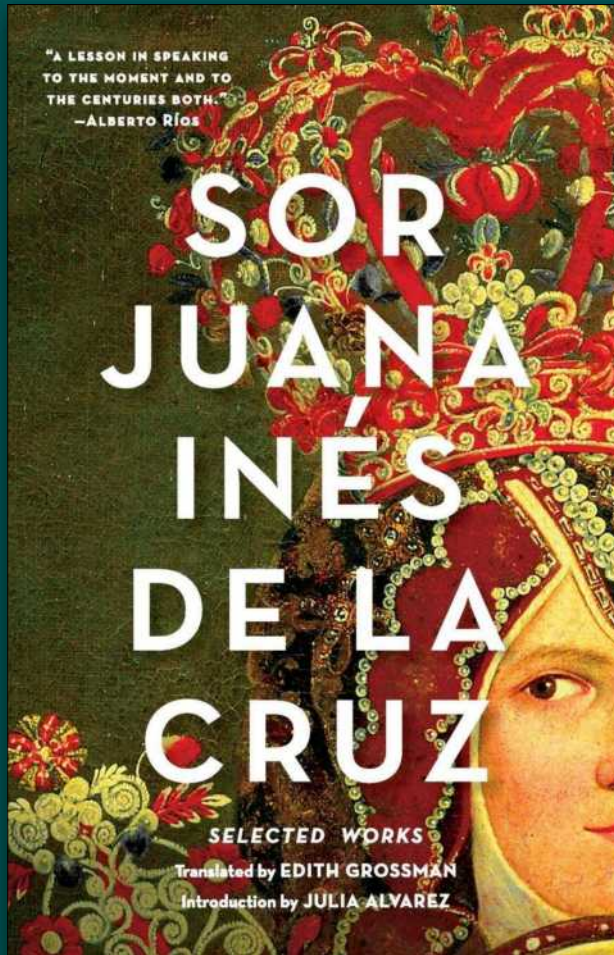
Mexican poetry / Mexican literature

DCA – Classic and pre-20th century poetry <MainSubject/>

DCF – Poetry by individual poets

DDA – Classic and pre-20th century plays

DNL – Literary Essays



Hispanic studies / Hispanic literature

Latin American studies / Latin American literature

Mexican poetry / Mexican literature

DCA – Classic and pre-20th century poetry <MainSubject/>

DCF – Poetry by individual poets

DDA – Classic and pre-20th century plays

DNL – Literary Essays

Sample of ONIX

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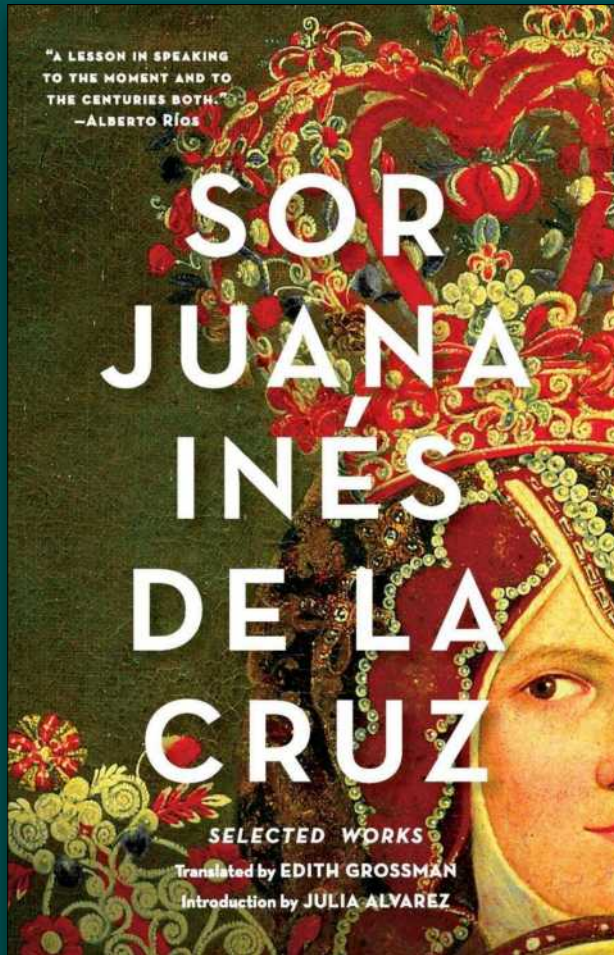
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EDITEUR



Hispanic studies / Hispanic literature

Latin American studies / Latin American literature

Mexican poetry / Mexican literature

DCA – Classic and pre-20th century poetry <MainSubject/>

DCF – Poetry by individual poets

DDA – Classic and pre-20th century plays

DNL – Literary Essays

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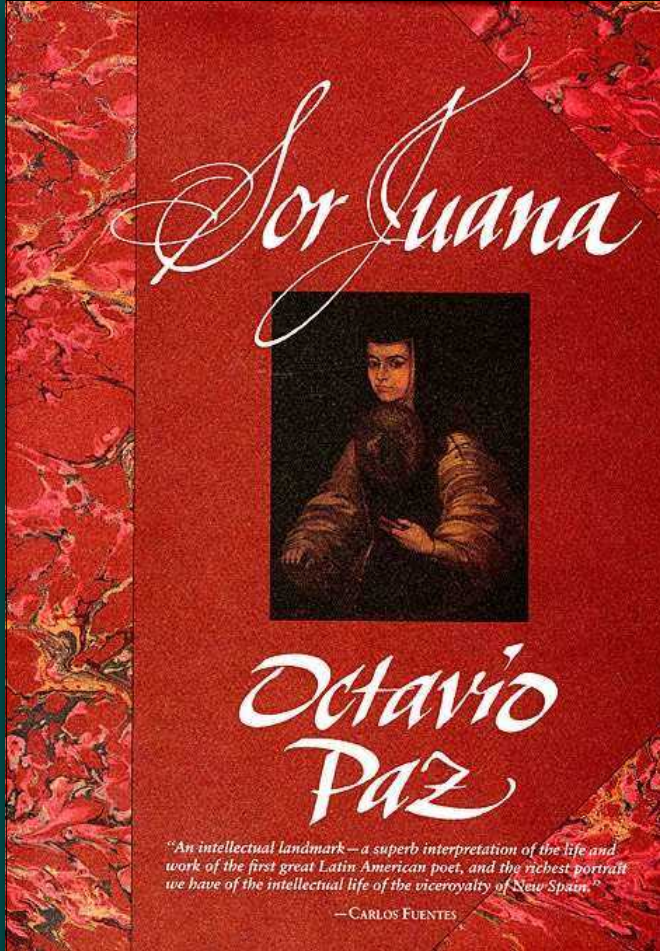
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EDITEUR



