

**The Business of Books**  
**Webinar Track at London Book Fair Online 2021**  
**Thursday 11<sup>th</sup> June 2021, 11 am - 12 noon (BST)**  
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## **Session 2 - The Green Book Alliance: Making the United Nations Sustainable Development Goals a Reality**

### **Speaker Information**

#### **Sherri Aldis, Chief, United Nations Publications, United Nations**

Sherri Aldis is the Chief of United Nations Publications in the Department of Global Communications at the United Nations. She has been at the United Nations since February 2015 where she oversees its publishing activities and policies and supports the communications priorities and campaigns of the UN, such as the Sustainable Development Goals. Ms. Aldis has had an extensive career in the international book and publishing industry, mostly in France, at Hachette Livre in Paris. She is Canadian and British; has lived in the UK, Canada, France and Tunisia, and is fluent in both English and French. She has a Masters of Business Administration from Université Paris Dauphine and the IAE of the Sorbonne.

#### **Noah Genner, CEO, BookNet Canada**

Noah Genner has an extensive background in independent bookselling, software, and business development. As the leader of BookNet Canada he orchestrates a skilled team of technical, policy-oriented, and client-focused staff to provide new data management services and supply-chain initiatives to the Canadian publishing, library, and book retail sectors. Before working at BookNet Canada, Noah ran his own technology and software development consulting business, servicing a wide range of clients including book publishers and printers. Prior to that, Noah was Director of Software Development for consumer market research leader Compusense where he oversaw the development of a variety of software services used by numerous Fortune 500 companies worldwide. Noah serves on the Board of Directors of the Livres Canada Books and EDItEUR, and is one of the founding directors of the International Green Book Supply Chain Alliance.

#### **Karina Urquhart, Executive Director, Book Industry Communication**

Karina is the Executive Director of BIC and has held this position since February 2012. She has been instrumental in the restructure and re-invigoration of BIC which has seen the creation of an agile members organisation focused on driving and delivering meaningful change and education across all sectors of the UK book industry supply chain. Karina has worked in the book industry for over 28 years including 5 years with Dorling Kindersley followed by 12 years at Penguin UK where she held several supply chain and operational roles, latterly as the Digital & Metadata Supply Chain Manager. She has a wealth of



The UK Book Industry's Supply Chain Organisation  
Book Industry Communication Ltd | 7 Ridgmount St | London | WC1E 7AE | +44 (0) 207 255 0516  
[info@bic.org.uk](mailto:info@bic.org.uk) | [www.bic.org.uk](http://www.bic.org.uk) | @BIC1UK

operational and data experience in both physical and digital supply chains; other previous roles include customer operations, stock management and international sales/rights. In June 2020, Karina was instrumental in the creation of the International Green Book Supply Chain Alliance, partnering with BISG in the US, and BookNet Canada.



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Book Industry Communication Ltd | 7 Ridgmount St | London | WC1E 7AE | +44 (0) 207 255 0516  
[info@bic.org.uk](mailto:info@bic.org.uk) | [www.bic.org.uk](http://www.bic.org.uk) | @BIC1UK