



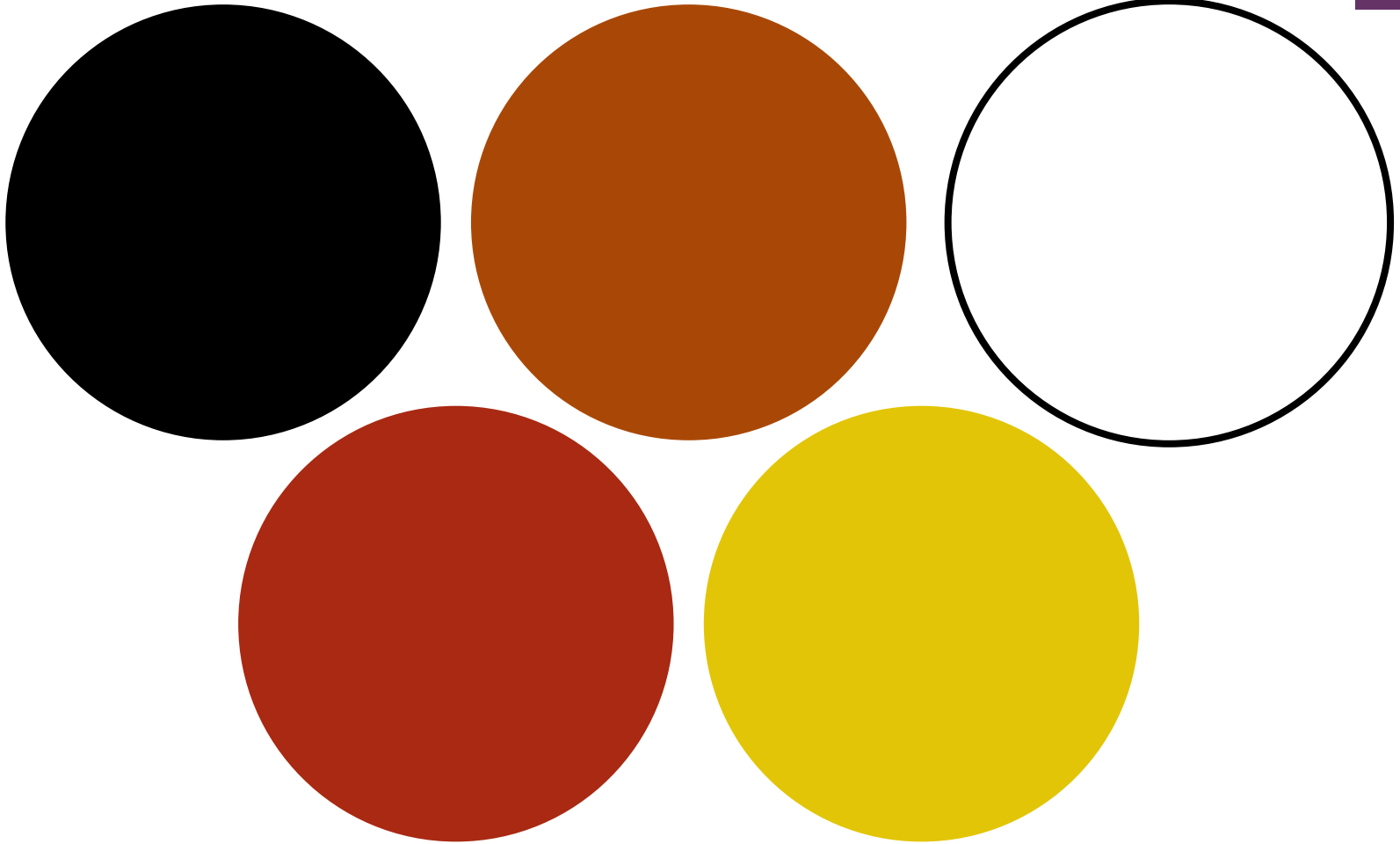
@bookstothsky

Publishing-as-a-Service

new uses for old publishing skills



+ 40,000 years ago: the options

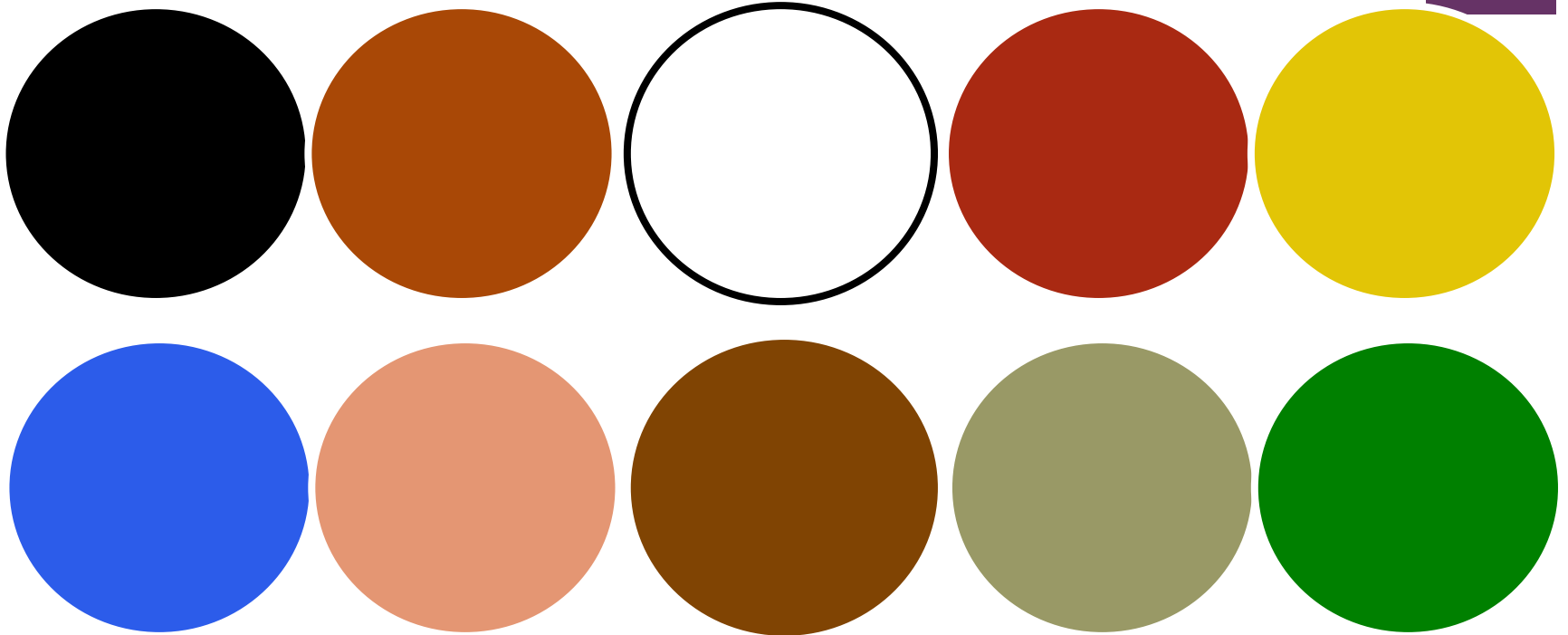


+ 40,000 years ago: the outcome



Paleolithic image from Lascaux, c.16,000 BC

+ 4,000 years ago: the options



+ 4,000 years ago: the outcome



