



Breakfasts 2018

Welcome to March's BIC Breakfast:

**International Identification for Authors, Publishers & Imprints:
Using the ISNI Standard to Improve Discoverability & Rights
Management across a Range of Creative Industries**

#BICBreakfast

Kindly sponsored by





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**What is a
BIC Breakfast?**

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THE BOOK INDUSTRY'S
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BIC Committees

Digital Supply Chain

Libraries

Metadata

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Training, Events & Communications



BOOK INDUSTRY COMMUNICATION LTD

Regular BIC Events

BIC Breakfasts (monthly)

Building a Better Business Seminar at LBF
(12th April 2018)

New Trends in Publishing Seminar
(4th September 2018)

BIC Networking Events including our
annual BIC Bash (November 2018)



BOOK INDUSTRY COMMUNICATION LTD

BIC on the web

Extensive Training Programme

Social Media:

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@KarinaLuke

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Over to Graham...



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ISNI BIC Breakfast: Identifying Creative Parties in Publishing and Beyond

Tim Devenport
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Graham's ISNI: 0000 0004 2756 6266

EDItEUR'S ISNI: 0000 0004 4914 9201

ISNI in action: what's ahead today

- An introduction to ISNI: what it is and how it works
- Recent developments: music and more
- Back to publishing: practical uses and benefits

ISNI - identifying public personas

- International Standard Name Identifier
- ISO standard 27729
- Identifying ‘parties’, or more generally, the public ‘personae’ of natural persons or of organizations
- Target: contributors to creative works and those active in their distribution or exploitation - very broadly defined
- Thus:
 - Natural persons, pseudonyms, *noms de plume*, ...
 - Organizations, units thereof, brand names like imprints, music labels, film studios, ...

ISNI in context

ISNI exists alongside other familiar ISO identifiers:

- ISBN (books)
- ISSN (serials)
- DOI (digital or physical objects, eg journal articles, etc)
- ISMN (music)
- ISLI (links)
- ISAN (films, audiovisual works)
- ISWC (musical and other works)
- ISRC (recordings)

What are ISNIs for?

- Resolving problems of name ambiguity in search & discovery
- Attributing published works accurately to their creators
- Acting as a robust bridge identifier across multiple schemes and domains
- And thus becoming a critical component in linked data and semantic web applications

Yes, but practical uses ...?

- Identify rights-holders
- Protect rights and their management
- Assist in royalty collection and distribution
- Support scholarship
- Help clarify questions of attribution
- Aid cleanup & enhancement of databases
- Act as bridge ID to facilitate cross-walks *between* IDs

How does it work?

- ISNI Registration Agencies are gatekeepers
- They submit curated sets of metadata about names
- ISNI system carries out algorithmic checks & fuzzy matching to determine status of the identity
 - Recognized - ISNI already assigned
 - Not previously recognized, but unambiguous - assign new ISNI
 - Not possible to recognize or disambiguate - retain provisional record to support possible future assignment
- The role of creative works
- Once created, ISNIs themselves are public and free to use

Who supports ISNI, and who pays?

- Membership led - three categories:
 - Founding Members
 - Registration Agencies
 - Regular Members
- ISNI-IA operations are nonprofit, but they do cost something!
- Current income streams a mix of membership subs and 'transactional', per-ISNI charges





On a different note

- ISNI's purpose and function is quite generic - identify and disambiguate, reliably and persistently
- Foundations/early adopters in libraries/rights mgt
- Growing interest over recent years, music, film, images
- Recent agreement with YouTube a game-changer
 - Within the music industry
 - For ISNI too
 - Scale and qualitative change

YouTube and other players

- Scale: currently around 10 million ISNIs out there
- YT set to increase this by 3-5 million over two years
- Different landscape - composers & players, reference to ISRCs to identify recordings, integration into studio workflows, etc.
- Different expectations - immediacy, API interactions, 24/7 availability, other 'service offerings'
- Discussions underway right now with a number of major and mid-ranking players

Use cases and business models

- Identify rights-holders
- Protect rights and their management
- Assist in royalty collection and distribution
- Support scholarship
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Back to publishers & imprints

- In January the British Library and PLS sponsored a workshop on potential uses of ISNI
- Participants included ALCS, BIC, BL, BNF, CLA, CUP, Copyright Hub, EDItEUR, HarperCollins, ISBN-IA, Nielsen, OCLC, PLS, Ringgold, Springer Nature
- ISNIs can identify organizational entities and brands, as well as persons
- So the application to Publishers and Imprints is feasible, and in fact was suggested some years ago