DNBL – Biography: writers <MainSubject/>

DSC – Literary studies: poetry and poets

DSBD – Literary studies: c 1600 to c 1800

1KLCM – Mexico

1QBCV – Spanish Empire

3MGQM – c 1650 to c 1659

Sample of ONIX

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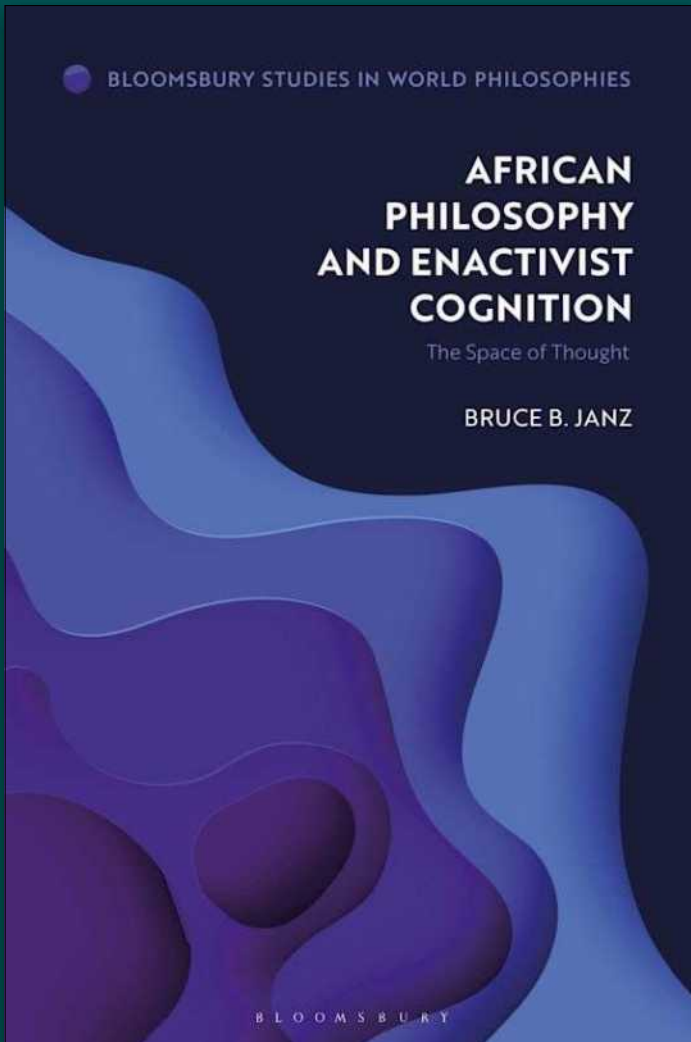
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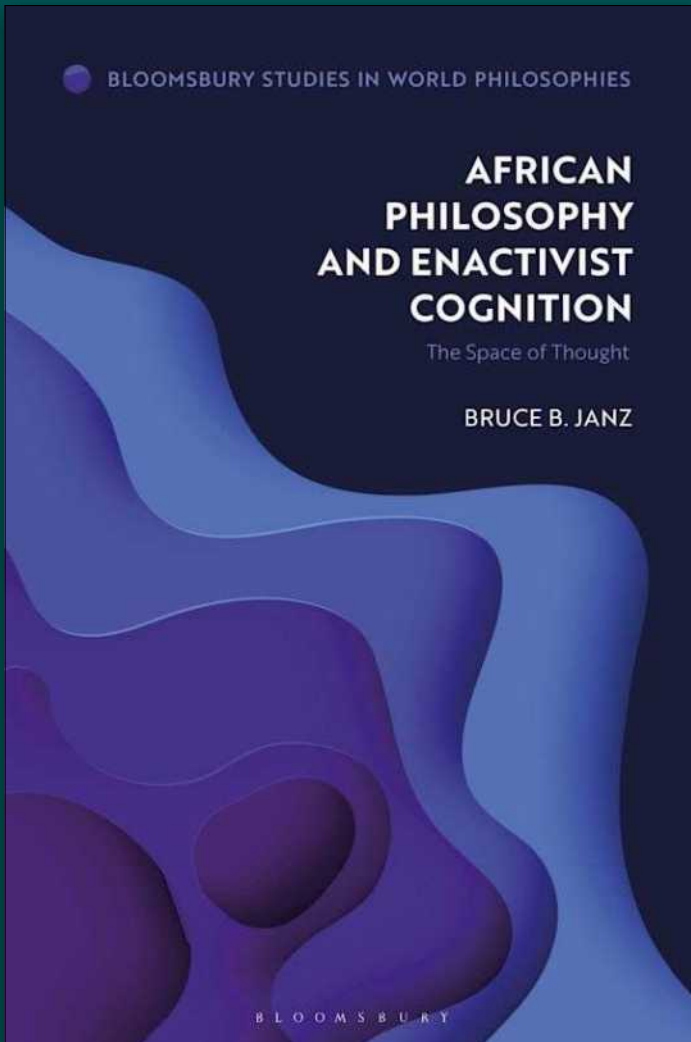
Who should decide and choose the *Thema* subject codes and qualifiers associated with a particular work?

Who knows the content of the work best?

Who is this information for?

QDHP – African philosophy

GTK – Cognitive studies



Who should decide and choose the *Thema* subject codes and qualifiers associated with a particular work?

Who knows the content of the work best?

Who is this information for?

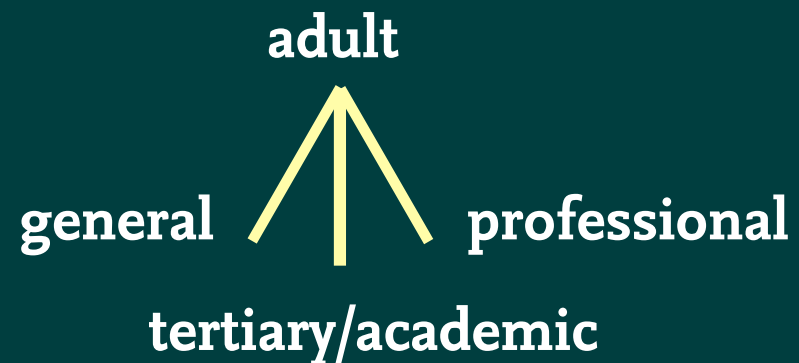
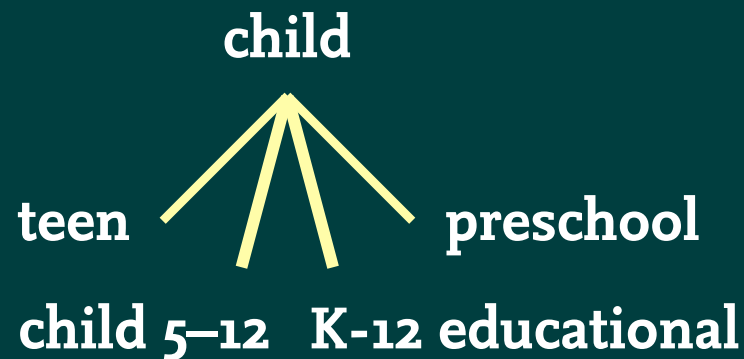
QDHP – African philosophy

