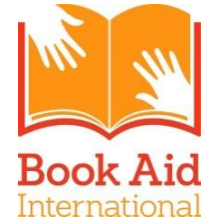


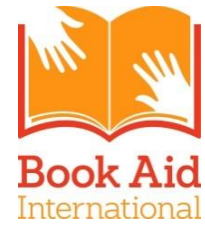
Book Aid International: Where Books Change Lives



New Trends in publishing seminar 5 September 2017



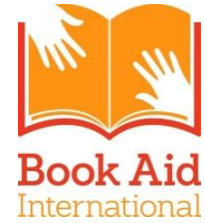
The haves & the have nots?



'All of us have at some point in our lives enjoyed the work of a great author, used a high quality textbook, or benefitted from the sharing of academic literature and that is only possible due to the continued success of the publishing industry.'

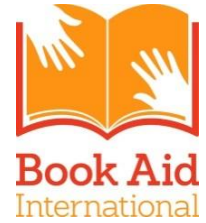
Stephen Lotinga, CEO, Publishers Association

Who we are

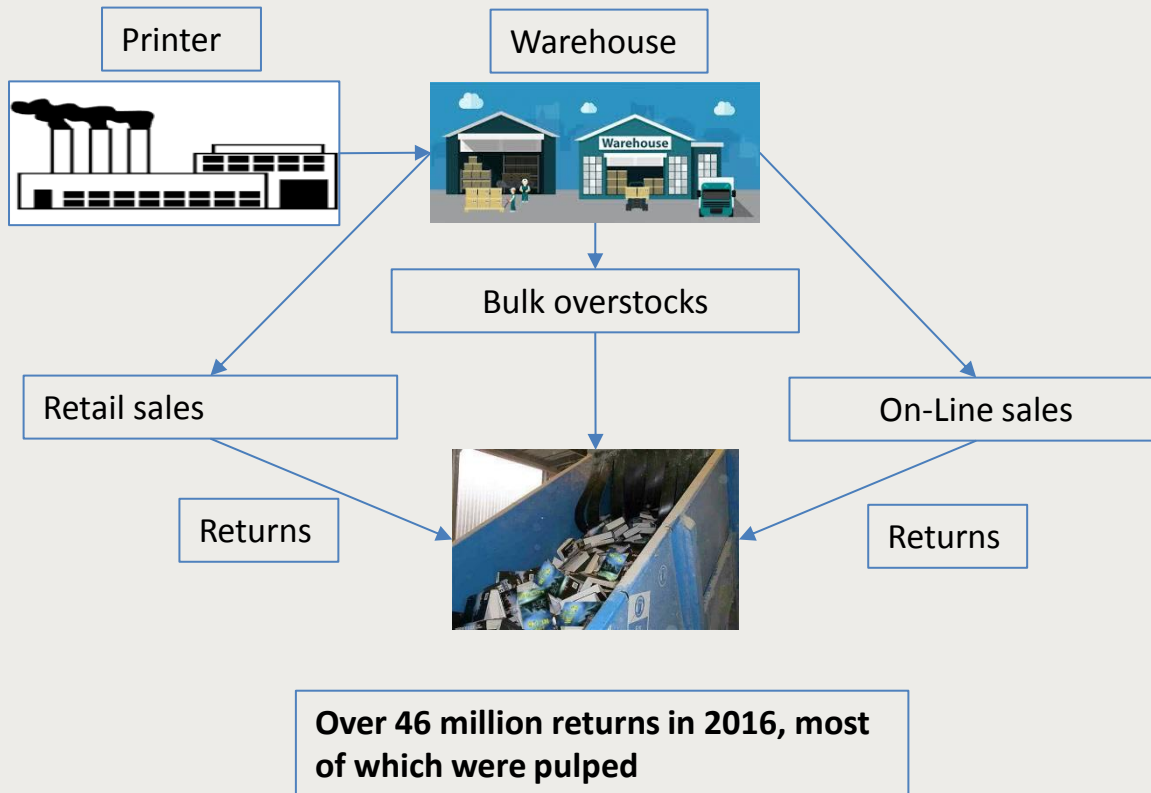
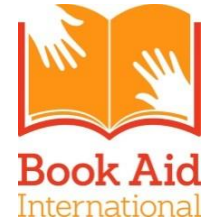


Book Aid International is the UK's leading book donation charity. Our vision is a world where everyone has access to books that will enrich, improve and change their lives.