Drivers & pain points

- What might help most:
 - Normalized name metadata & structure
 - Supporting works and IDs
 - Birth/death dates (of the organization)
 - Inclusion of metadata subset in BIC Basic
 - Bridge to or replace existing 'publisher IDs' like SAN, GLN
- Needs:
 - Better match between collection amounts & titles
 - For older (particularly pre-SBN) material, which titles with which imprints?
 - Mass digitization projects are ongoing, and have to move together with licenses and available metadata
 - Less reliance on outdated ISBN prefixes as an authority on imprints & publishers

Next steps, 1

- Recognize potential scale and scope:
 - Might be talking of 20-40k publishers in UK, only 1% of which are specialist publishers of any significant size
 - Potential interest spans serials, digital resources, websites, as well as books
 - Processes to cater for all from major players through to long-tail handling via specialist portals (eventually)
 - Inclusion of metadata subset in BIC Basic
 - Bridge to or replace existing 'publisher IDs' like SAN, GLN
- Not to be forgotten:
 - Clear processes to deal with ISBN assignments, mergers and acquisitions, divestments and other relationships

Next steps, 2

- Progress Publisher/Imprint effort alongside wider assignment of ISNIs to Authors
- Establish a pilot project, based perhaps on the PLS publisher authority file, related resources from BL and ISNIs existing experience/repository of organizational IDs
- Make sure that any structures established within ISNI are generic enough to deal properly with analogous challenges elsewhere

To find out more ...

- Check out the ISNI website: www.isni.org
- Contact the ISNI International Agency: tim@editeur.org or info@isni.org
- Watch out for features in the *EDItEUR Newsletter* and its soon-to-be launched *ISNI Newsletter* counterpart
- Thanks for your attention!



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Over to Héloïse...



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BnF & the French book industry: collaborating on ISNI assignment through legal deposit

Héloïse Lecomte (Deputy Head of Authority
Control, Bibliothèque nationale de France)

BIC Breakfast
London, 28/03/2018

BnF, ISNI & the book industry : setting the scene

- ISNI-BnF Registration Agency:
 - Established Jan. **2014**
 - **Scope**: authority records for persons and organisations held in BnF main catalogue
 - To date: **1,5 M+** ISNI assigned (82% of persons)
 - 2014-2016: data sent through VIAF
 - From Jan. 2017 : **direct exchanges** with the ISNI central database
- BnF collaboration with the book industry:
 - Permanent committee on standards, CLIL
 - Legal deposit automation from 2009
 - ISNI populating large databases in the book industry since 2016 (FEL-Dilicom, Hachette, Editis-Interforum) through BnF-book supply chain data exchanges

*VI
AF*



Legal deposit and ONIX data in France

Publishers



Legal
deposit:
80,000 +
printed
books (2017)

Legal deposit form
(paper): 40%

Legal deposit form
(PDF): 40-45%

Extranet du dépôt légal
Accès professionnel

ONIX data flows (FTP):
15-20% (growing)

interforum
editis

hachette
LIVRE DISTRIBUTION

= 173
publishers

+ in 2018:

