

BIC'S BUILDING A BETTER BUSINESS SEMINAR 2018

Thursday 12th April 2018
10am–12:35pm
The Olympia Room, Olympia
(near the Grand Hall's larger entrance)

@BIC1UK #LBF18bbb

SPEAKER INFORMATION



Graham Bell, Executive Director, EDItEUR

Graham is Executive Director of EDItEUR, responsible for the overall development of EDItEUR's standards and the management services it provides on behalf of other standards organisations. He joined EDItEUR as its Chief Data Architect in 2010, focussed on the continuing development and application of ONIX for Books, and has also worked on *Thema* and other EDItEUR standards for both the book and serials sectors.

Prior to EDItEUR, Graham worked for HarperCollins Publishers in the UK, where he was Head of Publishing Systems. He led the development of bibliographic and digital asset management systems, and was involved with the launches of many HarperCollins digital initiatives including e-audio, e-books and print-on-demand programmes. Previously, he worked as an editor and in IT roles within the magazine industry with Redwood Publishing and BBC Magazines.



Stella Griffiths, Executive Director, International ISBN Agency

Stella has worked in publishing and international standards related roles for almost 30 years. She has held senior managerial positions in both the book and serials sectors including roles at Wiley-Blackwell and Oxford University Press spanning production, digital publications development and strategy, subscriptions fulfilment and marketing. At Nielsen BookData, she was Senior Manager of the UK ISBN Agency before becoming the Executive Director of the International ISBN Agency in 2011. She was the Convenor and Project Leader of the international Working Group of 41 experts from 14 countries that recently completed the revision of the ISBN Standard and is also Chair of ISO/TC46/SC9 the subcommittee

within ISO (International Organization for Standardization) that is responsible for identification and description standards primarily in the publication, music and audio-visual sectors.



Martin Hearne, Head of e-Commerce, Waterstones

Martin joined Waterstones in April 2017, bringing with him a wealth of experience in online bookselling, following technical roles at The Best Little Bookshop, The Book Depository, Samedaybooks.com and Methvens.

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SPEAKER INFORMATION (CONTINUED)



Karina Luke, Executive Director, Book Industry Communication (BIC) Ltd

Karina has worked in the book publishing industry for over 25 years, including 5 years with Dorling Kindersley, followed by 12 years at Penguin UK where she held several supply chain and operational roles, latterly as the Digital and Data Supply Chain Manager. Karina was appointed as BIC's Executive Director in February 2012 and has been instrumental in its restructure, which has seen the creation of an agile members organisation focused on driving & delivering meaningful change and education across all sectors of the book industry.

Previous publishing industry roles have included international sales / rights, customer operations, supply chain and stock management. Karina has a wealth of operational & data experience in both the physical and digital supply chains and is passionate about metadata and process improvement. Follow Karina on twitter: @KarinaLuke



Peter Mathews, Data Services Manager, Cambridge University Press and the Project Consultant for the BIC Metadata Map

Peter has over 35 years' experience in the UK Book Trade in bookselling (Hammick's), book wholesaling (TBD), book metadata aggregation (BookData / Nielsen) and most recently in publishing (Cambridge University Press). When not up to his elbows in ONIX, he'll probably be out on his bike.



Emily Miles, Corporate Associate, Harbottle & Lewis

Emily advises on a broad range of corporate and commercial matters, focusing on businesses and individuals working or investing in the publishing industry as well as the wider technology, media and entertainment sectors. She has significant experience in share and business acquisitions and disposals, venture capital investments and corporate restructurings, and has worked on a number of large private equity investments.



Cristina Mussinelli, Secretary General, LIA Foundation

Cristina is the Secretary General of the LIA Foundation (www.fondazionelia.org), a non-profit organisation, aiming to engage in activities to promote books and reading, in all its forms, both traditional and digital, through education, information, awareness and research in this area. Cristina has worked in the publishing sector since 1982 and since 1992 she has been involved in the digital and multimedia market. Since 1988, she has been responsible for the technological innovation and digital publishing areas within the Italian Publishers Association (AIE), where she manages European and international projects, the digital publishing professional training course program and the Observatory on Digital Content.

She is member of the W3C Publishing Business Group and Board Member of the European Digital Reading Lab.



About Book Industry Communication (BIC) Ltd

BIC is the book industry's independent supply chain organisation, committed to improving the efficiency of the trade and library supply chains, reducing cost and automating processes. BIC is committed to creating an efficient supply chain for both physical and digital products across the entire book industry, working with all relevant stakeholders to eliminate wasteful and time-consuming practices and implement solutions acceptable to all. BIC's unique position of trust with all parties in the supply chain makes it possible to reach agreement on dependable standards and ways of working. Training is also at the heart of BIC's activities and BIC strongly believes that successful businesses start with people.

Find out more: www.bic.org.uk