Wall painting from the Tomb of Nebamun, c1350BC - British Museum

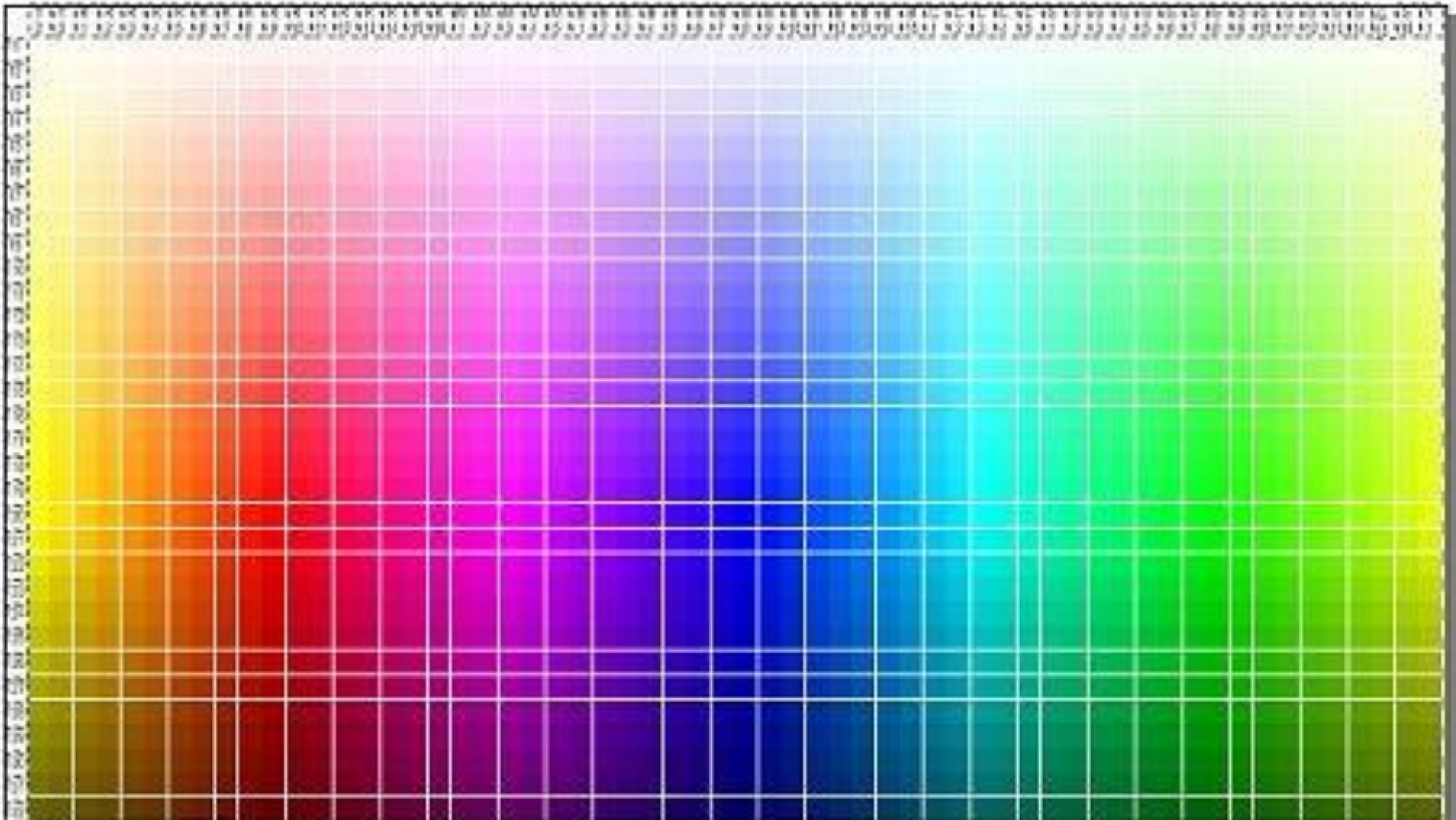
+ 200 years ago: the options



+ 200 years ago: the outcome



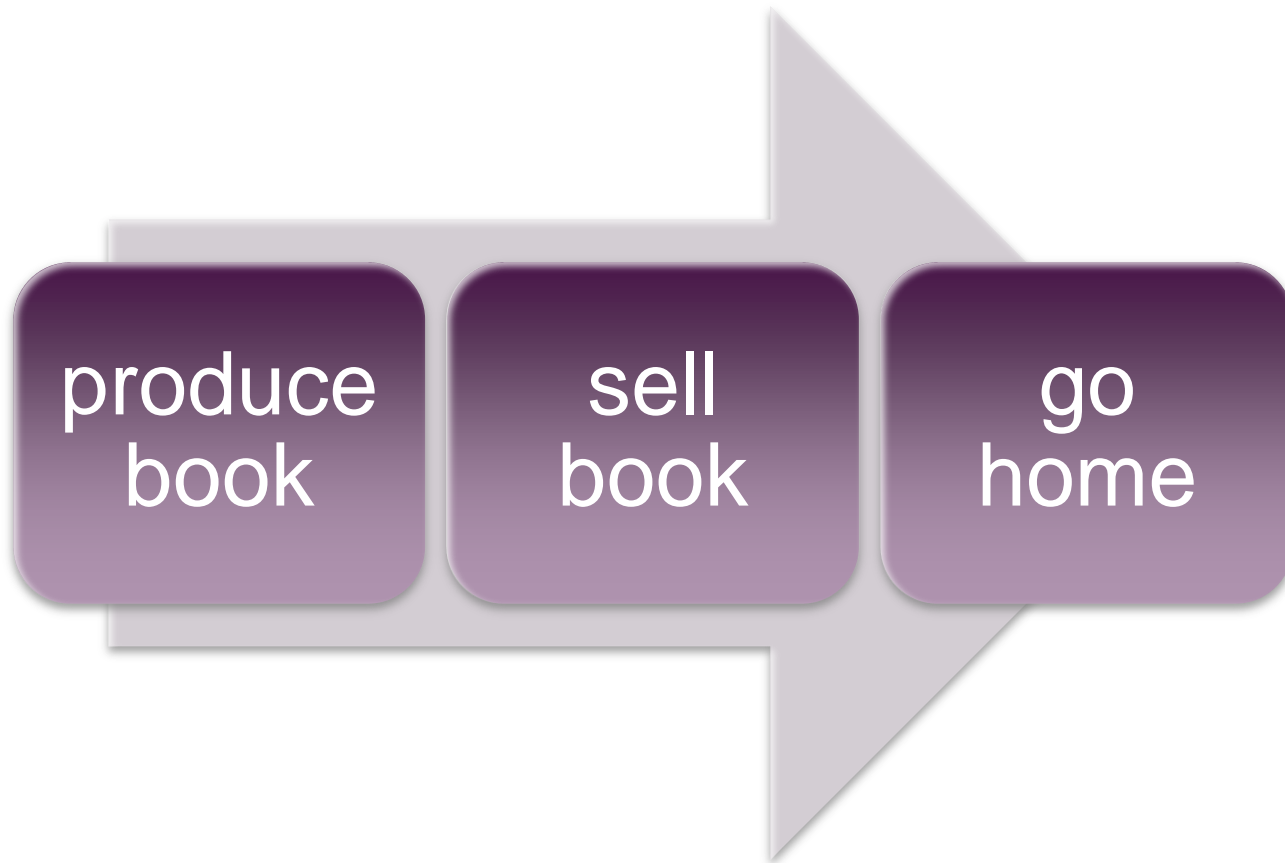
+ today: the options



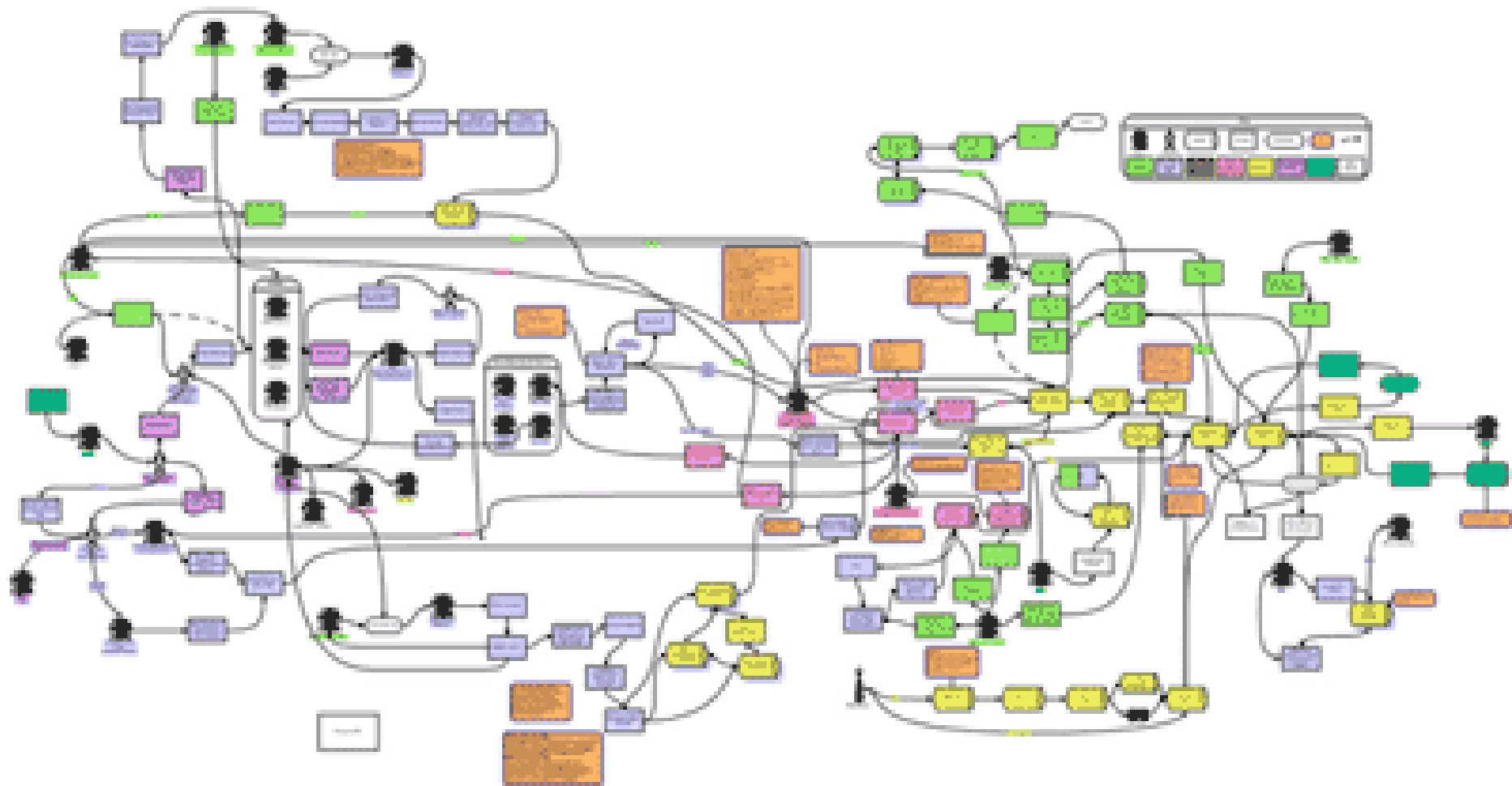
+ today: the outcome



+ the good old days

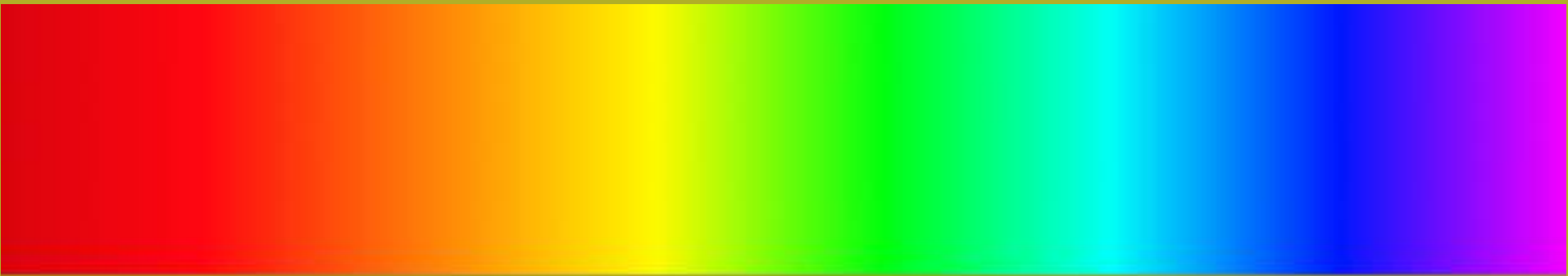