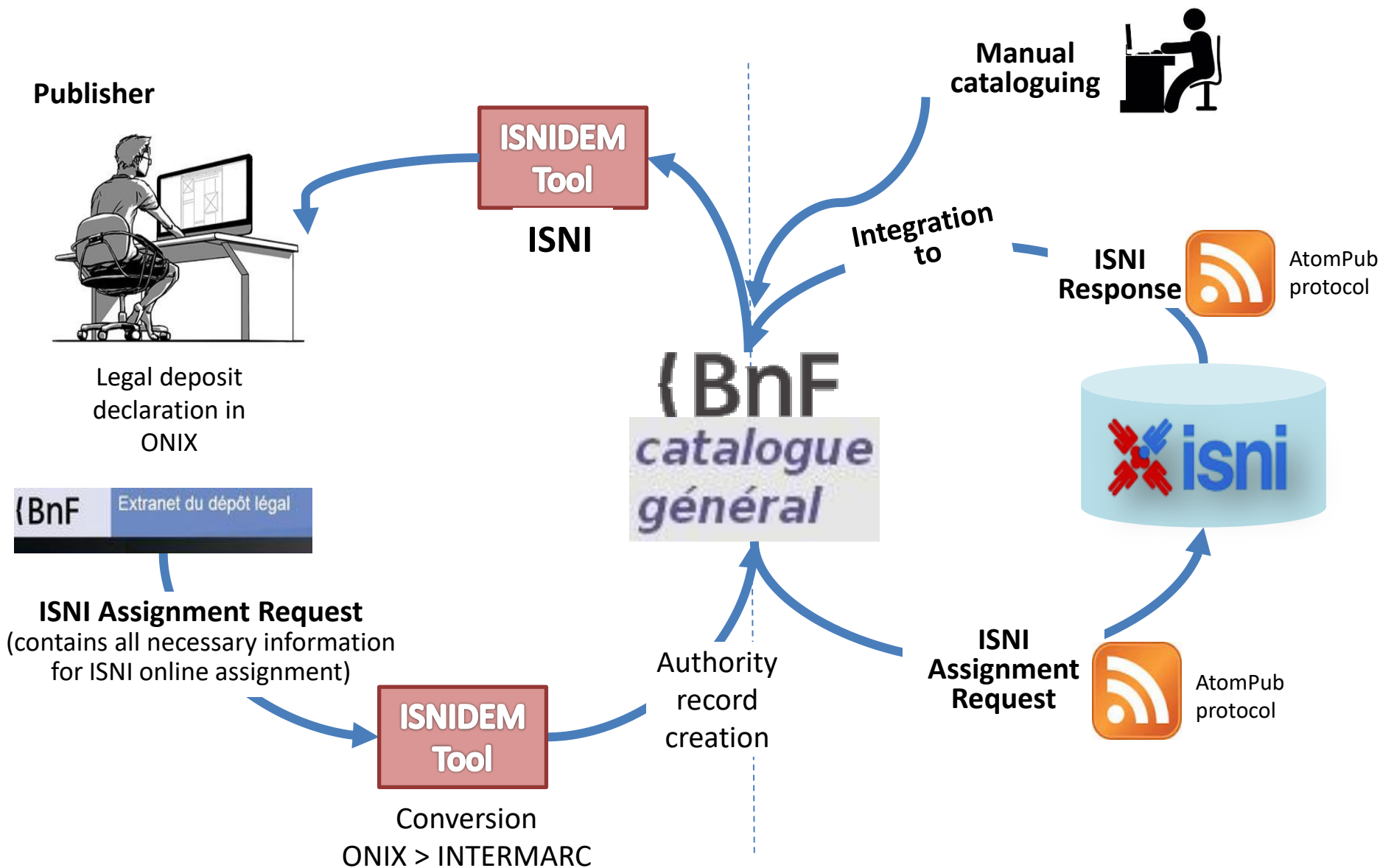
DILICOM
Le réseau du livre

{ BnF



Manual cataloguing

ISNIDEM project : in a nutshell



ISNIDEM: request for « Catherine Brechignac »

[← Retour à la liste](#)[< BRECHIGNAC, CATHERINE >](#)

Données de gestion de la demande ISNI

ID Demande	13661	Expéditeur	Interforum	Statut	<div><div></div><div></div><div></div><div></div></div>	NNA	13027553
Demandé le	22/03/2018	ID Expéditeur	2	Priorité	<div>P1</div>	ISNI	0000 0001 1759 9310
Terminé le							


Commentaires

22/03/2018 | 23:01 | RetourTraitementEANBatch, source : ean 9782271069429

Données auteur

Auteur	BRECHIGNAC, CATHERINE	Nationalité		Note biographique Spécialiste des nanosciences, Catherine Bréchignac est secrétaire perpétuel de l'Académie des sciences. Elle a été directrice générale, puis présidente du CNRS. Elle est notamment l'auteur de N'ayons pas peur de la science (CNRS éditions, 2009).
Pseudo		Rang ONIX	1	
Fonction	Auteur du texte	Date de mort		
Date de naissance		Langue cible		
Langue source		ID Local	511663	
EAN du même auteur	+			
Site web				

