



Book Industry Communication

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THE 14th LBF SUPPLY CHAIN SEMINAR PROGRAMME #bicscs13

The Cromwell Room, London Book Fair at Earls Court
Wednesday 17 April 2013

PROGRAMME

Includes but is not limited to:

- 9.30AM** **Registration and Coffee**
- 10.00AM** **Introduction and welcome, with an update from BIC**
Karina Luke, Executive Director, Book Industry Communication
- 10.15AM** **Rights and why they matter now more than ever**
Michael Healy, Copyright Clearance Centre
Tom Chalmers, IPR Licensing
- 10.35AM** **Thema (the Global Book Subject Classification Scheme) – pilot launch and update**
Karina Luke, Executive Director, Book Industry Communication
Howard Willows, Senior Manager, Data Development, Nielsen
Len Vhlaos, Executive Director, Book Industry Study Group (BISG)
Emad Eldeen Elakehal, Managing Director, Elkotob.com Ltd
- 10:55AM** **COFFEE BREAK**
- 11:15AM** **The Changing Face of Book Distribution**
Andrew Willis, Business Development Director, Random House
Colin James, Deputy Managing Director, Random House
- 11:35AM** **Understanding the migration to eBooks**
Andre Breedt, Head of Publisher Account Management, Nielsen
- 11.55AM** **VAT Changes 2014 – they’re definitely happening! Find out what they mean for you.**
Mike Lambourne, Executive Director Indirect Tax, Ernst and Young
Joanna Crookshank, VAT Senior Manager, Ernst and Young
- 12.15PM** **You Bought It, But Do You Own It? The Ticking Time Bomb Over E-Book Licensing and Copyright Exhaustion (Presented via Skype)**
Bill Rosenblatt, President, GiantSteps Media Technology Strategies
- 12.30PM** Closing remarks, thanks, and end.