



Sustainable Publishing: What Do We Do Now?

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About the Green Book Alliance (GBA)

- » Formed in 2020 (a pandemic baby)
- » Collaboration among BIC, BookNet Canada, and BISG
 - Each organization focused on the needs of its own market.
 - Each organization committed to working in a global, cooperative manner.
- » Currently soliciting broader participation (engagement, funding)

Purpose

- » **“Working Together Towards Book Industry Sustainability”**
- » **UN SDG 17: Partnerships for the Goals**
 - Strengthen the means of implementation and revitalize the global partnership for sustainable development
 - Share knowledge, expertise, technology and financial resources.
- » **Information sharing**
- » **Joint planning and projects**
- » **Environmental events, and other initiatives**

GBA work to date

- » A global survey of sustainable practices in book publishing
- » Information sharing via the GBA web site
- » Sustainability profiles (“Green Supply Chain Journeys”) hosted on our individual web sites and collected on the GBA site
- » Collective support for programs like this one

GBA plans for 2022

- » Developing industry partner “checklists” for sustainability conversations
- » Monitor and build on the work underway at BIC, in particular
- » Widely share information gained in our home markets
- » Solicit support for ongoing external resources
- » Meet every other week to coordinate plans and share updates

What should the *industry* do now?

- » Understand and align with applicable parts of the U.N.'s Sustainable Development Goals (SDGs)
- » Collaborate with various market-specific initiatives
- » Build on best practice drawn from other markets
- » Where possible, reduce overlap from competing efforts

How can *you* get involved?

- » Research what's been done, and look for ways to build on it
- » Be part of what's happening now in your own market (e.g. BIC's efforts)
- » Make your learnings and good work visible, through vehicles like "Green Supply Chain Journeys" and other platforms
- » Advocate within your own organization for alignment with industry and SDG best practices



Thank You

More info: www.greenbookalliance.org

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