The embarrassment of riches: 71m books a year pulped



The books we receive



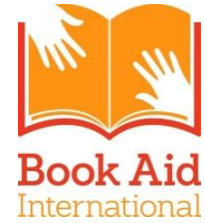
Why donate to BAI?

- Excellent CSR messaging for staff
- Reduced cost of pulping
- A sense of the difference you are making to others

And..

- Book lovers hate the thought of good books being pulped!

Access to information for all

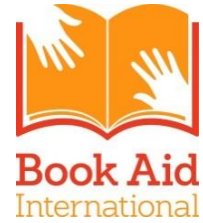


In 2016, we sent
1,032,610 books
to **3,583** libraries
in 14 countries.

These books
reached an
estimated **29.8m**
people.



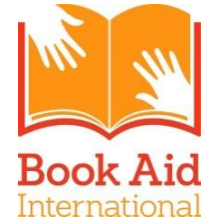
Books for children



We send thousands of beautiful children's story books to libraries to help children learn to love reading.



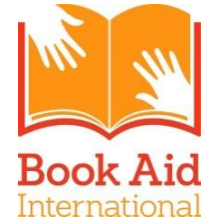
Books for education



We send books to schools and school libraries, further education and university level libraries.



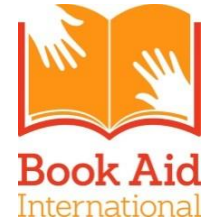
Books for health



We provide up to date medical textbooks to training colleges and support hospital libraries.

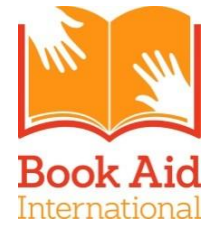


Books for the marginalised

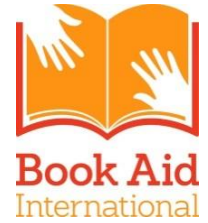


The books we send reach people in prisons, refugee camps, villages... and are even delivered by donkey to ensure they get to the most isolated communities!

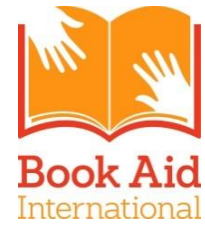
New beneficiaries in southern Europe



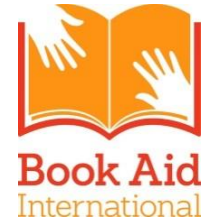
Working with Ebola-affected communities in Sierra Leone



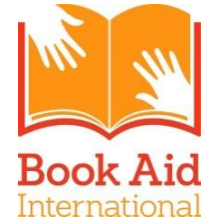
Working in slum communities



Rebuilding Mosul University's library collection

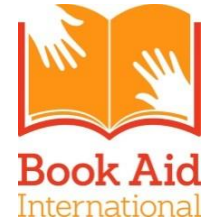


Operational challenges



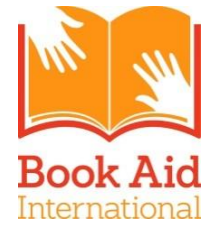
- Small warehouse – it's a constant challenge to balance goods in and goods out and manage the space.
- Small dedicated workforce.. supported by great volunteers.
- Shipping costs getting ever more expensive
- Import duty becoming a real issue as local customs authorities see charitable donations as a "soft target"
- New and challenging locations -Iraq, Lebanon, South Sudan, Somalia

How we are funded



We receive no government funding, so our work is only possible thanks to the generosity of individual donors, trusts, foundations and corporate supporters.

What could you do to help?



- If you are not already donating books- or cash- why not ? It's easy to get involved!
- If you already donate could you give more?
- Could you help us with off-site storage for our stock?
- Could you fund some of our work, for example help with shipping costs?
- Would you like to organise a volunteer day at our warehouse?
- Tell others about our work – become an ambassador!



Thank you for listening!

Bookaid.org
info@bookaid.org