Données bibliographiques

	Titre principal	L'Irrésistible envie de savoir	Résumé L'épopée fascinante et sensible de la science. Depuis des millénaires, l'irrésistible envie de savoir nous entraîne sur les chemins de la connaissance. Physicienne de renommée internationale, Catherine Bréchignac convie le lecteur à rencontrer la démarche scientifique et à en saisir les fondements. L'auteur partage la passion, les doutes et le cheminement intellectuel des bâtisseurs de science. D'Archimède à Marie Curie, certains y sont attendus.
	Sous titre		
	Langue	fre	
	Titre original		
	Langue originale		

ISNIDEM : list of requests

13703 demandes :

2184 Initialisée

2 En cours

1 A statuer

24 A analyser

1385 En attente ISNI

6205 Terminée

3902 Annulée

Demandes par page

50

Affichage

Complet

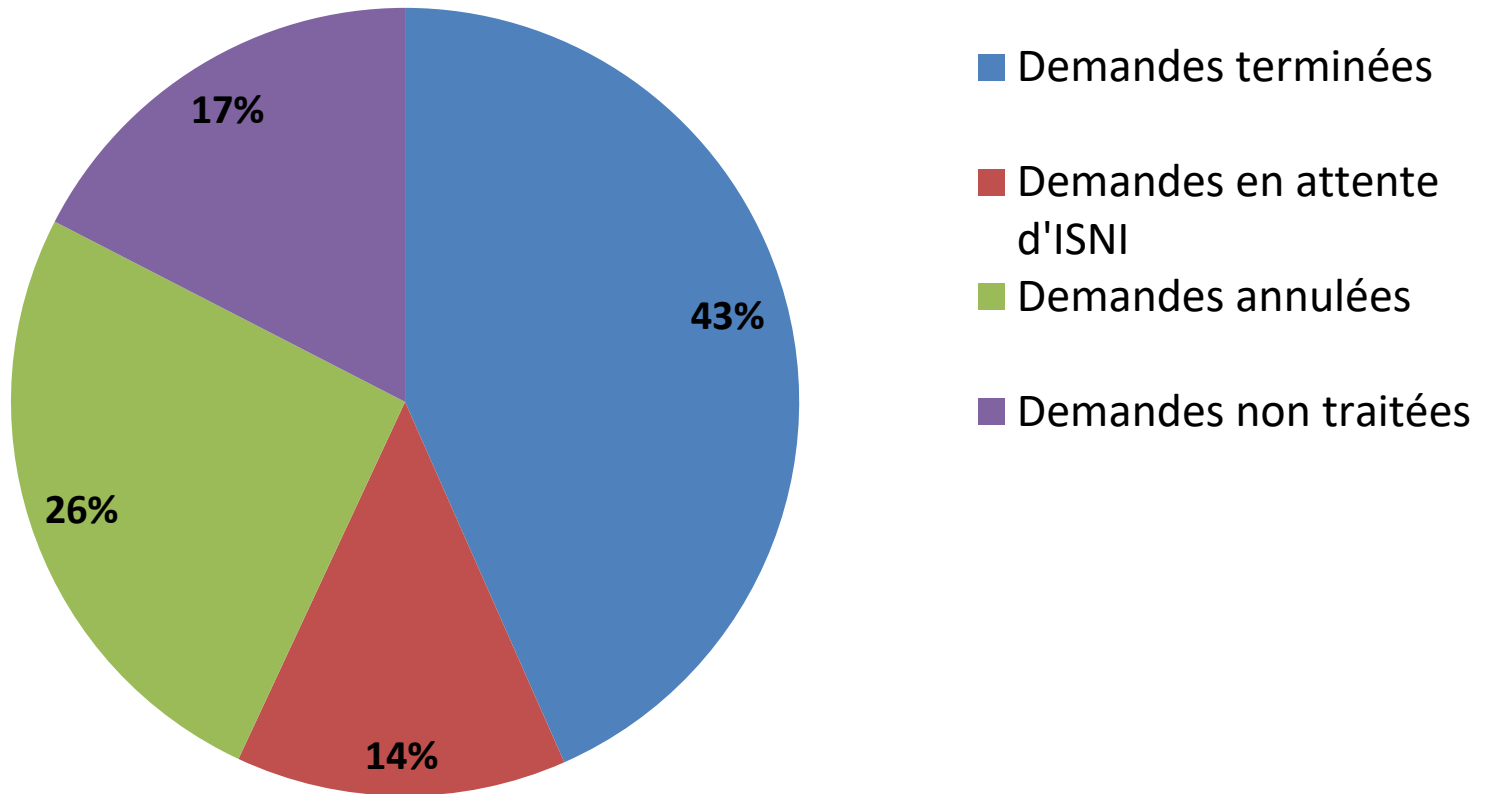


<input type="checkbox"/>	13668	23/03/2018	P1			NELSON, ANNE	1	Interforum	Robert Laffont	
<input type="checkbox"/>	13667	23/03/2018	P1			ANQUETIL, STEPHANE	1	Interforum	404 Editions	
<input type="checkbox"/>	13666	23/03/2018	P1			SAINT GAL, NOEMIE	2	Interforum	Pocket Jeunesse	16144222
<input type="checkbox"/>	13665	23/03/2018	P1			SIROWY, ALEXANDRA	2	Interforum	Pocket Jeunesse	17150986
<input type="checkbox"/>	13664	22/03/2018	P2			Cali	1	Interforum	Cherche Midi	
<input type="checkbox"/>	13663	22/03/2018	P1			ASHDOWN, ISABEL	1	Interforum	Cherche Midi	
<input type="checkbox"/>	13662	22/03/2018	P1			CHABOT, BLANDINE	1	Interforum	Cherche Midi	
<input type="checkbox"/>	13661	22/03/2018	P1			BRECHIGNAC, CATHERINE	1	Interforum	Cherche Midi	13027553 0000 0001 1759 9310
<input type="checkbox"/>	13660	22/03/2018	P1			BOUHASSIRA, DIDIER	1	Interforum	Cherche Midi	
<input type="checkbox"/>	13659	22/03/2018	P1			BILLE, DIDIER	1	Interforum	Cherche Midi	
<input type="checkbox"/>	13658	22/03/2018	P1			AMOUEYEL, PHILIPPE	1	Interforum	Cherche Midi	
<input type="checkbox"/>	13657	22/03/2018	P1			BIGOT, ANNE-SOPHIE	2	Interforum	Cherche Midi	
<input type="checkbox"/>	13656	22/03/2018	P1			ALLNUTT, LUKE	2	Interforum	Cherche Midi	
<input type="checkbox"/>	13655	21/03/2018	P1			MAURY, ALEXIA	1	Interforum	Solar	17135236
<input type="checkbox"/>	13654	20/03/2018	P1			NARIIE, Shinichirô	1	Hachette Livre	Bamboo	

Processed automatically

ISNI requests processing (March 2018)

13,000+ requests (Oct 2016-March 2018)