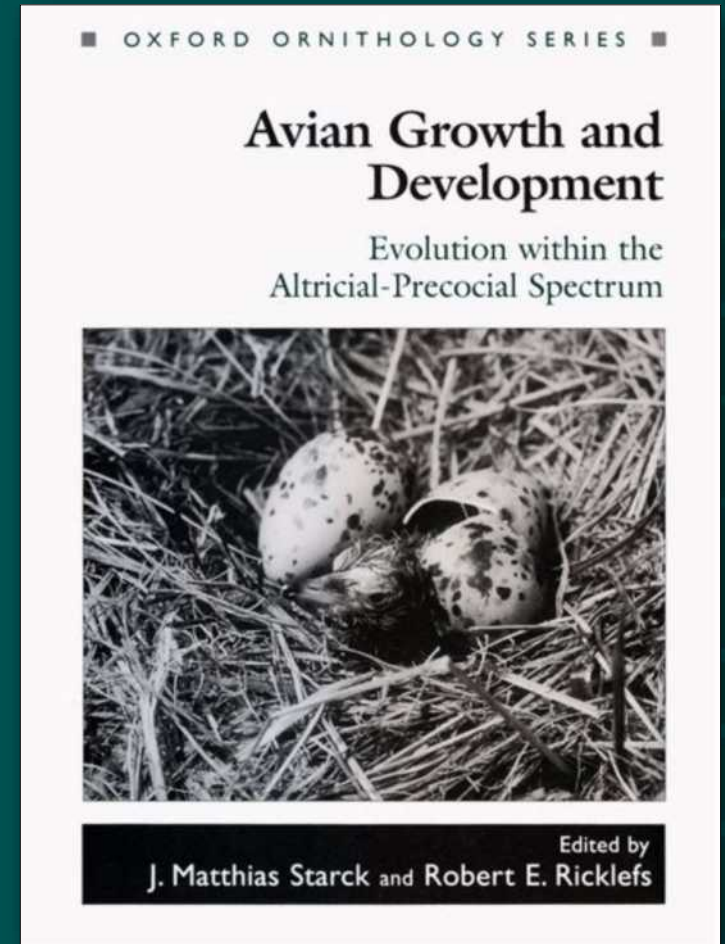
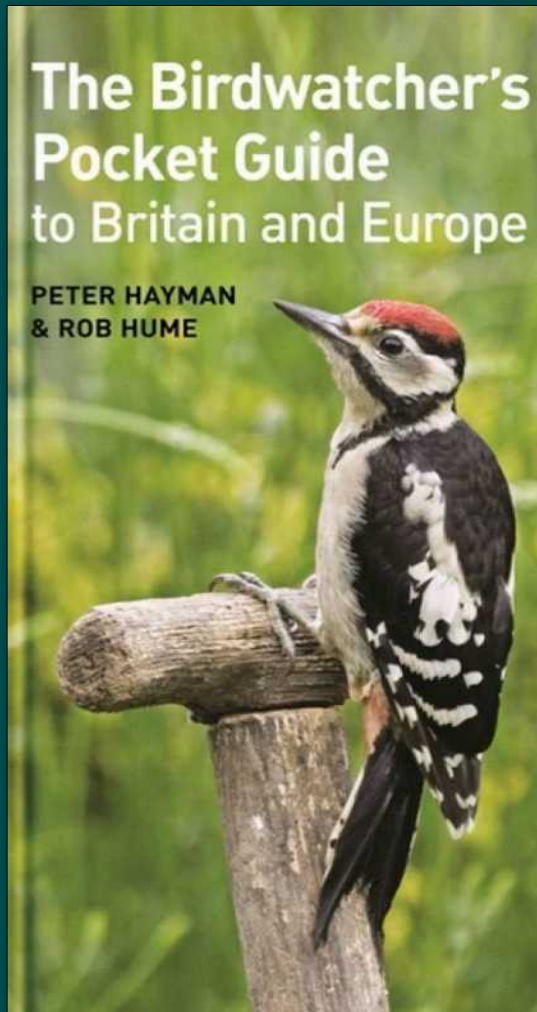
GTK – Cognitive studies

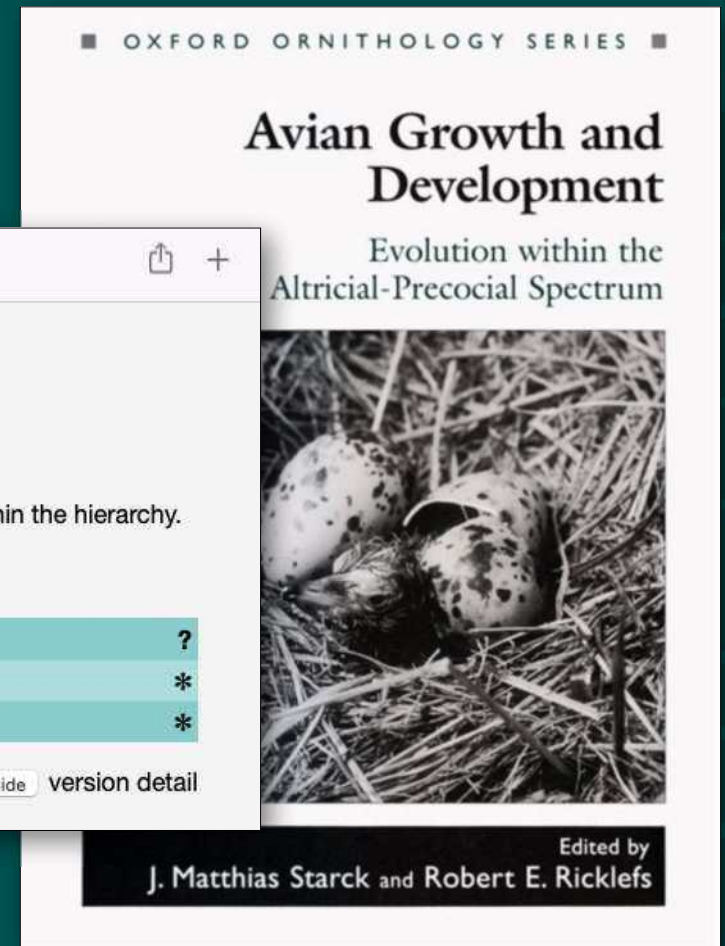
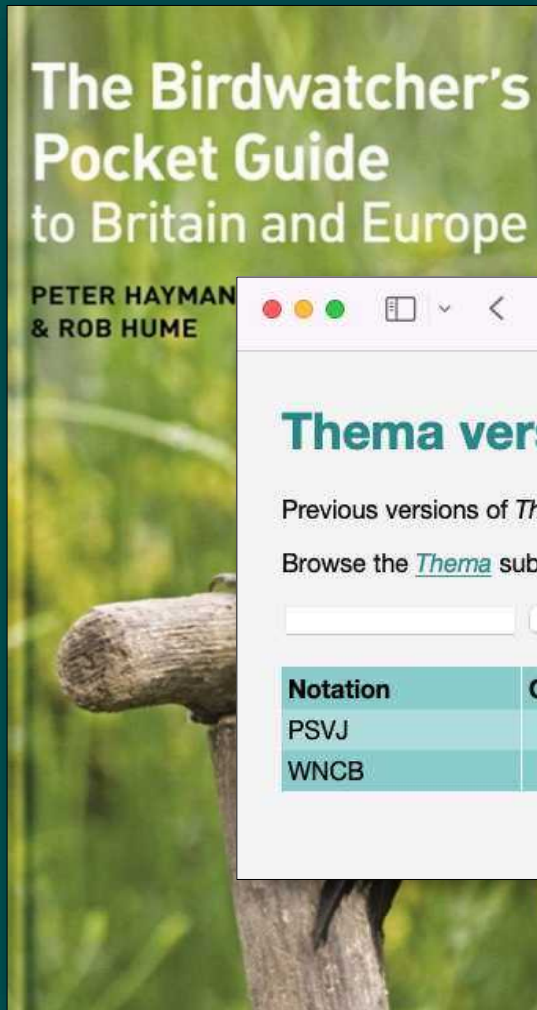
<MainSubject/> ???

Subject, audience, treatment

- crucial part of subject classification is intended audience
 - 'treatment' may also be important







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Previous versions of *Thema* are still available: [1.4](#) [1.3](#).

