

Post-pandemic Trends & Supply chain responses

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SOCIETY: Changing expectations & Behaviour

- HUGE shift to online shopping
- Sustainability a driver for purchase
- Employment shifts



ENVIRONMENT: Urgent Sustainability

- Supply chain efficiencies
- Industry-wide collaboration
- Just in time local supply



ECONOMY: Trade & Uncertainty

- Pre-2020 global supply chains disrupted and re-imagined
- Resource scarcity - printing, paper, containers, people
- Price rises



TECHNOLOGY: Impact of Digital

- Supply chain IS digital
- Digital discovery + social interaction
- eCommerce D2C strategies
- eBook and digital audiobook sales increasing

Thank You

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