International ISBN Agency Agence Internationale ISBN Agencia Internacional ISBN Международное агентство ISBN

International Standard Numbering System for Books, Software, Mixed Media etc. in Publishing, Distribution and Library Practice



Please reply to:

International ISBN Agency c/o EDItEUR 39-41 North Road London N7 9DP United Kingdom

Tel: +44 20 7607 0021 Fax: +44 20 7607 0415 Email: brian@bic.org.uk

April 2008

ISBNs and eBooks

Book trade systems require each format of a book, whether print, audio or eBook, to be individually identified with an ISBN. This is essential for many functions throughout the supply / value chain including retail systems, bibliographic databases, library acquisition and cataloguing and sales data reporting.

The ISBN standard (ISO 2108) clearly states that 'each different format of an electronic publication that is published and made separately available shall be given a separate ISBN.'

However, there are some publishers who choose not to assign ISBNs to each eBook format on the basis that they are providing a single generic file (often using the ".epub" format) to third party resellers who are then generating different formats themselves, adding DRM (digital rights management) protection, and distributing the end products without the further involvement of the original publisher.

In order to ensure the continuity of ISBN-based trade systems, the International ISBN Agency has agreed that national ISBN agencies may assign registrant prefixes to eBook resellers to enable them to allocate ISBNs to individual eBook formats if, and only if, the publisher has not provided an eBook ISBN for each format, or has used a composite identifier which covers many formats.

The original publisher will appear in the bibliographic records that the resellers provide to the bibliographic agencies

If the publisher does provide separate ISBNs for each separate format, then these should always be used in preference to the reseller's ISBNs. This remains the correct procedure and the International ISBN Agency joins with resellers, libraries and bibliographic agencies in calling on all publishers to provide their own ISBNs for assignment to each format of their eBooks.