

BIC'S BUILDING A GREENER BUSINESS WEBINAR 2020

Thursday 12th March 2020

10am-12:30pm

GoToMeeting - register on Eventbrite to attend

@BIC1UK #LBF20BGB

The book trade is increasingly global, and improving discoverability and tradability is good for business, but is it necessarily good for the environment? What is the size of our industry's carbon footprint and its consumption of plastic? How can organisations increase their sustainability whilst reducing their overall environmental impact? And what does the future hold? These questions will be explored in this year's seminar which will take attendees on a journey through the environmental lifecycle of a book from creation to consumer. This event will be an opportunity to learn about the inspiring measures already being taken by book industry organisations to address green issues within their supply chain and to explore what the coming months and years are likely to bring with regards to next steps and future industry direction and initiatives. With expert speakers from publishers, printers, distributors, booksellers and more, the event will encourage attendee contribution and will provide an opportunity to hear more about BIC's plans in the green space, building on its existing programme of supply chain efficiency work.

PROGRAMME

SECTION ONE: SETTING THE SCENE

10:00 – 10:05

Welcome

Speaker: Karina Urquhart, Executive Director, BIC

10:05 – 10:20

Context: The Environmental Health of the Planet

Speaker: Jo Shaw, Sales Director, Book Discovery & Commerce Solutions, Nielsen Book
Providing an overview and context to our event, Jo will share some key global business / industry and individual trends and behaviours pertaining to the environment including the impact of the manufacture, distribution, use and consumption of goods, and travel.

10:20 – 10:25

Questions between audience and Jo

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PROGRAMME (CONTINUED)

SECTION TWO: THE ENVIRONMENTAL HEALTH OF THE BOOK INDUSTRY

10:25 – 10:50

Making the Books

Speakers: Lisa Faratro, Director of Environment & Sustainability, CPI Books and Fiona McIntosh, Orion Group Production Director, Orion Books

In this session we will explore, the environmental considerations, potential pitfalls, and initiatives associated with all elements of the manufacturing processes of the printed book including paper, boards, inks, glues, lamination, printer cartons, batteries, toys, etc. We will also learn how to tell if a supplier is environmentally responsible.

10:50 – 10:55

Questions between the audience and our speakers

10:55 – 11:35

Distributing, selling and returning the books

A set of 3 mini-sessions exploring the environmental impact of getting books to the reader.

1) Marrying operational efficiency targets with being green – the perfect partnership?

Speaker: Stephen Day, formerly Senior Vice President, Supply Chain, Global Operations, Pearson PLC

How can publishers simplify their operations, achieving internal efficiency targets, whilst responding to a growing awareness of the environmental issues associated with over production, returns, and travelled book mile?

2) Impact of packaging

Speaker: Neil Springall, Head of Operations, Penguin Random House

An opportunity to learn about the measures being taken by distributors to reduce plastic within the industry as well as organisations' responsibilities to order and carry out returns responsibly.

3) Impact of Selling – Processes and Environment

Speaker: Kate McHale, Campaign Manager, Waterstones

Hear about the steps being taken by Waterstones to reduce their environmental impact. This session is likely to cover topics such as bags, ordering, delivery, storage, returns, bags, plastics, etc.

11:35 – 11:45

Questions between the audience and our speakers

SECTION THREE: THE FUTURE

11:45 – 12:15

Looking Ahead: Panel Session / Discussion with Audience – Change for Now and Tomorrow

Speakers: Meryl Halls, Managing Director, The Booksellers Association; Brian O'Leary, Executive Director, Book Industry Study Group; and Victoria Bostock, Sales Director, Leo Paper Products UK

An opportunity to hear from key industry representatives as they share their thoughts and answer questions on what further steps the book industry needs to be taking now and in the future including how we might share information / co-ordinate initiatives. We invite questions from the audience for this session too.

12:15 – 12:30

Next Steps, Wrap-Up and Close (Call to Action)

Speaker: Nick Poole, CEO, CILIP

BIC's Executive Board Chairperson, Nick Poole, will wrap up with key takeaways from the event, proposals for next steps, and a summary of BIC's plans in the green space.

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