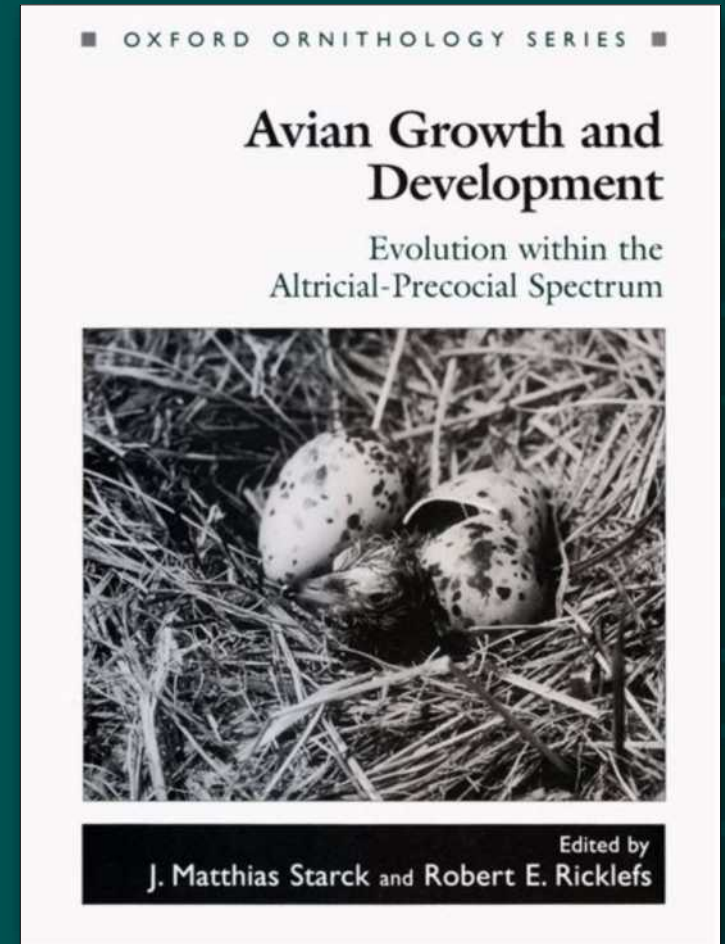
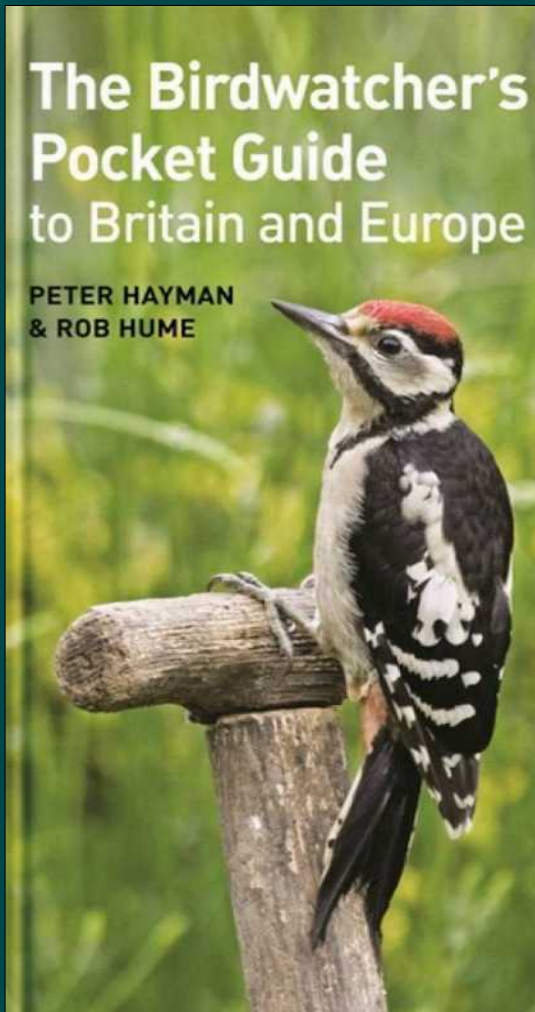
Browse the [Thema](#) subject categories hierarchy, or search for a specific term within the hierarchy.

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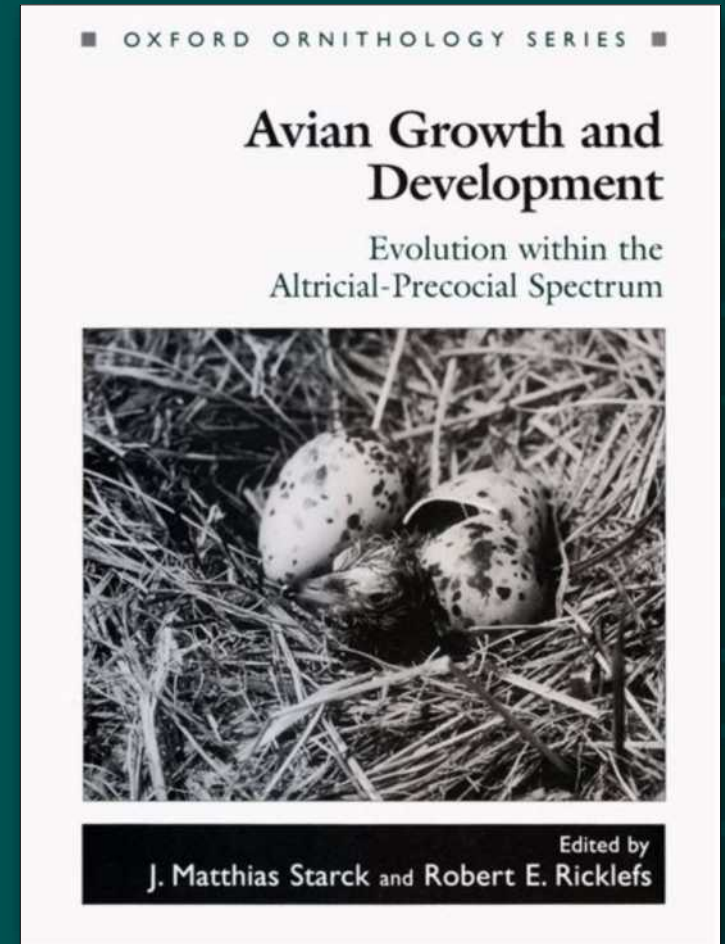
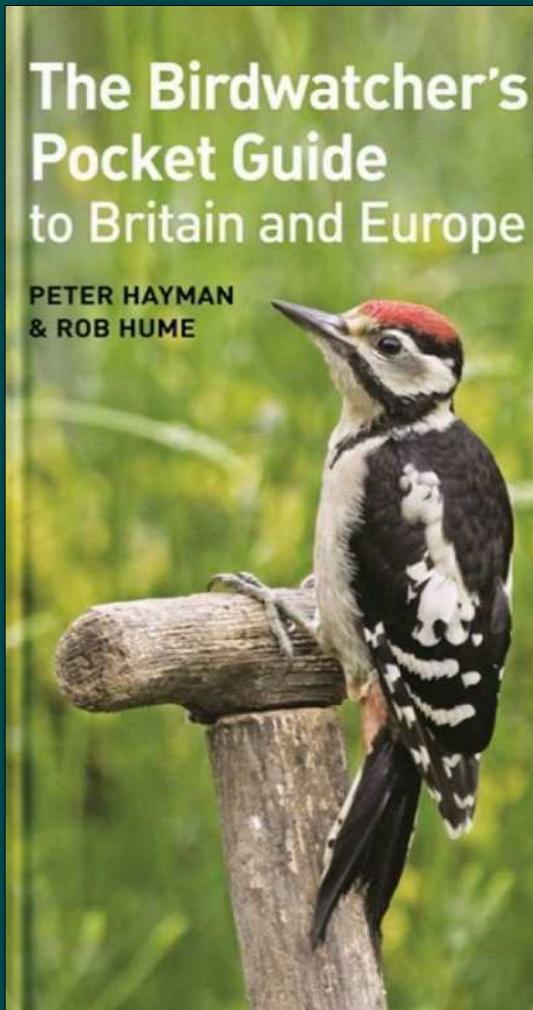
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WNCB	Wildlife: birds and birdwatching: general interest	*

