

BIC'S NEW TRENDS IN PUBLISHING SEMINAR 2017

The Stationers' Hall
(Ave Maria Lane, London EC4M 7DD)
Tuesday 5th September 2017
9:30am – 1pm

#BICnewtrends @BIC1UK

SPEAKER INFORMATION



Caroline Beggan, International Content Manager, Storytel Group

Caroline has worked as a Buyer, Business Development Manager and a Senior Digital Innovator before becoming Storytel's International Content Manager. Her responsibilities include acquiring and promoting English language audio and eBook content on Storytel, arguably Europe's largest and fastest growing audio and ebook streaming subscription service.



Mirosław Bober, Professor of Video Processing, University of Surrey

Mirosław joined the University of Surrey in 2011 as Professor of Video Processing. He is leading the Visual Media Analysis team within the Centre for Vision, Speech and Signal Processing (CVSSP).

Prior to his appointment at Surrey Prof Bober was the General Manager of the Mitsubishi Electric R&D Centre Europe (MERCE-UK), and the Head of Research for its Visual & Sensing Division. He was leading this European Corporate R&D centre for 15 years.



Alex Hardy, Senior Associate, Harbottle & Lewis LLP

Alex Hardy worked in the publishing industry as an editor and in-house lawyer before joining the Technology, Media and Entertainment group at law firm Harbottle & Lewis in 2011. Alex now works with publishers, authors, agents, retailers and publishing technology providers on cutting-edge legal and commercial issues. She has advised many publishers on data protection issues by conducting data audits, delivering training and negotiating data-driven contracts.

Alex is the Publishing Industry Specialist Editor for "Copinger & Skone James on Copyright" (17th Edition) and is a member of the UK Publishers Association Law Group and the ALPSP's Copyright Committee. Follow Alex on Twitter: @AlexHardy_ www.harbottle.com



Clive Herbert, Head of Professional Services, Nielsen Book Discovery Services

Clive has worked in the book trade for over 20 years, starting as a branch manager and fiction buyer for James Thin before joining the head office team in Edinburgh as the Group Buying Manager.

Joining Nielsen in 2002 in the role of Publisher Relations Manager and then as Head of Publishing Services, Clive has worked with publishers large and small, helping them to improve the quality of their bibliographic data to support their sales and marketing activities. In 2017, Clive started a new role as Head of Professional Services and now heads up the Nielsen Technical Support team encompassing the technical aspects of e-commerce and the supply chain including account management. Other

responsibilities include managing the Registration Agency, which supplies ISBN's and SAN's to the UK book trade, and he remains part of the publisher metadata support team.

P.T.O

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Thomas Herbert, Client Integrations Supervisor, Ingram Content Group

Having been successfully employed as a Paralegal for an international corporate law firm for four years Tom then chose to follow his passions for literature and technology by embarking on an alternate career in publishing. Tom started his publishing career working for Palgrave Macmillan, initially as Digital Asset Coordinator and latterly as Bibliographic Data Manager. Following the merger of Springer Nature (of which Palgrave was a part) Tom was made Bibliographic Metadata and Product Data Manager where he was responsible for data quality assurance and coordinating data feeds for the Springer Nature groups book business.

Tom has been Client Integration Supervisor at Ingram Content Group for 5 months where he oversees the UK based CoreSource integrations and support team. He has a high level of expertise in ONIX metadata and the digital supply chain.



Hazel Kenyon, Director of Book Research UK, Nielsen Book

Hazel Kenyon is Director of the UK Book Research business. She started with Nielsen Book in 2009 and since then has worked with most UK publishers during her time as an Account Manager and then as Head of the Account management team. She is now responsible for all UK client relationships in publishing, retail and media across all the research products measuring changes in print, digital and consumer behaviour.

Hazel started her career as a Space Physicist, working in industry and academia and her PhD analysed particle data from the Cassini spacecraft during its grand tour of Saturn.



Karina Luke, Executive Director, BIC

Karina has worked in the book publishing industry for over 23 years, including 5 years with Dorling Kindersley, followed by 12 years at Penguin UK where she held several supply chain and operational roles, latterly as the Digital and Data Supply Chain Manager. Karina was appointed as BIC's Executive Director in February 2012 and has been instrumental in its restructure, which has seen the creation of an agile members organisation focused on driving & delivering meaningful change & education across all sectors of the book industry.

Previous publishing industry roles have included international sales / rights, customer operations, supply chain and stock management. She has a wealth of operational & data experience in both the physical and digital supply chains and is passionate about metadata and process improvement. Follow Karina on twitter: @KarinaLuke



Sarah Shrubb, Audio Publisher, Hachette and Chair of The PA's Audio Committee

Sarah joined Little, Brown in 1994 and spent several years as a book editor before taking on its start-up imprint, Time Warner AudioBooks, in 2003. Initially Little, Brown published abridged CDs and cassettes but downloads rapidly became the format of choice for the audiobook industry, and it is now a digital-only list. To date, Little, Brown has published over twelve-hundred titles.

The imprint is now called Hachette Audio and publishes audio editions of titles from across all the Little, Brown imprints. Our top selling authors include JK Rowling / Robert Galbraith, Donna Tartt, Iain Banks and Colson Whitehead, plus Hachette Audio publishes classic fiction by authors such as John Steinbeck,

Vladimir Nabokov, Joseph Heller and Evelyn Waugh, and has won Audie and Crimefest awards for Robert Galbraith's audiobooks.

Sarah manages a small but highly integrated team that forms an essential part of Little, Brown's publishing output as audiobooks are becoming an increasingly important format, and Hachette encourages its authors to think of their book as having three formats: book, ebook and audiobook.



Alison Tweed, Chief Executive, Book Aid International

Alison Tweed joined Book Aid International as Chief Executive in 2012.

Before joining Book Aid International Alison was Curriculum Director at Macmillan Education, publishing books for international education markets, primarily Africa, the Caribbean and the Middle East. She has extensive knowledge of the African education sector.

At Book Aid International Alison has sought to grow the charity's book donation and library project activities and under her leadership the organisation has doubled its book donation numbers over the last 3 years, in 2016 sending over 1.03m books to libraries and schools in Africa and the Occupied Palestinian Territories.

In March 2017 the organisation launched its new strategy: Vision 2020: where Books Change Lives, which prioritises support for those facing the greatest challenges in accessing books, including refugees, the displaced, resource-poor schools and groups facing particular discrimination.

THANK YOU FOR ATTENDING BIC'S NEW TRENDS SEMINAR 2017