ISNIs for imprints: recent discussions in France

- Last CLIL committee on standards, March 7th
- GLN is widely used in France as a commercial identifier for imprints
- Use cases of a PID for imprints ?
 - Rights management
 - Resource discoverability (commercial & libraries): searching by a collection (\leftrightarrow imprint in France)
 - Imprints/collections marketed abroad
- GLN vs. ISNI : ISNI is more bibliographical (not commercial), and international
- Who can provide the data ?
 - Interprofessional database: Electre (AFNIL), Dilicom ?
 - But libraries are the only ones to record variant names for imprints



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Over to Andrew...



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BIC Breakfast March 2018

ISNI at the British Library

Andrew MacEwan

The British Library



ISNI at the British Library

- Database Quality service
 - Regular database sampling and review
 - User queries on the database (email)
 - Training and development support
- Registration Agency
 - Registration of authors of UK theses
 - ISNI Registration Portal – *in development*
 - *Funded by Mellon Foundation as part of Save our Sounds archive programme*

ISNI at the British Library

- BL ISNI Registration Portal
 - Allow users to take more control of their own ISNI metadata
 - Provide services at scale
 - Interoperate with the publisher portal for digital sound deposit
 - Facilitate BL curation of data

ISNI at the British Library

- BL ISNI Registration Portal
- Phase 1: Online User Service
 - User enhanced search of the ISNI database
 - Users to add data to their own ISNI records via online form
 - User self-registration for new ISNI record via online form

ISNI at the British Library

- BL ISNI Registration Portal
- Phase 2: Processing data files
 - Handling batch load requests for ISNIs
 - ISNI/XML request schema/AtomPub API
 - Integration with publisher deposit portal for digital sound recordings
 - Integration with BL authority control workflows

ISNI at the British Library

- Thank you



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Any questions?



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Imprints: Using the ISNI Standard to Improve
Discoverability & Rights Management across a
Range of Creative Industries**

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