version detail

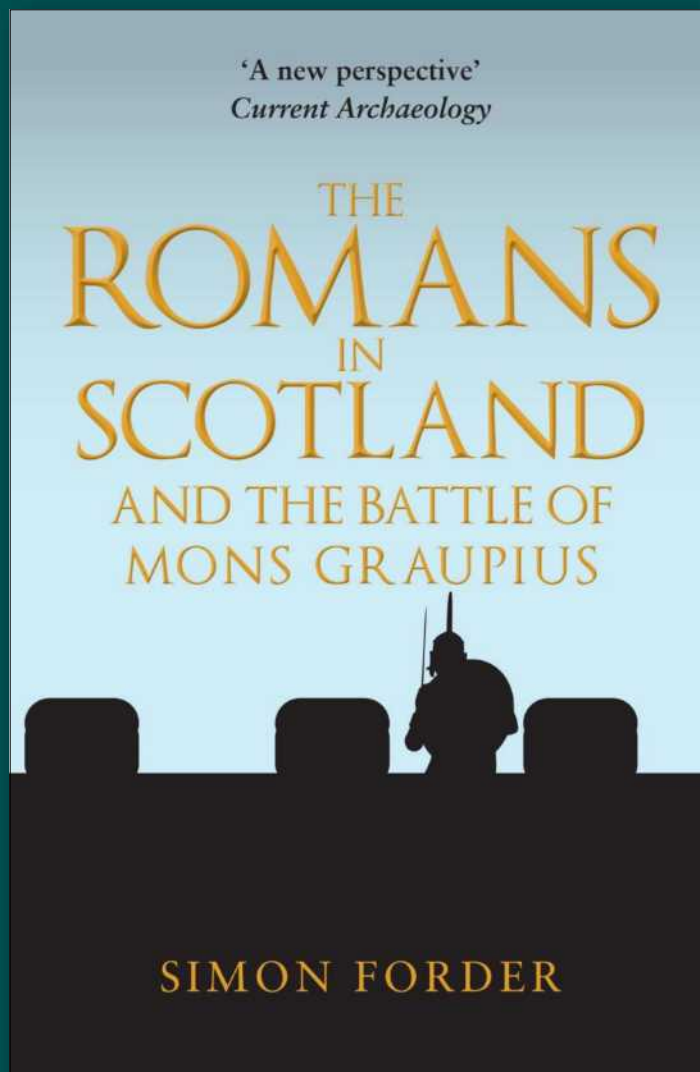
WNCB – Wildlife: birds and birdwatching:
general interest



WNCB – Wildlife: birds and birdwatching:
general interest



PSVJ – Zoology: birds (ornithology)



NHDA – European history: the Romans <MainSubject/>

NKD – Archaeology by period / region

1DDU-GB-S – Scotland

1QBAR – Ancient Rome

3KBF – 1st century, c 1 to c 99

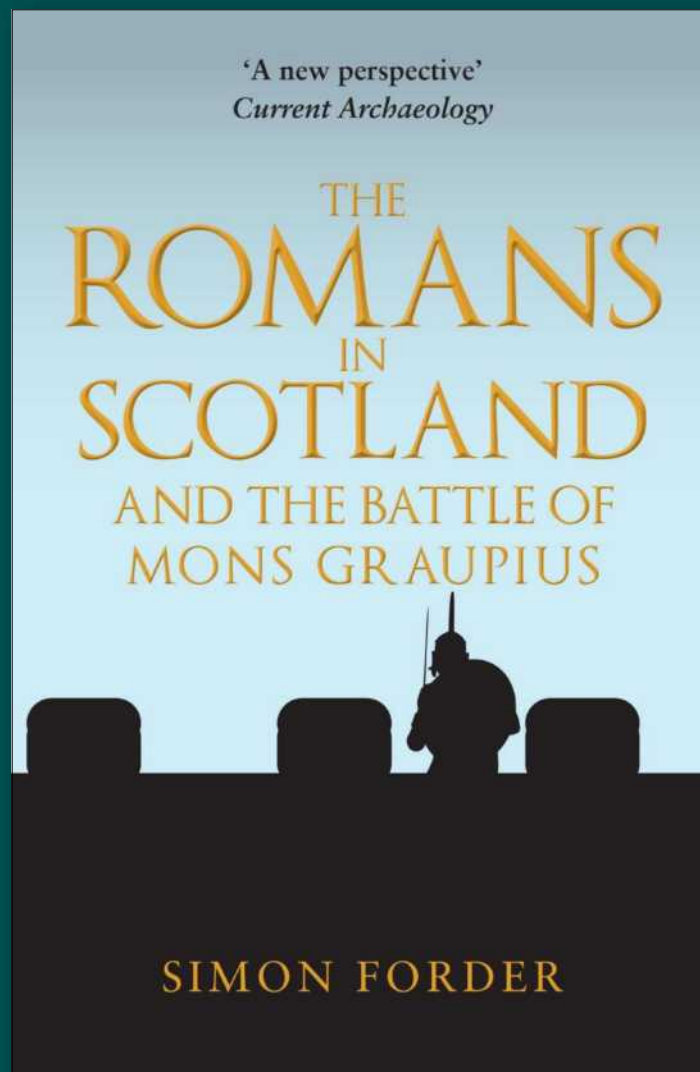
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NHDA – European history: the Romans <MainSubject/>

