

BIC'S BUILDING A BETTER BUSINESS SEMINAR 2016

The Dark Room, Olympia
(Level 1, Grand Hall Gallery, beside the Media Centre)
Thursday 14th April 2016
10am – 12noon

#LBF16bbb @BIC1UK

Join us in this 2-hour session where you will hear from book industry experts on a variety of topics, all ultimately focussed on helping you build a more efficient business. You will hear, via a discussion on coding skills, technology and publishing strategy, why the book industry urgently needs to become more technically literate; you will also hear the latest news and updates from The Copyright Hub, and discover how this organisation can greatly help publishers and authors; you will find out about the changes to ONIX 3.0 since its creation in 2009; you will hear the latest on the international subject classification standard, *Thema* and learn why organisations need to be implementing / migrating now. Finally, we're excited to be launching and explaining the benefits of "*BIC Realtime: Standards for Instant Business Message Exchange*" at this event.

PROGRAMME

10.00 – 10.05 **Welcome - Karina Luke, Executive Director, BIC**

10.05 – 10.25 ***BIC Realtime: Standards for Instant Business Message Exchange***

John Garrould has contributed to BIC for a number of years helping to refine existing standards and develop brand-new standards to drive innovation in our industry. Today we are formally launching *BIC Realtime*, a set of standard messages (API's) that will enable a greater level of interoperability, international trading, and real-time business processes that go beyond what was ever possible with batch EDI messages.

Speaker: John Garrould, Head of IT, Connect Books

10.25 – 10.45 **Towards a technically literate publishing industry**

Emma Barnes is a vocal proponent of getting everyone in publishing to learn how to code. She is agitated by the lack of skills in the book trade today, and dismayed that the drive to acquire programming skills in particular features less in publishing than almost any other industry. We've got seven years until the kids who've been learning how to code since they were tiny start to graduate. It'll be just like when the secretaries all disappeared at the advent of the PC. So unless you want to be on the wrong side of the exodus, join her to discuss coding skills, technology and publishing strategy.

Speaker: Emma Barnes, founding CEO of General Products Ltd, and MD of Snowbooks

10.45 – 10.50 **Questions for John and/or Emma**

P.T.O

PROGRAMME (CONTINUED)

- 10.50 – 11.10 The Copyright Hub**
In this session Caroline will talk about progress at the Copyright Hub and the range of benefits it will bring to publishers and authors.
Speaker: Caroline Boyd, CTO & Partnership Director, The Copyright Hub Foundation
- 11.10 – 11.30 Evolving ONIX**
A session that focuses on the changes in ONIX 3.0 since it was released in 2009 – i.e. the things that have been added at 3.0.1, 3.0.2 and a little preview of what will be added at 3.0.3.
Speaker: Graham Bell, Executive Director, EDItEUR
- 11.30 – 11.35 Questions for Caroline and/or Graham**
- 11.35 – 11.55 Thema – Development and Growth**
Join us in this session when we'll hear updates on the progress of *Thema* adoption, and reminders as to why the book industry needs to be moving towards this international subject classification standard now.
Speakers: Toby Gill, Lead Software Developer, Virtusales Publishing Solutions
Howard Willows, Senior Manager, Data Development, Nielsen Book
Kieron Smith, Digital Director, Blackwell's
- 11.55 – 12.00 Questions for *Thema* speakers**
- 12noon Thanks and CLOSE – Karina Luke, BIC**



About Book Industry Communication Ltd (BIC)

BIC is the book industry's independent supply chain organisation, committed to improving the efficiency of the trade and library supply chains, reducing cost and automating processes. BIC is committed to creating an efficient supply chain for both physical and digital products across the entire book industry, working with all relevant stakeholders to eliminate wasteful and time-consuming practices and implement solutions acceptable to all. BIC's unique position of trust with all parties in the supply chain makes it possible to reach agreement on dependable standards and ways of working. Training is also at the heart of BIC's activities and BIC strongly believes that successful businesses start with people.

Find out more: www.bic.org.uk