

BIC'S BUILDING A GREENER BUSINESS WEBINAR 2020

Thursday 12th March 2020

10am–12:30pm

GoToMeeting - register on Eventbrite to attend

@BIC1UK #LBF20BGB

SPEAKER INFORMATION



Victoria Bostock, Sales Director, Leo Paper Products UK Ltd

Victoria is the Sales Director for Leo Paper Products UK Ltd, a global leader in the printing communications industry. She has over a decade of experience working in both print and publishing. Victoria believes in sustainable development and creating products with excellent presence and shelf life; helping companies to deliver creative, innovative and quality printed products. She is a team leader, CMI chartered manager, a fellow of the RSA, a published author and a champion of equality and harmony in the workplace.



Stephen Day, formerly Senior Vice President, Supply Chain, Global Operations at Pearson PLC.

Stephen has 20 years' experience in supply chain, sourcing, and operations management, with expertise in the application of digital technologies to simplify and accelerate growth across international markets. Stephen most recently served as Senior Vice President, Supply Chain, with worldwide responsibility for production, sourcing, operations and product fulfilment. At Pearson, Stephen led the creation and board sign off of the first Group Supply Chain Strategy, key features of which were the evolution from an "analogue" to "digital" supply chain operating model with several key components including sales and operational planning, product analytics, consolidation of all product spend, the creation of standard and global business processes for order to cash and plan to produce, and data visualisation across operating markets to bring visibility and improvement to performance. Finally, the implementation of an agile zero inventory model for product fulfilment.



Lisa Faratro, Customer Service Director & Director of Environment and Sustainability, CPI Books

Lisa has worked at CPI Group for 10 years in a variety of roles. Joining originally as CPI's Group Production Manager, Lisa then became Group Commercial Manager before taking her current position as CPI's Customer Service Director and Director of Environment and Sustainability. Prior to working at CPI, Lisa worked in the magazine web printing market – mainly in customer service, commercial and production management roles – and for a short time as Commercial Director at Wyndeham Heron. Prior to this she worked for 10 years at St Ives plc's web division.

P.T.O

THIS SEMINAR IS KINDLY SPONSORED  & 

SPEAKER INFORMATION (CONTINUED)



Meryl Halls, Managing Director, The Booksellers Association of the UK & Ireland Ltd

Meryl Halls has been Managing Director of The Booksellers Association (BA) since April 2018, and has spent her career promoting and supporting booksellers. Her career at The BA began with managing events and conferences, and later she became Head of Membership Services, responsible for establishing programmes and campaigns, including the Independent Booksellers Forum, Independent Bookshop Week, the Books Are My Bag campaign, the Children's and Christian Bookselling

Groups, Irish and Scottish initiatives and other BA events. She is Vice Chair of the Independent Retailers Confederation, Policy Board Member of the British Retail Consortium, Executive Committee member of the European & International Booksellers Federation and a Trustee of World Book Day.



Kate McHale, Campaign Manager, Waterstones

Kate is the Campaign Manager at Waterstones, the UK and Ireland's leading High Street Bookseller. Kate has been at Waterstones for 12 years. She started in 2008 as a bookseller in Ealing, before joining the head office buying team in 2010, looking after a range of genres.



Fiona McIntosh, Orion Group Production Director, Orion Books

Fiona joined the Orion Publishing Group, part of Hachette UK, nearly fifteen years ago, and has helped modernise and streamline the production department as technological advances in manufacturing present new publishing opportunities. Before joining Orion, Fiona worked in Reader's Digest Global Operations department for twelve years where, amongst other responsibilities, she managed the European Condensed Book production. Her production career began at Ward Lock, where her first role included work on the newly metricised edition of Mrs Beeton's Cookery

and Household Management.



Brian O'Leary, Executive Director, Book Industry Study Group (BISG)

Brian is the Executive Director of BISG, a U.S.-based trade association that works to create a more informed, effective, and efficient book industry supply chain. He oversees the work BISG does to disseminate information, create and implement standards and best practices, conduct research, and grow membership from companies working throughout the supply chain.



Nick Poole, Chief Executive, The Chartered Institute of Library & Information Professionals (CILIP)

Nick is the CEO of CILIP, the professional association for people working in libraries, information and knowledge management. In this role, he is responsible for delivering the organisation's ambitious plans for growth, advocacy and workforce development. He is also the current Chair of the BIC Strategy Board.

Prior to joining CILIP, Nick was the Chief Executive of the Collections Trust, a UK

P.T.O

THIS SEMINAR IS KINDLY SPONSORED  & 

SPEAKER INFORMATION (CONTINUED)

and international standards organisation based at the Natural History Museum in London. Prior to this, he held roles in Government and the corporate finance sectors. He was UK representative on culture and technology to the European Commission for 7 years and has led large-scale digital and content programmes in partnership with leading brands including the BBC. Nick currently sits on the Board of Wikimedia UK, the UK chapter of the global Wikipedia community.



Jo Shaw, Sales Director, Book Discovery & Commerce Solutions, Nielsen Book

Jo has worked in the publishing industry for in excess of 15 years. Having started her career in advertising sales for ITV, she has held subsequent roles for Reed Elsevier & Reuters. This has given her a depth and breadth of knowledge and experience of the entertainment and publishing industry which spans work across a wide variety of media, brands, clients and physical and digital content.

Jo joined Nielsen Book in 2009, initially managing Nielsen BookNet clients and was responsible for TeleOrdering and EDI services. She was then appointed Sales Director, Nielsen Discovery & Commerce Solutions in January 2016 working with retailers, publishers, libraries, distributors and wholesalers globally. Jo oversees Nielsen Book's bibliographic data and transaction services encompassing Nielsen BookData Online, bibliographic data feeds, the publisher Enhanced Service, Book2Look and all Commerce solutions.

Jo is a Fellow of the ISM (Institute of Sales Management), member of the CILIP Nation of Leaders group, and part of the advisory panel for the Woking Literary Festival.



Neil Springall, Head of Operations, Penguin Random House Services UK

Neil heads the warehouse distribution team at Penguin Random House Services in Colchester, Essex. He has 25 years logistical and warehouse management experience over a wide range of demanding environments including the British Army, pharmaceutical, electrical, games gifts and gadgets, 3PL contract environment and most recently over the last four years the publishing industry.

Having travelled extensively throughout his early military career and witnessed at first hand the devastation around the globe caused to the environment, he is passionate about both the countryside and his beloved east coast of Suffolk. Neil has worked on many conversations projects in the past and most recently been instrumental in helping to seriously reduce the plastic footprint within the distribution chain. As part of the project at Penguin Random House that has witnessed a reduction in Single Use Plastic (SUP's) by 47% in the first year alone, he continues to look at alternatives that he hopes can be embraced by others in the wider industry.



Karina Urquhart, Executive Director, Book Industry Communication (BIC) Ltd

Karina is the Executive Director of BIC and has held this position since February 2012. She has been instrumental in the restructure and re-invigoration of BIC which has seen the creation of an agile members organisation focused on driving and delivering meaningful change and education across all sectors of the UK book industry.

In terms of experience, Karina has worked in the book industry for over 25 years including 5 years with Dorling Kindersley followed by 12 years at Penguin UK where she held several supply chain and operational roles, latterly as the Digital & Data Supply Chain Manager. She has a wealth of operational and data experience in both the physical and digital supply chains and other previous roles have included customer operations, stock management and international sales/rights.

Follow Karina on twitter: @KarinaLuke

THIS SEMINAR IS KINDLY SPONSORED  & 