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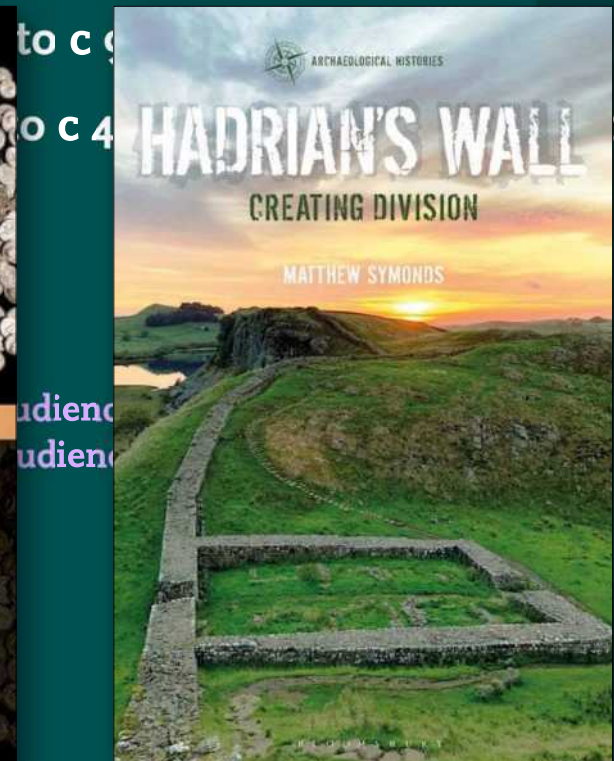
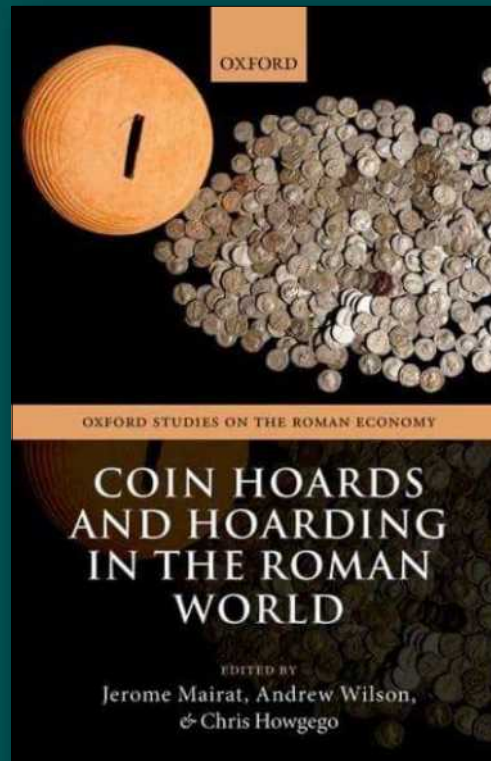
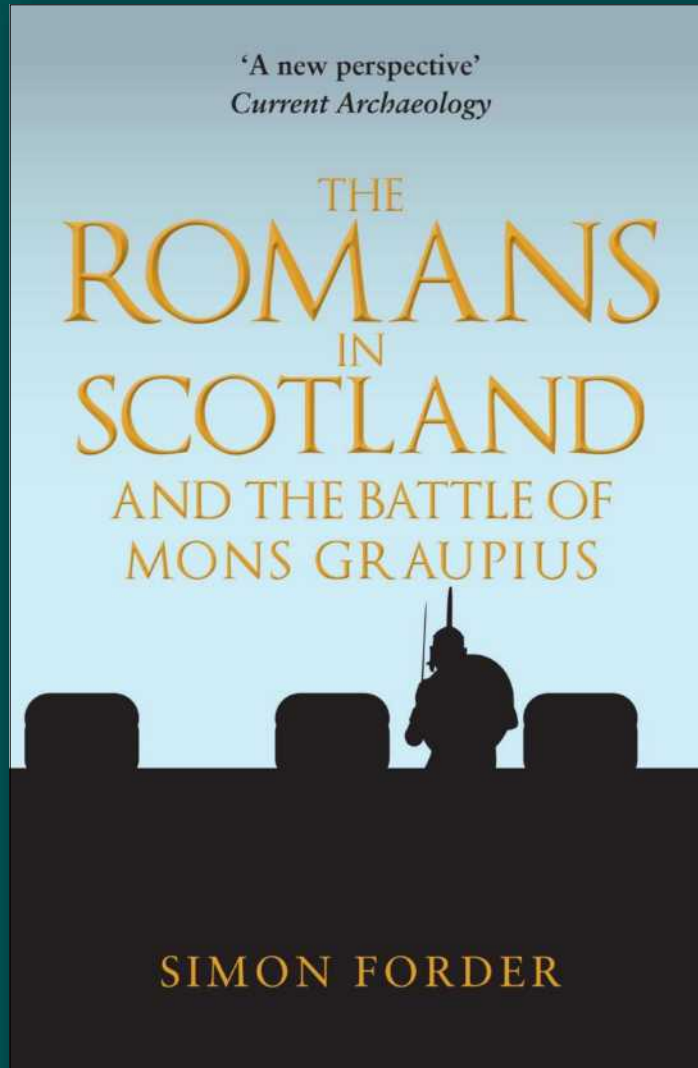
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Thema version 1.5 – Basic User Instructions – updated April 2022

Contents

1. Introduction
2. Composition of *Thema* scheme
3. Resolution of National Extensions
4. Allocation of *Thema* Subject Categories and Qualifiers
 - a. General rules of *Thema* classification
 - b. Section summary – Subject Categories
 - c. Section summary – Qualifiers
5. Dissemination and communication of *Thema* Subject Categories and Qualifiers

There are other accompanying documents, for example *Thema* Worked Examples, updated independently of these User Instructions, which illustrates how selected titles could be classified.

1. Introduction

Thema is intended as a multilingual subject classification scheme for book content, for use with digital and physical products, for all sectors of the global book, audiobook and e-book trade, and for both online and physical 'bricks and mortar' retail sectors. It consists of several thousand hierarchically arranged subject categories and qualifiers, each with a descriptive heading (translated into many languages) and a language-independent code. The scheme is free to use and is maintained and managed by EDITEUR in association with the *Thema* International Steering Committee (TISC).

The first full release of the scheme, *Thema* version 1.0, was launched in October 2013; *Thema* version 1.1, incorporating additions and modifications to headings only, was released a year later in November 2014. *Thema* 1.2 was released in June 2016. *Thema* 1.3 was released in April 2018. *Thema* 1.4 was released in April 2020. *Thema* 1.5 was released in April 2022. In some documentation, interim releases (of national extension qualifiers only) are labelled with a minor revision number like 1.3.2. The various additions and refinements introduced in each revision were based on proposals from national *Thema* user groups, arising from real-world use of the scheme, translation work and comparisons with older national schemes. Each proposal was considered and ratified by the *Thema* international steering committee prior to updating the scheme. The nature and scope of the changes mean that all code values in v1.0, v1.1, v1.2, v1.3, v1.4 are still valid in v1.5. All updates are fully backward compatible.

An executive briefing, detailed Excel files of the complete scheme in various languages, as well as versions in xml, html and json, mappings from other schemes to *Thema* and further supporting documentation can be found at <http://www.editeur.org/151/Thema/>.

Thema vers April 2022

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1. Introduction
2. Composition
3. Resolution of
4. Allocation of
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 - b. Secti
 - c. Secti
5. Disseminati

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1. Introduction

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4b. Section summary – Su

Codes beginning A	THE ARTS
Treatment	Specialist including t WF* codes
Qualifiers	Particularl appropriat
Special Features	

Codes beginning C	LANGUAGE
Treatment	Specialist
Qualifiers	Particularl EDUCATIO
Special Features	

Codes beginning D	BIOGRAPH
Treatment	Specialist
Qualifiers	Particularl (see instru
Special Features	For Literar language d indicate th criticism o about the Spanish of (novel) fro PERIOD 3*

Codes beginning F	FICTION a
Treatment	General A
Qualifiers	PLACE 1* are partic (particular
Special Features	F* codes r indicate k fiction the FX* codes codes may

Codes beginning G	REFERENC
Treatment	Specialist
Qualifiers	As approp
Special Features	GBC must scope of t

Codes beginning J	SOCIETY and S
Treatment	Specialist (pro also V* codes
Qualifiers	As appropriat
Special Features	In J* use the n sciences are b names. J* cod other to broad with YP* code codes for title

Codes beginning K	ECONOMICS,
Treatment	Specialist (pro also VS* codes
Qualifiers	As appropriat
Special Features	Certain K* cod treatment, i.e

Codes beginning L	LAW
Treatment	Academic, pro General Adult
Qualifiers	PLACE 1* Qual codes), plus o
Special Features	The L* section and many title appropriate ca study and rev

Codes beginning M	MEDICINE and
Treatment	Academic, tec only; see V* c audience
Qualifiers	Not generally
Special Features	M* codes are MR* codes inc revision guide other subject is the Main su