+ the new reality



7

distinct colours on
the visible spectrum



Red

Orange

Yellow

Green

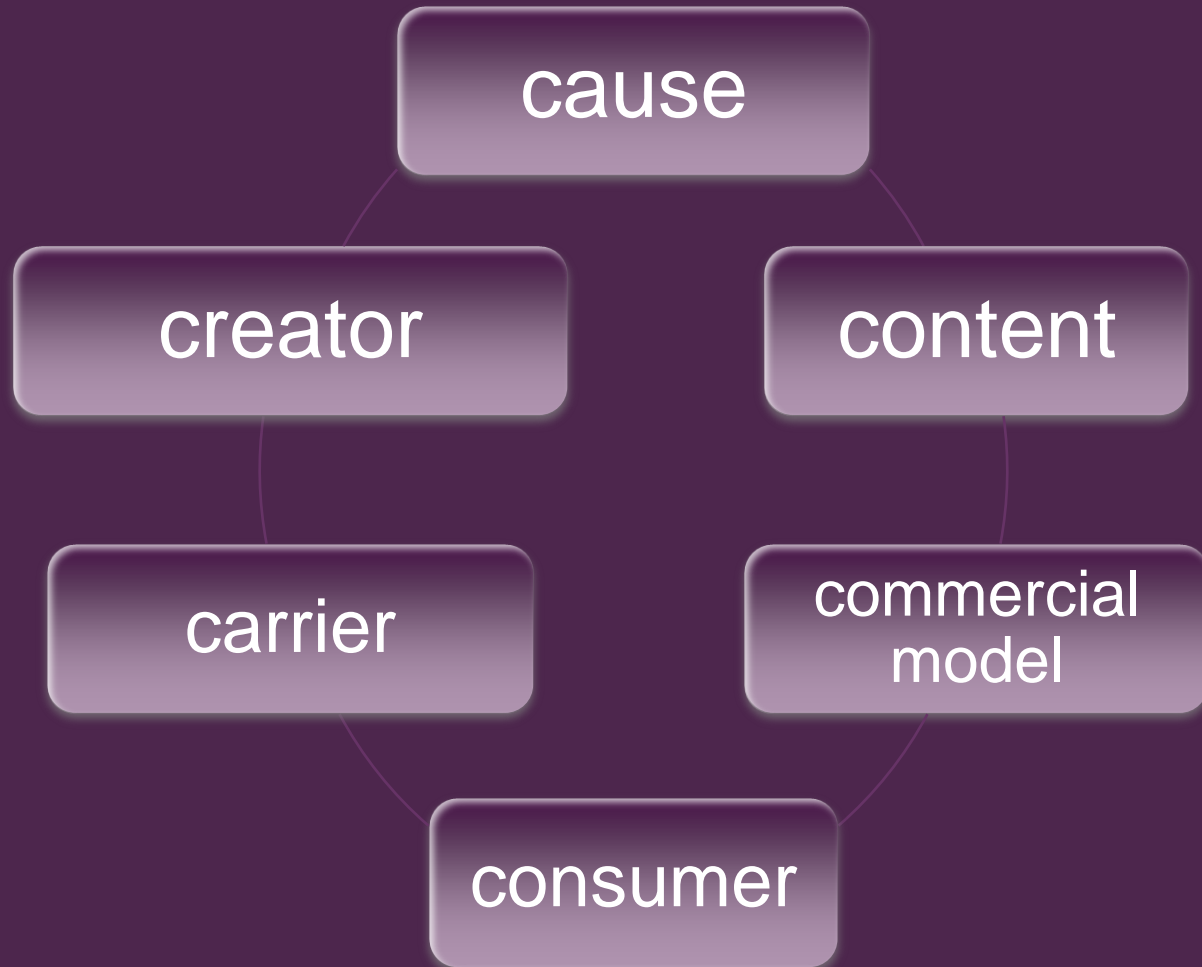
Blue

Indigo

Violet

6

irreducible elements of publishing



Highbury & Islington to
West Croydon

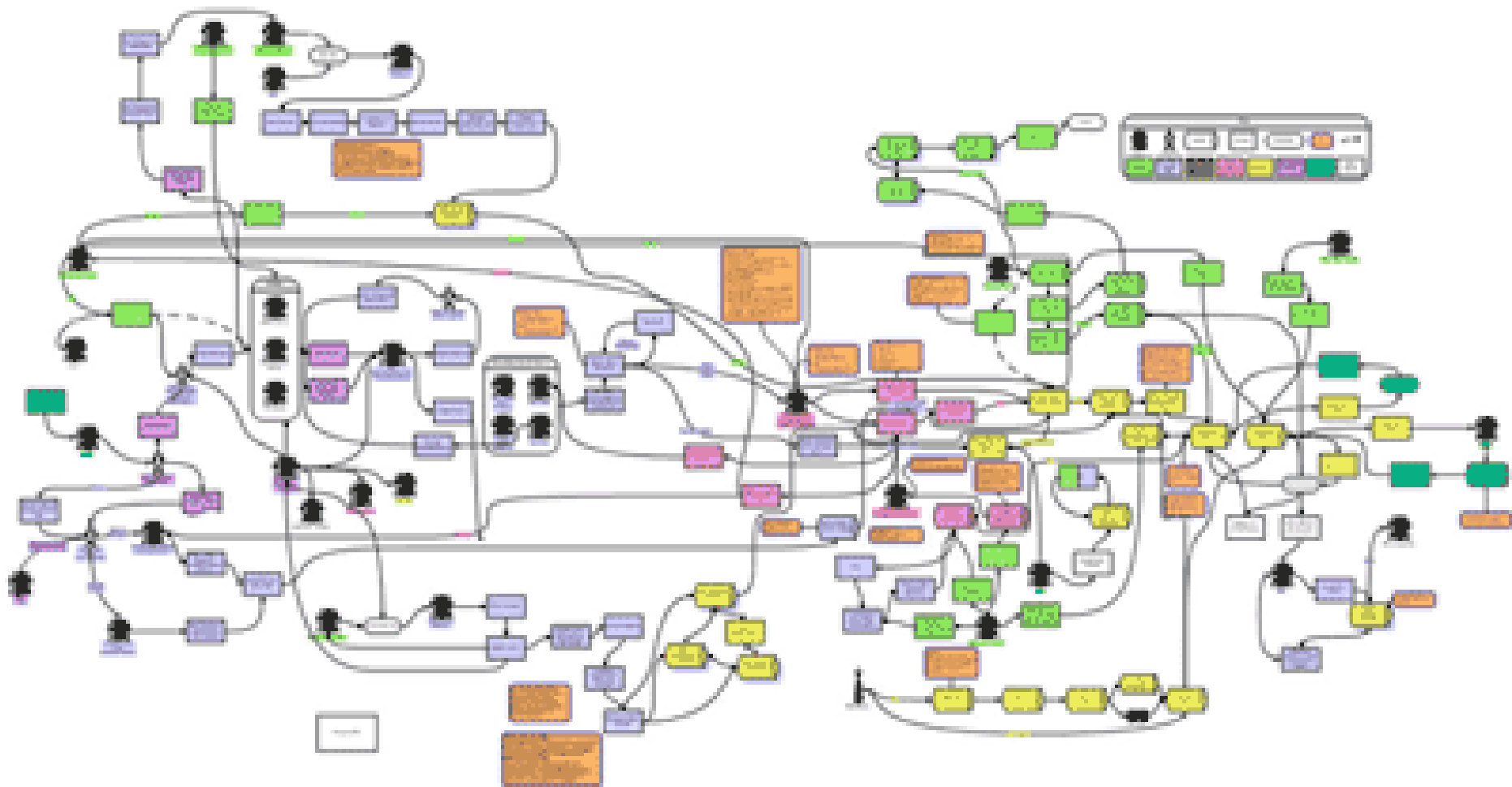
Good service

Additional information

THE END IS NIGH!

MORE DETAILS TO COME.

