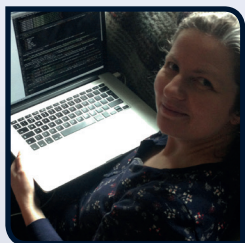# BIC BOOK INDUSTRY COMMUNICATION

BIC'S BUILDING A BETTER BUSINESS SEMINAR 2016

The Dark Room, Olympia
(Level 1, Grand Hall Gallery, beside the Media Centre)
Thursday 14ᵗʰ April 2016
10am – 12noon

#LBF16bbb @BIC1UK

SPEAKER INFORMATION

Emma Barnes, General Products Ltd and Snowbooks

Emma Barnes is the founding CEO of General Products Ltd, the company behind Bibliocloud.com, and managing director of independent publisher Snowbooks. Now a "publisher-turned-Ruby-on-Rails-developer," she is a passionate advocate of helping publishers of all persuasions to learn to code.

Graham Bell, EDItEUR

Graham is Executive Director of EDItEUR, responsible for the overall development of EDItEUR's standards and the management services it provides on behalf of other standards organisations (including the International ISBN, ISTC and ISNI agencies).

He joined EDItEUR as its Chief Data Architect in 2010, focussed on the continuing development and application of ONIX for Books, and on other EDItEUR standards for both the book and serials sectors.

Graham previously worked for HarperCollins Publishers in the UK, where most recently he was Head of Publishing Systems. He led the development of bibliographic and digital asset management systems, and was involved with the launches of many HarperCollins digital initiatives including e-audio, e-books and print-on-demand programmes. He has over a decade of experience with ONIX for Books. Prior to HarperCollins, he worked as an editor and in IT roles within the magazine industry with Redwood Publishing and BBC Magazines.

Caroline Boyd, The Copyright Hub Foundation

Caroline is the CTO and Partnership Director at the Copyright Hub Foundation. She has a background in research and has run a bespoke software company for 15 years, specialising in music, publishing and education systems. Caroline joined The Copyright Hub in Summer 2014 and works with their technical partners, the Digital Catapult and the many Hub Applications; demonstrations of how the Hub Services work with new and existing systems.

John Garrould, Connect Books

John is Head of IT at Connect Books and is a well-known proponent of Supply Chain Standards within the book industry. He has been responsible for developing EDI and Web Services across diverse business units including Bertram Books, Dawson Library Supply, Dawson ERA e-books and Wordery.com giving him a view of challenges and best practice in each sector. He has contributed to BIC for a number of years helping to refine existing standards and develop brand-new standards to drive innovation in our industry.

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SPEAKER INFORMATION
(CONTINUED)

Toby Gill, Virtusales Publishing Solutions

Toby Gill is a Lead Software Developer at Virtusales Publishing Solutions, specialising in Metadata and Digital Distribution. Since joining the company in 2009, he has been heavily involved with the major ONIX features offered in Biblio3 and BiblioLIVE. A member of the BIC UK ONIX National Group, Toby spends much of his time analysing effective ways to communicate Bibliographic data across the supply chain.

Karina Luke, Book Industry Communication (BIC) Ltd

Karina is the Executive Director of BIC and has worked in the book publishing industry for over 23 years, including 5 years with Dorling Kindersley, followed by 12 years at Penguin UK where she held several supply chain and operational roles, latterly as the Digital and Data Supply Chain Manager. Karina was appointed as BIC's Executive Director in February 2012 and has been instrumental in its restructure, which has seen the creation of an agile members organisation focused on driving and delivering meaningful change and education across all sectors of the book industry. Previous publishing industry roles have included international sales / rights, customer operations, supply chain and stock management. Karina has a wealth of operational and data experience in both the physical and digital supply chains and is passionate about metadata and process improvement. Follow Karina on twitter: @KarinaLuke

Howard Willows, Nielsen Book

Howard is Senior Manager of Data Development at Nielsen Book and has been driving the development of *Thema*, the international subject classification scheme for the global book trade, from its inception in 2011, liaising with key industry players from Europe, North America and beyond. *Thema* was launched in 2013 and is already the primary scheme used in Germany, Norway and Sweden, with many other countries planning its phased introduction. Howard is Chair of the *Thema* International Steering Committee.

Howard has worked in the book trade since 1987, in the areas of bibliographic aggregation and library supply, in both the UK and Australia, and has been associated with the development of a number of industry standards during that time. He was primarily responsible for the initial release of the BIC Standard Subject Category scheme in 1996, and has been actively involved in the development of ONIX since 2002. He currently chairs the BIC UK ONIX National Group and the BIC UK Thema National Group.

At Nielsen Book, Howard has key responsibilities for all aspects of product data quality and the development of systems and processes in conformance with approved standards.

Kieron Smith, Blackwell's

Digital Director at Blackwell's, Kieron is a professional bookseller with 20 years' book trade experience, including WHSmith Retail, establishing the Ottakars.co.uk website in 1999, heading up the web offering at Bertelsmann's Book Clubs in the UK and operations at Methven's Booksellers, followed by three years outside the industry at Europe's leading video games website GAME.co.uk. Head of online for Waterstone's in 2006-7 and then MD of international bookseller The Book Depository (now an Amazon company) for five years. He joined the UK's leading Academic and Professional Bookseller, Blackwell's, as Digital Director in February 2015. Kieron is also a published author, his book *The Politics of Down Syndrome* (Zero Books) published in 2011.

THANK YOU FOR ATTENDING BIC'S BBB SEMINAR 2016