

BIC'S BUILDING A BETTER BUSINESS SEMINAR 2017

Thursday 16th March 2017
10am–12:35pm
The Dark Room, Olympia
(Level 1, Grand Hall Gallery, beside the Media Centre)

@BIC1UK #LBF17bbb

SPEAKER INFORMATION



Graham Bell, Executive Director, EDItEUR

Graham is Executive Director of EDItEUR, responsible for the overall development of EDItEUR's standards and the management services it provides on behalf of other standards agencies (including the International ISBN, ISTC and ISNI agencies). He joined EDItEUR as its Chief Data Architect in 2010, focussed on the continuing development and application of ONIX for Books, and on other EDItEUR standards for both the book and serials sectors. Graham previously worked for HarperCollins in the UK, as Head of Publishing Systems. He led the development of bibliographic and digital asset management systems, and was involved with the launches of many HarperCollins digital initiatives including e-audio, e-books and print-on-demand programmes. Prior to HarperCollins, he worked in the magazine industry with Redwood Publishing and BBC Magazines.



Tim Devenport, EDItEUR and Executive Director, ISNI International Agency

After working as an independent consultant in the serials sector, Tim joined the EDItEUR staff in 2011. He has worked with many of the major academic and business publishers, including Nature Publishing Group, Palgrave Macmillan, Thomson and Elsevier. Tim leads EDItEUR's activities with ICEDIS, its special interest group for the serials sector, is responsible for the development of ONIX-PC, and he has recently taken on the role of Executive Director of the ISNI International Agency, the co-ordinating organization for the International Standard Name Identifier.



Isabel Gouveia, POC Browse Books Europe, Amazon

Isabel has worked as a librarian and information specialist for over 25 years in a wide range of services including the University of Coimbra General Library, Lisbon City Council's Central Documentation Centre and Lisbon's Public Libraries Branch, where she held different roles, from services manager to technical services' specialist. She joined Amazon in July 2013 as Taxonomist and has contributed to a large number of taxonomy refreshes and new category expansions, having also provided multiple trainings to business stakeholders, as part of Amazon's Browse global training effort.

In October 2016, Isabel assumed the role of Books Browse representative for Europe and has been managing the project of publishing Amazon's Books Browse Tree Guides for Europe, which will support more effective product assignment to the Amazon Books category, improving the store's structure and customers' browse experience.

P.T.O

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SPEAKER INFORMATION (CONTINUED)



Clive Herbert, Head of Publishers Services, Nielsen Book Discovery Services

Clive Herbert joined Nielsen in 2002 in the role of Publisher Relations Manager and for the last fifteen years has worked with publishers large and small, helping them to improve the quality of their bibliographic data to support their sales and marketing activities.

In July 2013 Clive became Head of Publisher Services and his role was expanded to include the account management and client servicing of publishers worldwide and in particular publishers subscribing to the Nielsen BookData Enhanced service. Clive manages a team of three who are responsible for the sales of our range of Nielsen BookData publisher services and since 2016, has taken on further responsibility for managing the Registration Agency team – ISBN & SAN – supplying publisher prefixes, ISBNs and SANs.

Prior to joining Nielsen Book Clive worked in book retail for James Thin, so has a wide and varied background.



David Ingham, Associate Partner, Media & Entertainment, IBM

David Ingham is a Partner in the Media & Entertainment practice at IBM. He works with clients to innovate commercial and operating models to achieve business outcomes. David has worked with global companies across several areas of media including publishing, filmed entertainment, advertising and music.



Karina Luke, Executive Director, Book Industry Communication (BIC) Ltd

Karina has worked in the book publishing industry for over 23 years, including 5 years with Dorling Kindersley, followed by 12 years at Penguin UK where she held several supply chain and operational roles, latterly as the Digital and Data Supply Chain Manager. Karina was appointed as BIC's Executive Director in February 2012 and has been instrumental in its restructure, which has seen the creation of an agile members organisation focused on driving & delivering meaningful change & education across all sectors of the book industry.

Previous publishing industry roles have included international sales / rights, customer operations, supply chain and stock management. She has a wealth of operational & data experience in both the physical and digital supply chains and is passionate about metadata and process improvement.

Follow Karina on twitter: @KarinaLuke



Alicia Wise, Director of Access & Policy, ELSEVIER

Alicia holds a Ph.D. in Anthropology from the University of North Carolina – Chapel Hill, and specialized in Iron Age archaeology. Since then she has worked to improve access in roles with the UK Joint Information Systems Committee, the Publishers Licensing Society, and the Publishers Association. She joined Elsevier in June 2010 and leads for it on open access, universal access, and research policy. She is currently on the board of the Accessible Books Consortium, CHORUS, CLOCKSS, and Research4Life. Alicia is very passionate about expanding access to information, and particularly enjoys developing successful

partnerships across complex stakeholder communities. Her areas of expertise lie at the intersection of copyright and digital technology.



About Book Industry Communication (BIC) Ltd

BIC is the book industry's independent supply chain organisation, committed to improving the efficiency of the trade and library supply chains, reducing cost and automating processes. BIC is committed to creating an efficient supply chain for both physical and digital products across the entire book industry, working with all relevant stakeholders to eliminate wasteful and time-consuming practices and implement solutions acceptable to all. BIC's unique position of trust with all parties in the supply chain makes it possible to reach agreement on dependable standards and ways of working. Training is also at the heart of BIC's activities and BIC strongly believes that successful businesses start with people. **Find out more:** www.bic.org.uk