Codes beginning N	HISTORY and
Treatment	Specialist and
Qualifiers	Particularl PL appropriate

Thema 1.5, Bas

Special Features	A History work will u from either History o for example categori
------------------	--

Codes beginning P	MATHEMATICS and S
Treatment	Mostly academic, tec adult works (except s codes for General Ad
Qualifiers	Not generally require
Special Features	

Codes beginning Q	PHILOSOPHY and RE
Treatment	Academic, specialist 'Mind, Body, Spirit' o
Qualifiers	As appropriate
Special Features	QRA* and QRV* code denote which particu

Codes beginning R	EARTH SCIENCES, GE
Treatment	Academic, technical, and WN* codes for G
Qualifiers	Particularl PLACE 1*
Special Features	

Codes beginning S	SPORTS and ACTIVE
Treatment	General Adult and sp
Qualifiers	As appropriate
Special Features	

Codes beginning T	TECHNOLOGY, ENGINE
Treatment	Academic, technical, sp see WG* codes for Gen
Qualifiers	Particularl EDUCATION professional or apprent appropriate
Special Features	

Codes beginning U	COMPUTING and INFOR
Treatment	Academic, technical, sp
Qualifiers	Particularl EDUCATION educational titles and c
Special Features	

Thema 1.5, Basic User Instructions

Codes beginning V	HEALTH, RELATIONSHIPS and PERSONAL DEVELOPMENT
Treatment	Mostly popular accounts for general adult readership; see C*, J*, K*, L*, M*, Q*, R* codes, as appropriate, for more for specialist, professional, technical and academic works
Qualifiers	Particularl INTEREST 5* and others as appropriate
Special Features	

Codes beginning W	LIFESTYLE, HOBBIES and LEISURE
Treatment	Mostly popular accounts for general adult readership; see A*, K*, N*, P*, R*, T* codes, as appropriate, for specialist, professional, technical and academic works
Qualifiers	Particularl INTEREST 5* and others as appropriate; particularly PLACE 1* for WT* (Travel) and WB* (Cookery / food and drink)
Special Features	

Codes beginning X	GRAPHIC NOVELS, COMIC BOOKS, CARTOONS
Treatment	General adult, young adult, teenage or children's titles
Qualifiers	PLACE 1* and/or TIME PERIOD 3* Qualifiers where these aspects are particularly significant; INTEREST AGE 5A* and other INTEREST 5* Qualifiers as appropriate
Special Features	Items will typically need a 'type' from XA* plus a 'genre' from XQ* for full classification; note inclusion of Teenage & Children's material

Codes beginning Y	CHILDREN'S, TEENAGE and EDUCATIONAL
Treatment	All material aimed at, or purposefully written or created for a juvenile or a teenage audience (except for graphic novels, comic books, manga in X*). For YP* material for pre-primary, primary and secondary education. (Do not use: Y* codes for material intended primarily for adults that may also appeal to older teens.)
Qualifiers	Only one INTEREST AGE 5A* Qualifier to indicate a guideline starting interest age to indicate if Y* concerns toddlers, young children, teenagers, young adults, etc (detailed age ranges should be included in other metadata) – or for YP* use EDUCATIONAL PURPOSE 4* qualifiers. All other qualifiers can be used as appropriate with Y* codes.
Special Features	YN* (General interest) codes may be used with (after) YF* (Fiction) codes to indicate key topics (or further detail of key topics) of fiction works where particularly significant; YX* (Personal & social issues) may be used with (after) YF* (Fiction) codes to indicate issues addressed in fiction. NOTE for ALL children's and teenage fiction the primary category MUST be an YF* code

Previous versions of *Thema* are still available: [1.4](#) [1.3](#) [1.2](#).

 See the [search hints](#) below.

Notation	Category heading	?
A	The Arts...	*
C	Language and Linguistics...	*
D	Biography, Literature and Literary studies...	*
F	Fiction and Related items...	*
G	Reference, Information and Interdisciplinary subjects...	*
J	Society and Social Sciences...	*
K	Economics, Finance, Business and Management...	*
L	Law...	*
M	Medicine and Nursing...	*
N	History and Archaeology...	*
P	Mathematics and Science...	*
Q	Philosophy and Religion...	*
R	Earth Sciences, Geography, Environment, Planning...	*
S	Sports and Active outdoor recreation...	*
T	Technology, Engineering, Agriculture, Industrial processes...	*
U	Computing and Information Technology...	*
V	Health, Relationships and Personal development...	*
W	Lifestyle, Hobbies and Leisure...	*
X	Graphic novels, Comic books, Manga, Cartoons...	*
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1	Place qualifiers...	*
2	Language qualifiers...	*
3	Time period qualifiers...	*
4	Educational purpose qualifiers...	*
5	Interest qualifiers...	*
6	Style qualifiers...	*

Thema version 1.5

Previous versions of *Thema* are still available: [1.4](#) [1.3](#).

Browse the [Thema](#) subject categories hierarchy, or search for a specific term within the hierarchy.

Search [See the search hints](#) below.

Notation	Category heading	?
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C	Language and Linguistics...	*
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F	Fiction and Related items...	*
G	Reference, Information and Interdisciplinary subjects...	*
J	Society and Social Sciences...	*
K	Economics, Finance, Business and Management...	*
L	Law... Use all L* codes for: academic, professional or specialist titles only. DO NOT USE: code 'L' itself, but select specific categories from section L*. The L* section is not meant to reflect any particular legal system and many titles will need at least two codes to create the appropriate category. Use all L* codes with: PLACE 1* Qualifiers to indicate jurisdiction (especially with LN* codes), plus other qualifiers as appropriate. Prefer: VS* codes for more general adult titles	*
M	Medicine and Nursing... Use all M* codes for: academic, technical and specialist healthcare and medical material only. Use with: EDUCATIONAL PURPOSE 4* Qualifiers as appropriate. Prefer: V* codes for health topics aimed at a broad general adult audience	*
N	History and Archaeology...	*
P	Mathematics and Science... Use all P* codes for: mostly academic, technical and specialist titles and some general adult works. Qualifiers are mostly not required with P* codes. DO NOT USE: code 'P' itself, but select specific categories from section P*. Prefer: WN* codes for general interest adult titles where appropriate	*
Q	Philosophy and Religion...	*
R	Earth Sciences, Geography, Environment, Planning...	*
S	Sports and Active outdoor recreation...	*
T	Technology, Engineering, Agriculture, Industrial processes...	*
U	Computing and Information Technology...	*
V	Health, Relationships and Personal development...	*
W	Lifestyle, Hobbies and Leisure...	*

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5	Interest qualifiers...	*
6	Style qualifiers...	*

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ONIX codelists Issue 59

Previous versions of the ONIX codelists are still available: [Issue 36](#).

Browse the ONIX codelists, or search for a specific term within the vocabularies.

Search See the [search hints](#) below.

List	Code	Heading	?
28		Audience type...	*
28	01	General / adult	*
28	02	Children	*
28	03	Teenage	*
28	04	Primary and secondary education	*
28	11	Pre-primary education	*
28	12	Primary education	*
28	13	Lower secondary education	*
28	14	Upper secondary education	*
28	05	Tertiary education	*
28	06	Professional and scholarly	*
28	08	Adult education	*
28	07	EFL / TEFL / TESOL	*
28		Second / additional language teaching	*

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Notation	Category heading	?
A	The Arts...	*
C	Language and Linguistics...	*
D	Biography, Literature and Literary studies...	*
F	Fiction and Related items...	*
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28	14	Upper secondary education	*
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28	06	Professional and scholarly	*
28	08	Adult education	*
28	07	EFL / TEFL / TESOL	*
28		Second / additional language teaching	*

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<Audience>

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<AudienceCodeValue>06</AudienceCodeValue>

</Audience>

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Previous versions of *Thema* are still available: [1.4](#) [1.3](#) [1.2](#).

