BIC BOOK INDUSTRY COMMUNICATION

BIC'S BUILDING A BETTER BUSINESS SEMINAR 2019

Thursday 14ᵗʰ March 2019
10am–12:30pm
The Club Room, National Hall Gallery, Olympia

@BIC1UK #LBF19bbb

SPEAKER INFORMATION

John Bell, Publishing Systems Manager, HarperCollins Publishers
John heads the publishing technology team at HarperCollins UK. He has 25 years of varied experience in the publishing industry, from production and inventory management for physical products, through digital content creation and distribution, to metadata management and generation. Recent projects have focussed on global systems integration and global supply chains. John is the current chair of the BIC Digital Supply Chain Committee and sits on the steering group for the BIC Metadata Map project.

Nick Coveney, Publisher Relations & Content Lead, U.K. & ANZ, Rakuten Kobo
Nick has more than 9 years' experience in the publishing industry, working with bestselling authors and leading brands to digitally bring their content to life.

Prior to joining the Kobo team he was Digital Innovation and Projects Director at HarperCollins, leading in-house teams to work with tech giants and start-ups to create unique storytelling opportunities and new platforms, such as the award winning StoryCastle.

In 2018, Nick was listed in the FutureBook40 as one of the top forty innovators in the publishing industry. He is also co-chair of the Pride in Publishing network which aims to support LGBTQ+ members of the book trade and increase the inclusivity and diversity of the industry.

Tim Devenport, Executive Director of the ISNI International Agency and Lead Consultant to ICEDIS, EDItEUR
Tim is with the international standards organisation, EDItEUR and since 2016 has been Executive Director of the ISNI International Agency. With a background including senior management, business consultancy and project management in the serials publishing sector, Tim has provided expert help to EDItEUR and its membership for many years. He has worked with many of the major academic and business publishers, including Nature Publishing Group, Palgrave Macmillan, Thomson and Elsevier. In his role with ISNI, he works to encourage the wider adoption of the ISNI name identifier across many areas, notably the library community, publishers and rights management organisations and more recently the music industry. Tim supports the Board of the ISNI International Agency – coordinating projects to enhance the usefulness of ISNI and working to grow the base of ISNI member organisations and registration agencies that actively use the standard.

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SPEAKER INFORMATION (CONTINUED)

Sarah Hilderley, Communications, Inclusive Publishing
Sarah worked in publishing in the UK for many years before taking the lead on the WIPO project: Enabling Technologies 9 years ago and is the author of *Accessible Publishing: Best Practice Guidelines for Publishers*. At the end of this project Sarah took on the role of community engagements at the IDPF, namely running EPUBZone until the integration with W3C and she now works with friends and colleagues at the DAISY Consortium on the Inclusive Publishing (inclusivepublishing.org) initiative. Intensely passionate about accessible publishing, Sarah has advocated for mainstream accessibility within publishing practices for many years.

Andrew Isabirye, Data Scientist, Penguin Random House
Andrew is a Data Scientist within Penguin Random House's Metadata Analysis team. He also leads a project as part of Penguin Random House's Inclusion Working Group which aims to expand the range of *Thema* categories that can be applied to titles with diverse content (focusing on Gender, Ethnicity, Sexuality, Disability and Social Mobility).

Ruth Jones, Director Global Sales, Digital Services, Ingram Content Group
Ruth is Director of Global Sales for the Digital Services group at Ingram Content Group, a leader in distribution, print-on-demand and digital solutions. Ruth has over 25 years' experience in the publishing, library and electronic information industries.

Andrew MacEwan, Head of Content & Metadata Processing, British Library
Andrew is the Head of Content & Metadata Processing at the British Library with responsibility for the acquisition and cataloguing processes for all of the Library's digital and print collections received on legal deposit. Andrew joined the Library in 1987 and has worked in a variety of roles across the library's technical services departments. Internationally he has worked on a number of library working groups on name and subject authority control standards and is a member of the Policy Committee of the Program For Cooperative Cataloging. Since 2010, Andrew has served on the Board of the ISNI International Agency representing one of the Founding Members, The Conference of European National Librarians.

Peter Mathews, Project Consultant for the BIC Metadata Map
Peter has over 35 years' experience in the UK Book Trade in a wide range of roles including bookselling at Hammick's, book wholesaling (TBD), book metadata aggregation at BookData and Nielsen and most recently in publishing at Cambridge University Press, where he was the Data Services Manager for 5 years until December 2018. He is now the project coordinator for the BIC Metadata Map Project.

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SPEAKER INFORMATION (CONTINUED)

Stephen Long, Global Managing Director, Book Discovery & Commerce Solutions, Nielsen Book

Stephen Long has worked in the book trade for over thirty years. Twenty of those were spent at the group of companies now making up Waterstones booksellers. During this period he undertook various store roles, including management, before joining the head office in the late nineties to focus on the roll out of an estate wide EPoS system, b2b e-commerce and the integration of Ottakar's bookshop chain.

Stephen joined Nielsen in early 2007, initially managing the Nielsen BookNet and Nielsen Technical Support teams, responsible for TeleOrdering and EDI services. Since then his role has expanded to include the Bowker Commerce Solutions business (PubEasy) acquired in 2013.

Since 2015 Stephen has had overall responsibility for both the BookData and BookNet businesses worldwide, now rebranded as Nielsen Discovery and Commerce Solutions. The product portfolio includes Nielsen BookData Online and the Nielsen Record Supply Service. He was appointed Global Managing Director for these products in January 2017.

Chris Saynor, Standards Editor, EDItEUR

Chris is responsible for EDItEUR's book publishing standards including ONIX, *Thema* and EDItX. He joined the organisation in late 2016. For the previous eight years, he worked for GiantChair Inc. in Paris as a metadata specialist and project manager, and has been responsible for implementation of the Onixsuite application in many publishing organisations. He is widely known for his work with French industry liaison body CLIL and with BISG Committees. Prior to that, he has a 20-year background in bookselling with Waterstones and WHSmith.

Karina Urquhart, Executive Director, Book Industry Communication (BIC) Ltd

Karina is the Executive Director of BIC and has held this position since February 2012. She has been instrumental in the restructure and re-invigoration of BIC which has seen the creation of an agile members organisation focused on driving and delivering meaningful change and education across all sectors of the UK book industry.

In terms of experience, Karina has worked in the book industry for over 25 years including 5 years with Dorling Kindersley followed by 12 years at Penguin UK where she held several supply chain and operational roles, latterly as the Digital & Data Supply Chain Manager. She has a wealth of operational and data experience in both the physical and digital supply chains and other previous roles have included customer operations, stock management and international sales/rights.

Follow Karina on twitter: @KarinaLuke

About Book Industry Communication (BIC) Ltd

BIC is the book industry's independent supply chain organisation, committed to improving the efficiency of the trade and library supply chains, reducing cost and automating processes. BIC is committed to creating an efficient supply chain for both physical and digital products across the entire book industry, working with all relevant stakeholders to eliminate wasteful and time-consuming practices and implement solutions acceptable to all. BIC's unique position of trust with all parties in the supply chain makes it possible to reach agreement on dependable standards and ways of working. Training is also at the heart of BIC's activities and BIC strongly believes that successful businesses start with people. Find out more: www.bic.org.uk