+ more options = more opportunities



A close-up, top-down view of a watercolor palette. The palette is a light-colored, possibly stone or ceramic, surface with several circular wells containing various colors of watercolor paint. The colors include shades of orange, red, yellow, green, blue, and purple. Two brushes with dark handles and light-colored bristles are resting on the palette. The background is slightly blurred, focusing attention on the palette and the text overlay.

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rights management

*

not an exhaustive list

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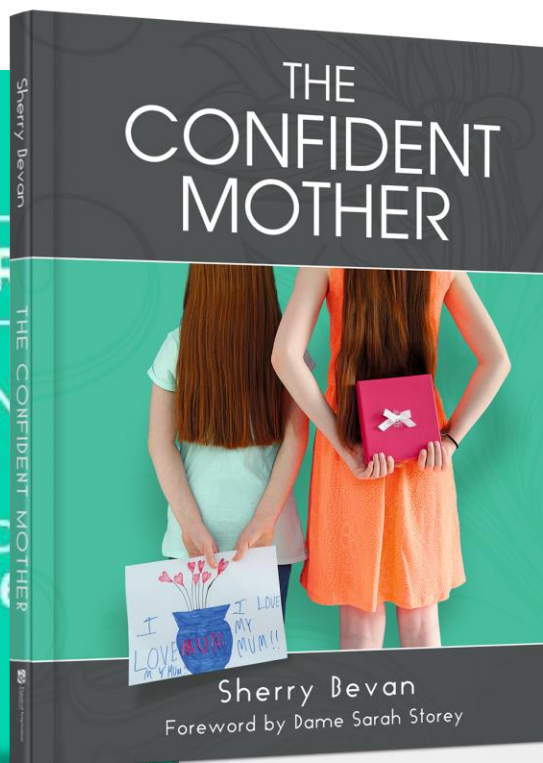
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+ publishing services: UPs



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DISSEMINATION

Distribution
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Discoverability

PRESERVATION

Citability
Archiving
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+ publishing services: others



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+ language services



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risks

A vibrant rainbow arches across a dramatic, cloudy sky. The rainbow's colors are bright and distinct, transitioning from red at the top to violet at the bottom. The sky is filled with large, white, fluffy clouds, and the background is a deep, dark blue. In the lower portion of the image, the dark, silhouetted peaks of mountains are visible against the lighter sky. The word "rewards" is written in a clean, white, sans-serif font in the lower-left area of the image.

rewards



thank you!

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executive coaching
consultancy
training