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28	14	Upper secondary education	*
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28	06	Professional and scholarly	*
28	08	Adult education	*
28	07	EFL / TEFL / TESOL	*
28		Second / additional language teaching	*

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<Audience>

<AudienceCodeType>01</AudienceCodeType>

<AudienceCodeValue>05</AudienceCodeValue>

</Audience>

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Previous versions of *Thema* are still available: [1.4](#) [1.3](#) [1.2](#).

Browse the [Thema](#) subject categories hierarchy, or search for a specific term within the hierarchy.

See the [search hints](#) below.

Notation	Category heading	?
A	The Arts...	*
C	Language and Linguistics...	*
D	Biography, Literature and Literary studies...	*
F	Fiction and Related items...	*
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5	Interest qualifiers...	*
6	Style qualifiers...	*

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Browse the [Thema](#) subject categories hierarchy, or search for a specific term within the hierarchy.

See the [search hints](#) below.

Notation	Category heading	?
4	Educational purpose qualifiers...	*
4T	For specific educational purposes...	*
4TC	Textbook, coursework	*
4TM	Revision and study guide	*
4TN	For examinations / tests / assessments...	*
4TP	Content and language integrated learning (CLIL)	*
4TQ	For Intercultural bilingual education (IBE)	*
4TR	For plurilingual or intercultural education	*
4TV	For supplementary education programmes (compensatory / complementary education)	*
4TW	For specific learning difficulties	*
4TY	For home learning / Self-study / autonomous learning...	*

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Search See the [search hints](#) below.

Notation

- 4
- 4T
- 4TC
- 4TM
- 4TN
- 4TP
- 4TQ
- 4TR
- 4TV
- 4TW
- 4TY

Notation	Category heading	?
4	Educational purpose qualifiers...	*
4C	For all educational levels...	*
4CA	For pre-school learning	*
4CD	For primary education	*
4CF	For middle / preparatory school education	*
4CL	For secondary education	*
4CN	For advanced / upper secondary education	*
4CP	For vocational / professional education / training...	*
4CQ	For bridging courses / education	*
4CT	For higher / tertiary / university education...	*
4CX	For adult education...	*

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Notation

4

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4TC

4TM

4TN

4TP

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4TR

4TV

4TW

4TY

Notation	Category heading	?
4	Educational purpose qualifiers...	*

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Browse the [Thema](#) subject categories hierarchy, or search for a specific term within the hierarchy.

Search See the [search hints](#) below.

Notation	Category heading	?
4	Educational purpose qualifiers...	*
4C	For all educational levels...	*
4CT	For higher / tertiary / university education...	*
4CTB	For undergraduate education and equivalents	*
4CTM	For graduate / post-graduate and equivalents	*

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Fundamentals of Wastewater Treatment and Engineering

Second Edition



Rumana Riffat and Taqsim Husnain

TQSW – Water supply and treatment <MainSubject/>

TQSR – Waste treatment and disposal

<Audience>

<AudienceCodeType>01</AudienceCodeType>

<AudienceCodeValue>06</AudienceCodeValue>

</Audience>

Sample of ONIX

<TextContent>

<TextType>02</TextType> <!-- Short description -->

<ContentAudience>00</ContentAudience> <!-- Unrestricted -->

<Text textformat="05"><p>This textbook is designed for undergraduate and graduate students who have some knowledge of environmental chemistry and fluid mechanics. Professionals in the wastewater industry will also find this a handy reference.</p></Text>

</TextContent>

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</Audience>

Sample of ONIX

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<ContentAudience>00</ContentAudience> <!-- Unrestricted -->

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</TextContent>

Fundamentals of Wastewater Treatment and Engineering

Second Edition



Rumana Riffat and Taqsim Husnain

TQSW – Water supply and treatment <MainSubject/>

TQSR – Waste treatment and disposal

4CT – For higher / tertiary / university education

4TC – Textbook, coursework

<Audience>

<AudienceCodeType>01</AudienceCodeType>

<AudienceCodeValue>05</AudienceCodeValue>

</Audience>

Sample of ONIX

<TextContent>

<TextType>02</TextType> <!-- Short description -->

<ContentAudience>00</ContentAudience> <!-- Unrestricted -->

<Text textformat="05"><p>This textbook is designed for undergraduate and graduate students who have some knowledge of environmental chemistry and fluid mechanics. Professionals in the wastewater industry will also find this a handy reference.</p></Text>

</TextContent>



chris@editeur.org

<https://www.editeur.org/151/thema>

<https://ns.editeur.org/thema>

Over to our second speaker...

 **Fiona Green, Senior Metadata Manager**
Bloomsbury Publishing, Academic & Professional

#bicbrunch
@bic1uk

Implementation and ongoing usage of *Thema*

Fiona Green, Senior Metadata Manager
Bloomsbury Publishing, Academic & Professional
January 2023

Bloomsbury Academic & Professional

- Large and expanding academic and professional division
- Around 70 editorial staff / over 40 subject areas
- Specialising in the arts, humanities and social sciences, law, business and management, and study skills
- Monographs, supplementary texts, textbooks, reference, major reference, practitioner, academic general, plays
- Digital resources team



Bloomsbury A & P Metadata Team

- Myself plus one metadata executive
- Champion the quality, discoverability, timeliness and effectiveness of bibliographic data
- Decentralised approach to copy and classification coding
- Supported by centralised checks and processes
- The same approach was taken for *Thema* implementation



Implementation of *Thema*

- Joined the *Thema* national working group
- Super-user half day training with Chris Saynor from EDItEUR
- One hour in-house presentation for all editorial and marketing staff
 - Where would you like your title to appear in a bookshop?
 - Post-coordination – core subjects + qualifiers
 - Online browse tool – usage notes and synonyms
 - Six golden rules
 - Consistency with BISAC, Bic, OACs, keywords, copy
- Mandatory to add *Thema* codes to new titles from the day after the training
- Subject-specific workshops six months after launch



Six Golden Rules

1. Ensure the first subject category is the primary subject
2. Classify titles as precisely as applicable or as broadly as required
3. Assign as many categories as required (within reason)
4. Add qualifiers wherever appropriate
5. Observe scope notes and instructions for each category
6. Always consider context



Workflows and processes

- Focussed on the frontlist first
- Added at record set up
- Mandatory for confirmation
- Checked by marketing
- Key title post-publication review



Backlist

- Project to infill with codes from Nielsen BookData
- Programme to review bestsellers
- Plus series / identify specific types of titles to code in batches
- Review from a DEI perspective



Future Projects

- Rollout of *Thema* 1.5
- Re-run subject specific workshops
- Increase knowledge of how our key vendors are adopting and ingesting *Thema*
- Contributing to *Thema* 1.6

Summary

- Engage with the industry experts
- No time like the present (*Bic* codes obsolete from Feb 24)
- Pick up and improve during quieter periods
- Okay to delve into a specific area



Q&A Session

Over to you, our attendees.

**Please put any questions you may have in the
“Question” box**

#bicbrunch
@bic1uk



Thank you for attending

Stay in touch via our [mailing list](#)

2 x BIC Bites on *Thema* (14 & 15)

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